

Motor & Southern
Fashions

VOGUE

January 15, 1916
25 cents



The Vogue Company
CONDÉ NAST PUBLISHER



Confidence

Wonderful driving simplicity of the Baker and Rauch & Lang Electric inspires utmost confidence on the part of the occupants at all times.

The mother finds comfort in knowing that the safety and pleasure of her little ones are enhanced because of this driving simplicity—this independence from mechanical obtrusion and confusion.

And in full keeping with this is the rich coach work—*genuine* coach work—the best that can come of over sixty years' leadership in fashionable coach building.

Confidence all 'round—in the knowledge that your Baker and Rauch & Lang represents the best, and that it insures the utmost in safety.

**Baker
Electrics**
QUALITY SERVICE

The Baker R. & L. Company
Cleveland, Ohio

**Rauch & Lang
Electrics**
"The Social Necessity"

See our latest models at the New York Show, Dec. 31—Jan. 8

The Victor Record catalog is the most complete catalog of music in all the world

and tells you exactly what a Victor or Victrola will bring into your home

VICTOR RECORDS

VICTOR RED SEAL RECORDS

Ca

CALVE, EMMA, Soprano (Kahl-oh)

Emma Calvé, half French, half Spanish, is descended from a prosperous and cultured family. She was born in 1864, at Madrid. The premature death of her father was followed by reverses, and the young girl knew that she must face a world in a more serious rôle than that of a society belle, so it was not long before the dark-eyed beauty found herself studying with Rosina Laborde, and afterward with Marchesi and Fugère. As a pupil the young girl endeared herself from the first to her teachers, and made rapid progress. Although her debut was made at Nice, her first important appearance was at the Théâtre de la Monnaie, in Brussels, in 1882, as *Marguerite in Faust*. Her Paris debut occurred in 1885 at the Opéra Comique, in *Chevalier de Jean*, but her first real triumph came in Italy, where she made several tours, and when she resappeared in Paris as *Carmen* and *Santuzza* the Parisians made her their idol. She appeared in London in 1892, and Americans first heard her at the Metropolitan Opera House in New York, where she made her debut in 1894, and her fame spread rapidly. Her beautiful voice, her remarkable gifts as an actress, her beauty and magnetic personality, united in presenting a picture at once alluring and fascinating. The singer's further triumphs in America are familiar to all, and although she spends most of her time in Europe, her admirers may find consolation in her Victor records.



EMMA CALVE

Mme. Calvé's exquisitely trained voice, always remarkable for its beautiful timbre and emotional quality, was at its best when her Victor records were made.

This great artist has recorded exclusively for the Victor the list of records catalogued here.

THE CALVE RECORDS

| | | | | |
|--|----------|-------|----|--------|
| Carmen—Habenera (Love is Like a Bird) In French | Bizet | 80085 | 12 | \$3.00 |
| Carmen—Chanson Bohème (Les Tingles des Sœurs) (The Sound of Tambourines) | Bizet | 80124 | 12 | 3.00 |
| Cavalleria Rusticana—Voi lo sapete (Santuzza's Air, "Well You Know, Good Mother") In Italian | Mascagni | 80086 | 12 | 3.00 |
| Herodiade—Il est doux, il est bon (He is Kind, He is Good) In French | Mascagni | 80130 | 12 | 3.00 |
| Old Folks at Home (Swanee River) In English | Massenet | 80089 | 12 | 3.00 |
| Perle du Brésil—Charmant oiseau (Brilliant Bird) Flute obbligato | Foster | 80087 | 12 | 3.00 |
| Serenade—Chantre, riez, dormez Flute obbligato | Gounod | 80119 | 12 | 3.00 |
| Carmen—La bas dans la montagne (Away to Yonder Mountain) —(Irish Dalmores) | Bizet | 80019 | 12 | 4.00 |

CAMPANARI, GIUSEPPE, Baritone

Giuseppe Campanari, one of the most famous baritones of the modern operatic stage, was born in Venice, and in early life played the cello at La Scala. Young Campanari was ambitious, however, and endeavored to improve his naturally good voice at every opportunity. In 1884 he was engaged by the Boston Symphony Orchestra, and after arriving in America took up vocal studies, making his first appearance as a singer in 1890, at the Metropolitan Opera House, under the direction of Walter Damrosch. He was engaged by the Philadelphia Opera Company, and he has since been engaged by the Metropolitan, where he remained for many years. The record of the favorite Toreador Song he has made for the Victor exhibits well his splendid voice, intelligent phrasing and good enunciation.



GIUSEPPE CAMPANARI

THE CAMPANARI RECORD

| | | | | |
|---|-------|-------|----|--------|
| Carmen—Canzone del Toreador (Toreador Song) (Sung in Italian) | Bizet | 85073 | 12 | \$3.00 |
|---|-------|-------|----|--------|

VICTOR RED SEAL RECORDS

Ca

CARUSO, ENRICO, Tenor (Kah-roo'-soh)

Caruso's success is the greatest ever attained by an artist in this country. His American engagements have been a continuous ovation, the great audiences being held spellbound by the exquisite refinement, beauty and power of his voice.

Caruso is a native of Naples and was born in 1873. When he was a mere boy he sang in the churches of Naples, and the beauty of his voice attracted the attention of all who heard it. His father did not encourage the boy at first, but a few years later was persuaded to allow him to take a few lessons in singing. The family was very poor, however, and Caruso was forced to work as a mechanic. This work not being very profitable, he began to seriously consider whether he could not make more by singing than he could earn by hard work with his hands.

He was eighteen years old when he met a distinguished baritone singer, who, after hearing his voice, decided that he would give Caruso substantial assistance. He therefore took him to Maestro Vergine, who was captivated by the beauty and purity of his voice, and began to give him vocal instructions.

Caruso made his debut in 1894 in Naples, in a now forgotten opera, *L'amico Francesco*, afterward singing in various Italian cities and in Cairo. A South American engagement followed, and on his return, after a season in Milan, it was clear that here was one of the most promising young tenors ever heard in Italy. Caruso had made a success in various countries of Europe before coming to America in 1903, but it was his performance of the Duke at the Metropolitan on November 23d of that year which convinced opera-goers that the greatest of all tenors had arrived. This artist recently finished his eleventh season in this country and his success was greater than ever before.

Caruso has made records exclusively for the Victor since 1903, and as the present contract with the tenor does not expire until 1933, the public is assured perfect reproductions of his voice for many years to come.



ENRICO CARUSO

THE CARUSO RECORDS (Sung in Italian unless otherwise noted)

| | | | | |
|--|------------------------|-------|----|--------|
| Africana—O Paradiso (Oh, Paradise!) | Meyerbeer | 80014 | 12 | \$3.00 |
| Agnus Dei—(Lamb of God) In Latin | Bizet | 80425 | 12 | 3.00 |
| Aida—Celeste Aida (Heavenly Aida) | Verdi | 80127 | 12 | 3.00 |
| Amor Mio (My Love) (Vocal Waltz) | Caeta-Ricciardi | 87176 | 10 | 2.00 |
| Andrea Chenier—Un di all'azzurro spazio | Umberto Giordano | 80040 | 12 | 3.00 |
| Ave Maria In Latin (Violin by Elman) | Kahn | 80065 | 12 | 4.00 |
| Because In French | Teschemacher-d'Hardier | 87122 | 10 | 2.00 |
| Bohème—Io non ho che una povera stanzetta | Leoncavallo | 80335 | 12 | 3.00 |
| Bohème—Raccontami di Rodolfo (Rodolph's Narrative) | Puccini | 80002 | 12 | 3.00 |
| Bohème—Tessie adorata (Adored One) | Leoncavallo | 80331 | 12 | 3.00 |
| Canta pe' me (Neapolitan Song) | Bovio-de Curtis | 87092 | 10 | 2.00 |
| Carmen—Air de la fleur (Flower Song) In French | Bizet | 80208 | 12 | 3.00 |
| Carmen—Il fior che avevi a me (Flower Song) | Bizet | 80209 | 12 | 3.00 |
| Cavalleria Rusticana—Addio alla madre (Tunddu's Farewell) | Mascagni | 80458 | 12 | 3.00 |
| Cavalleria Rusticana—Brindisi (Drinking Song) | Mascagni | 81062 | 10 | 2.00 |
| Cavalleria Rusticana—Siciliana (Thy Lips Like Berries) | Mascagni | 81030 | 10 | 2.00 |
| Cavalleria Rusticana—Siciliana (Harp accompaniment) | Mascagni | 87072 | 10 | 2.00 |
| Core ingrato (Neapolitan Song) | Cardiferno-Cardile | 80314 | 12 | 3.00 |
| Dreams of Long Ago—Com'è gentil (Soft Beams the Light) | Donizetti | 85048 | 12 | 3.00 |
| Dux Serenades (Two Serenades) In French (Violin by Elman) | Donizetti | 85085 | 12 | 4.00 |
| Elisir d'amore—In terra solo (On Earth Alone) | Donizetti | 80106 | 12 | 3.00 |
| Dreams of Long Ago In English | Carroll-Carus | 80376 | 12 | 3.00 |
| Elisir—Mélodie In French (Violin by Elman) | Massenet | 80066 | 12 | 4.00 |
| Elisir d'amore—Una furtiva lagrima (A Furtive Tear) | Donizetti | 81027 | 10 | 2.00 |
| Elisir d'amore—Una furtiva lagrima (A Furtive Tear) Act II | Donizetti | 80339 | 12 | 3.00 |
| Eternamente (For All Eternity) | Mazoni-Mascheroni | 80333 | 12 | 3.00 |
| Faust—Salut demeure (All Hail, Thou Dwelling!) In French | Gounod | 80003 | 12 | 3.00 |
| Favorita—Spirto gentil (Spirit So Fair) | Donizetti | 80004 | 12 | 3.00 |
| Fenestra che luciva (The Shining Window) (Neapolitan Song) | Donizetti | 80419 | 12 | 3.00 |
| For You Alone In English | O'Reilly-Geehl | 87070 | 10 | 2.00 |

It gives you a volume of information about operas, artists, and composers, and contains numerous portraits and illustrations.

It shows you how easily all the music of all the world can become an entertaining and instructive part of your every-day life.

This 450-page book lists more than 5000 Victor Records, and is of interest to every one. It costs us more than \$150,000 every year, and we want every music lover to have a copy.

Any Victor dealer will gladly give you a copy of this great catalog of music, or send to us and we will mail you a copy free, postage paid.

There are Victors and Victrolas in great variety of styles from \$10 to \$400.

Victor Talking Machine Co., Camden, N. J., U. S. A.

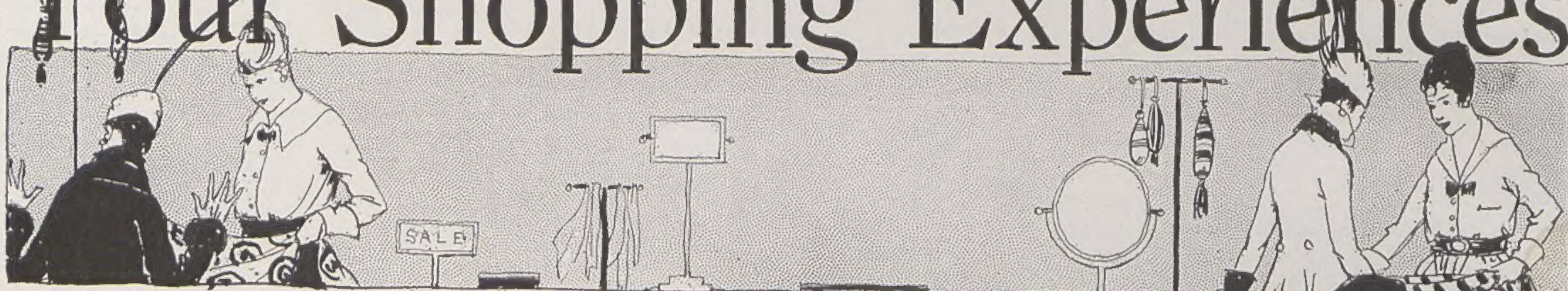
Berliner Gramophone Co., Montreal, Canadian Distributors

Always use Victor Machines with Victor Records and Victor Needles—the combination. There is no other way to get the unequalled Victor tone.



New Victor Records demonstrated at all dealers on the 28th of each month

Your Shopping Experiences



THE other day a lady bought a hat, took it home and found it was unbecoming. She asked her husband to take it back next day. He was in a hurry (as husbands usually are) and it annoyed him when the clerk hesitated and finally called the department manager. After a question or two the hat was accepted and credit given.

"I had quite a time making Dash & Company take back that hat of yours," he told his wife that evening.

"Dash & Company!" she exclaimed, "why, I bought it at Blank's!"

There are lots of shops as courteous as that—shops which invariably go on the theory that the customer is always right.

And then there are stores of the other kind, where the clerks are so disagreeable that they send you out vowing never to return.

For every letter describing actual experiences with advertisers—letters of praise or criticism—printed in The Ad-Visor Department of the *New York Tribune* a prize of \$2.00 will be given, payable in an order on any *Tribune* advertiser. Each month a special prize of \$50.00 will be awarded for the most constructive or destructive letter received.

It doesn't matter where your experience happens—in any city or town anywhere. You may write as many letters as you like. Write your first one today.

Vogue
Jan. 15, 1916

New York Tribune

Please send me "How It Works," your little book which tells more about The Ad-Visor Prize Contest and reprints some of Samuel Hopkins Adams' best stories.

Name.....

Address.....

SCENE A Department Store

CAST OF CHARACTERS

YOU

The Sales Girl

The Department Manager

Interested Shoppers

YOU—"I'll take that blouse, please. And will you have it sent this afternoon without fail?"

The Sales Girl—"I think I can promise that. I'll do my best."

YOU—"But I must have it!"

The Sales Girl—"Very well, Madam."

YOU—"Oh, yes, and I want to return this other blouse. Will you please credit it?"

(And there are two endings)

THE UNPLEASANT ENDING

The Sales Girl (examining blouse)—
"This has been worn."

You—"You are mistaken—it came that way."

The Sales Girl—"Well, I'll have to see about it—Mr. Kimball!"

The Department Manager—"What's the trouble here?"

The Sales Girl—"This woman says she bought this waist here—I told her it was pretty mused."

The Department Manager—"We don't make a practice of refunding after—"

You—"But I bought it only last Tuesday."

The Department Manager—"There's nothing we can do about it."

You—"But surely—"

The Department Manager—"Will you please step aside? These ladies would like to buy something."

You—"Well, I've just bought something but I've changed my mind. You needn't send it home."

Interested Shoppers—"What a shame!" "Did you ever hear of such treatment!" "I'm sure I don't want to buy from this store." "There ought to be something for a person to do about such experiences."

You—"Please send me a statement of my account. I'll never—"

(Curtain)

THE PLEASANT ENDING

The Sales Girl—"Certainly. When did you buy it?"

You—"Last Tuesday."

The Sales Girl—"Badly rumpled, wasn't it? It shouldn't have been sent out that way."

You—"Is there anything else for me to do about it?"

The Sales Girl—"No, thank you, Madam. It will be credited to your account and we're sorry you had the trouble of bringing it in. We're always glad to call for anything that you want to return. Anything else I can show you?"

You—"No, thank you. But you'll send that blouse surely today?"

The Sales Girl—"Just to make sure I'll call the Department Manager, Mr. Warren."

The Department Manager—"Can I be of any assistance?"

The Sales Girl—"Will you please initial this for sure delivery today?"

Department Manager—"Why certainly. You will get it without fail."

You—"You are very accommodating. I always tell my friends that it's a pleasure to shop here."

(Curtain)

New York Tribune

First to last: the Truth—News—Editorials—Advertisements

Fifth Avenue
37th and 38th Sts.
New York

Franklin Simon & Co.

Fifth Avenue
37th and 38th Sts.
New York



Advance Spring Fashions Coats, Skirts, Hats and Shoes

Women's Sizes, 24 to 44. Misses', 14 to 20 Years

At Special Prices

No. 13. New Spring Model Coat of Imported Checked Wool Velour, in green, brown or black and white check, also olive or tan English Covert Cloth, silk lined. Straight back with flare sides, three-quarter belt, collar and buttons of suede kid in contrasting color (collar can be worn high at neck). **Special 19.75**

No. 13A. Sport Skirt of white Wool Jersey Cloth, yoke model, with slight gatherings in back, lap seam front, self buttons, patch pockets. **9.75**

No. 15A. Box-Pleated Skirt of white wool serge. **7.95**

No. 17A. Striped Wool Serge Box-Pleated Skirt, white with cluster of black stripes, detachable belt. **9.75**

No. 19A. Smart Striped Wool Cheviot Skirt, white with green and black, blue and black, red and black or orange and black stripes. **10.75**

No. 15. Dressy Cape Collar Top Coat (copy of "Jenny" model) of two-toned Wool Velour Checks, in brown, green, Copenhagen or black and white coloring, silk lined, Russian blouse front with double strap belt, flare back, convertible ripple cape collar. **Special 29.50**

No. 13B. Sport Hat, grosgrain silk. **5.95**

No. 15B. Hat, straw and velvet. **19.75**

No. 17B. Sport Hat, checked oil cloth, green and white. **7.95**

No. 19B. Sport Hat, charmeuse felt. **3.50**

No. 17. English Sport Coat of Wool Jersey Cloth, in rose, Copenhagen blue, green or white, silk lined, set-in sleeves, deep shawl collar, cuffs and detachable belt, four patch overlap pockets, novelty buttons, lined throughout with soft silk. **Special 25.00**

No. 13C. White Buckskin Sport Shoes, with highest grade rubber soles and heels. **6.00**

No. 15C. White Buckskin Sport Shoes, black or tan Russia calf trimming, rubber soles and heels. **7.00**

No. 17C. Exclusive Model Tennis or Sport Oxfords with black or tan Russia calf trimmings, rubber soles and heels. **5.75**

No. 19C. Smart Sport Sandal Pumps of white buckskin with patent leather trimming and straps over instep, highest grade felt soles and heels. **6.00**

No. 19. Dressy Top Coat, slip-on model, of Wool Velour in French rose, twilight blue, green, gold, white or black, silk lined, flare model with new slashed belt front and back, large flare collar trimmed with Cire silk, patch pockets, novelty buttons. **Special 29.50**



SALES AND EXCHANGES



Wearing Apparel

FOR SALE—Pair of ice-skates with tan boots attached, size 6; ladies'. Sell \$4.00 complete. Riding Derby from Hertz. Cost \$6—Sell \$2.50. Never worn. No. 991-D.

FOR SALE—Very valuable genuine Alaska seal loose box coat, 44 bust, 48 long, 100 fullness. Exceptionally fine fur. No. 993-D.

DEBUTANTE disposes Dresden chiffon waist \$20. White brocade satin waist \$12.50. Black velvet jumper dress \$12.50. Green satin petticoat \$12.50. Size 38. 10 yards (wide) imported silk lace. No. 994-D.

FOR SALE—White fox scarf and muff. Pillow muff and shawl collar. Worn only a few times. Cost \$100—Sell \$40. No. 995-D.

FOR SALE—Dark blue taffeta afternoon dress, never worn. Cost \$85—Sell \$50. (New model.) Black street hat. Cost \$18—Sell \$10. No. 996-D.

BEAUTIFUL antique India shawl, 75 years old. Perfect condition, rich coloring, black center with signature. Price \$300. No. 999-D.

FOR SALE—Long Broadtail coat with muff to match. Perfect condition. Size 38-40. Sell \$450. No. 102-D.

GENTLEMAN'S fur coat, black broadcloth, seal lined. Made in Russia. Almost new. Size 38. Sell \$85. No. 103-D.

SELL at a sacrifice. Handsome Russian sable cape (20 skins) and muff (latest model). Excellent quality. Can be seen by appointment New York. No. 105-D.

FOR SALE—Elegant black silk velvet, full skirt, coat and waist. Cost \$600.—Sell \$100. Black brocade full skirt and waist, silk lined. Cost \$400—Sell \$75. Size 36-38. No. 106-D.

DARK brown, dark blue or white serge suit \$5. Black accordion plaited dress \$4. Pink evening dress \$6. Blue or black serge coat \$3. Size 36. Plume, two black hats, boy's sweater. No. 107-D.

PANIER style, pink taffeta evening dress; size 36. Cost \$80—Sell \$30. Worn once. No. 108-D.

Miscellaneous

FOR SALE—A wonderful Chippendale four poster, claw and ball feet, fluted and carved posts with tester and canopy. In perfect original condition—\$300. No. 988-D.

FOUR poster mahogany bedstead, mahogany breakfast and sewing tables, divan, chair, secretary, clocks, candelabra, candle sticks, pewter and china antiques. No. 989-D.

BABY'S cabriolette, perfect condition. Cost \$30—Sell \$15. White fur robe for same. Cost \$25—Sell \$10. Three Paisley shawls \$50 each. Maltese silk lace collar. New \$15. Banjo \$3. Zither \$5. 5 skin mink muff \$10. No. 992-D.

ANTIQUE hand-painted gilt tea set consisting of 64 pieces. Will sacrifice for \$1,000; also pair very old vases, perfect preservation, \$500. Other antiques. No. 997-D.

To Answer These Messages

1. Reply in a stamped envelope, unsealed, and with the number of the message in a corner. (For instance, 250-A.) Enclose this in an outer envelope and mail it to Vogue. Do not telephone—all communications must be through the mails. Post-cards not accepted.

2. Send Vogue no money—wait until the other woman writes to you.

3. If her letter is satisfactory, then send Vogue your money order or certified check for the amount agreed upon. We will have the article sent to you, and will keep your money on deposit until you instruct us to send it.

4. **Never send any article to Vogue.** The advertiser pays the expressage on articles sent for inspection—the one inspecting pays the return expressage if the article does not suit.

To Insert Your Message

When you wish to sell something which you do not need—or to buy something which you do need—send your message to Sales and Exchanges. The price is \$2 for 25 words, or less. Additional words, 10 cents each. Check or money order must accompany message; be sure to write your name and address very plainly. Your message for the March 1st Vogue should be received on or before January 25th. Address all communications to Sales and Exchanges Service, Vogue, 443 Fourth Avenue, New York.

Vogue's Alchemy

In days of old, long before Paris became a centre of fashion, in fact before Paris had even been thought of, misguided scientists believed that they could turn the baser metals into gold and silver. They called the process "alchemy."

Historians aver that Hermes the Wise, of Babylon—and later of Egypt—originated the idea. But that doesn't matter. The important thing is that the alchemists, who boiled almost anything with almost anything else in their efforts to obtain gold, were all unsuccessful. Down the centuries other men have worked and given up lifetimes in vain. Alchemy, on the whole, has failed. But there is, today, one successful form of alchemy—

Vogue's Alchemy

By means of these columns Vogue turns your unwanted possessions into gold. Real gold. Your gowns, your hats, your pianos, your furs, all the things for which you have no longer any use—advertise them on this page of Sales and Exchanges. It will cost you little, and your return will be in gold.

SALES AND EXCHANGES SERVICE
VOGUE 443 Fourth Avenue New York City

Miscellaneous—Cont.

FOR SALE—Necklace of choice "Tecla" pearls (cost \$180), clasp of nine small diamonds (cost \$65). Will sell both \$160. No. 998-D.

HAVING redecorated my home will sell three pairs beautiful lace curtains; also portieres. Very reasonably. In perfect condition. No. 100-D.

PRIVATE family wishes to sell genuine Hepplewhite, original condition, extra large sideboard. Pronounced by experts one of finest in existence. Age authenticated by court and family records. Price \$1,000. Liquor case to match, \$125. Also set of six Colonial dining chairs, solid mahogany, \$250. Photographs upon request. No dealers. No. 101-D.

FOR SALE—Black thread lace shawl, very fine, \$150. India shawl, beautiful colors, \$100. Genuine Marten guitar. Cost \$60—Sell \$30. No. 104-D.

63/4 yards Black Chantilly lace flouncing (44 in. wide). Rose design. Has been valued at \$55. Sell \$25. No. 109-D.

Wanted

A LADY would like to purchase a white lace shawl, preferably a Llama lace. No. 152-B.

WANTED—Hudson seal coat, size 36. At least 40 in. long, flare model. State full particulars—width at bottom, when bought, condition of garments, etc. No. 153-B.

Professional Services

FRENCH teacher, 10 years' experience, desires pupil, child or adult. Rapid, easy, most practical method. Parisian accent, also conversation. N. Y. and vicinity. Terms moderate. No. 836-C.

A MADAM of the haute noblesse is willing to accept position as dame de compagnie in fashionable home at \$33 per week. No. 903-C.

INTELLIGENT woman wishes to travel, companion to walking children. Good seamstress. 5 years present position, best references. No. 917-C.

POSITION wanted by young lady as companion or private or social secretary. Boarding school education. Good references. No. 918-C.

SOCIAL secretary speaking French, Italian and German, accustomed to dictation and typing, wishes winter resident or traveling position. Nine seasons' experience with same family. References. No. 919-C.

WE are seeking the services of lady of education and refinement with extensive circle of friends among the elite and the ability to approach them and others in the interest of prominent golf school and sports shop. We offer splendid chance for remuneration in an uninvaded field. No. 920-C.

REFINED trained nurse wishes position of responsibility and trust. Would take charge of invalid. Traveling not objectionable. 14 years' experience, private nursing. Highest references. Canadian. No. 924-C.

McCREERY "MASTER-MADE" FURNITURE

"McCreery" Master-made Furniture means the best materials, the finest construction, the most finished work of the best cabinet makers in the world, and the highest standard of quality in style and finish, as well as satisfaction absolutely guaranteed.

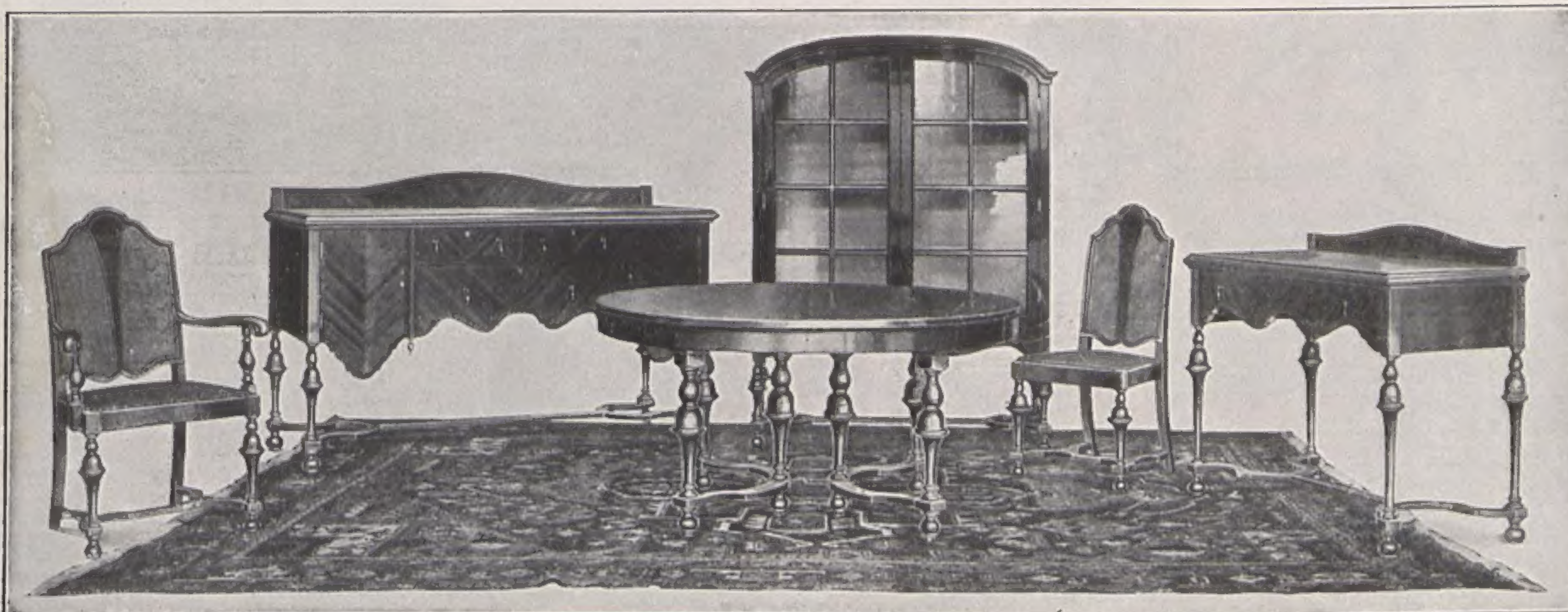
Special Prices Prevail During January



WILLIAM AND MARY MODEL LIBRARY SUITE

Sofa, as illustrated, with cane back and loose cushions; upholstered in Tapestry or Velour
regularly 175.00 **125.00**

Chair to match . . . regularly 85.00 **69.50**
Library Table to match
regularly 78.00 **65.00**



WILLIAM AND MARY MODEL DINING-ROOM SUITE

Ten-piece Suite, as illustrated **382.00** regularly 475.00
This suite is a faithful reproduction of the period. Suite includes Buffet, China-Closet, Extension and Side Tables, five Sidechairs and one Armchair; seats upholstered in haircloth.

Illustrated Booklet on request. Mail orders receive prompt attention.

James McCreery & Co.

34th Street

New York

5th Avenue

VOGUE'S SCHOOL DIRECTORY

Each school represented below is recommended to the patronage of our readers

New York

New York

New York

OAKSMERE

Mrs. Merrill's School for Girls

Orienta Point Mamaroneck, N. Y.

Situated in a most beautiful part of Westchester County, Oaksmere offers a complete college preparatory and finishing course. Magnificent grounds with all outdoor advantages. One-tenth of a mile fronting on Long Island Sound. Special training in advanced English, literature, art, history and the languages, as well as a thorough training for grace and ease of manner. Catalogue giving complete information, and showing many views of this unique school, may be obtained upon application. Address



The Residence at Oaksmere

OAKSMERE

Mrs. Merrill's School for Girls, Orienta Point, Mamaroneck-on-the-Sound, N.Y.

Telephone, 906-Mamaroneck

The Deverell School

9 Rue De Chaillot, Paris
(Adjoining American Embassy)

During the war

57 E. 74th Street, New York City

A FRENCH SPEAKING

Boarding and Day School for Girls

French History English Literature
French Literature Domestic Science
Music Art, etc.

Cultural advantages of New York City.
Parisian French teachers. Pupils enter at any time.

MISS FRANCES E. DEVERELL
Principal.

The French School for Girls

(Miss McClellan's and Miss Williams' School)

24 East 94th Street, New York City

All Courses in French Resident and Day Pupils

The GARDNER SCHOOL FOR GIRLS

607 FIFTH AVENUE, NEW YORK

A school that provides a delightful home for girls, where they can enjoy all the advantages of the city. Regular and advanced special courses. Unexcelled opportunities for the study of music. Riding, skating, tennis, swimming, dancing, etc. Miss Eltinge and Miss Masland, Principals.

BARNARD SCHOOL of HOUSEHOLD ARTS

where the girl just out of school or college, or the young matron, may become adept in all branches of homecraft. Practical courses in Cooking, Millinery, Dressmaking, Arts and Crafts, Accounts. Actual work done by the student herself amid home surroundings. Special courses in conversational French, English, Dramatic Art. Catalog.

226 West 79th Street New York

FLANNADRIGH

A school for special students. Teachers of Music and Art optional. The Languages, English Diction, Political Economy, elective courses in Literature, History and Philosophy. Every opportunity under careful guidance for Metropolitan advantages.

Mary Winston Flannery, A. M. 520 West End Avenue, New York City

Miss C. E. Mason's Suburban School for Girls, "The Castle,"



TARRYTOWN-ON-HUDSON, N. Y.

Only 44 minutes from N. Y. City. Upper School for girls 13 to 25; Lower School for girls 7 to 13. All departments, including graduating and special courses. Vocational. Special courses in Art, Music, Literature, Languages. Certificate admits to leading colleges. Illustrated catalog.

Miss C. E. Mason, LL.M., Lock Box 731

Vocal
Department

THE BROOKLYN MASTER SCHOOL OF MUSIC

Madame Melanie Guttman-Rice Mr. Edward Falck

Associate Principals

Assisted by R. HUNTINGTON WOODMAN and Faculty of Experts on

VOICE TRAINING AND SINGING

DICTION, LANGUAGES, THEORY, HISTORY OF MUSIC

Write for Catalogue

Voice Trials by Appointment 96 CLINTON STREET, BROOKLYN, N. Y.

BREMESTEAD

A Home School for Girls. Education adapted to individual needs. Community interests. Interpretive dancing. Land and water sports. MISS CLARA CHRISTIANE DULON, Principal.

PHILIPSE MANOR ON HUDSON, N. Y.

MASSEE COUNTRY SCHOOL

Individual attention. Rapid preparation for college. 2 years' work in one. 15 miles from New York. New Gym and dormitories. All sports. Manual training. Junior Department for young boys 6 years up. Unusually successful record. Address

W. W. MASSEE, Ph.D., Box 900, BRONXVILLE, N. Y.

SCOVILLE SCHOOL FOR GIRLS, 2042 F'ith Ave., New York City

Resident and Day pupils. Regular or special courses, with languages. Art, Music, Dancing. Home care, social life. Travel classes. Practical courses. Recreation grounds. Summer and winter sports. Week-end trips.

MRS. HELEN M. SCOVILLE, Prin.

MISS ROSA B. CHISMAN, Ass. Prin.

THE SCUDDER SCHOOL FOR GIRLS

322 West 72nd Street at Riverside Drive
Resident and Day. Founded 1895. A Finishing School. Also prepares private secretaries, course including modern languages, English, Library and Office Methods, Social Service and Welfare, Current Topics, Commercial Geography, Social Amenities, etc., Athletics, Dancing, Dramatics.

MYRON T. SCUDDER, President.

OUTDOOR SCHOOL OF NATURAL EDUCATION

Intermediate, Primary and Kindergarten for children 3 to 10 years. Healthful outdoor activities with the stimulus of select companionship coupled with individual attention and the advantages of private tutoring. An ideal location directly adjacent to Manhattan Square and Central Park.

Classes now forming for the second half term. Day scholars and a limited number of resident pupils received.

Anna E. Chaires, Principal, 115 W. 79th St., New York City

THE ELINOR COMSTOCK SCHOOL OF MUSIC

(Endorsed by Leschetizky, Paderewski, Gubrilowitsch, Goodson)

A school with a name and a reputation. An exclusive home where a limited number of girls, duly chaperoned, may secure a thorough musical education, and enjoy the privilege of associating with world's foremost artists. Delightful location, one block from Fifth Ave. and Central Park. Piano taught by certified pupils of Leschetizky. French spoken in the house. Courses in Harmony, Literature, Classic Dancing. Also riding and out-door sports if desired.

Miss Elinor Comstock, Principal, 41 E. 80th St., New York City

The Latest Musical Fad Hawaiian Ukelele

AND STEEL GUITAR TAUGHT BY

W. J. KITCHENER, 448 Riverside Drive, NEW YORK

ALSO MANDOLIN, BANJO AND GUITAR

Helene Maigille American School of

Bel Canto, A School of Singing which Sets the Standard of Vocal Art

A thorough course of Singing in the true methods of the Italian School for the voice, taught personally by Mme. Maigille. Studios, Hotel Majestic, Central Park West, at 72nd St., New York.

American Progressive Piano School

Gustav L. Becker, Director
114 West 72nd Street
New York City

Conservatory Training with Private Teachers

Siennese Art Studios

Italian and French Gilding. Painting in "Tempera". Illuminations on Parchment. Courses of Elementary Drawing. Private lessons or in class.

C. SCAPECCHI 77 IRVING PLACE, N. Y.



Art Training

Interior Decoration,
Illustrated Advertising
Costume Design, Etc.
Cultural & Vocational

NEW YORK SCHOOL
OF FINE AND
APPLIED ART
Send for Catalog

FRANK ALVAH PARSONS, Pres.
Susan F. Bissell, Sec. 2239 BROADWAY, NEW YORK CITY

Miss Conklin's SECRETARIAL SCHOOL

ENGLISH STENOGRAPHY TYPEWRITING

Removed from 7 West 42d Street

to Commercial Engineers' Building
37 WEST 39th STREET NEW YORK

Private Secretaryship, Stenography, Typewriting, Accounting DAY and NIGHT

MILLER SCHOOL
FIFTH NATIONAL BANK BLDG., LEXINGTON AVE AT 23d ST.
Booklet V. sent free upon request

SECRETARIES

WHAT are you going to do this winter to pass your time pleasantly and with benefit to yourself?

Many young people of New York's best families have entered the Fifth Avenue Secretarial School, corner of 42d Street and Fifth Avenue. (No. 509.) Being among congenial associates, they enjoy the work and contrive to get a great deal of pleasure into the study period, besides feeling that they are preparing for the future. The demand for secretaries of ability and worth, far exceeds the limits of Miss Lynch's little school, so if one wishes to take a position, there is little difficulty in placing a graduate. Salaries \$18 to \$50 per week.

Pratt Institute SCHOOL OF HOUSEHOLD SCIENCE AND ARTS

Home use (part time) courses begin January and April. Cookery, Serving, Marketing, Household Administration, Laundry, Sewing, Dressmaking, Millinery. Catalogue on request.

Designing, Dresscutting, Dressmaking

The S. T. Taylor System of Dresscutting was invented in 1848, and has been successfully taught since that date. Pupils make dresses for themselves while learning. Call or write for full information to S. T. TAYLOR CO., Dept. V., 13-15 W. 34th St., New York City

AMERICAN ACADEMY OF DRAMATIC ARTS

FOUNDED IN 1884

Connected with Mr.
Charles Frohman's
Empire Theatre and
Companies

FRANKLIN H. SARGENT
President

For Catalogue and Information, apply to
THE SECRETARY, ROOM 162, CARNEGIE HALL, NEW YORK

NEW YORK SCHOOL OF MUSIC AND ARTS

Central Park West, cor. 95th St., New York City

RALFE LEECH STERNER, Director

A Real Home for Music Students. New York's modern, up-to-date Music School. All Branches of Music and the Arts taught from the beginning to the highest artistic finish by a faculty composed of

America's Most Eminent Teachers Dormitories in School Buildings and Proper Chaperonage

Open the Entire Year

TERMS including Tuition, Board, Practicing, etc., on application
SEND FOR BOOKLET

Pupils May Enter Any Day



VOGUE'S SCHOOL DIRECTORY



Each school represented below is recommended to the patronage of our readers

Illinois

The Maclean School

THE ART OF SINGING, DRAMATIC ART, ETC.
6th floor, 624 S. Michigan Avenue, Chicago, Illinois

Have You Ideas For Clothes?



Dress Designing pays. Your ideas made practical and usable. Correspondence courses \$20.00—payment plan. Advance style sense; Adapting to slender or stout figures; Right colors; Good lines; Harmony; Principles of beauty, Etc. Invaluable for Dress Makers, Designers, Domestic Art Teachers, and correct dressers. Direction of Carl N. Werntz, Costume Designer, Lecturer for the Fashion Art League of America and Instructor.

CHICAGO ACADEMY OF FINE ARTS

81 East Madison Street, Chicago, Ill.
Residence classes begin in Chicago this month. Please address Department V

Pennsylvania

Phila. School of Design for Women

Broad and Master Streets

Full courses in Art and Industrial Art. Practical Designing in all its branches. Illustration. Normal Art Course. Educational Psychology. Costume Illustration.

P. A. B. WIDENER FELLOWSHIP
TO EUROPE FOR DESIGN

Massachusetts

Miss Hall's

SCHOOL FOR GIRLS

In the Berkshire Hills, on the Holmes Road to Lenox. Forty-five acres. One thousand feet above the sea level.

Miss MIRA H. HALL, Principal
Pittsfield, Mass.

Miss Guild and Miss Evans' School

29 Fairfield St. and 200 Commonwealth Avenue, Boston

35th year. New commodious school building. Gymnasium. Domestic Science. Languages—native teachers. Music. Art. College preparatory and general courses. Advanced courses for high school graduates.

District of Columbia

SCHOOL OF SINGING--LAMPERTI METHOD

Madame Lucia Borderi, diploma-graduate, and formerly assistant to Lamperti (teacher of Sembrich), has opened a School of Singing at 1628 S Street N. W., Washington, D. C. Unequaled opportunity for young ladies to obtain foreign musical instruction at home. For further information and unexcelled references send for booklet.

California

Los Angeles School of Art and Design

Fine and Commercial Arts—Individual Criticism daily—Lecture Courses—Ideally situated, in the ideal climate—European and Eastern trained instructors. *Catalogue.* West Lake Park, Los Angeles. L. E. G. Macleod, Dir.

Ohio

The Cleveland School of Art

JUNIPER ROAD, CLEVELAND, OHIO
Courses in Illustration, Pictorial Art, Design, Interior Decoration, Costume Design, Sculpture, Ceramics, Cartooning, Normal Art. Correspondence course. Free illustrated catalogues.

Paris

MADAME CANIVET

receives in her home, near the Bois de Boulogne, a few young girls wishing to PERFECT THEIR FRENCH AND ART STUDIES **Paris, 10 Avenue Jules Janin**

Cam's

SARGENT CAMPS for Girls

DR. DUDLEY A. SARGENT, Pres. PETERBORO, N. H.
Two distinct camps—Seniors, 14-24. Juniors, 8-13. Finest plant and equipment in America. All field and water sports. Safety and health our first consideration.
THE SECRETARY, 18 Everett St., Cambridge, Mass.



Distinctive Homes

are not necessarily the most expensive — those who wish their homes to express distinction should make a study of the best examples of home decoration, both here and abroad. The only magazine which adequately deals with all phases of decorative art and which is edited entirely for those who wish beautiful surroundings is

Arts & Decoration

Well chosen decorative accessories are of paramount importance

One dollar invested now in a six months' trial subscription to Arts & Decoration may be the means of giving your home that touch of individuality which raises it from the commonplace to the distinctive. The full color-plates alone make the magazine worthy of a place on your library table.

Each number contains numerous profusely illustrated articles on distinctive homes, antiques, paintings and the various phases of art which are of essential interest to all lovers of the beautiful.

The regular subscription price of Arts & Decoration is three dollars a year. In order that you may immediately become acquainted with the magazine we are offering a special short term trial subscription for one dollar. Sign the attached coupon and send it now before you forget.

Arts & Decoration, 434 Lafayette Street, New York

Please send Arts & Decoration for the next six months, for which I enclose \$1.00.

Name.....

Address.....V. 8.



Arts & Decoration deals with every phase of art



THE HI-GLOVE

IN WHITE GLAZED
WASHABLE KID

\$10.00

IN EXTRA FINE
DE LUXE WHITE
CANVAS - \$6.00



"The very last word" in fashionable daintiness. Worn with gowns of all colors whether light or dark and sharply contrasting. This boot is strikingly stylish—11 inches from sole to top.

This shoe is Specially Priced and the stock is now complete but somewhat limited. May we suggest early ordering?

Mail orders should be addressed to

O'CONNOR & GOLDBERG

THE REPUBLIC BUILDING, CHICAGO
Retail Shops and Style Exhibits, 23 E. Madison St. and 205 S. State St., Chicago

SHOPPERS' AND BUYERS' GUIDE

Andirons & Door Porters

BRASS AND COPPER ANTIQUES, Russian samovars, candlesticks, andirons, doorknockers. Many unique gifts \$1 up. Call or write for catalog. Russian Antique Shop, 1 E. 28th St., N. Y.

Antiques

RARE ANTIQUES—Furniture (Chippendale, Sheraton, Empire), China, Glass, Brasses, mirrors, Stencilled chairs, trays, etc. List. Mrs. Charlotte E. Page, Atwater Ter., Springfield, Mass.

BIRN'S ANTIQUE SHOP, 101 W. 37th St. A few choice examples of real antiques together with some very good copies, hand made of Old Woods, at our shop. Repairs of all kinds.

ANTIQUE MAHOGANY Furniture: Chippendale, Windsor, etc. Brasses, historical china, colored glass, Staffordshire, Sheffield plate. Iola Adams, Quaker Lane, W. Hartford, Conn.

GINSBURG & LEVY—441 Fourth Avenue. Genuine Antiques and Decorations. Colonial, English, French and Italian Furniture. Rare Old China and Paintings. Tel. Mad. Sq. 145.

ANTIQUES THAT ARE ANTIQUES. Miss J. M. Wise, Greenfield, Mass. Rare Chippendale museum pieces furniture. Specialty china & glass. I collect for you same as for myself.

Art Galleries

THE LITTLE GALLERY, 15-17 E. 40th St., New York. Fourth Floor. Exhibition of artistic table ware of exclusive design in conjunction with the finest hand-wrought silver.

RARE OPPORTUNITY to secure famous paintings, reprod. by prom. foreign artist, at mod. prices. Charming for panels. Write for description. J.R. Bremner Co., 680 Mad. Av., N.Y.

HAND PAINTED CHINA for Xmas & Wedding presents. Tea Sets, Flower Vases & Bowls, unusual designs, harmonize with color scheme. Sherratt's, 608-13 St., N. W., Washington, D.C.

Auction Bridge

LILLIAN SHERMAN RICE, 231 W. 96th St., N. Y., author of "Bridge in a Nutshell." Classes in bridge & auction. Game taught in 6 lessons, private instruction. Also by mail. Tel. Riv. 1464.

Automobiles

STEWART AUTOMOBILE SCHOOL, 225 West 57th Street, N. Y. C. Have you noticed how many ladies drive their own cars? We taught them. Full course \$55. Booklet.

WEST SIDE Y. M. C. A. Automobile School: Special Classes for Women, including driving lessons & shop work. Send for booklet "V" pass to visit the school. 318 W. 57 St., N. Y. C.

YOU HAVE READ on page 16b an advertisement which will indicate the consistency of Scripps-Booth representation in New York by Isotta Fraschini Motors Co., 2 West 57th St.

Baby's Apparel

EXQUISITE INFANT WEAR. Hand-made by French needlework artists. Dainty, exclusive. Prices reasonable. Infants to 3 yrs. On approval. Conway's, 1021 Soniat St., New Orleans.

ARNOLD KNIT Baby Clothes, everything from pinning band to nightdrawers, at all good stores or direct. Write for illustrated catalog. Novelty Knitting Co., Dept. A., Cohoes, N.Y.

Beauty Culture

MME. ANITA OF PARIS is introducing a beauty cream of scientific properties, removes wrinkles, freckles & tan. Sample 10c. 50c & \$1.00 jars. 200 W. 109th St., N.Y.

LUISURE ASTRINGENT LOTION—highly beneficial to all skins; contracts large pores, removes tan & sunburn, prevents wrinkles. Pp'd. \$1. Booklet. Louise Vogler, 4246 B'way, N.Y.

NATURA PREPARATIONS. Creme Blanc, a cleansing cream, soft, effective & a truly scientific preparation. 1 oz. jar 30c. Complexion Treatments \$2. Natura Co., 461-5th Ave., N.Y.

THE DAVIS CHIN SUPPORTER worn while sleeping. Reduces Double Chin, prevents sagging cheek muscles. By mail \$1 to \$4. Booklet. Cora M. Davis, 30 East 42nd St., N.Y.

CREAM OF PEARLS, exclusive French formula. Gives exquisite pearl-like lustre. Steady use wonderfully helps skin and wrinkles. Mailed \$1 (sample 10c). G. Richie Co., 42 B'way, N.Y.

FLORENCE A. WOODLEY—European facial treatment for relaxed muscles, coarse pores & deep lines. Nazma toilet preparations. Wrinkle cream \$5. 47 W. 34th St. Tel. Greeley 3132.

BEAUTIFY Your FIGURE—Bust Developed by healthful method. No drugs. Treatise & instructions, \$1. No further expense. Mde. A. Thomas, 17 Riverside Drive, Saranac Lake, N.Y.



A classified list of business concerns which we recommend to the patronage of our readers

One year, (24 issues) payable with order.....\$70.00
One year, (24 issues) payable monthly in advance..... 80.00
Six months, (12 issues) payable with order..... 40.00
Six months, (12 issues) payable monthly in advance..... 44.00
Four insertions, (minimum order) payable with order..... 15.00

Shoppers' and Buyers' Guide, Vogue, 443 Fourth Ave., New York.

Beauty Culture—Cont.

ELECTRIC REDUCING TREATMENTS
Special beautifying process
at the Holland Health and Beauty Shop
Holland Hotel, 32nd & B'way, N. Y. C.

Blouses

THE GAY SHOP—CHICAGO (Avis Gay, Anne Gay). Designers of exquisite blouses and outing shirts. Hand work only. 1025 Marshall Field Annex Bldg., 25 E. Washington St.

SMOCKED BLOUSE made to measure. All colors on sheer batiste, \$3.90. Silk \$7. Little girls smocked dresses, \$2.25 up. Send sizes & ref. for inspection parcel. Irish Linen Co., Davenport, Ia.

Boas, Feathers, etc.

MME. BLOCK, Willow or Ostrich Plumes made into a French Plume, Novelty Collarrette or Boa. Paradise aigrettes cleaned, remodeled. Ostrich fans repaired. 36 W. 36th St., N. Y.

EVERYTHING IN FEATHERS—Old feathers made into beautiful Boas, Plumes, etc. Remarkable line of new feather effects. Prompt mail service. H. Methot, 29 W. 34th St., N. Y.

Books and Prints

THE BIBELOT—Anthology of Poetry & Prose for book lovers, 21 vols. complete. Special rates to Vogue readers on deferred payments. T. B. Mosher, 54 Exchange St., Portland, Maine.

Boudoir Caps

BOUDOIR CAPS, ready to wear & to order, of the finest laces in a variety of shades, \$3 to \$15. Corres. or call invited. Procurable from Vogue Shop. Serv. Miss Jeannette, 121 W. 74th St., N.Y.

Candies

LORD'S DOLLAR CHOCOLATES in 1, 2, 3 and 5 pound boxes delivered post paid anywhere in the United States. \$1 per pound. I. F. Lord & Son, 486 Congress St., Portland, Me.

JUMBO SALTED NUTS are deliciously fresh. Extra large. Peanuts, 80c lb. Almonds, \$1.25. lb. Assorted, \$1.10 lb. Prepaid. Viola V.N. Woodruff, 338 B'way, Flushing, N.Y.

LISTEN TO THIS!
Here's sweet news for you from
The Biggest, Cleanest Daylight
Candy Factory in the world.

WE WILL SEND three one pound boxes of pure, fresh, delicious candies to any address in the U. S. A. by Uncle Sam's Parcel Post.

THINK OF IT! Three different varieties of Loft toothsome sweets, delivered to you by Uncle Sam's Parcel Post.

NO MATTER WHERE YOU LIVE, whether in Brooklyn or San Francisco. Distance is no barrier to this offer.

A DOLLAR PAYS THE BILL! Send today while the offer is fresh in your mind. Address the factory, Loft, 400 Broome St., New York City.

QUALITY and PREMIER CHOCOLATES contain so much real value that each piece is an advertisement in itself. To be had only at the better stores at

60c—80c—& \$1 PER POUND. If your dealer does not carry them we would be pleased to supply you direct by parcel post. H. D. Foss & Co., Boston. N.Y. Office, 41 Union Sq.

DEMONETS'
Connecticut Avenue at M
Washington, D. C.

World renowned 80 cent Caramels in 1, 2, 3 & 5 lb. boxes, Parcel Post Prepaid U.S.A. at 80 cents the lb. Address: **DEMONETS'**, Washington, D. C.

Children's Clothes

CHILDREN'S WEAR from infancy to 12 yrs. Garments made to order, smocked and exclusive models. Boys' dresses, 1-6 yrs., specialty. Beebe & Shaddle, 69 W. 46 St. Bryant 5676.

IMPORTED Hand-Made Smocked FROCKS. Sizes 6 months to 15 years. Frocks sent on approval; prices reasonable. Clr. showing designs on request. Mrs. J. B. McCoy, Jamestown, Va.

BABY GARMENTS. Attractively hand-made, infants to two years. Assortments sent for selection. Send stamp for booklet. Mrs. J. A. McMillan, 303 Ashton Bldg., Grand Rapids, Mich.

DISTINCTIVE APPAREL for girls of all ages; boys up to 8. Grace & simplicity of line, unusual materials, subtle & harmonious color schemes. Annie Harmon, 10 E. 46th St., N. Y.

THE BABY'S BAZAAR, 248 Boylston St., Boston. Our fine hand-made layettes include everything a baby will need at birth. Send for layette catalogue.

MISS MOORE: Our specialties for Children are absolutely unique. D'Jibba, Robe Innocence, Smocks, Dodo, Jackie & other frocks. Boys to 6, girls to 14 yrs. 547 Boylston St., Boston

DAINTY BABY CLOTHES of artistic design. Dolls' bedroom & library furniture. Boudoir pillows of white huck cross-stitched design, in any desired color. Shut-in-Soc'y, 62 E. 34th St., N.Y.

Children's Draperies and Furniture

CHILDREN'S FURNITURE for nursery & playroom. Original designs & decorations. Dining-room sets. Nursery gates, etc. E. & G. Quackenbush, "Story-Book-Toys," 100-5 Ave., N. Y.

HAND WORKED apparel for the child from 5 to 15 years. Children's Coats, lingerie of exquisite fineness. Made to order for the individual child. Emma Mitchell, 214 W. 84th St., N.Y.

Cigarettes

FROM THE ORIENT, Harem Ruby Turkish Cigarettes, Flor de Shiraz flavor, \$1 box; Ambree, 50c box; plain Turkish Cigarettes, 25c box. Vicomtesse Alma Surok, 500-5th Ave., N.Y.C.

SPECIALISTS in Hand-made aromatic Mild Turkish Cigarettes in beautiful Humidor Boxes. 100, \$2.50. With initial monograms, 500, \$11. Anglo-American Tobacco Co., 79-5th Ave., N.Y.C.

Chiropody

DR. E. N. COGSWELL, Surgeon Chiropodist. Foot Tonic to use after the dance, \$1. Foot Ointments, 50c. Toilet Powder, 25c. Expert manicuring. 501 Fifth Ave., New York.

For CHILBLAINS and all FOOT TROUBLES
Go to Dr. W. J. Trusty
Surgeon Chiropodist
27 W. 46th St., N. Y. Phone 9734 Bryant.

Cleaning and Dyeing

LEWANDOS CLEANERS and DYERS
New York Shops:
348 Madison Avenue
801 Madison Avenue

LEWANDOS, 75 N. Pearl St., Albany
1633 Chestnut Street, Philadelphia
1118 G Street, N. W., Washington
New Haven Bridgeport Waterbury Hartford

LEWANDOS: Providence, Newport, Fall River, Fitchburg, Springfield, Worcester, Salem, Lynn, Lowell, Portland, Cambridge, Brookline, Roxbury, Waltham, Watertown, Malden.

LEWANDOS Boston Shops
17 Temple Place 284 Boylston Street
248 Huntington Avenue
Cleaners and Dyers

KNICKERBOCKER CLEANING CO.
High-class cleaners and dyers of New York. Main office, 402 East 31st St., Murray Hill 6618. Branch offices, telephone connections.

WHEN YOU PLAN YOUR SOUTHERN TRIP consult the Guide. Cut out ads that interest you and pin them to your shopping list.

Cleaning and Dyeing—Cont.

REES & REES, Cleaners & Dyers. Established New York City 1864. We guarantee the quality of our work. 541 Fifth Avenue. New York City. Phone 6781 Murray Hill.

REES & REES, Evening Dresses, Walking Dresses, Lingerie, Automobile Suits, Dancing Dresses, Gloves, etc., perfectly cleaned or dyed 541 Fifth Ave., N. Y. C. Phone 6781 Mur. Hill.

REES & REES clean or dye your Kid or Satin Slippers to any shade. Cleaned, 75 cents. Dyed, \$1.00 per pair. 541 Fifth Avenue, New York City. Phone 6781 Murray Hill.

REES & REES, the Cleaners. 28 stores in N. Y., Boston, Brooklyn, Phila., Hartford, Worcester, Lakewood, B'klyn, Greenwich, Atlantic City, etc. 541-5th Av., N.Y.C. Tel. 6781 Mur. Hill.

Corsets

MME. S. SCHWARTZ
Corsetiere.
11 East 47th Street, New York.
Telephone 1552 Murray Hill.

MME. ROSE LILLI, Corsetiere
Models which accurately forecast the "Trend of Fashion." Custom made only.
15 W. 45th St., N.Y. Tel. 2818 Bryant.

GOSSARD FRONTLACED CORSETS Fitted by experienced corsetieres, \$2 up; retail only. Brassieres fitted; corsets to order. Olmstead Corset Co., 179 Madison Ave., at 34th St., N.Y.

MME. BARCLAY MODART FRONT-LACE
Corsets.
553 Fifth Avenue, New York.
Tel. 4474 M. H.—Also (See Modart Display ad)

PEETZ FRONT LACE CORSET, \$5.50 to \$30. Custom made; ready to wear. Corsets made to order in 24 hours. Ready to wear models always on hand. 45 W. 37th St., N.Y. Tel. Greeley 4786.

GOODWIN. Corsets of every description. Ready to wear from \$5; and custom made from \$10. 373 Fifth Ave., at 35th St., N. Y. Telephone 3293 Murray Hill.

THE GILLETTE CORSET—Custom made. Originated in Paris, but made in U. S. A., sold by exclusive representatives only. Write for particulars. The Gillette Co., 500-5th Av., N.Y.

BERTHE MAY'S MATERNITY CORSET Special for purpose. Dress as usual. Uninterrupted comfort. Mail orders. Write for Booklet 29, or call at 10 East 46th Street, New York.

ZUGSCHWERT—Good Corsets. Have a corset made for your particular requirements. We are experienced originators and designers. 404 Tower Bldg., Chicago.

REDFERN CORSET SHOP—Ready to wear Redfern Corsets (back and front lace) and Antoinette Brassieres fitted by trained experts. \$3 to \$25. 510 Fifth Ave., N. Y.

VIAU'S FRENCH CORSETS—Corsets for slender figures with undeveloped bust. Also reducing. Special corset for deformed figures. B'kiet. Viau Corset, 39 W. 34 St., 9th floor, N.Y.

THE ONLY ORIGINAL "LILLIE" CORSET Positively reduces from 3 to 7 in., or money refunded. Custom made or ready-to-wear. Figures improved. 47 W. 42 St., N.Y. Bry. 4315.

Corset Hospitals

ALONSO'S CORSET HOSPITAL
500 Fifth Av., N.Y., cor. 42d St. Corsets cleaned, repaired, or altered. Exact or modified copies of foreign or domestic corsets. Moderate cost.

R. & B. O'CONNELL
Corsets made to order. Corsets copied. Old ones made new. Mail orders solicited. Phone Plaza 7265. 880 Lexington Ave., nr. 66th.

Cross-stitch Patterns

ATTRACTIVELY COLORED, 4 sheets, quaint orig. designs. \$1. Spec. prices to shops. Exclu. & indiv. designs, monograms, kalograms to order. Edith Allen Hall, Stamford, Conn.

SAMPLER STAMPED—New, easily worked. Boxed with The Old Sampler Designs for coloring cottons complete. Circular. M. Morgan Williams, 238 Longmeadow St., Springfield, Mass.

Cushions

GOOSE DOWN CUSHION FREE. Write for our special offer on genuine Southern Live Goose Feathers. Down cushion, large size, free. Live Goose Feather Co., Dept. 10, Statesville, N. C.

Dancing

The A. ALBERT SAATO Academies of Dancing, B'way, 86-87 Sts., N.Y. Schuyler 6435. The modern dances taught priv. Children's & adults' classes now form. Teachers course. B'kiet sent.

CHICAGO'S Representative Teacher, William Crockett Perrin—Newest Dances, Stage & Ballroom, Ballet & Aesthetic Dept. under Hazel Sharp, Perrin Hall, Auditorium Bldg. Tel. Wabash 3297.



SHOPPERS' AND BUYERS' GUIDE



A classified list of business concerns which we recommend to the patronage of our readers

Dancing—Cont.

LOUIS H. CHALIF, Grad. Russian Imperial Ballet School, personally teaches Interpretive, Simplified, Classic, National and Standardized Ballroom Dances. 7 W. 42d St., N. Y. C.

NORMAL COURSE—MODERN DANCES. There is an ever growing demand for capable modern dance teachers. Our course prepares you for paying positions. Direct supervision of

MR. G. HEPBURN WILSON, M. B., American Authority on Modern Dances. Write, phone or call Fifth Ave., N.Y., Thorley Bldg., N. W. cor 46th St., Bryant 6321, for rates

BOURNIQUE'S, CHICAGO, 624 South Michigan Ave., adjoining the Blackstone. Latest Ballroom Dances. The **BILLY BURKE**, the most elegant & attractive dance of the day.

J. DIMANT, late principal Russian Imperial Ballet School, personally instructs all Modern, Classical and Stage Dances. Classes now open. 19 East 49th St., Phone 7468 Plaza.

THE OSCAR DURYEA SCHOOLS
47 West 72nd St., 555 & 557 West 182nd St., N. Y. C. Tuition in Aesthetics, Modern Dances, Deportment

CASTLE SCHOOL OF DANCING. Classes & private lessons. Normal Course throughout year. All latest ballroom dances. Evelyn Hubbell, 24 E. 46th St., N. Y. (Catalogues.)

RUSSIAN & INTERPRETIVE DANCING
Stefano Mascagno, Alice Hollister Clarke, Ida Leggenhagen for Eurhythmics.
(Catalog) Castle School—24 E. 46 St., N. Y.

DANCING FOR CHILDREN. Classes and Private Lessons. Rosetta O'Neill, 766 Madison Ave., N.Y.C., & 2 Prospect St., New Rochelle, N. Y. Tel. Plaza 3290 & New Rochelle 197.

LOUISE MORGAN'S STUDIOS are now located at 251 West End Ave., nr. 72nd Street. Private and class instruction in Modern, Artistic and Interpretive Dancing. Phone 367 Col.

MANSFIELD STUDIOS. Est. 1904. 33 W. 44th St., N.Y. Bryant 4674. All dances taught. Absolute privacy, each pupil has private room with instructor. Terms reas. Circulars mailed.

The SCHOOL of CLASSIC DANCING. Classic, Interpretive, Ballet—for society or stage. Correct Technique Pantomime. Anna McAuliffe & Edmund Makalik, 259 W. 126 St. Tel. Morn. 449.

ALICE MARTIN, Cours de Danse, Studio Building, Taylor Avenue and Olive Street, Saint Louis, Missouri. Telephone Forest 7310.

ROBERTA of Armenonville, Paris, gives private instructions, Parisian Tango, Perlecon, etc. 179 Madison Ave. Telephone for appointments, 1974 M.H. Thes Dansant daily, 180 Mad. Ave.

Decorating and Furnishing

MRS. BARNEWALL, 19 E. 48th St., N.Y.C. Antique Italian furniture at reasonable prices. Few importations of exclusive fabrics. Murray Hill 8317.

MISS SWORDS, INC.
Interior Furnishings
18 East 48th St. New York City.
Murray Hill 6745.

HOMES FURNISHED with individuality. Unusual chintzes, Sunfast stuffs, rare silks. Lamps, painted furniture, exquisite novelties to order. Graham & Little, 8 E. 37th St., N.Y., M.H. 6325.

WARD & ROME. Painted furniture designed for country houses, unusual screens, desk sets, parchment and Chinese lacquered lamp shades. 14 E. 48th St., N. Y. Tel. Murray Hill 1305.

CHRISTMAS GIFTS—Simple and Distinctive—during December.
Mildred Richardson Kelly,
42 West 39th St., N. Y. City. Greeley 3059.

AMY FERRIS 6 East 37th Street, N. Y.
Wallpapers, Hangings
Rugs and Furniture
Original Designs in Lamp Shades.

MISS McBURNEY & MISS UNDERWOOD
Interior decorations. Wall papers, hangings, furniture and decorative details for the houses.
42 W. 39th St., N. Y. Tel. Greeley 2808.

MARY LOUISE COLEMAN—Chicago, Studio, Fine Arts Bldg. Decorated furniture, wall paper, cretonnes, and linens, window shades of English glazed chintz. Lamps and shades.

NOUVEAUTÉS. Shop of distinction & quality. Interior decorations a specialty. Artistic designs in furniture, rugs & hangings in any color schemes. 238 Delaware Ave., Buffalo, N. Y.

INTERIOR DECORATIONS of the unusual sort. Dining room appointments one of our features. Artistic gifts: Circular. Interior Craft Studios, 625 Clyde St., Pittsburgh, Pa.

WEAVING & DYEING Specialties. Hand-dyed scarfs, curtains & hangings. Cotton or silk materials. Orig. effects. Orders invited. Studio of Butterfly Textiles, 519 N. Charles St., Balt., Md.

MRS. CUTTING, INTERIOR Decorator, has an unusual display of furniture and draperies at the Craftsman. 6 East 39th Street, N. Y. C. Tel. Murray Hill 6071.

WANTED houses to remodel inside & outside. Old houses made beautiful & livable. If you are interested, communicate with Mrs. Cora M. G. Cohn, 610 Riverside, Niagara Falls, N. Y.



AN ADVERTISEMENT THAT BROUGHT \$800

THERE had been a large dinner-party at Sherry's. At nine o'clock the following morning, the telephone bell rang in the shop of Mme. White at 46 West Forty-Sixth Street.

"I want to tell you, Mme. White," a voice said over the wire, "that Mrs. B—— was the best gowned woman at the dinner last evening."

The voice belonged to a friend of Mrs. B——, and the gown had been designed by Mme. White, whose small announcement was appearing in the Shoppers' and Buyers' Guide of Vogue.

"It all goes to show," said Mme. White, hanging up the receiver, "what a classified advertisement will do—if it's in Vogue."

"About two weeks after our first advertisement appeared," she continued, "a woman came into our shop from Pittsburgh, and bought a \$115 gown. She had cut the announcement out of Vogue and brought it all the way with her."

"A short time later a woman from Columbus, Ohio, came in. She had intended buying one of the \$25 blue serge suits we were then advertising in Vogue, but she ended by purchasing a \$120 gown."

"These are only a few cases I remember. All in all, that tiny advertisement which we began in the October 1st number of Vogue has brought us more than \$800. I would not have believed it had it happened to anyone but myself."

SHOPPERS' & BUYERS' GUIDE SERVICE
VOGUE, 443 FOURTH AVENUE NEW YORK CITY

Decorating and Furnishing (Continued)

THE "PAINTED ROOM" is full of Christmas objects—painted bedroom furniture, carved lamps, odd stools, cabinets, chintzes, electric wall brackets, novel electric screens, etc.

IN THE SAMPLE HOME
at 5 East 52nd Street
New York City.
The MacBride Atelier, Decoration of Interiors.

ART TRAINING for HOME DECORATION
Private instructions in small classes.
Robert Paul Gray,
111 East 62nd Street, New York City.

GLENWOOD STUDIO—Lamps, Jardinieres, Tiles, China & Linens to match Furnishings. Solid colors, shaded effects, or iridescent lustres. 814 E. 35th St., B'klyn, N.Y. Corres. invited.

MARY COGGESHALL—Distinctive furnishings and decorations. Novel gifts and lamp shades. 14 E. 48th Street, New York City. Tel. Murray Hill 9345.

THE PARSONAGE STUDIO—Tooled leather a specialty—Guest Books—Desk Sets—Baby Books—Bill Folders, Lamp Mats, etc. Miss Frances Barker Tracy, 241 Madison Ave., N.Y.

CURTAIN MATERIALS by the yard. Volles, Marquisettes, 15c to 35c. Batistes 50c, lace nets 45c to \$1. English Velvets, \$1.45, \$2.25. Spices, on request. Herbert B. Kerlin, 452-5 Ave., N.Y.

LORD & TAYLOR, NEW YORK.
Department for Interior Decorations. Booklet on request. Suggestions and estimates gratis. Fifth Avenue, 38th Street, 39th Street.

FINE IMPORTED CLOCKS
Distinctive period designs in grandfather and mantel clocks. Expert repairing. All work guaranteed. Harris & Harrington, 12 W. 45 St., N.Y.

CHARLES H. KOCH, Connoisseur, Broker. Oriental Rugs and Artistic Furnishings sold direct from the wholesale. 347 5th Av., N.Y.C. Opposite Waldorf-Astoria. Tel. Mur. Hill 3570.

ORIENTAL RUGS not to be found elsewhere; distinctive in character and moderate in price. Handbook on request. A. U. Dilley, Architect's Building, 101 Park Ave., N. Y.

Delicacies

RARE and DELICIOUS fruit marmalades & conserves, 11-oz. glass jar, 50c. Sun-dried cherries, 11-oz., 75c. Martha Campbell, 19 W. Western Ave., Muskegon, Mich.

DURING THE FIRST SIX MONTHS of 1915, we sold 150,000 packages of our Teas, Coffees and Cocoa. We are prepared to double this output—

AND WILL BE GLAD to send you copies of letters from all over the country endorsing our goods. Lotos Tea Concern, Inc. 57th St. and Lexington Ave., N. Y.

ROYAL BLACK Fruit Cake. Finest imported candied fruits, citron, nuts, etc. 2 lbs., \$1.60. Royal Plum Pudding, 2 lbs., \$1. All ppd. Hoenshel & Emery, Dept. E., Lincoln, Neb.

HOLIDAY SUGGESTIONS. Gift packages California glacé fruits, nuts, marmalades. Uncommon assortments. Write to-day for catalog. Alhambra Fruiterie, Alhambra, Cal.

PECANS—Large, sweet, best varieties propagated pecans. King of table nuts. Sold in packages 1 lb. up, 75c per lb. L. & H. Gerber, Carnavilla Pecan Orchard, Waldo, Fla.

VANILLA BOUQUET—Delicious pure extract from Mexican vanilla beans. Used by private patrons, clubs, Blackstone Hotel, Chic. 30c & 50c per bot., ppd. The Cary Co., Newark, N.J.

GIFT BASKETS—12 baby glass jars of delicious preserves; 4 tea balls, artistically arranged in gift basket, handle decorated with grapes (candy) \$3.75. Plumbridge, 1262 Mad. Ave., N.Y.

HOMADE SALTED NUTS—Roasted in Pure Olive Oil, Jumbo Peanuts 65c lb. Almonds, Pecans, \$1.10. Brazils (whole meats) \$1.50 prepaid. Chas. A. Ketcham, Middletown, N. Y.

BRADLEY GOODIE KITCHEN, Spring Lake & Bradley Beach, N. J. English Fruit Cake, \$1.00 per lb. Mince meat with brandy, 90c per quart. Order early.

CARDANI'S ICE CREAMS, Fancy Ices, Dainty Salads and Entrees can be ordered at all Cushman stores or at Main office, Sixth Ave., at 53rd St., Tel. Circle 205, 1571, 1572.

Dress Shields

"EVER READY" Ventilated Dress Shields, soft, light, cool. Guaranteed. Just slip on. No pins, no buckles. All sizes 50c prepaid. Benedict Co., 591 Mission St., San Francisco.

Educational

"COSTUME DESIGN" by correspondence course. "Parisian Method." Design for the trade. Dress and Hat ideas sold. Brown's Studio, 1290 Sutter St., San Francisco, Cal.

HUNDREDS OF LADIES in New York drive their own automobiles. They were taught how at The Stewart Auto School, 225 W. 57th St., N. Y. C. Full course \$55. Booklet.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Educational—Cont.

LEARN TO MAKE YOUR OWN DRESSES under expert instruction. 10 lessons for \$5. Furnish your own material. New York School of Dressmaking. 11 West 30th Street, N. Y.

INSTRUCTION in Italian flet, Cluny, Torchon & other bobbin laces. Special attention to children. Lessons at teacher's or pupils' home. Mrs. Isaacs, 106 Morningside Dr. Apt. 29, N. Y. C.

COMPLETE BEAUTY CULTURE COURSE for twenty-five dollars. Electrolysis taught. Send for booklet, 11 W. 34th St., Opp. Waldorf.

Embroidery

EMMA LOUISE ART SHOP Write for new 1916 catalogue free, of art needlework and novelties. Emma Louise Art Shop, Belmar, N. J., Dept. D.

WINGENDORFF EMBROIDERIES Special attention given to Trousseau. Monograms in drawn work, a specialty. 718 Amsterdam Ave., 731 Lexington Ave., N. Y.

CROSS-STITCH EMBROIDERY; Unusual stamped & commenced pieces on approval. Bedspreads stamped. Beads & embroidery materials. No catalogue. Hurm, 277 Fifth Ave., N. Y.

"ARACNE" Studio of Italian Needlework. Novel & orig. gifts in light & heavy Italian linens with Etruscan Embroidery, also Italian Laces. Embr'd towels. Catalog. 392-5th Av. N. Y.

Electrical Household Appliances

BOHN ELECTRIC SHOP—all electrical work for the home. We make a specialty of wiring houses. Also, vacuum cleaners & latest electrical heating & cooking devices. 820-6th Ave., N. Y. C.

Employment Agencies

MISS BRINKLEY, 507 Fifth Ave., N. Y. Tel. 2414 Murray Hill. Housekeepers, governesses, nurses & household servants. Houses opened & renovated under our personal supervision.

MISS SHEA'S Employment Agency, 30 E. 42d St. The 42d St. Building. Supplies first-class servants, male and female, in all capacities for city & country. References carefully investigated.

MRS. TABER Agency for Efficient Servants. Tel. 7947 Plaza. 773 Lexington Ave., N. Y.

LIND & NYLANDER Scandinavian Agency We supply all nationalities. 786 Lexington Ave., nr. 61st. Tel. Plaza 1657.

MISS G. H. WHITE, agency, 7 W. 45th St., New York. Phone 7789 Bryant. Visiting housekeeper, secretary. Houses opened. First-class help of all kinds. Hours, 10-4. Sat., 10-12.

THE SOCIAL SECRETARIES, INC. Servants of all kinds & nationalities. Tel. 7947 Plaza. 5 West 58th St., N. Y.

MRS. EMILY E. MASON of London and New York. For efficient servants, male and female, call, write or tel. Bryant 5633. 131 W. 42d St., N. Y.

Entertainment

ORIGINAL JINGLES for birthday and Xmas greetings, holiday festivities, parties & ads. Verses with real rhyme, rhythm, & reason. Fannie G. Brines, 109 Greene Ave., Brooklyn.

FAVORS—Dainty & original, moderate prices. Children's parties conducted with simplicity. Appointments and mail orders. Rosemary, 291 Quincy St., Brooklyn, N. Y. Decatur 883.

MABEL POILLON—Original Entertainments. Pageants directed. Children's parties. Plays rehearsed. Costumes provided. 125 East 70th Street, N. Y. Lenox 2621.

CARDANI'S CATERING for all occasions is distinctive. Estimates for weddings, receptions & bridge parties furnished on request. Cardani, 6 Ave. at 53 St., N. Y. Tel. Circle 1051, 1572.

TWO OR THREE left out with the big car full, don't miss an outing when Scripps-Booth is waiting. Consider personally page 16B. Isotta Fraschini Motors Co., 2 W. 57th St., N. Y.

Fancy Dress and Costumes

MAURICE HERRMANN, costumer to the most celebrated artists. Exclu. costumes for hire, sale, or to order. Accurate historical costumes a specialty. 166 W. 48th St., N. Y. Bry't 1250.

PAUL ARLINGTON, INC. Costumers to the Smart Set. Exclusive designs to order. For sale or rent. 109 W. 48th St., N. Y. Tel. Bryant 2548

THEODORA LIGHTFOOT, designer of Metropolitan museum costume dolls, will design historical costumes for pageants, theatricals, bazaars, etc. Mail orders. 542 E. 78 St. (7730 Len.)

Fancy Dress and Costumes (Continued)

A. KOEHLER & CO. Oldest and finest costume business in New York. Historical, national & fancy costumes. New costumes for rent, to measure & design. 9 E. 22 St. Gram. 5271.

MASQUERADE COSTUMES. Any period, made to measure. To rent or for sale. New ideas for fancy dress balls. Broadway Costuming Co., 150 W. 48th St., N. Y. Bryant 3440.

FOR AMATEUR DRAMATICS & Costume Balls. Wigs & Beards—made to measure—for hire. Grease, paints, powders, rouges, etc. O. F. Bernner, 105 W. 47th St., N. Y. Tel. Bry't 2631.

SCHMIDT Costume & Wig Shop, 920 N. Clark St., Chicago, Ill. Wigs & Costumes, adults' or children's sizes. All occasions, rent or sell reasonable. Mail orders prompt attention.

Fireplace Accessories

WITCH BROOMS. Rustic witch shape, perfectly made in harmonious colors, natural stick, height 4 ft., very attractive for fireplaces. Send \$1. Redden Quail Club, Paoli, Pa.

Flesh Reduction

OBESITY REDUCTION. Rheumatism benefited by scientific method. Thermo-electric medium, Swedish gymnastics & massage. No diet. Miss Frye, 233 W. 107 St., N. Y. Tel. 6556 Riv.

FOR OBESITY & RHEUMATISM. Our special preparation used in bath. Results wonderful and effective. Physicians prescribe it. \$3-\$5. Address E. Bishop, 431 Park Ave., N. Y.

REDUCING MADE EASY and safe by a new and ingenious machine which rolls fat off any part of the body without labor or diet. Inspection invited. 56 W. 45th St., 4th floor.

"REDUCED 30 LBS. SINCE MARCH and still losing." Can do the same for you. Booklet. Phone Bryant 8172. Morris Topel, Phys. Dir., Berkeley Lyceum Gym., 21 W. 44th St., N. Y.

MONTGOMERY IRVING INSTITUTE of Physical Education of 200-5th Ave. Are you too fat or too lean? We hold record of reducing one of our

CLIENTS 148 lbs. and increasing another's weight 40 lbs. We can do the same for you and also improve your physical vitality and muscular strength 50 per cent.

Florists

MAX SCHLING'S Cut Flowers and Plants shipped everywhere. Excellent service to Vogue Patrons in past years recommends Schling. 22 W. 59th St., N. Y. Phones, Plaza 1241, 2022.

MAX SCHLING, 22 W. 59th St., New York, is charter member of International Flower Telegraph Delivery Association. Your order filled in any city on 2 hours' notice.

MAX SCHLING, 22 W. 59th St., New York City, sells his flowers at lowest market prices and gives you his art and individuality without charge.

MAX SCHLING, 22 West 59th St. The most progressive florist in New York, can fill any order. Try him!

ANYONE CAN SELL FLOWERS! But we properly arrange them. Let us show you! G. E. M. Stumpp, 761 Fifth Ave., N. Y. City

WHEN YOU WANT YOUR GIFT to be especially pleasing, make it an arrangement of flowers by Kottmiller—426 Madison Ave., M. H. 783—Hotel Vanderbilt, M. H. 1808 N. Y.

DARDS has a showroom devoted to the display of Floral Decorations for the dinner table. He also specializes on the latest cut flower novelties. Forty-fourth St. & Madison Ave., N. Y.

\$3.00. An artistic box of Fresh Flowers or a corsage bouquet with Muir's Patent Pin & Protector. Protects the gown. Mail orders. Craig Muir, 62 W. 40 St., N. Y. Tel. 8254 Bryant.

For Children

"KUTIE" CHARACTER DOLL—Dainty, new. Just the gift for little folks. \$1.25 postpaid. Pink, white or blue. The Clover Shop, Providence, R. I.

A PRACTICAL BIB, or Eating Apron of percale. Pleasing to children. Has sleeves and crumb pocket. Colors Blue, Pink, Brown. Sent ppd. for 50c. Duxbury Shop, Duxbury, Mass.

THE VOLLAND'S sumptuous Mother Goose Book, by mail \$2.20; Gift Books, Calendars and General Line. Solatia M. Taylor, 56 Bromfield Street, Boston, Mass.

BABIES UNCOVERED AT NIGHT? "Kiddle Krib Klips" keep the kiddies covered. \$1.00 prepaid. Literature on request. Specialty Co., 62 Montague St., Brooklyn, N. Y.

"CAPTAIN KID" OVERALLS. Original design. Beautifully made by hand. Picturesque play suits in colored linen or silk—\$5.00. Elizabeth Brewer, Room 402, 500 Fifth Ave., N. Y.

For Rent

SPRINGFIELD, MASS., Arcade shops of various sizes & appointments for specialty, novelty & toilette business in Dept. Store. Meekins, Packard & Wheat, Inc., Springfield, Mass.

Fresh Eggs

FRESH EGGS, guaranteed not over three days old, delivered at very moderate prices. Orders accepted, large or small. Springside Farms, 639 Madison Ave., N. Y., Plaza 5940.

Furniture

LEAVENS' FURNITURE. Simple, straight line—unfinished, stained, enameled, ornamented. Illus. Free. Confer with decorators, or Wm. Leavens & Co., Mfrs.—Finishers, Boston.

COLONIAL REPRODUCTION of solid mahogany chair, arm or rocker. Price \$15. Book't. Estimate on all branches of interior decorations. F. F. Ahern & Son, 124 E. 41st St., N. Y. C.

ARTISTIC VICTROLAS in cases copied from antique furniture. Talking machines are invariably ugly, these harmonize with artistic interiors. Partic. from Myron Holmes, 36 E. 49 St. N. Y.

LORD & TAYLOR NEW YORK Faithful reproductions of Period Furniture. Complete department displaying all that is good in furniture. Fifth Avenue, 38th & 39th Streets.

Furnishing Decorators

MISS M. A. LEWIS, Expert Decorator and furnisher of houses, club rooms, theatres, etc. Fabrics and furniture of unusual distinction. 10 East 46th St., N. Y.

Furs

FUR REMODELING AND REPAIRING Expert workmanship; reasonable prices. Chas. Horwitz, Furrier since 1892. 41 E. 8th St., N. Y. (two blocks west of Wanamaker's). Tel. 1378 Stuy.

FUR REMODELING. Specialty of Renovating old Fur Garments. Prices as low as consistent with good workmanship. A. H. Green & Son, 25 West 23rd St., N. Y., Phone 62 Grmcy.

AT FUR-MAN'S SHOP you can depend on satisfaction at a moderate charge, whether it's a piece of Fur trimming, or the most expensive Fur garment. Ph. River 7384, 2627 B'way, N. Y.

CHARVET Furrier to the most exclusive trade. High grade furs at reasonable prices. Imported models. 50 West 46th Street. Tel. Bryant 1253.

SIEDE'S FURS; none better. Es'd 1851. Furs remodeled & repaired by an expert; all work guaranteed, prices reasonable; 1916 models in all furs. Catal. 43 W. 46th St., N. Y.

JOSEPH SCHONLEBEN, 73 W. 46th St., N. Y. Furs obtained of us will be found of the highest quality, perfect in fit and smartness (see next card)

JOSEPH SCHONLEBEN—Good judges of quality in fur know that our furs are far superior to others that are much higher in price.

VOGUE STYLES FOLLOWED IN our remodeling & repairing of furs by competent furriers. Authentic winter styles at moderate prices. Satisfaction

GUARANTEED. Fur trimmings of all kinds sold in any quantity. Correspondence or a call invited. Hirschfeld Fur Mfg. Co., 6 E. 41st St., N. Y. Murray Hill 1589.

BUY FURS NOW At present prices they are an investment, not a luxury. Write for our discount and catalog. Herman Reel, Milwaukee, Wis.

A. FISHER—ESTABLISHED 1889. We make the most exclusive furs & fur garments at reasonable prices. Also remodeling all kinds of furs. 209 W. 116th St. Tel. Morningside 2345.

SAUER & SCHAEFER, 4 West 27th St., N. Y. Present an unusual diversity of "Exclusive" Fur styles at moderate prices. To order. Catalogue on request.

Golf

A GOLF COURSE at home. Can be played on any rug. Set includes scientific hole discs, tee mat, putter, masher, ball, bunker, etc. \$5. After Dinner Golf Co., 1123 B'way, New York.

Gowns Bought

MME. NAFTAL, pays highest cash value for fine misit or slightly used evening, street and dinner costumes, furs, diamonds, silverware, jewelry. 69 W. 45th St., New York, Bry. 670.

WE PAY CASH for ladies' misit or discarded clothing of any description. Oldest, most reliable & pay highest prices. Write, phone or send. Mme. Furman, 103 W. 47 St., Tel. 1376 Bryant.

Gowns Bought—Cont.

MY EXTENSIVE theatrical trade compels me to offer wonderful prices for pretty gowns, furs & diamonds. Mme. Aarons, 744-6th Ave. Tel. 4765 Bryant.

WANTED TO PURCHASE—Fine used Gowns, Wraps, Negligees, Furs, Riding Habits, etc. Mme. Schlank, 1570 Sunset Blvd., Los Angeles, Cal.

Gowns and Waists Made to Order

ARTISTIC DRESSES Made from your own material. Unusual Remodeling. Reasonable prices. Homer, 11 W. 37th St., N. Y. Tel. 5265 Greeley.

REBUILDING OF GOWNS—All your last season's frocks can be successfully rebuilt after the fashions shown in this issue of Vogue. Homer, 11½ W. 37th St., N. Y.

BEFORE DISCARDING YOUR GOWNS, suits & wraps, send them to us for an estimate. Our prices for remodeling are within your means. Your own material used for new gowns. Come to

MRS. GORDON, 51 W. 37th St., N. Y. when you want a gown, suit, or wrap. Gowns of all kinds. Finest materials used. Latest French styles. Workmanship faultless. Prices moderate.

VICTORINE—REBUILDER OF GOWNS—Old gowns of every kind remodeled equal to new. Evening gowns a specialty. 160 West 84th Street, New York.

THE MISSES CURRAN will make your street and evening gowns and waists for all occasions, and also do remodeling at reasonable prices. 134 Lexington Ave. (29th St.) N. Y. Mad. Sq. 8188.

GOWNS REMODELED—MME. ROSE Mme. Rose, one of the foremost designers of Gowns, gives this branch of the business her personal attention. Why not

UTILIZE your old Gowns and have Mme Rose rebuild them into stunning creations. Bring or send your material to us to be made up. We do such an enormous business

BECAUSE our Customers keep on recommending us. Prices very reasonable. Mme. Rose, Tel. 4073 Greeley, 11½ & 13 W. 39th St., N. Y.

MME. BROWN, 677 Lexington Ave., N. Y., cor. 56th St. I make and remodel gowns to your individual taste at most reasonable prices. Work guaranteed. Satisfaction assured. Tel. 4928 Plaza.

NEW FALL MODELS—gowns, blouses—millinery—children's wear—ready to wear and made to order—own material if desired. Grannatt Co., 2343 B'way (at 85th Street), N. Y.

KATHARIN CASEY Gowns for All Occasions. Fancy Tailoring. Remodeling also done. 36 E. 35th St., N. Y. Tel. 1033 Murray Hill.

MME. PITOT EXCELS in Remodeling Old gowns into newest Parisian styles. Also gowns to order. Customers' own material used. Moderate prices. 12 W. 47 St., N. Y., Tel. Bry. 5538.

TAFEL, 44th St., opp. Astor Hotel, N. Y. Gowns that are "different," made on short notice for all occasions. Our designers will co-operate with you. Prices moderate.

THE MENDING SHOP! Have your gowns & suits remodeled into this season's best style. Shop waists & gowns refitted. H. Redding Coughlin, 17 E. 48th St., N. Y. Tel. M. H. 5062.

HANNAH GILKES does dressmaking by mail. Fitted linings required. Your own materials used. Remodeling. Estimates cheerfully given. 60 West 10th St., New York City.

SMART GOWNS AND SUITS Made to order Distinctive Remodeling. Mme. Zana. 625 Lexington Ave., N. Y.

"I LIKED THAT DRESS SO MUCH." Let me create a new gown from your favorite old frock. Specialist in Mourning. Mrs. Wilson's Mending Shop, 444 Park Ave., N. Y. C.

S. E. BROMLEY-SHEPARD. Gowns made to order, fancy Suits, Waists, Hats, Corsets 149 Tremont St., Boston. 417 Fifth Ave., N. Y. 22 Central St., Lowell, Mass.

DO YOU FAIL TO ATTRACT? Is your soul colorless? Let dress help you to express yourself. Are your gowns youthful and simple? Have they the right "look"? Is the embroidery

SMART AND FRENCHY, or—does it suggest dollies? Tell me about yourself—the sort of gown you need first! I'll tell you what I can do. Mlle. Blanche, R. 965, 200 Fifth Ave., N. Y.

MME. PAULINE MARKS—Gowns made to order for all occasions. Dainty French blouses, ready to wear frocks for afternoon & evening. Remodeling. Prices mod. 11 W. 46 St., N. Y.

RENFREW WOOD, 67 W. 46th St., N. Y. Gowns—Blouses. Distinctive designs for women of fashion. Black gowns a specialty. Satisfaction guaranteed. Tel. Bryant. 9027.

MIND YOUR MENDING! This little shop will keep your apparel in repair, do hemming, darning, or any miscellaneous needlework, at nominal rates by the hour. 22 E. 30th St., N. Y.

LILLIAN DANCING FROCKS—Individual designs or Vogue models at short notice, \$25.00 up. Also Street Gowns. Lillian, 174 St. Nicholas Ave., N. Y. Tel. Morningside 3314.



SHOPPERS' AND BUYERS' GUIDE



A classified list of business concerns which we recommend to the patronage of our readers

Gowns and Waists—Cont. Made To Order

KATE E. MUNROE
Creator of fashionable apparel for women.
Prompt, efficient and reliable. 157 West
91st Street, N. Y. Tel. River. 3836.

BLAINE, Inc.—Former with **THURN**.
Tailored Frocks—Gowns. Contemporary Paris
fashions and own origination.
1 East 53rd St., New York.

MADAME HAMAD—GOWNS \$30 up. For
all occasions. Modiste of 18 years' experience.
Imports faithfully copied. Also unusual re-
modeling. 72 W. 98th St. Tel. Riv. 1969.

MODERNITY PERMITS A STYLE
for
every type
I make

THE DISTINCTIVE
gown for the
individual woman
F. L. D. Copeland, 334 5th Ave., N. Y.

YOUR GOWNS Re-designed
Re-novated
Re-modeled
Mme. Pazon, Inc., 461-5th Ave. (cor. 40), N. Y.

MME. PAAON, Inc.—Send us your gowns &
we will mail you an estimate for remodeling in
the mode of the day. Gowns also made from
your own materials. 461-5th Ave., N. Y.

DOLLY VARDEN SMART COATS OF ribbon.
Something new. Create a vogue wherever used.
Price boxed, ppd., \$25. Made to order.
M. Louise, 54 Gates Ave., Montclair, N. J.

GRIMM & ANDERSON, 400 Boylston St.,
Boston, Mass. Makers of artistic gowns and
blouses for all occasions. Tailored costumes,
corsets. Reasonable prices. Tel. connections.

J. D. McKENNEY, 344 BOYLSTON ST.,
Boston. Evening and Dinner Gowns, Dancing
Frocks a Specialty. Tailored Suits, Blouses and
Wraps. Trouseaus. Tel. Back Bay 5974.

"E WARDROBE"
A sewing shop where women's clothes will
be designed and executed.
24 East Tenth Street. New York City

MRS. A. VESPER. Smart and exclusive gowns
and coats. Evening gowns a specialty. Imported
models copied. Materials taken.
148 West 82d St., N. Y. Tel. Schuyler 5297.

SMART FRENCH DESIGNS copied by
Parisian dressmaker. Evening gowns, tailored
suits and afternoon frocks at moderate prices.
Mme. Lavallo, 590 Fifth Ave., New York City.

MME. ELISE—Parisian Dressmaker. Our
dresses and coats are distinctive, yet in tasteful
style. Made for all occasions. Evening gowns that
are "different." 66 W. 71st St. Tel. Col. 3975. N. Y. C.

Gowns and Waists Ready To Wear

MAXON—MODEL GOWNS (Establ. 1899).
If you can wear model sizes you can buy your
gowns and suits at one-half their real value.
Chic and Frenchy, 1552 B'way, N. Y., at 46 St.

MARJORIE WORTH & RUTH ROBERTS
Hats, Gowns, Blouses.
12 East 48th Street, New York.
Telephone Murray Hill 6521.

ANNA B. McCULLOUGH, 76 W. 48th St.
Models for Southern wear in Jersey cloth,
Georgette and novelty chiffon, from \$18.50 up-
ward. Sport Shirts \$5 upward. Phone Bry. 753.

"WHITE," 48 West 46th Street, N. Y.
Individual—exclusive. Afternoon Gowns
in Serge and Charmeuse, also Dancing
Frocks; \$25 and upwards. Bryant 2346.

EVENING GOWNS—\$25 TO \$45.50.
Copies of new French models. 500 dresses to
choose from. Your inspection invited.
Arthur Lindau, 500 Fifth Ave. (at 42d St.)

"THE SHOP OF BLACK." Gowns, Blouses
and Millinery. Also Mourning Accessories.
Telephone Riverside 2696. Calder & Co.,
2643 B'way, bet. 100th & 101st Sts., N. Y.

BUY THE NEW STYLES
while they're still new.
Smart Fashions by Mail.
Unlike most mail order houses.

OUR catalogs show final accepted Fifth Ave.
Styles in Dresses, Suits, Evening Gowns, Top
Coats priced at \$8.50 to \$27.50. Shipped prep'd
returnable if not absolutely better

IN MAKE, quality and style than you can
obtain at the price anywhere. Write tonight
for your copy of the
Carleton Catalog.

**SENT postpaid and is followed by "now and
then" Fashion Bulletins.**
Carleton Costumes, Inc., 286 Fifth Avenue,
New York City.

RIXON
Distinctive Waists and Hats.
6 East 37th St., New York.
(Next door to Tiffany's.)

Greeting and Place Cards

EASTER and VALENTINE CARDS that are
different. Engraved, hand colored, also cards
for handcoloring. Catalog issue Jan. 1st. Little
Art Shop, 1421 F St., N.W., Washington, D. C.

A METHOD THOUSANDS HAVE ADOPTED

Now is the time to think of the things
you want and must buy—the necessities
that are written down on your every day
Shopping List.

Why wear yourself out in the shops,
when the shops themselves tell you about
their merchandise in these pages.

*A friend of ours called us up on the telephone
last week. "I wanted to tell you," she said,
"what a relief it was to be able to keep away from
the shops during the Christmas rush."*

*"I have not been in one for two weeks, and I
am planning to do my after-Christmas shopping
at home. I find that a copy of Vogue and
some writing paper will secure my purchases
just as effectively and with infinitely less trouble
than a trip to New York."*

This woman lives twenty-two miles
from the city. She told us that many of
her friends shop, not only at Christmas
time, but during the entire year through
Vogue.

Glance through the issue now in your
hands. Jot down the things you want,
write to the shops direct, and purchase
your articles from them through the mail.
This is the simple and easy method that
thousands of women have adopted—the
Vogue method.



Greeting and Place Cards (Continued)

COPLY CRAFT EASTER CARDS,
Hand-colored on imported, deckle-edged stock.
Attention Gift Shops particularly desired. Jesse
H. McNicol, 18 Huntington Avenue, Boston.

CALENDARS AND BLOTTERS with a
friendly thought for all year—wall mottoes in
hammered brass. Children's books & cards.
The Book & Art Shop, 7 W. 45th St., N. Y.

BLUE BIRD SHOP, 256 Lexington Ave.
Place cards, birthday
cards, hand-painted and
daintily decorated. M. H. 4717.

Hair Goods & Hair Dressing

MRS. P. MORGAN. Fine human hair goods.
Invisible transformations, switches, etc. Hair-
dressing. Marcel waving, face & scalp massage.
846 1/2-6th Av.; near 48th St., N. Y. Bryant 2671.

LEHNERT & HUTLI, formerly Lehnert &
Alexander. Specialists in the permanent wave.
Latest ideas in transformation.
13 E. 49th St., N. Y. C. Phone, Plaza 4658.

THE LARGE consignment of hair in stock en-
ables matching of delicate shades & texture for
transformations, wigs, toupes & coiffures, all
designs. Dultz & Costello, 16 W. 47th St., N. Y.

JOSEPH, 1 W. 34th, saves you 40% to 50% on
all hair goods. Elimination of ground-floor rent per-
mits this. Comparison invited with 5th Ave.
prices, styles and materials. Greeley 1819.

CLUZELLE BROS., Fashionable Hair Goods;
Hair Dressing—Massaging—Manicuring, facial
& scalp treatment. Feather-weight Transfor-
mation our Specialty. 12-14 W. 37th St., N. Y.

ADA DANBY, 379 FIFTH AVE. Shampoo-
ing—Hairdressing. Our method of drying
hair by hand will suit you. Try our hair-
dresser, who studies every individual.

BENJAMIN ALEXANDER
Late of Lehnert & Alexander. Ladies' Hair
Dresser & Designer of Human Hair goods.
8 E. 47th St., N. Y. Tel. 8939 Murray Hill.

TRANSFORMATIONS. Switches renovated,
dyed, match perfectly, splines, rec'd at Human
Hair Shop. We restore lost contours. All requi-
sites for health. 2845 B'way (110th) 5680 M'side

MILLIUS—Parisian hair dresser. The shop
that caters to all the requisites of beauty.
13 W. 38th St., Tel. 6193 Greeley.
Also Hotel Plaza, Tel. Plaza 540.

AFTER PERMANENT WAVE have your hair
remain fluffy with health & sheen. It saves
the wave. One treatment will convince you.
Eurelle, 200 W. 72d St., N. Y. Tel. Col. 9037.

SPIRO'S, EST. 40 YEARS. Hair Specialist.
Hair goods & Toilet articles; permanent waving.
Beauty Shop. 45 expert attendants. Send for
Bklt "Hair & Its Care," 26 W. 88 St., N. Y.

Hair & Scalp Treatment

SCALP SPECIALIST—Miss Taylor's treat-
ment consists of massaging scalp, neck & spine,
simple, nourishing hair tonics. 331 Mad. Ave.,
N. Y. Tel. 7393 M. Hill (also Greenwich, Conn.)

PARKER'S method of Hair treatment cleanses
scalp of imperfections, promotes healthy hair;
personal consultation. Write for book "V."
"Healthy Hair," 51 W. 37, N. Y. Greeley 202.

ENGLISH HENNA SHAMPOO Powders tone
the scalp, giving faded or greying hair a mar-
velous gloss and bright tint, \$1. Directions
sent. Henna Specialties Co., 509-5th Ave., N. Y.

ENGLISH SHAMPOO, the genuine product of
Dr. Evan-Williams, London, is sold in the U.S.
and applied at the new & enlarged offices of
Henna Specialties Co., 505 Fifth Ave., N. Y.

POMADE HAIR GROWER will fill in the
bald spots on your temples and thicken poor,
weak hair; \$1 per jar. Trial size 25c.
Henna Specialties Co., 509-5th Ave., N. Y.

EURELLE METHOD corrects scalp diseases.
Real results from my scientific treatment of
dandruff, falling hair & baldness. Eurelle,
Lincoln T. Bldg., 200 W. 72 St., Tel. Col. 9037.

IF THE CONDITION OF YOUR HAIR
causes you any annoyance, consult
Waldeyer & Betts, Scientific Scalp
Specialists, 315 Fifth Avenue, N. Y.

PERMANENT HAIR WAVE—Not affected
by shampooing. Originated in America by
G. Sattler. First quality hair goods of every
description. 18 West 31st St., N. Y.

SHAMPOO YOUR OWN HAIR in your own
home with Agnesian Scalp Cleanser. Trial size
25 cents. Agnes O. Graves,
1st National Bank Bldg., Milwaukee, Wisconsin

HAIR and Its Preservation. LOSS of Hair.
Scorbutic, premature gray hair and the Quarta
Lamp Treatment, by Dr. Richard W. Muller.
Illus. \$1.50 each. W. R. Jenkins Pub. Co., N. Y.

CARE PRESERVES YOUR HAIR! Specialist
of 15 yrs. experience treating Scalp & Hair. Tonic
\$1; Soap 25c; Cream \$1. My own formula. Write
or call. Josephine M. Powers, 8 E. 37 St., N. Y.

BY APPOINTMENT AMANDA HASTAD
Acolian Hall; Tel. Bryant 2969. Scalp Treat-
ment; Facial Massage; Manicuring. I positively
guarantee to stop Falling Hair & promote growth.



SHOPPERS' AND BUYERS' GUIDE



A classified list of business concerns which we recommend to the patronage of our readers

Hats

FRENCH STYLES, \$5 to \$10 and up. Copies of late Paris models at half what this quality usually costs. Famous actresses wear them. London Feather Co., 21 W. 34th St., N. Y.

Health Resorts

CONDITIONING HOUSE for women, scientific treatment for obesity and nervous diseases. Exclusive patronage. Write for particulars. The White House, Brown's Mills-in-the-Pines, N. J.

Hemstitching & Plaiting

HEMSTITCHING, Accordion & Side Plaitings. Pinking, Ruching, Buttons covered, all styles. Fancy dyeing of nets, chiffons, etc. Mail orders. G. M. Sadler, 38A W. 34th St., N. Y.

Hosiery

SILK HOSE THAT WEARS better than any other. 20 colors. Sold by box of 3 prs. \$3.25. Delivered free anywhere. Wm. H. Richardson, P. O. Box 3023, Boston, U. S. A. Mill Agt.

Hotels and Resorts

HOMESTEAD HALL, Greenwich, Conn. Overlooking L. I. Sound, 45 min. from N. Y. All mod. conv. & garage. Home cooking. Exclu. patronage. Mrs. E. P. Lovejoy. Tel. Greenwich 1175.

Hotels in New York

HOTEL MARTHA WASHINGTON, 29 East 29th St. For women. Rooms \$1.50 a day upwards. Meals a la carte; also table d'hôte. Luncheon 40c. Dinner 50c. Booklet free.

HOTEL MAJESTIC—Fronting Central Park at West 72nd St. Accessible to all lines of traffic, but away from the noise of the all-night district. R'ms, \$2 day up. Copeland Townsend, Mng. Dir.

HOTEL ALGONQUIN, 59-65 W. 44th St., The Club Block of New York. Every room with bath. Rates from two dollars. Frank Case.

Household Necessities

CURTAIN POLE & Window Shade Bracket. No Nails, Screws or defaced woodwork. Instantly adjusted. Beautifully finished. Send for circular. Ray Specialty Co., Franklin, Pa.

MODERN TOWEL RACK: smart for kitchens; adds to bathroom comfort. Closed projects 2 in. Cypress or Enamelled White wood, \$2.50. The Hard Wood Fixture Co., Upper Montclair, N. J.

Jewelry & Silverware

THE BLUE BOOK OF JEWELRY free upon request. 10,000 gift suggestions in diamonds, jewelry, silverware, & ivory. Wholesale prices. Chas. L. Trout & Co., 170 B'way, N. Y.

SIGNOR O. NEGRI Art Jewelry Studio. Classic Intaglio Gems & Gold Cameo. Exclusive Designs for Platinum Jewelry. Personal attention to orders. 12 W. 40 St., N. Y. (Bry. 1906).

VIRGINIA BARTLE, maker of fine hand-wrought Jewelry. Gold and silver chains a specialty. Gift suggestions for bridesmaids & ushers. 419 Lee Street, Evanston, Ill.

JEWELRY & SILVERWARE made to order exclusively. Special designs, superior workmanship. Remodeling a specialty. Correspondence invited. Clark-Ellis Studios, 17 W. 45 St., N. Y.

Jewelry & Silverware Bought

DIAMONDS, OLD GOLD AND SILVER Wornout gold, platinum, silver bought. Also diamonds, pearls, difficult antiques, bags, jewelry repaired. Calmann, appraiser, 27 W. 37 St., N. Y.

JOHN DALEY PAYS CASH for Platinum, Gold, Silver, Pearls, Diamonds, Antiques; entire contents of houses. Appointments made. 654 Sixth Ave., Corner 38th St., New York City.

WHY BE BURDENED LOOKING AFTER your old discarded Jewelry and Silver. We specialize in purchasing Family Jewels and Silver, Diamonds.

Pearls, Emeralds, etc., at absolutely Highest Cash Prices, because of the ready sale we have for them. Send us your valuables for an offer.

S. Wyler, 6 East 46th St., New York New York Bank references. Telephone Murray Hill 6175. Correspondence treated in absolute confidence.

WE PURCHASE fine jewelry, etc., at full value, even tho already pledged. Service is discriminating & intelligent. Call or write. L. Bergman, Times Bldg., N. Y. Bryant 2973.

Jewelry & Silverware Bought (Continued)

27 YEARS' EXPERIENCE will guar. our reliability. We pay highest cash value for diamonds, jewelry, silverware. Call, write or telephone. M. Naital, 69 W. 45 St., N. Y. Tel. Bryant 670.

ABSOLUTELY HIGHEST PRICES for Diamonds, Pearls, Old Gold, Jewelry and Silverware. House founded 1844. Mrs. T. Lynch's Son, Inc., 229 W. 42d St., near B'way, N. Y.

TRIGGER, 813-6th Ave., S. W. Cor. 46th. Pay full value, diamonds, jewelry, old silver, laces, furs, gold, platinum, cameras, binoculars, guns, golf outfits, and valuables.

Lace Novelties

EXCLUSIVE Holiday Novelties. Original real lace mosaic. Antique fans, candle-shades, napkins, table-sets, bed spreads & handkerchiefs. Laces cleaned & mended. Zullo, 561-5th Av. N. Y.

Ladies' Tailors

TAILORED GOWNS REMODELED to prevailing styles. 19 years' experience. Tailored suits from \$65 up. J. H. Comstock, 286 Fifth Ave. (30th St.), N. Y. Tel. 158 Madison Sq.

SCHOTZ & CO., INC. Tailored Suits—Afternoon and Evening gowns—Rich Furs. Special facilities for out-of-town orders. 471 Fifth Ave., N. Y.

SCHWARTZ & PORTEGAL French Tailored Gowns Exclusive designs and faultless workmanship. 56 West 46th Street, New York.

ANTHONY, 16 West 46th St., N. Y. Tailors to Fashionable Women. Styles Exclusive. Materials the Finest.

J. TUZZOLI—Fur garments from European models as well as our own creations, at lower prices than elsewhere. Your inspection invited. Remodeling. 15 West 45th Street, New York.

HURWITZ & POSTEN, 14 E. 46th St., N. Y. (Formerly with Stein & Blaine.) Creators of ladies' suits and wraps. Only finest fabrics used. Suits from \$65.00 up. Opposite the Ritz.

MME. T. UNTI, Tailored Suits, Dresses, Riding Habits, 15 years' experience among the fashionable women of New York. 38 W. 11th St., N. Y., Tel. 4574 Chelsea.

WINTER FASHIONS of Unusual Charm. Distinctive Designs. Special attention given to out-of-town patrons. Prices moderate & service prompt. Robert Brauer, 67 W. 46th Street, N. Y.

R. BRAUER, 67 WEST 46TH STREET Early Spring Fashions of unusual charm. Tailored Suits from \$40 to \$85.

WILL MAKE YOU A MAGNIFICENT suit which cannot be duplicated under \$85.00 for \$50.00 merely to advertise my work. Tashot, 8 West 45th St., N. Y. Tel. Bryant 8657.

EXPERTS WILL REMODEL your suits, copying any style, or your own ideas. New suits made \$50 up. Linen skirts, 3 for \$20. Fusco & Coppola, 69 West 46th Street, N. Y. C.

THOMAS D'EUFEMIA, 34 W. 46th St., N. Y. Importer & originator of suits, gowns & furs. Smart styles. Form. with Farquharson & Wheelock and Clark & Weinberg. Tel. Bry. 3122.

Ladies' Printed Stationery

FOR INFORMAL CORRESPONDENCE—name and address neatly printed on 125 envelopes & 200 sheets Japan Bond \$1. Correct style & size. P'pd. Parcel Post Press, Peru, Ind.

PAINTED CANDLESHADES to harmonize with chintz or china; candlesticks in graceful shapes, handkerchiefs & monograms. Write. Novelties, 1607 Empire Bldg., Birmingham, Ala.

DAPHNE BARLOW'S BLACK & WHITE Candle Shades May be had at Mrs. Thompson's, Rich & Fisher's, & Ovington's.

CANDLE SHADES, lamp shades, book rocks, book ends, decorated trays, hearts, brushes, etc. W. F. Habekotte, Craftsman, The Society of Arts & Crafts, Boston, Mass., Norwich, Conn.

LA BOTTEGA—THE ITALIAN SHOP. Striking hand-painted lacquer & parchment lamp shades. Original designs. Imported novelties. 424 Madison Av., N. Y. Tel. 6485 Mur. Hill.

Linens

THE PORTO RICO STORE, 402 Madison Ave., N. Y. Exclusive importers of wonderful Porto Rican Flirt Tiré household & bridal linens. Monograms. Approval shipments. Leaflet.

OLIVIA Cross-stitched Linens & Designs. Something new in old-fashioned patchwork. Hand-quilted silk crib & bed puffs. Lists sent. Olivia, 2375 A Fairfield Ave., Bridgeport, Ct.

Linens—Cont.

MAISON SPECIALE de Linge Trousseaux. Linens our Specialty. Estimate submitted. See our special handkerchief offer. Send for catalog. Linen Store, 34 S. Michigan Ave., Chicago, Ill.

UNIQUE AND ORIGINAL MONOGRAMS and given-names designed for lingerie, bed & table linens. Prices 25, 35 & 50c according to size. Laura Bell, 108 E. Bolton St., Savannah, Ga.

R. P. FAIRLAMB, Household Linens of char-acter. Novelty Bath sets, 6 large white Turkish towels, 6 wash cloths & mat; round or sq. initial. any color, \$9 complete. 561 Madison Ave., N. Y.

Lingerie

SILK UNDERWEAR and Negligees to individual order. Exclusive styles, refined taste. Hand emb'd in artistically shaded colors. Mme. Paula, 622 W. 137 St., N. Y. Tel. Audubon 8692.

LINGERIE DE MERLE and Accessories are unexcelled in quality workmanship and design. Everything for the Spring and Summer bride. 740 S. Michigan Blvd., Chicago.

HANDKERCHIEF LINEN Nightgowns, hand-made, fine convent featherstitching, Cluny, Irish or Val. edge. A charming gift. Price list. Elizabeth Gleim, 80 Brainard St., Detroit, Mich.

CONVENT-MADE Lingerie, Layettes. \$1 will secure you, dainty hand-made and hand-emb. Bib, duty and post included. Caroline, 24 Place Vendome, Paris. Catalog.

MISS GODFREY, 11 W. 46th St., N. Y. Negligees and silk underwear at most attractive prices. Excellent for Gifts. Telephone 3378 Bryant.

Literary Work

STORIES, plays, poems, scenarios Revised, criticized by university graduates. Practical help. No courses. Circular. Manuscript Shop, 129 Church St., New Haven, Conn.

CLUB PAPERS, essays, addresses—data and criticism sent you from fine library. Special delivery stamp insures time and safety. Write M. Campbell, 19 W. Western Ave., Muskegon, Mich.

Maids' Uniforms

DIX-MADE UNIFORMS for Nurses and Maids, and Morning Dresses, are quality garments. Sold everywhere. Catalogue free. H. A. Dix & Sons Co., Dept. T., Dix Bldg., N. Y.

"MODERN MAKE" MAIDS' & NURSES' Uniforms, House Dresses. Appeal to the discriminating. Sold everywhere. Jacobs Bros. & Levene, 1182 B'way, N. Y.

Massage

DANISH INSTITUTE—116 W. 55th St., N. Y. Electric Therapeutics & Electric Light. Baths. Authentic Oil Massage. Hot Salt Rubs. Trained Nurses as attendants. Tel. 1439 Circle.

Men's Wear

"FAULTLESS" PAJAMAS and Night Shirts. "Since 1881" recognized for individuality of style & material. Scientific Comfort-giving measurements. E. Rosenfeld & Co., Balto. & N. Y.

Middy Blouses

BOB EVANS MIDDY BLOUSES. Made in all fabrics. Perfect fitting, appeal to discriminating. Sold everywhere. Sanitarily wrapped. Jacobs Bros. & Levene, 1182 B'way, N. Y.

Milliners

LOUISE SHEPPARD, 14 W. 47th Street. Exclusive Shop for High Class Millinery. Correct Mourning Wear to suit the individual. Tel. Bry. 7717.

GERHARDT & CO., 12 East 46th St., N. Y. opposite the Ritz-Carlton. Originators and Importers of Exclusive Millinery. Moderate Prices.

LADIES' Straw Hats REMODELED into latest styles or copied from "Vogue"; cleaned or colored. Hats trimmed. Ostrich repaired. Flowers. Price list. Neuman, 24 E. 4th St., N. Y.

CRAKOW. Save Money on your Millinery. Smart Model Hats for Southern Wear. We are always courteous and accommodating. Room 1402. 29 W. 38th St., N. Y. Greeley 6.

TRY THE LITTLE FRENCH SHOP for smart and distinctive hats at astonishing low prices. Hats remodeled & shapes trimmed. 103 Lex. Ave., bet. 27th & 28th Sts., N. Y.

RIXON Ladies' Hats and Walsts 6 East 37th St., New York. (Next door to Tiffany's.)

Milliners—Cont.

THEODORA Original Artistic Different Hats 8 East 48th Street, New York.

Miscellaneous

PATTERNS CUT TO MEASURE from illustrations, description or model. Fit guaranteed. Special attention to mail orders. Mrs. W. S. Weisz, 41 West 35th St., New York.

COATS-OF-ARMS—EMBLAZONED. Correspondence requested. Annie Foote Smith—"The Berkshires" Lee, Massachusetts.

Monograms

WINGENDORFF. Artistic designs for monograms in drawn work, cross-stitch, eyelet, & cut work. 718 Amsterdam Ave., 731 Lexington Ave., New York.

JANON CO.—MONOGRAMS. Fine hand-embroidered monograms & initials on linens, hdkfs., lingerie, etc., 5c and up each. Small or large orders. Delivery in 1 to 3 days. 34 W. 39 St.

Musical

PLAYER-PIANO INSTRUCTION. Appreciation Talks—Informal Musicales. Write for prospectus and rates. Gerard Chatfield, Studio 43 W. 9th St.

OVIDE MUSIN'S Belgian School of Violin, 50 West 76th Street, New York City. Write for History of Belgian School. Enclose 2c stamp. Address Registrar.

Neckwear

JANE CLARK—Neckwear novelties for Christmas in attractive boxes, 75c up. Selections approval. Smart dancing frocks for the tante and grown-up. 9 East 43d St.,

Perfumes

EIMIRAH PERFUME, a delightful Eastern blend full of Orientalism. Sample 50c. Bosphora, made at Sarah Bernhardt's request. Spl. 50c. Booklet. Natura Co., 461-5th Ave., N. Y.

Pets

THOROUGHbred Toy POMERANIANS; reasonable. Strong, healthy, from imported prize-winning stock. Most fashionable breed. Order now. Miss Snodgrass, Parkersburg, W. Va.

FASHION FAVORITES at their best. Pekingeses, Pomeranians, Griffons, Famous Winners. Best Imported Stock. Sturdy, affectionate. Illus. Cat. Sherwood Hall Kennels, Menlo Park, Cal.

WE BREED WINNERS. We import & breed the Best in Pekingeses, Pomeranians, Griffons. The sweetest, sturdiest & most intelligent pets. Illus. Cat. Sherwood Hall Kennels, Menlo Park, Cal.

Photography

BEST DEVELOPING, Any Size Roll, 10c. 6 prints free with first roll; or send 6 negatives, any size, & 10c for 6 prints. 8x10 enlargements 25c each. Roanoke Cycle Co., Roanoke, Va.

Portraits

MARY DALE CLARKE Color Photography. Lumiere Process. Interiors and children's portraits a specialty. Studio at 605 Fifth Avenue. Tel. 1492 Plaza.

Pianos

KNABE MIGNONETTE GRAND. Length only 5 ft. 2 in., perfect in tone and action. Used for short time by famous artist. Regular price \$700, now \$595. 439-5th Ave., N. Y., Dept. E.

Professional Services

THE IRISH LINEN CO. have remunerative work for ladies of refinement & initiative, taking orders for children's dresses, blouses, etc., exclus. designs, while prices. Write. Davenport, Iowa.

Quilts

WILKINSON HAND-MADE ART QUILTS. Only line of its kind in America. Made to order. Ideal gifts for Xmas, weddings, etc. Catalog. Wilkinson Quilt Co., Albany St., Ligon Ind.

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Quilts—Cont.

ART QUILTS, Hand & machine made. Many designs of grandmother's times & variety of modern patterns. Write to Industrial Shop, 1010 Marquette Ave., Minneapolis, Minn.

BEAUTIFUL old-fashion patch work and applique quilts. Materials and patterns furnished. Write for prices and designs. A. M. Caden, 210 West Main, Lexington, Ky.

Rugs

CHINESE, PERSIAN & ASIA MINOR Rugs in exclusive designs. Jones & Brindisi, Direct Importers. Craftsman Bldg., 6 E. 39th St., N.Y. "The Maximum Value at Minimum Price."

RUGS of exclusive style and colors. This firm has enjoyed the patronage and confidence of the leading people in the country for 14 years. H. Michaelian, 4 W. 37th St., N. Y.

LORD & TAYLOR, NEW YORK
A rare, complete collection of Oriental Rugs, Carpets, Tapestries & Draperies.
Fifth Avenue, 38th Street, 39th Street.

Rooms & Apartments

THE ADRIENNE, 319 W. 57th St., N. Y. Up-to-date pension. Large light dining room. Tel. on every floor, private baths, good table. Winter arrangements. Apply to Miss Proudfoot.

13-15 EAST 54TH ST., N. Y. Boarding-place of exceptional advantages, where home comforts are enjoyed by its guests. The cuisine and location unexcelled. Moderate prices. References.

37 EAST 53D ST., N. Y. Pension, centrally located, comfortable rooms. Parlor floor dining room, separate tables. Permanent arrangements, also tourists. Tel. 3637 Plaza. Mrs. F. V. Hart.

THE DUNSCOMBE, 47-5th Ave., N. Y. Unusual location. Suites with bath, single rooms, steam heat, parlor floor, dining room, small tables. Permanent or transient.

THE GRAYCOURT, 124 W. 82d St., N. Y. Unusual and attractive pension with large parlors, tea room and lounge. Steam heat, private telephones; booklet on request.

Service Bureau

GENERAL EMERGENCY SERVICE. World Bldg., N.Y. Tel. Beckman 2257. Your every want supplied, be it domestic or clerical help, the purchasing of any article made or grown.

IN FACT
all emergencies met by splendid, reliable men and women on our service. Nothing too humble or pretentious. Circular.

Shops to Rent

39 WEST 46TH STREET, N. Y.
Suitable for gowns, millinery, negligee, or hair-dressing. Ground floor; two show windows. Kensington Holding Corporation, 109 E. 61 St., N.Y.

Shopping Commissions

MRS. H. GOODALE ABERNATHY
Shopping Commissions. No charge.
37 Madison Ave., N.Y.; 75 Boundary Road, London, N. W.; 12 Rue Rennequin, Paris.

MRS. E. F. BASSETT will shop for or with you, furnish your house; suggest costumes. Goods on approval. No charge.
145 W. 105 St., New York. Tel. 4452 Riverside.

MRS. SARAH BOOTH DARLING
Purchasing Agent. Accompanying out-of-town patrons. No charge. References. Chaperoning. Write for circular. 112 W. 11th St., N. Y.

HELEN CURTIS, 96 Fifth Avenue, N. Y. Your friend in New York. General Shopping. No charge. Bank references. Tel. 3286 Chelsea.

MRS. S. D. JOHNSON—Opp. Waldorf-Astoria. Intelligent shopping. No charge. Special references.
347 Fifth Ave., N. Y. Tel. 2070 Murray Hill.

MRS. C. B. WILLIAMS, New York Shopping. Will shop with you or send anything on approval. Services free. Send for White Sales Bulletin. 366 Fifth Avenue, New York.

MISS HOLLIDAY WELLS, NEW YORK
shopping. Will accompany out-of-town patrons. No charge. References required.
11 E. 41st St., N. Y. Tel. Murray Hill 7051.

2. Send anything you wish. Ref. req'd. Shopping without knowing just where to go & what to get is particularly hard at this season. Let me help you. 11 E. 41 St., N.Y. Tel. M.H. 7501.

CHARLOTTE BURR Perhaps you would like the assistance of an experienced buyer? My services cost you nothing. Goods on approval. Write for particulars. 116 Nassau St., N. Y. C.

MRS. EDGENA BROWN TIPS, 503-5th Av., N.Y., shops for or with you without charge. A specialty of purchasing all articles of wearing apparel, etc., featured in Vogue. Mur. Hill 1731.



PATRONS WHO MEAN MORE THAN PATRONAGE

THERE is scarcely a woman in New York who has not either visited or heard of the little tea-room housed in the famous stables of the Astor family on Thirty-fourth Street.

The Tally-Ho has lost none of the original character in its metamorphosis. Across the old brick-paved yard, set low between the high walls of buildings on either side, one enters the quondam hostelry of the Astor thoroughbreds.

The stalls, with their former occupants' names above them, the old lamps, and even the rusty horseshoe over the door, are in the same places they occupied under the former régime.

This interesting "tea-room" attracts many people for luncheon, tea, or dinner. Advertising has played a forceful part in building up the highest class of patronage. Apropos of this subject, Miss Miller, the proprietress, wrote us the following interesting letter:

THE TALLY-HO

Twenty East Thirty-fourth Street

The Vogue Co.,
443 Fourth Avenue,
N. Y. C.

Gentlemen:

I think it will interest you to know the experiences of one who has advertised in the Shoppers' & Buyers' Guide for more than six years.

When the Tally-Ho was opened, the problem was, not only to reach a discriminating class of people, but to convince them of the superiority of our cuisine and service. I chose Vogue as our advertising medium, first because it circulates among wealthy people; and second, because I believed that its readers had faith in Vogue advertisements.

I have not had cause to regret my preference for Vogue. The magazine has brought us a great deal of patronage, besides adding materially to the reputation and prestige of the Tally-Ho.

Very truly yours,
(signed) THEODORA MILLER

The truly successful business is the one whose patrons come, not once, but regularly. That has been the experience of the Tally-Ho, and you will find the same story of success behind the other shops whose announcements appear each month in the Shoppers' and Buyers' Guide.

Shopping Commissions

(Continued)

MRS. CAROLINE PLOWS. Experience has taught me that certain shops excel in certain lines. I will shop for or with you. No charge. Goods sent on approval. 7 W. 92d Street, N.Y.

ELIZABETH C. MALADY—A personal acquaintance with New York's shops enables me to buy with taste & discrimination. Prompt service. Goods on approval. 33 Convent Ave., N.Y.

BEAUTIFUL THINGS I SEE—Write for this free White Sale Booklet with list of bargains. Shopping free. Anything on approval. Irene Stephens, 334-5 Av., N.Y. 8389 Mad. Sq.

MRS. HELEN ROBERTS, 156-5th Av., N.Y. Will shop for or with you. Can buy early Fall styles at very low prices. Private school orders a specialty. Refer. Tel. 1290 Fordham.

BLANCHE BOSTWICK. My expert service saves time, bother, money. No charge. Gifts, apparel, furnishings. 2 W. 47th St., N. Y. Tel. 8982 Bryant.

MRS. GEORGETTE DUNBAR EVANS will keep you in touch with N. Y.'s advanced modes. Will shop for or with you, gratis. Chaperoning. References & booklet. 311 W. 59th St., N.Y.

KATE R. PETTIT, formerly of New Orleans, purchases wearing apparel, house furnishings and gifts. Services free. Accompanies patrons. References. 60 W. 94 St., N.Y. Tel. 5254 River.

IRMA KORY, 366-5th Ave., New York. Write me to keep you posted on bargains in N. Y.'s smartest shops. Services free. Goods on approval. References. Smart gowns a specialty.

MRS. EDWIN McCALLA DAVIS, 606 West 116th St., N. Y., will do all kinds of shopping for you. Services free. Specializing wallpapers, chintzes, rugs and artistic furnishings.

LOUISE R. ALLEN, Shopping Specialist. Entrust your commissions to the woman who knows. Articles featured in Vogue purchased. Ref. No charge. Chaperoning. 37 W. 121 St., N.Y.

MISS EMILY L. VETTER. Registered purchaser, will buy economically & tastefully for or with you. No charge. Interior furnishings a specialty. 65 Cent. Pk. W., Tel. Col. 5962.

LADIES BUY AT WHOLESALE prices through Corinne directly from the manufacturer. I am a buyer for several Ladies' Ready-to-Wear Stores; entree to factories. If you desire

THE VERY FINEST SUIT, COAT, GOWN, or Furs, or one of medium price you can secure it at wholesale price, saving you from 30% to 60%. Write Corinne, 164-5th Ave., N. Y.

CHICAGO SHOPPING
Harriet Tuthill will shop for or with you. Write for particulars. References required. 1142 Judson Ave., Evanston, Ill.

Social Etiquette

ETIQUETTE taught by Social Secretary. All questions answered free with 10 lessons for \$1. Complete course \$10. Best authority. Mlle. Louise, 118 West 57th Street, New York.

Social Secretaries

LET US ADDRESS YOUR ENVELOPES, arrange your wedding receptions & supervise your household accounts. The Social Secretaries, Inc., 5 W. 58th St., N.Y.C. Tel. Plaza 7947.

XMAS GIFTS of unusual elegance in monogrammed stationery, prices from \$1 up. Write for monogram booklet free. "Estampe" Co., 132 West 23rd St., N. Y. C.

COATS OF ARMS—If your Family name had one registered, will advise, free. Send stamp. Heraldic Paintings, Note Paper, Dept. A. John Price Jewelry Co., 18 Maiden Lane, N. Y.

Special Costumes

SCHNEIDER-ANDERSON CO.
16-18 West 46th Street
New York City.
Tel. Bryant 8450.

Specialty Shops

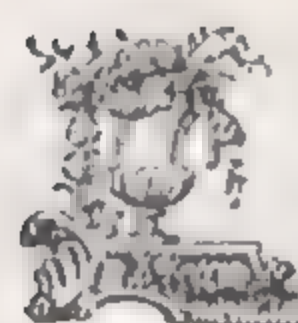
JAPANESE EMBROIDERY Scissors—Quaint, practical & harmonious in color; 50c pr. Many new things for gift shops. "Studio Shop of Things Beautiful," Studios 20, 21 & 23; 96-5th Ave., N.Y.

THE LIGHTHOUSE WEAVERS make most charming bags for every purpose, baskets, cushions, rugs and hand-woven novelties. The New York Association for the Blind, 111 E. 59th St.

FLUTTERING BUTTERFLIES, Natural colors, mounted on steel wire and wooden peg to insert in flowerpot, fern dish or bouquet. C. J. Dierckx, Importer, 34 W. 36th St., N. Y.

THE TOBEY GIFT SHOP
A convenient, helpful place to select distinctive gifts. Wide variety between \$1 and \$20. Tobey Furniture Co., 33 N. Wabash Av., Chicago.

THE 72D ST. GIFT SHOP—Useful & beautiful gifts for Xmas. Dolls dressed to order. Hand made lingerie. Exquisite negligees. Boudoir caps. Delicious home-made cakes. 134 West.



SHOPPERS' AND BUYERS' GUIDE



A classified list of business concerns which we recommend to the patronage of our readers

Specialty Shops—Cont.

DISTINCTIVE ARTICLES chosen with discrimination at home and abroad for anniversary gifts, auction prizes, and suitable favors for \$1. The One Dollar Shop, 8 E. 37th St., N. Y.

THE GOOD SHEPHERD FINGERING Yarns. Sold at Miss Stevenson's Shop 9 East 48th Street New York.

FOR SKATING COMFORT: the Lombard Sport Coats; prices \$8.50 up. Also sweaters, \$5 to \$8. Free booklet of specialties. Henry S. Lombard, 26 Merchants Row, Boston.

EVERYTHING for the new "black & white" party. Unusual, artistic, distinctive designs in candle shades, place cards, favors, boxes, etc. B'kiet. The Party Shop, Box 67, Danville, Ill.

M. DREYFUSS & SON, 130 W. 23d St. Special bargains from Custom House and bankruptcy sales. Laces, dress trimmings, furs, dresses, oriental rugs at half regular prices.

MISS MOORE—SPECIALTY SHOP, 4438 B'way, Chicago. We have added many new features to our specialties for children. Send for catalog. Dancing frocks for Misses & Young Girls

STOP!—READ!—COME SEE! Interior of closets made attractive. Couch covers, lamp shades, cushions, trash baskets. Useful, unique gifts for all. Mrs. George Herzog, 38 E. 73d St.

Stamps and Coins

STAMPS FREE—Collect Stamps. Rare Nicaragua stamps, value 75c, stamp list. Monthly Bargain List \$2. Prem. coupon free for 2c postage. W. C. Phillips & Co., Glastonbury, Conn.

Stencilling

THE ONLY SHOP OF ITS KIND Stencil-Craft Studio Exclusive stencilled furnishings for Nursery. Loggia, Living Rooms. 309 1/2 Fifth Ave.

Studios To Let

10 EAST 43rd ST., N. Y. Suitable for interior decorator or display room. Thoroughly fireproof bldg., electric light, elevators, 1/2 block from 5th Ave. \$20 per mo. Address: W. L.

MRS. H. V. FURNESS will rent her suite in Carnegie Studios for small recitals, lectures, etc., at moderate rates. Conveniently located. Call or write for particulars.

Tea Rooms

THE TALLY-HO, 20 E. 34th St., opp. Altman's. Luncheon. Music. Afternoon Tea. Southern Dinner. Music. "Picturesque, novel experience." N. Y. Herald.

THE COLONIA TEA ROOM is located in the heart of the shopping district at

379 FIFTH AVENUE between 35th and 36th Sts. Waffles and Maple Syrup Served. After three.

CHARMING AS THE TEA ROOM itself, is a new booklet, sent without cost, describing the many good things from The Rose Garden, 36 Central Park, South, New York.

THE CLOVER TEA SHOP makes an appeal of simple refinement. It combines moderate charges with thoroughly pleasing surroundings. Northwest corner of 59th St. & Madison Ave.

THE PICCADILLY TEA ROOM The last word in tea dainties, tempting luncheons and dinners. Open Sundays. 172 W. 72nd St., near Broadway.

WHITE SWAN TEA HOUSE bids thee welcome at 28 West 46th St. Luncheon—afternoon tea—dinner. Chinese delicacies.

THE YELLOW ASTER DINING-ROOM 17 West 35th Street. Opp. McCreery's Highest Class Home Cooking Luncheon 60c. Tea Dinner 85c.

THE YELLOW ASTER Dinner 6 to 8. Tel. 2023 Greeley. Wed.—Chicken Maryland, Corn Fritters. Sat.—Broiled Spring Chicken, Hot Waffles.

THE ROOFTREE INN where the lover of the picturesque can enjoy both the cookery and the quaintness of a typical English tea room. 5 West 28th Street.

SALON DE THE FLEURISTE, a tea shop of distinction. Luncheon & afternoon tea à la carte Select family dinner, \$1. Dainty salads, pastries, etc., deliv. 10 E. 50th St., Plaza 8092.

Toilet Preparations

PRIMA VERA MASSAGE CREAM eradicates signs of "passing time." Unequaled in restoring delicate contour and natural complexion. Jar, 75c p'pd. Anna J. Ryan, 2896 B'way, N. Y.

Toilet Preparations—Cont.

GERBAULET LAIT Antiphilique, an excellent bleach & astringent. Price \$1.00; at leading stores or direct from Gerbaulet Institute, 500-5th Ave., N. Y. Visit or correspond invited.

ONE LITTLE WRINKLE; Lol the Battle's won; Used more Buena Skin Tonic; then there were none! Dealers \$1.00. Jean Wallace Butler, 422 So. Hoyne Ave., Chicago.

CLEAN TEETH, healthy gums are assured users of the Rollin Tooth Brush. Every dentist prescribes it. Your druggist; 40c by mail. Booklet. Rolling Company, Box 173, Boston.

PATE GRISE, for aging & ugly hands. "Friend of middle-age." Banishes tell-tale "crepiness," restores beauty. P'pd \$2. Aurora Specialties Co., Dept. B., Lowell, Mass. Booklet.

GARDENIA CREAM unlike any other, gives immediate pearly whiteness, yet permanently beautifies skin. P'pd \$2. Aurora Specialties Co., Dept. B., Lowell, Mass. Booklet.

DAMASK Rose Tinting Powder for refined women. Not "make-up." Justifiable as white powder; gives cheeks "soupon" of color. P'pd. \$1. Aurora Spec's Co., Lowell, Mass. D'pt. B. B'let.

PLEXO EVENING WHITE gives throat, shoulders & arms that soft, creamy look. Does not rub off. 35c a tube at Macy's, McCreery's, Altman's, Riker-Hegeman's & drug & dept. sto.

WRINKLE REMOVER: immediate action; invisible, harmless, a wonderful scientific skin preparation, \$1.00. Sample 15 cents. Mercedes Cosmetic Co., 501 Fifth Ave., New York.

AMERICAN DUCHESSE FACE POWDER—New, wonderful shades \$1 box, sample 10c. Skin food & astringent, \$2 each. Valuable premium, free. Yung Tung Toilet Goods, 339 E. 32nd St.

ATTARTROPICAL Face Powder. White, Flesh, Brunette, Perfumed. Contains Chamols Powder Puff; indispensable for hand bag. Sizes 50c & \$1. Theo. Ricksecker Co., 131 Lafayette St., N. Y.

This issue of the Shoppers' & Buyers' Guide contains seven pages of carefully-chosen shops. The quality and variety are such as to give you the most comprehensive thumb-index to the smartest shops of New York and other cities.

CHARMANT FACE POWDER—refreshing, beautifying, invisible. White, Flesh, Pink or Rachel. 25c & 50c per box. P'pd. Charmant Specialty Co., 136 B. Liberty St., N. Y. C.

AN AMERICAN BEAUTY blush cloth will make them envy your complexion; most convenient easily applied; rouge, durable, lasting; p'pd. for 25c. The Wimbrough Co., Balti., Md.

TITE-TINE ASTRINGENT contracts pores, tightens relaxed muscles, gives firm clear skin, counteracts oiliness. \$2 postpaid. Beauty Booklet free. Mme. Kathryn, 492 3d St., Bklyn, N. Y.

KEEP YOUR SKIN CLEAR, satiny and blemishless by my wonderful blackhead lotion. Postpaid \$3. Write for Beauty Booklet. Mme. Kathryn, 492-3d St., Brooklyn, N. Y.

EXORA FACE POWDER cream and cheek rouge have been used by the theatrical profession & ladies of refinement for 50 yrs. Send 5c for samples. Chas. Meyer, 107 W. 13th St., N. Y.

Toys

WOODEN TOYS & children's furniture. Gardens & playgrounds planned and equipped. Send 25c for a plant stick and illustrated catalog. Woodcraft Shops, Inc., Morristown, N. J.

THE "STERLING TOYS"; Playroom Equipment, and unique Construction Materials are exhibited at The Children's Gift Shop. Write for Catalog "V" to 7 West 45th St., N. Y.

INDIAN VILLAGES having wigwags, warriors, squaws, papooses, buffaloes, \$3, \$4, \$5. Dutch doll houses with Dutch dolls, \$3, \$4, \$5. Cutout Toy, 79 Locust St., Danvers, Mass.

A NOAH'S ARK fit for a king! \$50, \$25, \$10. Hand-painted dolls' furniture. Wooden toys, designs from nursery rhymes. Art-Craft Studio, Dobbs Ferry, N. Y.

Traveling Accessories

PARKHURST WARDROBE TRUNKS are chosen by experienced travelers for safety, convenience & economy. Our illus. catalog is helpful to every traveler because it gives interesting

information of how to best meet the packing problem. Send for a copy today. J. F. Parkhurst & Son Co., Home Office: 13 Rowe St., Bangor, Me.; 161 Summer St., Boston; 325-5th Av., N. Y.

UTILITY ADAPTO Toilet Case. Adapts itself to your own fittings, comes in Leather, Silks & Cretonnes. For men and women. Send for circ. Stern Specialty Co., 40 E. 22nd St., N. Y.

Traveling Accessories

(Continued)

EXTREME COMFORT In extended touring is exemplified in Scripps-Booth (detailed on 16B) by restful springs and ample carrying space. Isotta Fraschini Motors Co., 2 W. 57th St., N. Y.

Trousseaux

WEDDING VEILS and wreaths to order from \$15 up. Write for sketches and particulars. Mail orders a specialty. Miss Allen, 9 East 43rd Street, New York. With Quiller.

ORIGINAL WEDDING GOWNS now so much in vogue, made to your individual ideas and order. Write or call. Homer, 11 1/2 W. 37th St., N. Y. Greeley 5265.

Unusual Gifts

NEXT CHRISTMAS is some time away, but during the year remember how welcome a thoughtful gift can be. Send a

WILE-AWAY BOX, for convalescence, birth-days, or journeys. Each absolutely individual and to order. For grown-ups and children.

FILLED WITH DELIGHTFUL SURPRISES Prices \$5, \$6, \$7.50, \$10 and up. Elizabeth H. Pusey, 16 East 48th St., New York City

ITALIAN POTTERIES, Venetian Glass & Baskets of every kind are to be seen in great variety at Carbone's interesting Boston Shop, 342 Boylston Street.

DISTINCTIVE GIFT SHOP LINES—Lacquered tin, wood, etc. Door porters. Charles Hall, The Hall Bldg., Springfield, Mass. Wholesale office, 333 Fourth Ave., New York.

UNUSUAL GIFTS from the Orient. Many new to America. Booklet "V" on request. Shopping in Chinatown my Specialty. Bertha Tanzer, 20 West 30th St., N. Y.

GIFT SHOPS carry Ernest Dudley Chase's Practical Gifts and dainty cards. Boston.

INDIAN BEADS; SAMPLES FREE. Make new-art, beaded ornaments. Send today for free information and beads in many colors. Camp Fire Outfitting Co., 17 W. 17th St., N. Y.

DEAR LITTLE GIRL with pretty brown curls, we have a Doll to match you. Smocked dress & attractive hair ribbon. Bkiet. Woman's Exchange & Children's Shop, Santa Barbara, Calif.

A SURPRISE BALL for the kiddies to knit a pair of horse lines filled with choice little gifts. \$1.50. Postpaid. Little Eagleston Shop, Hyannis, Mass.

GIFTS for Thoughtful Givers. Our folio of suggestions free. Write Bleazebey's Shop of Gifts. Fine Arts Bldg., Detroit.

THE GIFT STUDIO has interesting & novel gifts of all sorts together with especially designed jewelry made to suit the individual. 1028 Fine Arts Bldg., Chicago.

BLACK & WHITE FAVORS are more popular than ever. Luncheon or Dinner Sets, one half dozen Caps, ice-cups and place cards, \$2.00 complete. Elsie Wagner, 1704 N. 8th St., Phila.

CAPE COD FIRE LIGHTERS, Brass and Wrought Iron: \$3.50, \$6.00, \$8.00. Tool-box, \$4.00. Bedstead Lamp, \$8.50. Smoker's Stand, \$7.50. Bkiet. Cape Cod Shop, 320-6th Av., N. Y.

CAPE COD DOLL CRADLE. Exact copy of old one, 16 1/2 in. long, hand-painted, and waterproof. Pink, blue, yellow & white. \$5 boxed, p'pd. The Little Eagleston Shop, Hyannis, Mass.

HAMILTON INDIAN BLANKETS, the gift DeLuxe, Radiant colors for home and den. Modest shades for motor robes. Book free. Shuler & Benninghofen, Dept. 17, Hamilton, Ohio.

THE LITTLE SHOP, Briarcliff Lodge & Ossining, N. Y. Good Shepherd Yards, French novelties, linens, Pullman caps \$2, crystal candle lamps \$2. (Mrs.) Sara F. Beatty.

GIFTS with real distinction, by the best American craftsmen, in metal work, jewelry, wood, pottery, glass, etc. Booklet sent. Society of Arts & Crafts, 9 Park St., Boston, Mass.

YE GIFT & Favour Shop, 162 Post St., San Francisco, Cal. Collapsible set of Tray, Hdki. & Glove Boxes: Cretonne, \$5; Silk, \$10. Satin Rose to wear, contains Dorine Powder Puff, \$3.

Unusual Gifts—Cont.

XMAS BOXES and BAGS—Real English Plum Pudding wonderfully boxed. Artistic cretonne & fancy bags. Laundry bag in cretonne box. Bloomfield Studio, 601 Mad. Ave., N. Y.

THE BROWN TEA POT, a Gift Shop and Tea Room where one may get not only a dainty meal but also the unusual gift. 1147 Connecticut Ave., Washington, D. C.

ANCHOR CANDLESTICK, colored antique green with bayberry or red candle, 75c p'pd. subject to approval. Entire profit for wounded in France. E. H. Willcox, Newtonville, Mass.

PEKIN BASKETS and unusual work bags of cretonne; descriptions & prices on request. Complete line of Beehive Knitting Yarns. Beehive Shop, Garden Pier, Atlantic City, N. J.

PAW PAW, kumquat, pineapple, crystallized, alone or mixed. Meltingly delicious, gift for any age. \$1 box, prepaid. Mrs. Jean Baptiste Graves, 24 East Lomax St., Jacksonville, Fla.

JESSIE L. IVORY, picturesque brass baskets, bowls, vases, decorated in period designs in old-fashioned garden flowers. The Traveler's Ink. Bottle in unique designs. 2 Columbus Cir., N. Y.

BABY'S FIRST STEPS. Safe & Sure in "Little Chick" Non-Slip Shoes. Each pair in dainty gift bag. Sizes 1 to 5, \$1.50. Booklet. Little Chick Shoe Co., Dept. V, 130 N. 5th Av., Chicago.

DAINTY HAND MADE silk flowers, lamp shades & stunning opera bags made by skilled workmanship. Also many other novelties. The Austrian Art Novelty Co., 19 W. 30th St., N. Y.

FOR THE COLLEGE or studio girl, hand-dyed smock—rose, blue, green, violet, yellow. White collar, unusual buttons. Give bust, \$7. Gertrude Short Kramer, 156 W. 106 St., N. Y.

Upholstery

BIRNS' SHOP—103 West 37th St., Alterations on Furniture, Hangings, etc., as well as making special pieces at our shop. Mattresses made for comfort and durability.

Vacuum Cleaners

MUENZEN SPECIALTY CO., 131 W. 42 St., N. Y., sells 42 different kinds Vacuum Cleaners at wholesale prices. Wonderful assortment, Mail orders. Send for complete price list, No. 15.

Wedding Stationery

WEDDING STATIONERY SAMPLES and "Wedding Suggestions," an interesting and authoritative booklet, sent on request. The Crowell Co., 97 Orleans St., Springfield, Mass.

Wholesale Gift Shops

WE ARE IN THE MARKET for novelties that will sell in the stationery, book and drug stores and gift shops throughout the United States and Canada which

OUR SALES FORCE COVERS. Not interested in anything retailing over \$1. Communicate with Walter G. DeWitt, New York Book Co., 201 East 12th Street, New York City.

DAY CRAFT NOVELTIES for Gift Shops & Art Needlework Depts. We sell dealers only. For illus. folder and price sheet, send to N. S. Day, Springfield, Mass. Samples at 225-5th Av., N. Y.

ANNETA VILLARI CO., 402 Madison Ave., New York. The wonderful Porto Rico Fillet Tire Linens sold and sent on memo. to responsible parties. Write for terms.

EASTER CARDS AND BIRTHDAY CARDS Dainty children and formal designs engraved and hand painted. H. L. Woehler, 116 E. 13th Street, New York.

"TINY TOTS" (Pats. pending), Pencils, knitting needles, etc., baby heads. For grown-ups & children. Exclous. designs of E. & G. Quackenbush. "Story Book Toys," 100-5th Ave., N. Y.

Willow Furniture

McHUGH WILLOW FURNITURE gives to the Country House American Comfort with English smartness. Unusual printed Chintzes. Joseph P. McHugh & Son, 9 W. 42d St., N. Y.

Winter Attractions

BOWLING, POCKET BILLIARDS, Roller skating. Best equipped in the city. Refined environment, for Ladies and Gentlemen. Grand Central Palace, Lexington Ave., use 46 St. ent.

MODERN DANCES THOROUGHLY taught 25c half hour lesson, private instructor; 50c hour lesson, private room, private instructor. Dancing Carnival, Lex'g'n Ave., 46th St. ent.

FREE TAXICAB SERVICE to Dancing Carnival. Phone 8610 Murray Hill. Will send for you between 4th and 80th Streets, free of charge. Open afternoons and evenings.

1827

1916

Arnold Constable & Co.

5th Avenue at 40th Street

Are now Specializing in
SMART APPAREL FOR WINTER RESORT WEAR

Adapted for the vigorous sports of the North
And gentler recreation on Tropical shores

Prices are special for January 15 to 31



V202

Women's Evening Dresses
The new "Morning Glory" model of Soiree Silk in White, Coral, or Pale Blue; Skirt in Pannier effect, with over drapery of Violet Tulle; Rainbow Bodice trimmed with Silver strands and flowers.
Specially priced 40.00

Women's Sport Blouses
Advance Spring Model of Mervellieux Silk in Rose, Peach, Orchid White, flesh and blue; Scallop front, new collar and cuff.
Specially priced 5.00

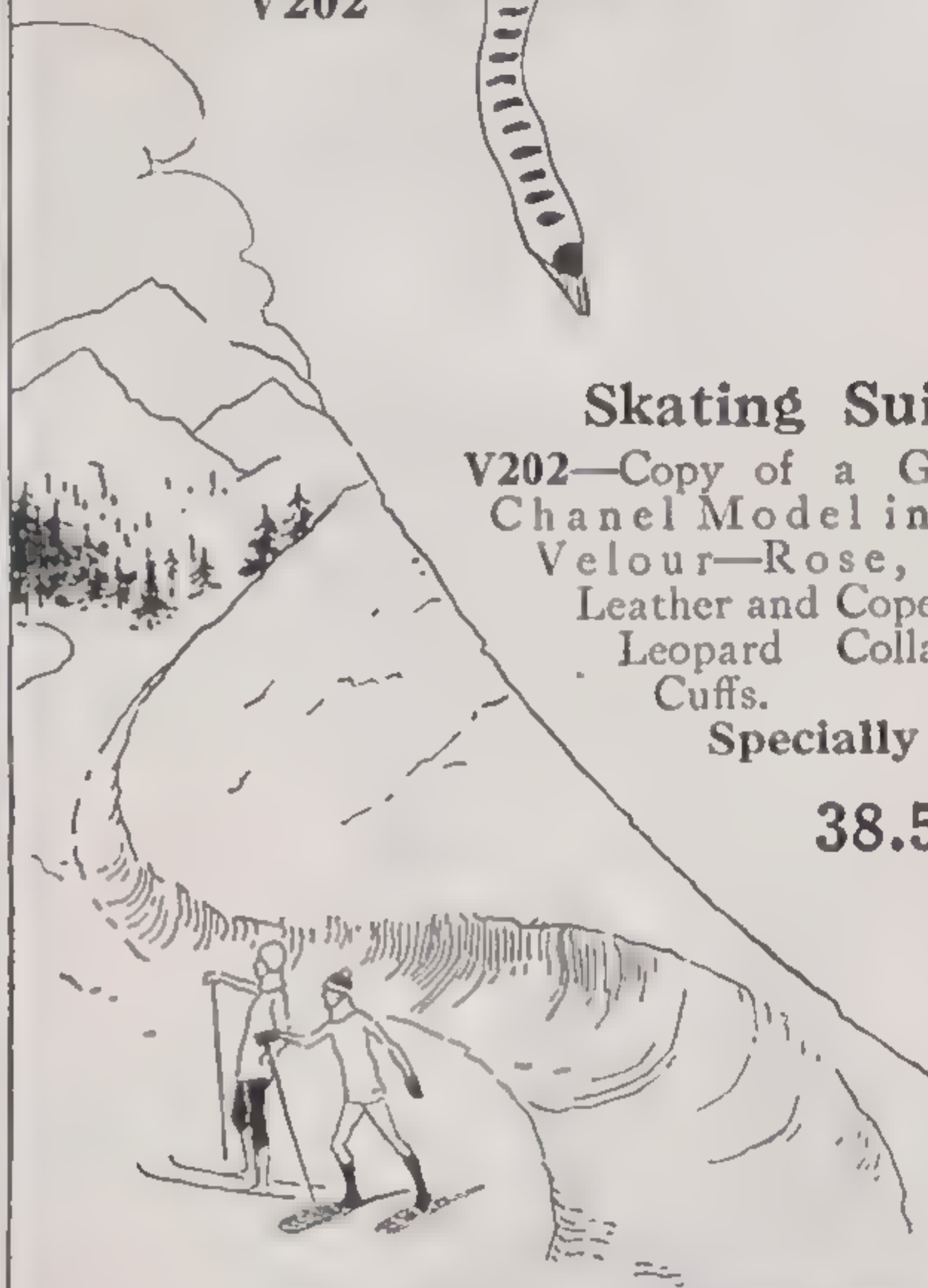
Women's Georgette Blouses
Advance Spring Model, in flesh color, with epaulet shoulder and Surplice Vestee of Satin.
Specially priced 12.00

Misses' Skating Skirts
Of heavy Rose Wool Jersey Cloth in smart Circular Model, strapped and stitched in white. Sizes, 14 to 20 years.
Specially priced 15.00

V201—Pure Wool Angora Sweaters
The Tuxedo Model in fashionable plain colors.
Specially priced 6.75



V203



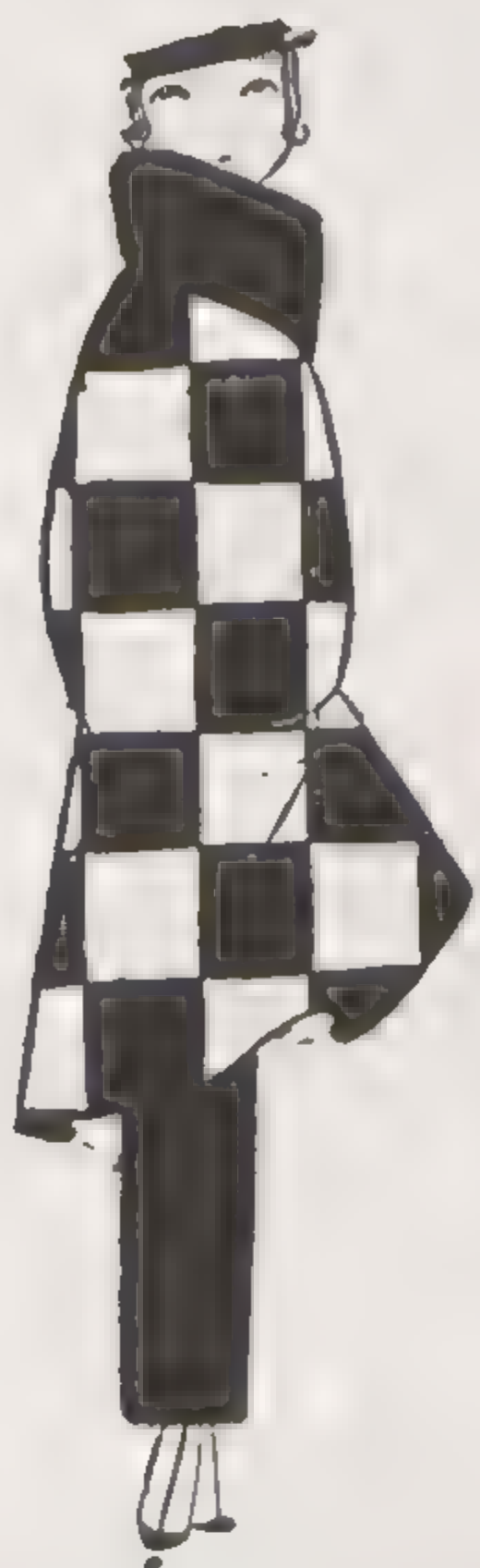
Skating Suit
V202—Copy of a Gabrielle Chanel Model in Wool Velour—Rose, white Leather and Copen, with Leopard Collar and Cuffs.
Specially priced 38.50



V201

Tailor Suit
V203—Copy of a Lanvin Model in Gabardine—White, Hay, Rookie, Holland Blue and Navy.
Specially priced 32.50





"Do you love a beautiful woman?"

Are You in Love?

WHAT a silly question! Of course you are. Everybody is. With men it's a fad. With women it's a regular life job. Falling in love is the oldest of the recognized indoor sports. How old is it? Well, a wise old Buddhist—who sat all day with his legs and fingers crossed—said that it was older than the hills, older than man. He said that the big lizards used to feel it—also the sponges and the little invertebrate worms.

Now what do you say is the greatest love of all? Well, people have answered that question in a thousand ways. The old Buddhist again, said that it was to lose yourself; to merge yourself, wholly and completely, in a cause, an art, a religion, a giant labor, an oppressed country, a full-blooded man, or a beautiful WOMAN. But the Indian sage forgot the greatest love of all—greatest because the most frequent, the most obstinate, the most ineradicable—the love of SELF. This is a truly wonderful love, because it never wavers, never changes, never dies. And then, look how cheap it is! If you happen to love a beautiful lady, it immediately runs into theatre-tickets, taxis, bon-bons, suppers, night-letters, gardenias. But if you love no one but yourself you are saving money, every day—every hour.

Whom Do You Love?

RATHER a personal question, that. Rather a hard one to answer, too. Hard because folks love so many different kinds of people and things. But most people (no matter how mean and selfish and nasty they are) love some one. Some men love a blonde and blushing debutante, with long curly locks. Some women love a brunette artist, writer, or musician, with a pale, porcelain brow and a black, tawny mane. Some folks—nearly all of us in fact—love a smiling old lady, with white hair, a wrinkled forehead and a pair of funny gold spectacles. Some love a wild boy at college; some love a dark little girl at boarding school—while some misguided people spend all the wealth and bounty of their love on a mere motor-car, a stuffy club, a picture gallery, an inbred dog, a gloomy library, or a silly bag of golf clubs.



"A little dark girl at school"



"It works well with young girls"

A Potion for Love

THE sordid part of love lies in the way that folks try to bribe it. They know that men and women are human—that their love can be bought, or commanded—with gifts. Now here is the greatest wonder of all. A thing more miraculous than love itself. It is that there is one gift that will pry love out of *anybody*. A sort of universal, modern love potion. It is really twelve gifts in one. It should be administered along about the first of every month. It never fails its wonders to perform. It works just as well with young girls as with mature women; with college boys as with grown up married men. It works with debutantes, artists, writers, old ladies (with those gold spectacles, through which there gleams that saintly look so peculiar to mothers) motor cranks, dog fanciers, book-worms, plethoric club-men, futurist picture buyers, and even with the most hopeless golf perverts. But, (and here is another miracle) it also works with the vast and swarming army of people who love nobody but themselves. Indeed, it teaches them to love new Gods, to be untrue to themselves: to love Gods that are really worth loving.

Are You a Lover?

IF you are, and if you aren't ashamed of it, why don't you get into step with this loving spirit; send us two of your favorite dollars and let us send the object of your affections (even if it's yourself) this modern love-potion. Send along the two miserable dollars and take advantage for her, or for him—or for your selfish self—of a very special offer: Vanity Fair for the rest of 1916, for only \$2. The regular rates are 25 cents a copy—\$3 a year. The address is 443 Fourth Avenue, New York.

P.S.—Some people are very versatile and clever. They can love quite a number of human beings at the same time. (Married people are particularly good at this.) Well, if you are that way we can look after your case very easily. Simply send us all the names and addresses (telephone numbers are not necessary) and we will at once enter your subscriptions and send the current numbers. Also a handsomely engraved gift card bearing your name as the donor. We shall charge you two dollars for each of the subscriptions, sending you a bill at that rate, February first.



Theatre tickets and taxis

Muffs o' Leather

—trimmed with fur

All rights fully protected

Hats to Match



THESE smart little skating muffs of mine have created an immediate vogue for themselves. The bodies are of brilliantly hued leather in a variety of striking colors, lined with harmonizing silks, made up with contrasting furs in the fashionable melon and barrel shapes.

You will see them on the ice, in teatime crowds, on the Avenue, with crisp little hats to match and fur scarfs harmonizing.

They may be had in many fetching color combinations—White, Tommy Atkins Scarlet, Palm Beach Green, Burgundy Red, Field Mouse Gray, Cerise, Royal Purple, Midnight Blue and Havana Brown richly trimmed with

Fox, Mink, Lynx, Beaver, Skunk or Ermine.

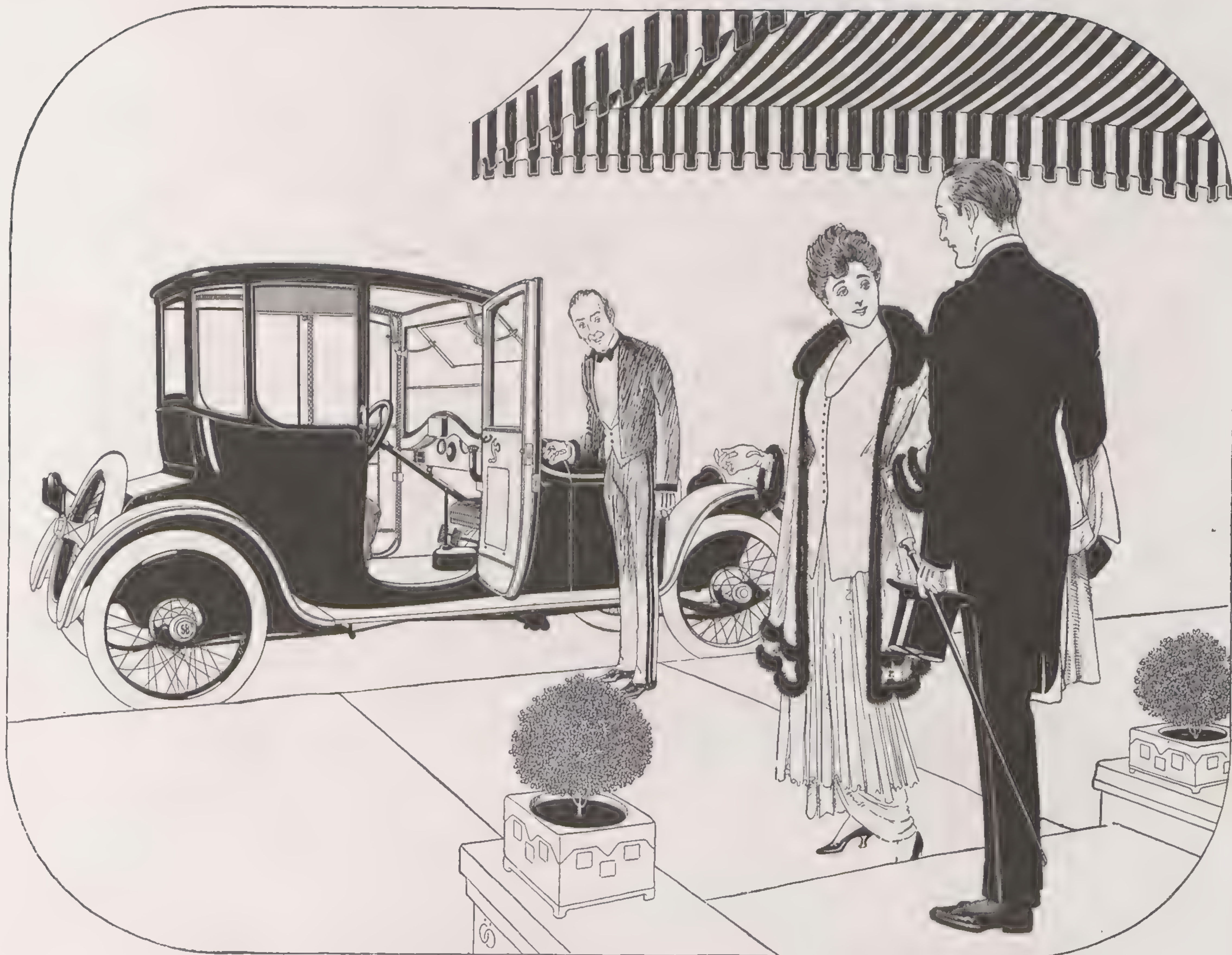
Stop in some morning soon and see what an accent of style these sets of fur and leather give any costume. May I send you "Muffs o' Leather," my illustrated description of this new design, and also "Nouveautés Françaises pour l'Hiver," and "Sports Apparel," my most recent sketch books?

Margaret Smith
Rich Furs
Gowns, Hats and Wraps

7 East 48 St.

New York

MY NEW SHOP AT PALM BEACH, FLORIDA, OPENS JANUARY TENTH



Luxury

LUXURY is a relative sensation, judged only on the basis of previous experience. To the poor, luxury is relief from discomfort; to the rich, it is the sensation of greater comfort.

Connoisseurs of motor car luxury only can be had from that class which always has bought the best and which has added to its garage each year the newest motor car achievement: the latest criterion of luxury.

Newport and Ocean Avenue, New York and Riverside Drive, Chicago and Sheridan Road all contain Scripps-Booth after-purchase enthusiasts, who are enjoying new pleasures in owning and driving Scripps-Booth cars.

This message to you needs no explanation. It is your logical basis of buying judgment.



| | |
|----------|--------|
| ROADSTER | \$775 |
| COUPE | \$1450 |

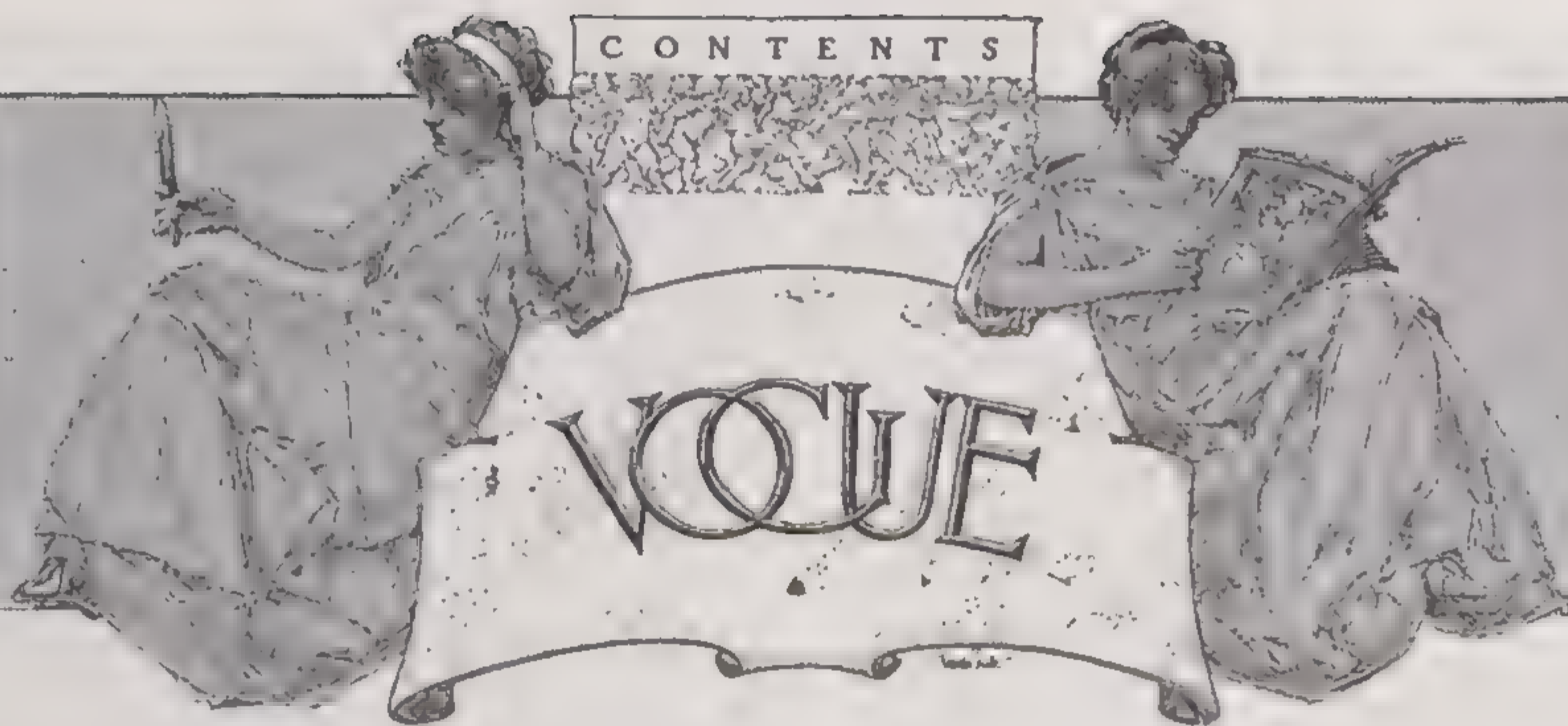
Scripps-Booth Company
Detroit, Mich.

Vogue Will Tell You
in the

SHOPPERS' AND BUYERS' GUIDE

What Shop Carries What

CONTENTS



The Next Vogue is the

FORECAST OF SPRING FASHIONS NUMBER

Dated February 1

JANUARY 15, 1916

LOOK IN THIS MAGAZINE

The great automobile shows in New York have closed their doors. He who saw them, mourns how few of the many new features he has been able to keep in mind; he who did not see them, wishes dumbly that he had, or could have, been there. But there is Vogue. Vogue takes this time o' year yearly to talk about what every man wants to know about his neighbor's new car. One need neither be ignorant about the new features of motor-car manufacture, nor yet spend till 1917 finding them out. Read this issue.

THWARTING THE EARLY ROBIN

When late snows pile up and early rains deluge the gutters, man thinks of the south, and his wife wonders what she would need for a little trip like that. To the south, with a parasol above the head and the warm sand beneath the feet and out yonder the warm sea, and to those who hunger therefor, in vain or not in vain, this issue is dedicated. And to encourage south-bound proclivities Vogue in this issue shows the smart woman everything she needs there, even her bathing suit.

DID YOU KNOW?

Did you know there really was a little shop that just during December sold Christmas gifts? It was just such a little shop as you wanted, to save miles of walking and hours of planning and wrinkles of worry. And did you know that you could get the hole in your priceless Chinese rug rewoven? Did you know that you could have eggs that were as really truly fresh as an invalid must have them fresh? Did you know that there were places to obtain everything for your children's party—even to the entertainers? Did you know that there was a directory where the shops that specialize in one thing or another were grouped under their specialties? Vogue knew and Vogue tried to tell you, to help you in your search for that most troublesome thing there is to find—just what you want. Next time, try reading

THE SHOPPERS' AND BUYERS' GUIDE

This is a classified list of shops, and is maintained by Vogue for the quick convenience of the busy woman, the woman who lives out of town, and other women. It tells what shop carries what, classified under the latter what. It is a time-saver, as you will discover if you study the Guide on pages 8 to 14 in this issue.

HOW TO BUY VOGUE

Vogue would think it had explained amply to its readers just how it is possible for them always to obtain Vogue on the news-stands, and just why Vogue is sometimes sold out. Yet because of the many readers who are disappointed each half-month, Vogue takes every chance to explain the matter to its patrons. The solution is—order Vogue of your news-dealer in advance. Vogue has tried to made the reason for this clear on page 43 of this issue.

VOL. 47. NO. 2

WHOLE NO. 1039

COVER DESIGN BY HELEN DRYDEN

| | |
|---|-------|
| SALES AND EXCHANGES | 4 |
| MRS. HARRY PAYNE WHITNEY—Frontispiece—Photograph | |
| ELOPING WITH FATHER'S CHOICE—Illustrated | 19-20 |
| FROM PARIS RAIN TO BIARRITZ TEMPEST—Illustrated | 21-22 |
| HATS CONSIDER ALTERNATELY HEIGHT AND BREADTH—Illustrations | 23 |
| CAN THESE BE THE SPRING FASHIONS?—Illustrations | 24 |
| A FRENCH ACTRESS AND HER PARIS HOME—Illustrated | 25 |
| GEORGETTE AND CHÉRUIT AND A BATHING SUIT OR TWO—Illustrations | 26 |
| WHAT DUNHILL SAYS TO WEAR IN THE 1916 CAR—Illustrations | 27 |
| NECK-LINES OF BLOUSE AND BRIM-LINES OF HATS—Illustrations | 28 |
| MOTORING INTO 1917—Illustrated | 29-31 |
| ON TO MIAMI—Illustrated | 32 |
| AROUND THE CLOCK WITH PARIS MODES—Illustrated | 33-36 |
| RENÉE AND HAMAR HATS, FOR THE AMERICAN SOUTH—Illustrations | 37 |
| SPRING BLOUSES SPEAK FOR SÖEBER AND PREMÉT—Illustrations | 38 |
| LUCILE, FLORENCE WALTON, AND "FULLY THAT"—Photographs | 39 |
| WHAT GOES SOUTH IN HATS, FROCKS, AND COATS—Illustrations | 40 |
| AS SEEN BY HIM | 41 |
| LADY ELCHO—Photograph | 42 |
| EDITORIAL ANNOUNCEMENT | 43 |
| WHERE THE BAHAMAS SUN THEMSELVES—Illustrated | 44-45 |
| SANITY IN ADAPTATIONS OF CHINESE DECORATION—Illustrated | 46-47 |
| DECORATION AN ART—Illustrated | 48 |
| THE ROYAL FAMILY OF SPAIN—Photographs | 49 |
| SEEN ON THE STAGE—Illustrated | 50-51 |
| SMART FASHIONS FOR LIMITED INCOMES | 52 |
| SEEN IN THE SHOPS—Illustrated | 53-54 |
| VOGUE PATTERN SERVICE | 55-56 |
| WHAT THEY READ—Illustrated | 58-64 |
| ON HER DRESSING-TABLE—Illustrated | 66 |
| SOCIETY | 72 |
| MUSIC—Illustrated | 74-76 |
| ART—Illustrated | 78-80 |
| LINGERIE FOR JANUARY-TIME—Illustrations | 82 |

Copyright, 1916, by The Vogue Company.
Registered in the U. S. Patent Office.

THE FORECAST NUMBER

If, out of the twenty-four issues of Vogue, you could have only five, we would select for you the five that are coming now, beginning with the February 1, the Forecast of Spring Fashions number. This is the crisis in the fashion year, and these five numbers are planned from cover to cover, to bring you fashionably through it. The next, the Forecast number, casts a long bright shadow before it—a shadow of a smart silhouette that has something that looks like a pointed bodice, something that looks—yes, undeniably—very much like panniers—or is it a bustle?—at any rate a bouffant drapery over a petticoat. (Is it really quilted, do you suppose?) Shades are these of the ladies who posed for Watteau's brush and curtesied before Louis XV. These little ladies and others as quaintly gowned come trooping from the ateliers of Georgette, Jenny, Premet, Doucet, Buzenet, Worth, Paquin, Beer, Lanvin, Royant. Hats, too, are in fine feather for these spring fashion numbers.

THEN THERE ARE THE MATERIALS OF SPRING

As well not have a new gown or suit as have it made out of a silk with an old-fashioned 1915 pattern, or out of a fabric that the mode of 1916 has debarred. Therefore Vogue always makes a great effort to show early the new materials, not merely the new materials that the manufacturers are making, but those that the couturiers are using. New York has imported a large number of fabrics, and these will be shown in the next issue, with a forecast word about checks vs. plaids, and both vs. stripes. In the February 15 issue more fabrics will be shown, in color.

BOTH SIDES OF THE CURTAIN

Though this February 1 issue is a bulky fashion book, it is surprising how many other things we have been able to crowd into it. Clayton Hamilton contributes two special articles—one a pæan of praise for Yvette Guilbert; indeed, for a sober-headed critic, he quite loses control of himself in speaking of this "greatest living actress."

Our Robert McQuinn, who designs so many things for Vogue, has designed something for Gaby Deslys—a background, (stage sets and chorus costumes) that is one of the best backgrounds ever made—and Mr. Hamilton discusses it from the point of view of the new theory of stage decoration. Vogue does its share by showing the background in colors.

Paris, too, has a heart for the theatre; so the opera has opened up, and quite a few fashionable actresses are wearing fashionable clothes—Cécile Sorel, Marguerite Carré, and Berthe Cerny—and their clothes will be shown in the next, the February 1, Vogue.

VOGUE is published on the first and fifteenth of every month, by The Vogue Company, 443 Fourth Avenue, New York; Condé Nast, President; Barrett Andrews, Vice President; George von Utassy, Treasurer; Edna Woolman Chase, Editor.

Manuscripts must be accompanied by postage for their return if unavailable. Vogue assumes no responsibility for unsolicited manuscripts except to accord them courteous attention and ordinary care.

Subscriptions for the United States, Mexico, Cuba, Porto Rico, Hawaii, and the Philippines, \$4 a year in advance. For Canadian delivery, postage must be added at the rate of \$1.25 per year. For all other countries, postage \$2 a year extra. Remit by check, draft, or postal or express money order. Other remittances at sender's risk. Single copies, 25 cents.

Change of Address.—The address of subscribers can be changed as often as desired. In ordering a change please give both the new address, and the name and address exactly as it appeared on the wrapper of the last copy received. Three weeks' notice is required, either for changing an address or for starting a new subscription.

Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879. Cable Address: Vonork.



MRS. HARRY PAYNE WHITNEY

This delightful portrait of Mrs. Whitney is one of Prince Pierre Troubetzkoy's most able pieces of portraiture. Mrs. Whitney was Miss Gertrude Vanderbilt, daughter of the late Cornelius Vanderbilt, and she is herself a painter and sculptor of great ability. She has, since the war began, devoted her talents to relief work; her hospital at Juilly, near Paris, is, as the French Minister of War cabled her, "the pride of all France"



*Following the sun
right over the rim of
things—that is an
elopement*

ELOPING WITH FATHER'S CHOICE

"IT'S all so unromantic," Albertine sighed, staring at a plump pearl on her left hand, "such a hideous disillusion."

They were motoring in from Richmond when Albertine suddenly pulled off her glove and began, ominously, as above.

But Edward only beamed. "If I were any happier I couldn't stand it," he said.

"I always thought," continued Albertine, unheeding, "that I should have a great romance. A Russian, perhaps, some well-born foreigner, anyway, would come into my life. Father would loathe him; but fate had meant us for each other, and in the end we would 'fly together.'"

"Where would you fly?"

"To the—the steppes—or the Paris Ritz. Instead, what happens? I fall in love; Edward, I fall in love with the very man father would have picked out for me. And we're going to be

Albertine Equipped Her Elopement, Bag and Baggage, in a Breathless Twenty-four Hours—

Then She Didn't Elope; Why Should She?

Isn't the Thrill of Eloping in the Equipping?

married in the usual conventional way; we're going to spend the same beautiful, banal, traveling honeymoon, and then we are coming back to London, with our only chance, our one and only chance, for adventure and romance, gone. I can't stand it, Edward, I simply can't."

Edward was immediately in a panic. If Albertine was going to act temperamental with the wedding only six days, twenty-three hours, and thirty-seven minutes off, something would have to be done. The fear of losing Albertine would have inspired even the most par-

simonous imagination, and it fired Edward's through and through.

"If romance will make you any happier," he said, after a pause, just as if he were talking of chocolates, "we'll arrange that. I can easily make your father mad at me; I've only to begin taking back the money I've been letting him win from me at poker, or to stop giving him strokes at golf. By to-morrow night he won't want me in the family at any price, and his opposition—his sudden, violent, utterly unreasonable parental opposition—will be our necessity for eloping. I'll bring Old Dear (Old Dear was Edward's car) around to your door at eight o'clock the morning after I make your father mad. You will enter it, presumably to go to an early hunt meet, and we will fly together."

"Where shall we fly to?" Albertine asked with sparkling, anticipatory eyes.



"Albertine, I have concealed my disappointment over our St. Margaret's wedding, though my dream is to fly to some mountain fastness with my bride"



Albertine shopped as fast as she could until she had acquired a blue leather dressing-case with supplies to carry her from tiffin in the tropics to tea at the North Pole, a ripping wrist-loop umbrella, a cigarette case for Edward's aunt, and a posy and muff for herself

"Our destination will be Dumfries," Edward answered promptly.

"Dumfries," gasped Albertine, "Why Dumfries?"

"My dear girl, Dumfries is the refuge and paradise of persecuted lovers. Dumfries is in Scotland. It's on the rim of that country where two beings have only to let a few people hear them say 'we're married,' and they are lawfully wed."

Edward was beginning to enjoy himself, but Albertine looked puzzled. "Do you mean to say that there's nobody churchy around at all?" she asked. "Not even a pew-opener?"

"Heavens, no!" cried Edward. "What we will do is to go directly to my Aunt Georgiana, Lady Ballymore, you know. She has the finest old Jacobean house in Scotland. We'll descend upon Aunt Georgiana at tea-time and simply say, 'We're married!' That makes all the tea-time guests witnesses to our marriage, and there you are! It's all that's required in these free-thinking Scottish affairs."

TO FLY TO MOUNTAIN FASTNESSES

They were at Albertine's door now. "It would be rather wonderful, wouldn't it?" she said breathlessly. "I never dreamed you were as romantic as all this Edward."

"You have misjudged me. It was the aspiration of my early childhood to fly to some mountain fastness with a night black choctaw queen. I have sought to conceal my dread of the hackneyed happiness that awaits me with you—a mere blonde, whom I knew when a yard would make you a frock, and whose grandmother worked samplers with my grandmother—but it has been very hard. Now, however, since you have broken the ice, I just can't go on without romance; I simply can't, Albertine."

Albertine laughed. "But, I say, we couldn't possibly motor to Scotland by tea-time. It's hundreds of miles."

"No, we'll have to overtake the Blackthorn Express somewhere, Leicestershire, probably; but we must start in the car."

He set Old Dear humming. "I'm off to the club now, where I shall begin at once to goad your father into opposition and malevolence. It'll take a bit of doing because I'm ashamed to

say we get on amazingly. Eight o'clock to-morrow, oh, Princess," he called as he drove off. "Mind you're ready and act stealthily."

LAYING THE PLOT

An elopement, if one does it well, takes quite as much getting-ready-for as a fashionable wedding. And think of the scramble in so short a time! Albertine shopped in Bond Street, mostly at Osprey's; wrote pathetic notes to each of her promised bridesmaids—it was to have been a very quiet wedding with only six bridesmaids, as Edward was home on leave; lunched at the Carlton with Edward's sister, Lady Norah O'Shaughnessey, who could be trusted to give a witty and picturesque account of their last hours of conventional life; and sold dolls at Claridge's in aid of the Gentlewomen's Conservative League. Then she flew home to pour the Judas cup of tea for half a dozen dearest friends, helped her father entertain the Bishop of St. Wilfrid's at dinner, and otherwise disported herself with gaiety and artifice.

"Of course I shall take very little," she reflected before a glittering assortment of dressing-cases when she began her shopping. "One can't take forty trunks in a motor, and if one doesn't take forty, one trunk and a dressing-case will do as well. Let me see, that one, please," she said to the attendant. "No, not the one with the tortoise-shell—the violet case with the gold fittings. But, well, after all, I'll take a blue one," and in deference to Edward's regiment, Albertine turned from the tempting violet morocco case lined with primrose silk to a more conservative affair of blue leather with gold and blue enamel inside offset against a biscuit-toned lining.

It would seem that the latest London dressing-cases provided a woman with every little impromptu toilet elegance she could possibly need in any circumstances, from tiffin in the tropics to tea at the North Pole. Besides containing old friends, the softening powder, the vivifying rouge, and the rest, the case Albertine finally chose was a compact miracle of other dainty mysteries. Its supply of such things as perfume, cold cream, carmine, and cologne was sufficient to carry one over a good English Friday-to-Tuesday week-end and send one back to town, smartness intact. It is possible, indeed, with a dressing-case like Albertine's, not only to keep as brushed, bright, and braced-up on tour as in one's own boudoir, but to dispose of one's correspondence, write a play, or a storiette and revise an address book or two.

While she was selecting baggage, Albertine also chose for Edward a transcendental portmanteau with every kind of brush and bottle for which the most imaginative man could possibly express a wish. This she ordered to be sent to Edward's chambers with her card, on which she scribbled, "From the Woman in the Case." As an afterthought she added to the case the newest walking stick; one never knows when these motor trips are going to wind up in a cross-country walk. Then she chose a ripping little umbrella for herself, as every one does who is going to Scotland. The umbrella

If it isn't a tartan, it isn't a rug, so Albertine bought a tartan rug; then a stick for Edward—as a motor trip may turn out to be a walking trip—and a dressing-case for Edward, "From the Woman in the Case"

was one of the new models with a wrist loop, an umbrella guaranteed to stick closer than a lover.

Then, remembering that she wanted a new hand-bag—when does a woman not want a new hand-bag?—she flew into a charming little shop and, with a nice eye for the right note of color (Edward's car was war-yellow), she chose a graceful, tapering, black velvet bag with a severely handsome ivory top. With this she just had to have a perfectly plain ivory cigarette case with a jolly jade snap; Albertine did not smoke, but the gold tips of the cigarettes looked so very pretty in the case, and she thought she might give it to Edward's aunt, Lady Ballymore, for her favorite pastime.

Among Albertine's final fantasies were some gorgeous Highland rugs—everybody is swathed in Scottish plaids these days, and if it isn't a tartan, it isn't a rug; a pair of high boots trimmed with fur; a particularly coquettish thermos bottle to carry the warm distilled rose-water in which Albertine always washed her lily-white English skin; a boutonniere for father; and a posy for herself. The posy was of the kind to which the young Princess Victoria gave vogue long ago, made of the tender-colored petals of many tiny flowers.

"I wonder if the Princess Victoria ever wanted to run away," murmured Albertine, as she tucked the nosegay in her coat.

But heavens! with so much stopping and shopping, she had almost forgotten that it was to-morrow Edward was coming at eight. Such heaps yet to do! "A taxi, please."

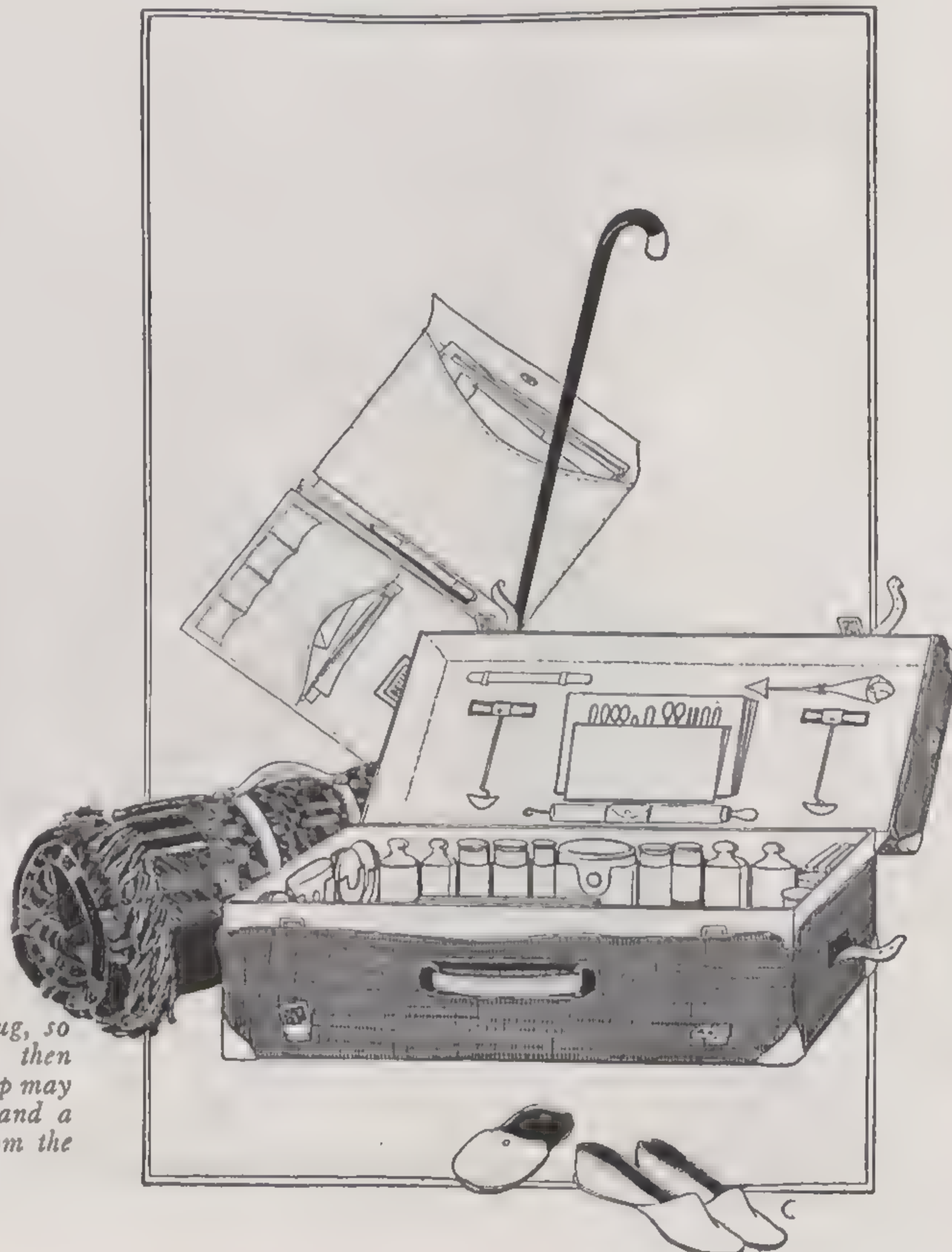
AND JIMMIE DUFF!

Fog was everywhere as Albertine slipped softly out of the house on the morning of the great adventure. She could just distinguish the rakish outline of Old Dear, and Edward in a fur coat like a fort. Albertine's eloping kit was likewise prudently polar-wise, a greatcoat of sealskin, a tiny turban, a vast muff, and white-furred Jimmie Duff. Jimmie Duff was very smart in his white coat with a black patch over his left eye. He was barking pettishly; Jimmie hated eloping at this uncanny hour.

Albertine was followed by a duenna-like figure, bearing rugs and various boxes. "Digby is taking the train," Albertine announced. "We'll pick her up somewhere on the road."

Then, after an elaborate manipulation of rugs, the installation of much pigskin paraphernalia, and disciplining appeals to Jimmie Duff, who behaved outrageously, the runaways were off.

(Continued on page 92)



FROM PARIS RAIN to BIARRITZ TEMPEST



When the rain was a deluge and the train was puffing like a snail to Biarritz, she came in. Her coat was beige and storm-proof, as was her hat—a combination of black satin, a beige straw band, and choux of black horsehair tulle

IT was raining in Paris, and a wild wind blew, loosening chimney-pots which crashed down, imperiling the lives of luckless pedestrians. Unfastened shutters rattled and banged all night long. In spite of the wind there was fog, for with the English coal France has imported the English fog, and of late Paris has been treated to several genuine "pea-soups," thick, yellowish, and blinding. Lamps were lighted in the shops at midday, and lamps were needed in the streets but little later. It was cold, and the rain fell without ceasing. And suddenly I grew weary of the weather, the patriotic performances at the theatres, the *ventes de charité*, the masses for the dead, the black garments.

"IT RAINS," I SAID

"I will go away," said I. "I will go to sunny Arcachon, and under the singing pines and on the sun-drenched sands of the great dunes I will rest."

So with the help of Norah, who has somehow managed to graft a French accent on to a rich brogue, some of the latest almost-too-wide and far-too-short frocks were packed hastily into the latest invention in traveling bags (one travels now on the Continent with bags, not with boxes), and with my latest Hamar turban on my head I took the night express to Arcachon, to "sunny Arcachon."

But I would have fared better if Norah had packed my goloshes and my mackintosh instead, and if I had worn a sailor's sou'wester instead of the newest Hamar; for the sands of Arcachon were drenched with rain instead of sunshine, and the pines were singing out of tune, were howling, in fact. Never have I experienced such a mad wind as that which blew that day across the "Bassin," whipping those usually placid waters into a white foam and strewing the beach with

"It Rains," I Said in Paris, So I Went to Sunny Arcachon; "It Pours," I Said in Arcachon, So I Went to Biarritz; at Biarritz I Was Drowned,—but I Saw Storm Coats

wrecks of shattered boats. Not that the wrecked boats surprised me so much, for it has always been a puzzle to me how those queer flat-bottomed boats remained afloat even in the best of weather; but the fury of the wind was unspeakable.

"It rains," I said to the driver of the igloo-like tent on wheels, as I crept in through a little hole in the side. He had a face like a withered red apple, and he turned on me a bright and toothless smile. "*Oui, c'est la tempête*," said he, and clucked to his dripping horse.

The streets and alleys of the pine woods were filled with branches torn down by the wind, and the fagot-gatherers with their barrows were reaping a rich harvest. "It's an ill wind—," I thought, as the igloo reeled and rocked on its way up the hill; and it straightway blew into my lap a twig bearing a cluster of the burr-like cherries of the *arbousier*—the tasteless, lovely fruit which is so much used in conserves.

The cottages of this little winter resort are adorable; they are veritable villas of romance, nestled in misty, Corot-like thickets of young gray sycamores, evergreen shrubs, and mimosa, against the dark green of the pines. They are small, these cottages; not one of them is built for more than two, "and in some of them"—it was a prim English girl who said it—"two would



Jersey, silk or wool, is worn everywhere on the Continent, for suits, frocks, trimmings. Rodier's wool jersey, tryko, in marine blue made this coat. The skirt is gray and white striped, the hat gray felt, with gray quills black-tipped

be delightfully crowded." Just now many of the cottages are closed, while through an open door or window one catches a glimpse in many of them of the white cap and the brassard of the Red Cross nurse.

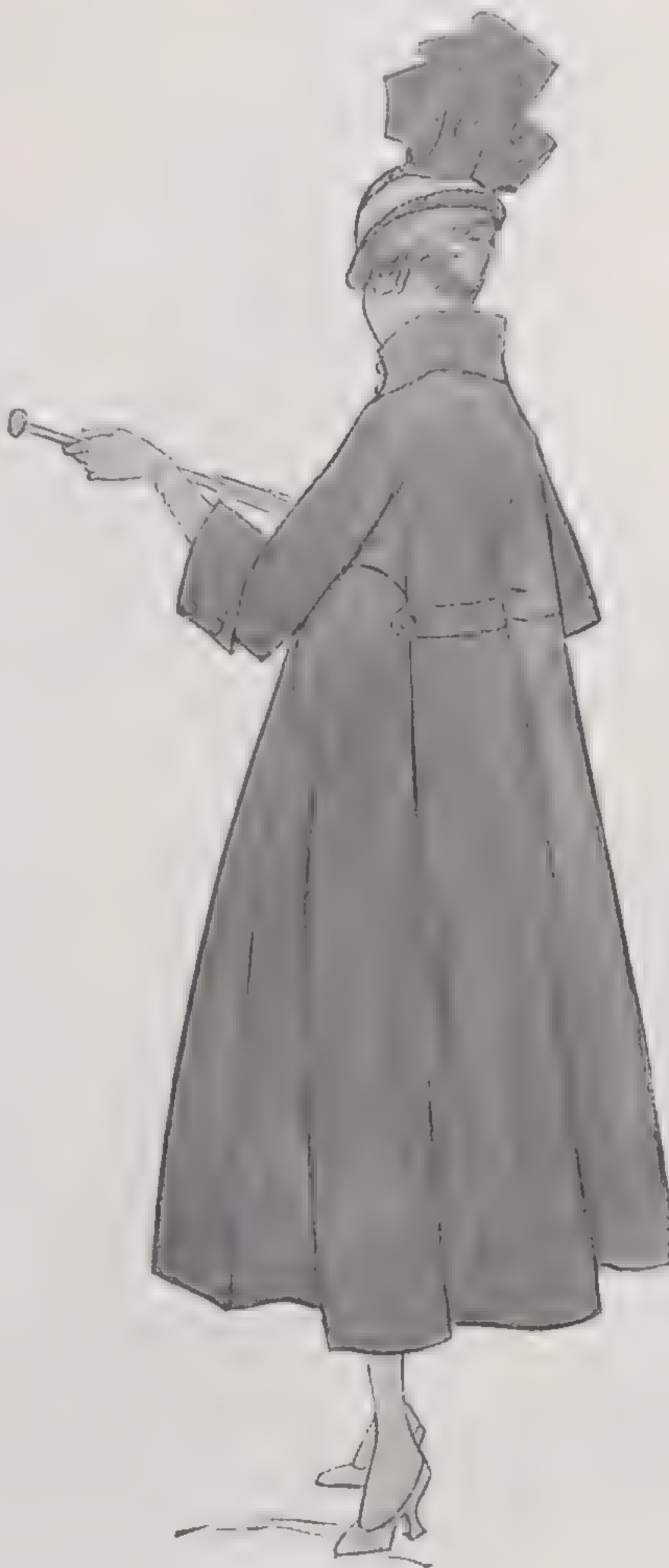
Alvarez, the tenor, has a snug little villa in Arcachon, and Gabriele d'Annunzio comes often to "Le Mouleau," where from his windows he looks out across the Bassin to the tall white lighthouse on Cap Ferret.

SEEN THROUGH THE RAIN

Visitors were few, just then, in Arcachon. There were some English people at the Continental and the usual quota of convalescing French officers everywhere. The unpretentious villa of the King of Spain was closed and the simple iron gates barred. "Les Papillons" fluttered white curtains from every window, but the "Villa Jane" was shuttered and the rusty brown leaves from the plane-trees were drifted high against the closed door. There was a subdued air about the town, a hush, a silence which can only be explained in one way: it is the war.

Arcachon, like all the other towns of France, is full of wounded soldiers. The Grand Hôtel and the Château Deganne have been turned into hospitals, and even the Casino Mauresque in the pines is filled with convalescents. Here, as in Paris, the eyes of the soldiers who have seen service at the front have that odd, indescribable, faraway expression that, once seen, can never be forgotten. I noticed it not long ago in the eyes of some English soldiers I met crossing on the Boulogne-Folkestone boat. Officers and men alike wore this dread, faraway look, as if always in their ears was the din and before their eyes the smoke and blood of battle; and not in their lifetime, I fancy, can that look be effaced.

Rain was pouring down, but from my window in the Regina-Forêt loomed a most alluring hill



It was completely concealing, this long coat of gray velours de laine. This light gray, by the way, is seen everywhere in Paris. The hat was the same color, of straw and faille, with a band of white leather

dense with pines, with the gleam of white sand between green branches; and well into the afternoon I could resist no longer, and started out to essay *la grande dune*—the great mountain of sand behind Arcachon. The sand was boot-top deep, but all went well until I reached the top. Then the gale caught my sheltering umbrella and whirled it away over the tree-tops, and I saw it no more; but in my mind I followed it across the Pyrenees, across the Mediterranean, above the white villas of Algiers, into the vast Sahara, to the glad heart of some dusky chieftain.

It seemed a long way back to the blazing fires of the hotel, and it was a very wet and much bedraggled person who entered the door of the Regina-Foret just as the Sultan of Morocco and his suite were going out. For a moment I was tempted to ask him to send back my umbrella when he got home, for one can not lose the smartest umbrella to be found in the rue Duphot without a qualm.

BUT THE SUN WAS NOT AT BIARRITZ

If it rained at Arcachon it rained harder at Biarritz. The wind blew furiously at Arcachon, yet Arcachon is in a way protected, since it is on an estuary instead of the open sea; but at Biarritz the wind became almost a hurricane, driving the rain before it with the cutting force of sleet. The long rollers that thundered in before the wind from the Bay of Biscay broke on the rocks in spray that was dashed like hail against the windows of the Hôtel du Palais. It was odd, sitting quietly at dinner in the great semi-circular dining-room, all gold and rose and ivory, softly lighted, and bright with flowers, to have only the great double windows between that and the crashing and booming of the storm outside.

None of the hotels of the Côte d'Argent were crowded the week of the great storm, and the Hôtel du Palais was no exception to the rule. There was the usual group of visitors from South America, "positively frightfully rich, my dear!" and the unfailing English contingent, with the equally unfailing handful of French officers. The daughter of the English Premier, Miss Elizabeth Asquith, had been for some weeks at the Palais when I arrived. She was guarded like a dragon by a white-capped nurse, for she still looked a bit pale and nervous. Like all the women of the warring nations, she was very quietly dressed, appearing in somber frocks of velvet with a touch of gold embroidery on softening folds of dark chiffon. Her pretty dark brown hair was always beautifully dressed, and often thrust through with jeweled pins.

At the Palais, there was also the inevitable half-dozen of chic Frenchwomen with smart frocks, wonderful complexions, and bright smiles. One knows the type well. Where do they come from and where do they go, these gay little creatures of caprice? One often wonders. One of them walked into the dining-room one night—for they also observe the etiquette of war-time and do not appear in evening dress—clad in a frock of cool, light gray jersey cloth, trimmed with light brown beaver. Her hat was also made of jersey cloth, the mode of the moment, and was bordered with a thread of beaver—at least,



They walked into the dining-room, a substantial mother and a trio of pretty daughters dressed alike,—one rose, one blue, and one mauve bodice, three silver lace skirts. They were evidently all fresh from the rue de la Paix

it is called beaver though the soft silky fur is actually filched from the gentle and inoffensive rabbit, and is clipped with razor-like blades to the desired thickness.

OF LIGHT GRAY, JERSEY CLOTH, AND COATS

This odd, light gray, which has been so much in vogue of late, is worth something more than a passing thought. Turbans of palest gray plumage were worn through the early winter by some of the smartest women of Paris, while pale gray faille was used for some of the smartest frocks. For spring there are frocks and cloaks of gray silk trimmed with jersey cloth much as the

jersey frocks of the winter were trimmed with fur; and sports hats of jersey or gray felt are bound all about with shining metal and trimmed with metal buttons or cockades.

Gabrielle Chanel, in her Biarritz shop, was showing frocks of thin silk jersey in many colors. For earliest spring these garments were trimmed with fur—beaver for light gray jersey, *castor gris* for black, and gray, brown, or black fur for blue jersey.

Storm coats were much in evidence at Biarritz, where, rain or no rain, visitors can not forego their "constitutional." Of gray velours de laine—not exactly designed for wet weather—was the coat sketched at the bottom on page 21. The belt in no way interfered with the flare of the back, and while the sleeves fell short of being long the skirt of the coat entirely concealed the frock underneath. The wearer of this coat, however, indulged in no more walking than the few steps necessary to carry her from the snug interior of a limousine to the sheltering doorway of a modiste's shop.

Equally shy of rain was the wearer of the coat sketched at the upper right on page 21. The color was marine blue and the stuff was the new "tryko," the imitation jersey cloth which has just been so successfully launched by Rodier. The tall gray hat was made still taller by three stumpy gray quills tipped with black which were set stiffly into the hollow of the crown.

So heavy was the downpour at Biarritz that stout rain-coats were the rule, coats long, belted, and firmly buttoned. Small indestructible hats of oilcloth lashed down with stout veils were worn in defiance of the elements, and umbrellas, sure to be shattered by the wind, were left at home. The tea-rooms were empty, the golf club was deserted, and all the life of Biarritz was so manifestly awaiting the cessation of "*la tempête*" and was so dull that I quietly folded my cloak—still damp from the rain of Arcachon—about me and stole away to San Sebastián.

AND IT RAINED AT SAN SEBASTIÁN

And it was raining at San Sebastián! Not, indeed, with the wild fury of the storm at Biarritz, but with that steady determined downpour that takes the curl out of your hair and perversely crimps your temper. It filled me with a passionate longing for my own ingle-nook in wet, foggy, far-away Paris.

As the crow flies, it is fifty-two kilometers from Biarritz to San Sebastián, but by the railway it is very much farther,—and in war-time it is farther still. I was quite sure, in my own mind, that the engine had paid a flying—no, a crawling—visit to every Pyrenean town on the map and others not there, and that we had passed, dripping, through Madrid and were well on our way to Gibraltar when the train came to a slow stop, my journey's end. And it was still raining.

Two hours later the stars were shining down on the old Spanish town, just as they shine in a cold, clear, winter's night sky "down east," and the waves were lapping at the beach opposite the Maria Cristina with much the sound—intensified, of course,—of a cat lapping up cream.

(Continued on page 92)



"Oui, c'est la tempête," I said when I reached Biarritz, for what had been rain in Paris was a hurricane in this seaport town, and the big rollers thundered in before the wind and broke in spray cliff high



Biarritz is so neat, so docketed and ticketed; its chimneys stand straighter than chimneys do anywhere else, and it looks so well washed. Indeed, it was well washed in the great storm, and it shines like a jewel since

1916 HATS CONSIDER

THE ALTERNATIVES OF
HEIGHT AND BREADTH

Many early hats show strong convictions for height in back and depth in front. Black made gaura on the hat at the left accents a black liséré brim that is of no season a fashion, by no fashion discarded

Odette considered two things in the hat at the right: (1) height vs. width,—settled in favor of width; (2) materials,—settled in favor of rose-striped cream batiste over black straw, with a minority vote for skunk fur and one vote for roses



Higher in back than in front, and draped—these are the lines of many spring turbans. The one above is of satin—white, blue, or black—for mid-season wear, with a fan-shaped made aigret in color to match

Hats show no immediate tendency to lower themselves, except over the nose. The hat of black horsehair braid at the left illustrates this new line. The draping follows the mode; the made aigret, the customs

The early hats show dark colors; as for shape, early Paris models soar. The braided straw is decidedly rough; the crown is satin, the flowers violets, the color purple. Hats on this page shown by Gerhardt



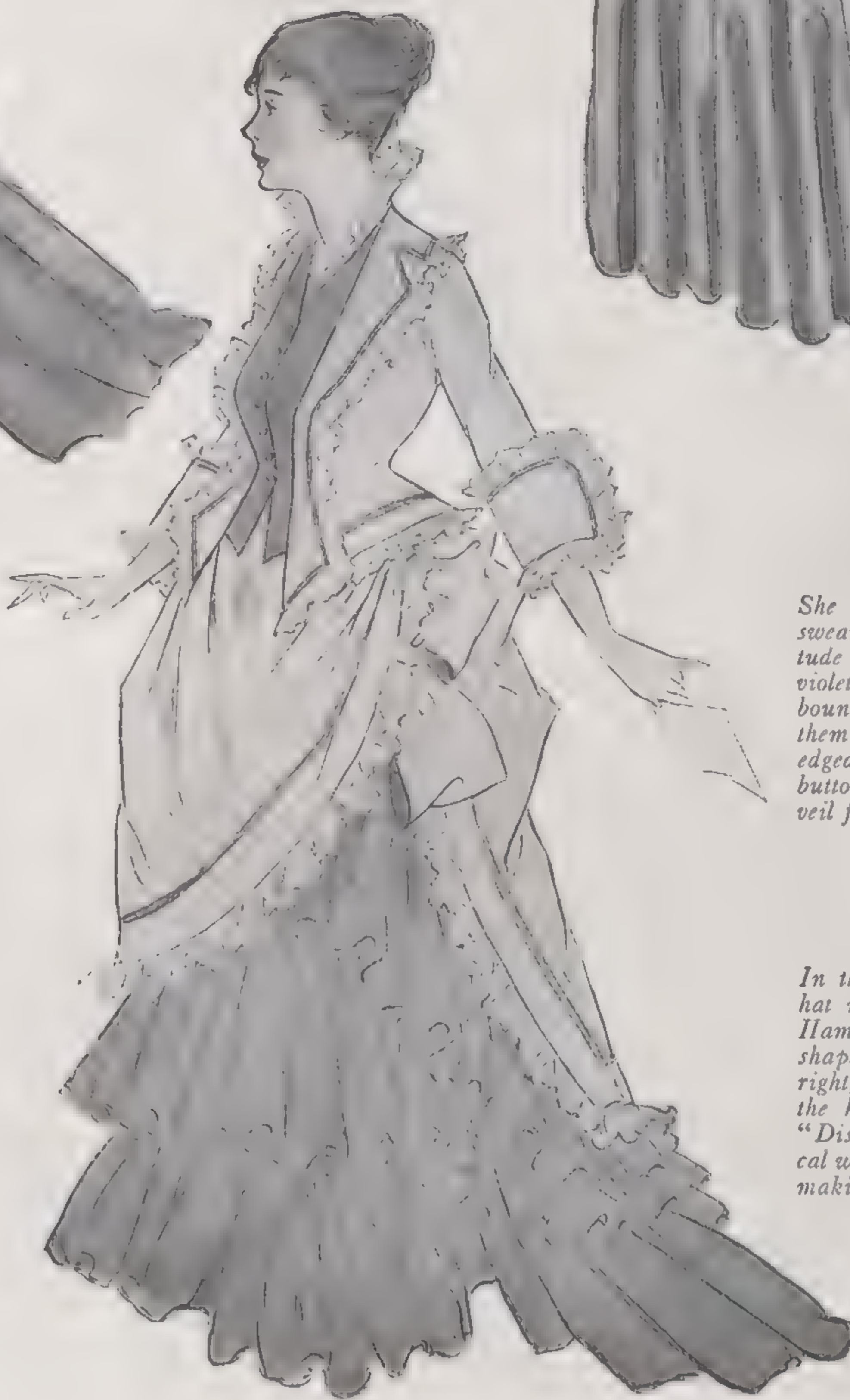
CAN THESE BE THE SPRING FASHIONS?

Well, Perhaps Not, but If Not, They May at Least Denote a Source of Inspiration for the Spring Mode, for They Have Been Designed by Doucet for the Appearance of Dorziat in London in "Disraeli," a Play of the Period of 1870



The tight basque, the drapery at the hips, and the tight sloping shoulder are already a part of this season's mode. Who can say how much farther we may be led by the charms of this last-century gown of black satin, black velvet, and black passementerie, with its bright green satin revers, and the accompanying black velvet hat with bright green plume?

The combination of light blue and pink which has found such favor this year lends itself well to an afternoon frock of the 1870 type. Basque and overskirt are of light blue faille, bordered with white lace of old-fashioned pattern, while the vest and ruffled underskirt are of pink satin and the wide sash loops are of blue faille lined with pink satin



She who adopts 1870 styles must forswear the short skirt and match amplitude with length. On this costume of violet taffeta, the edges are scalloped and bound with white taffeta and up from them run applied straps of black taffeta edged with white and held by white buttons. A frill of delicate black lace veil falls from the tiny violet taffeta hat

In the middle above is a henna velvet hat made for Mlle. Dorziat by Lucie Hamar. This hat is built on the same shape as the violet taffeta stage hat at right; and this is a notable fact about the hats which Hamar has made for "Disraeli,"—they are practically identical with the models which she has been making for day wear during the winter

A FRENCH ACTRESS AND HER PARIS HOME

FEW French actresses have warmer friends in America than Mlle. Gabrielle Dorziat, who appeared in New York last winter in "The Hawk," and who, throughout the season, aroused much enthusiasm through the musical recitals and classes in French literature and diction which she gave to raise funds for French war relief. This noted actress, who holds high rank upon the French stage, was a protégée of Coquelin, aîné, to whose encouragement she attributes much of her success. She presented in "The Hawk" the part of Countess Marina de Desetta which she had created in the original French version of the play. She spends much of her year in the distinctive Paris home, two views of which are shown on this page, and, by way of recreation, she is an enthusiast at golf and tennis.

This season Mlle. Dorziat is appearing in London in "Disraeli," while continuing to devote much of her time and energy to the furthering of relief work. For Mlle. Dorziat, in this play, Doucet has made a trio of deliciously quaint gowns, copied from the styles of the early seventies. It is part of Mlle. Dorziat's art that her stage gowns never express her own personality, but concentrate interest in the personality which she presents in the play. So charming are these old-time gowns and so interesting from the point of view of the mode that they are sketched in detail on the opposite page. These costumes are all the more interesting because it seems probable that the epoch to which they belong will exert decided influence on the fashions of the coming season. We have already the tight basque, the drapery at the hips, and the tight sloping shoulder, and the draped train is even now on the horizon of the new mode.

The hats which Mlle. Dorziat will wear with these frocks were designed especially for her by Lucie Hamar, and it is a remarkable fact that they are practically the models of to-day—the very hats which Mme. Hamar has been supplying all winter. In fact, she has just completed for Mlle. Dorziat herself the street hat of henna velvet, sketched in the middle at the top of the opposite page; it is draped over a duplicate of the shape in violet taffeta which is worn with the stage frock of violet taffeta sketched on the opposite page.



A bronze grill and heavy portières separate the "salle de bain" from the boudoir. Mlle. Dorziat is the fortunate possessor of a number of drawings by Degas, three of which—with the well-known "Blanchisseuses" in the middle—are hung above the bookcase



Photograph by Ira L. Hill



Two photographs by H. C. Ellis

Mlle. Gabrielle Dorziat, a favorite on the French stage, who last year proved to New York her abilities both as actress in "The Hawk" and as litterateur in musical recitals and lectures for war relief, is this season appearing in "Disraeli" at the Royalty Theatre in London

The furnishings of the sleeping-room are of the period of the French Empire. The peacock screen at the head of the bed was presented to Mlle. Dorziat by the son of Coquelin, aîné, after the death of that famous actor, whose encouragement had done much toward her success

NO COSTUME NEED BE LONG WITH US

WHEN WE BATHE IN SOUTHERN WATERS

She isn't pulling her skirt up to be cunning; it's made that cunning way. Black and silky as a crow she stands above the water and she keeps her hat above it, for it's of blue tulle and is made for the beach and the sun-dried sand

GEORGETTE AND CHÉRUIT DEAL THE

MODE WITH A MOST LIBERAL HAND

Somebody's turned his field-glasses on her, the startled little figure in the middle at the bottom of the page,—but who blames either of them? It's made of black taffeta touched up at the points of interest with vivid blue taffeta



One of Georgette's forethoughts materializes in putty colored gabardine, and takes form in a skirt made very very full by box plaits and gathers, and a coat similarly full in its hip-length peplum. Even the revers are fulled a bit, too, into the band of dark blue faille 'round and about them and the collar

Here we have a straight-hanging box jacket and a frock with an ever widening skirt. By these does the Maison Chérut predict expansion? This three-piece costume is of faille and chiffon,—blue, except for white chiffon at the neck. Long loops draped from the chiffon skirt-yoke increase the appearance of width

FOR MOTOR GARB, AS FOR ALL SPORTS
CLOTHES, THE ENGLISHWOMAN IS AN
ACKNOWLEDGED LEADER OF FASHIONS

DUNHILL OF LONDON DEMONSTRATES THE
NEWEST WAYS OF FASHIONING FUR AND
LEATHER FOR USE BY THE MOTOR WOMAN



Since, for the moment, the French jockey has no occasion to wear his cap, the English Allies convert it to the smartest motor cap of the season. It is of suede, and a coquettish silk tassel hangs at the right front. The blue and the brown tones are especially favored, and there may be a jacket of matching suede like the model at the left



A most satisfactory affair is the new suede waistcoat, for it is soft and has no clumsiness, yet it affords the most complete protection against those chilling winds which somehow succeed in penetrating the thickest of loose coats. It is of tan suede and buttons nearly to the throat. The "grandmother's reticule" of the motorist is equally novel



With this lambskin coat of mole gray is worn a Reboux hat of mole gray leather trimmed with grosgrain ribbon of the same shade. The bone buttons which fasten the coat are gray, but the requisite dash of color is given by the scarf of Highland-plaid. The coat is of excellent cut and is widened by a flounce set on a short way above the knees

Quite the most unusual motor garment of the season is this combination veil and muffler, which consists of a silk veil, partly lined with squirrel, as shown in the illustration at the left. This veil does not cover the face, but protects the back of the head and ears and crosses at the chin. The hat is of black silk beaver, high-crowned, trimmed with cock feathers

THE NECK-LINE OF THE SPRING
BLOUSE POINTEDLY RETREATS



A batiste blouse makes a sheer exhibition of hand-made daintiness; every stitch shows it; hemstitched bars and ruffles proclaim it. Black, like a shadow of spring, is the hat of milan straw faced with black crêpe de Chine; the beige grosgrain fancy gives color

A blouse of white batiste (middle of the page) makes a point of novelty in its plaited collar. The back is split to admit a saucy bow of black grosgrain ribbon. The hat of white hatter's plush faced with white milan is trimmed with white hackle feathers ending in whips



Many blouses this spring show a bit of pretty color composition; here a blue handkerchief linen blouse is topped with a pink batiste fichu. The blouse is daintily hand-made and has a simple design of drawn-work on collar and cuffs



SOME HATS GIVE THE MODE A
BROAD TIP, OTHERS ARE CLOSER



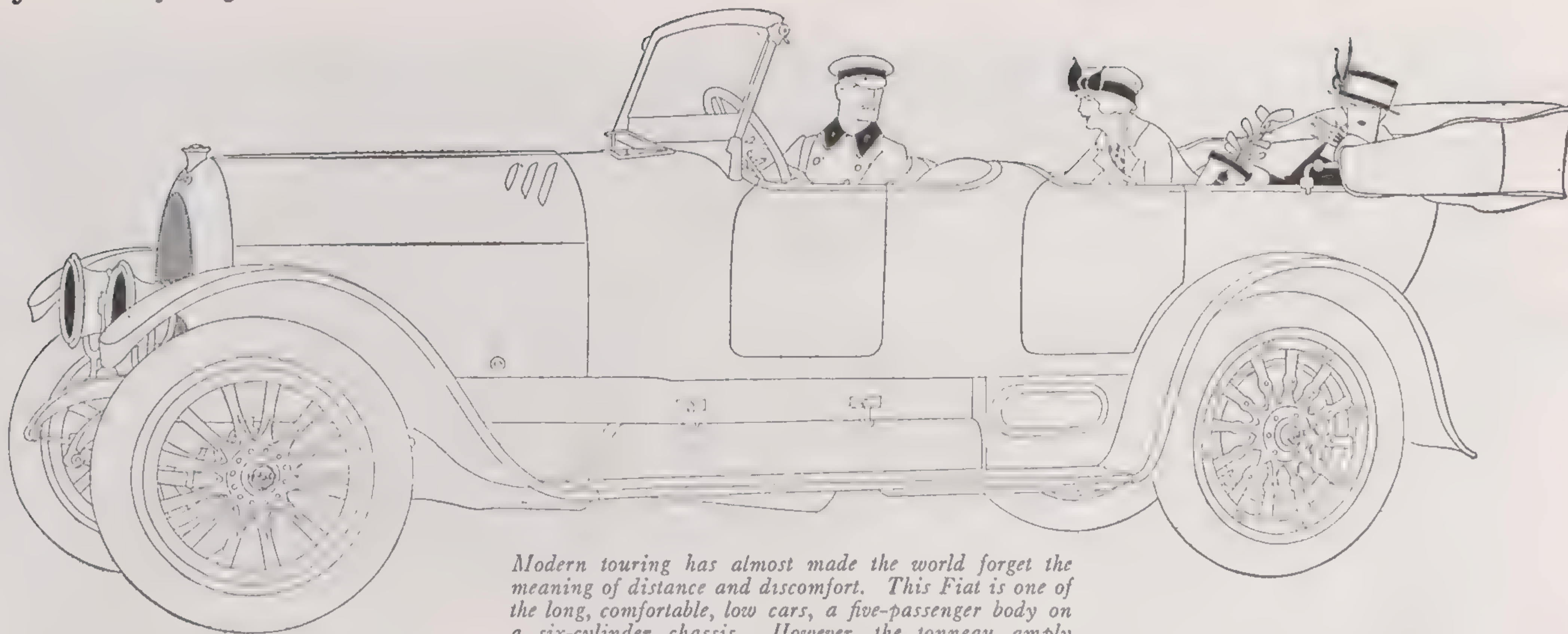
It's a wise waist that knows a new collar and adopts it; and this handkerchief linen blouse displays nicety of distinction in new collar, black tie, fine tucks, and hemstitching. The brown milan toque is trimmed with a feather breast, dark brown and grayish brown

Lest one fail to mark them on the blouse of white handkerchief linen (middle above), strips of black ribbon mark them well,—the box plaits on collar and cuffs. Six bits of drawn-work in the front extend like six long ornamental buttonholes from the buttons

Casting aside other novelties that it may win in the color race, a hand-made blouse of handkerchief linen (middle below) shows to the startled eyes of a new mode a blue body and a flesh colored collar, or a flesh colored body with either a lavender or a blue collar



This tailored blouse is of "La Jerez" silk, a new white wash silk striped with color. Ribbon striped in blue and yellow is draped on the white milan hat. The waists on this page are from Best and Company; the hats from Burgessier



Modern touring has almost made the world forget the meaning of distance and discomfort. This Fiat is one of the long, comfortable, low cars, a five-passenger body on a six-cylinder chassis. However, the tonneau amply accommodates the two auxiliary seats that fold into the backs of the divided front seats

M O T O R I N G I N T O 1 9 1 7

EVERY one who is actively interested in locomotion for 1916, which is to say, in automobiles, has doubtless paid a number of visits to the two important exhibitions of motor-cars which have just closed their doors in New York, the National Automobile Show in Grand Central Palace and the Automobile Salon at the Hotel Astor. And, of course, every one among the thousands who visited these exhibits observed for themselves many of the new things which have been accomplished to make motoring more comfortable, more convenient, and more attractive even than it has been in other seasons.

There are many things, however, in the newest automobiles which tend to bring about these results, which could not be demonstrated in an exhibition. Also there have been improvements, obvious enough in an exhibition, which are in some need of interpretation. Of these it is the object of this article to treat, so that something of the broad possibilities of the automobile of to-day may be realized, and so that the reader is in a position intelligently to demand in a car the latest improvements.

MACHINERY THE MAIN POINT

The first great difference between the 1916 gasoline car and its predecessors lies hidden to the ordinary view in the mechanical mysteries of the motor itself. This is flexibility. That sounds like a dry enough matter, to be sure, and there are very few women of the turn of mind to take a vital interest in the details of the motive power which makes their transportation

The 1916 Automobiles Made Their Début; the World Motored There, and Motored Away, in a Twelve-cylinder Car, for How Else Should It Travel?

from place to place so delightfully easy. Nevertheless, although the usual buyer need not be bothered with the abstruse questions of structural detail, flexibility has a very important bearing on the enjoyment of motoring, whether the motorist is merely driven or belongs to the enthusiastic and growing body of women who drive



The wide windows and deep upholstery in limousines such as this eight-cylinder Stearns-Knight are to old models as a chair car to a coach

their cars for themselves. In fact, the introduction of the twelve-cylinder motor and the increased popularity of the eight-cylinder motor this season marks an entirely new era of motoring from the woman's point of view. The reason is that

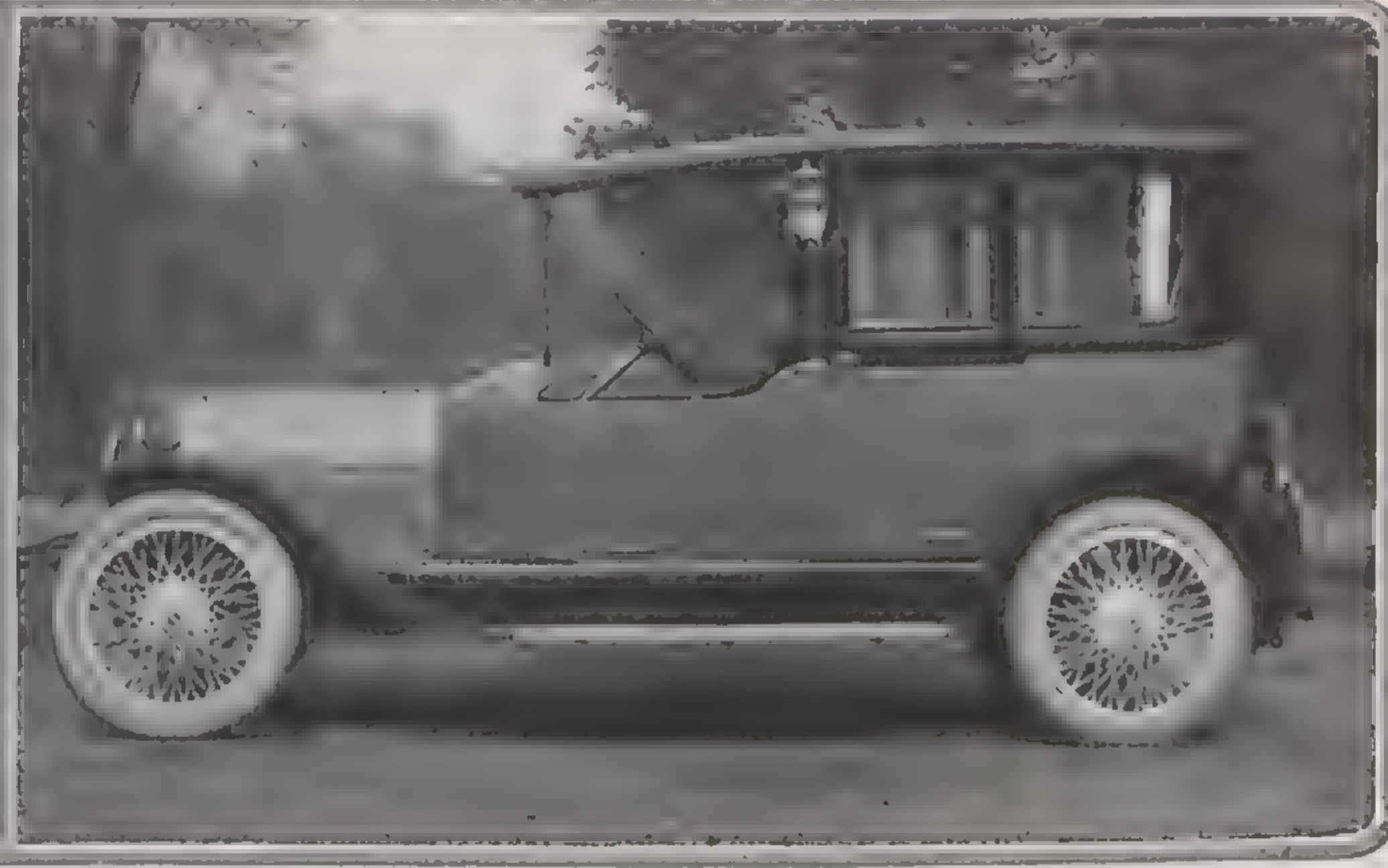
motors of this type, and also, to a degree, the newest and most refined types of six- and four-cylinder engines, give such increased flexibility that locomotion by means of them may be called a new sensation. This is certainly true of the so-called multi-cylinder cars. If one is being driven in a twelve-cylinder or a good eight-cylinder car, there is a strange sense of detachment from anything mechanical or material. One seems to float along, with never a jerk or a jar, and with bewildering ease and smoothness. The motor glides along at this speed or that with the utmost smoothness.

ARTISTS OF DECORATION

The novelty and force of this new freedom in motoring comes home with greater force to the driver than it does to the mere passenger. The driver finds with astonishment that he can get through traffic at two miles an hour or at a speed far beyond city possibilities without shifting a gear; the multiplication of cylinders under the smooth hood has liberated the driver from the annoyances of gear changing, and conferred a sense of smoothness to driving that nothing else, save the magnetic or electric transmission perfected during the year, has been able to bring. This, of course, means many more women drivers in the months to come, and a deal less fatigue for the passengers.



The Hupmobile sedan illustrates the fine workmanship and finish possible in a medium-priced car. It is a two-door car with divided front seats, and is upholstered in gray bedford cord, for the use of cloth increases; it has a dome light, besides the corner lights, and a double wind-shield



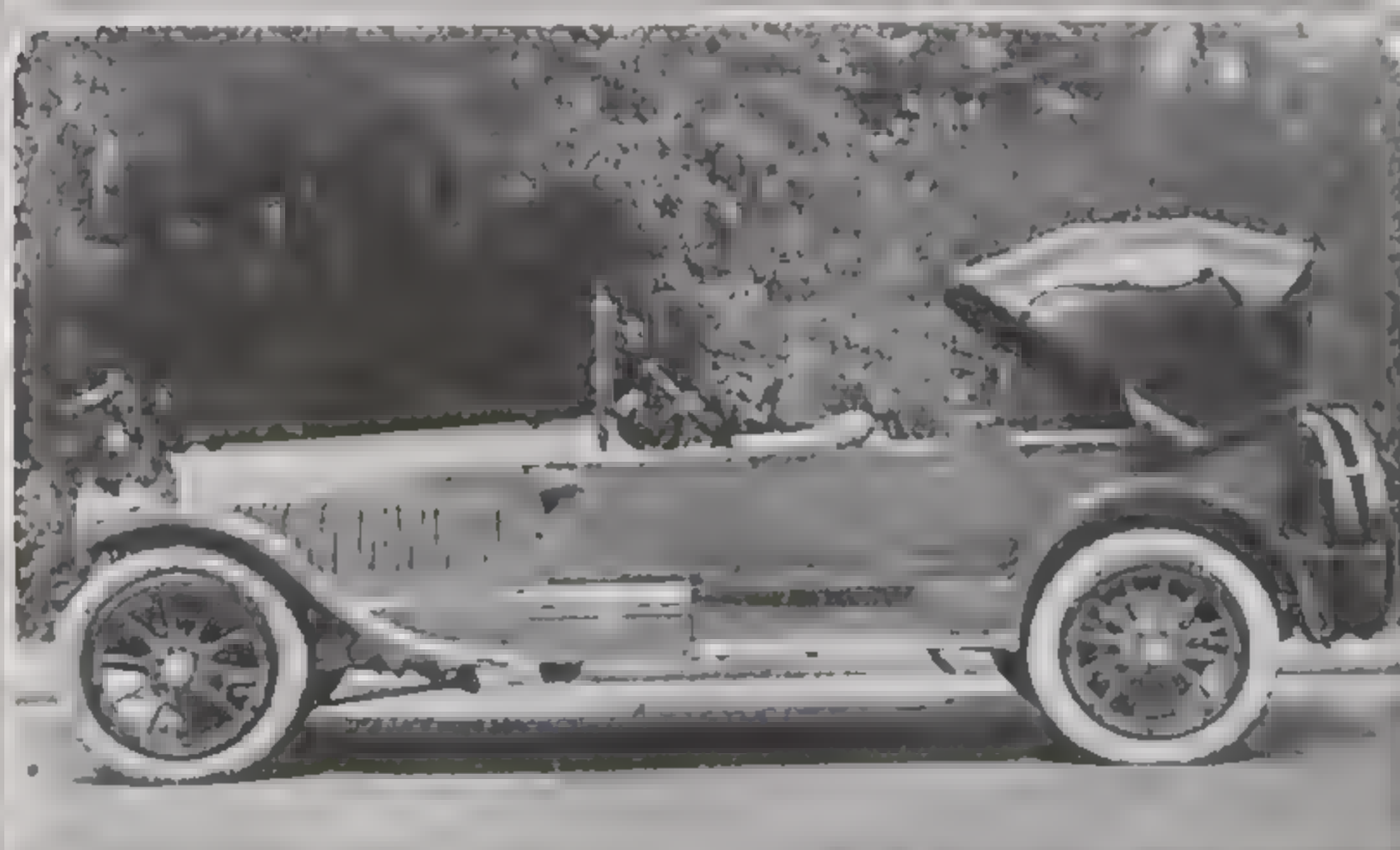
Wide doors and long clear running-boards make the Oldsmobile limousine remarkably easy to leave and enter. The use of wire wheels with this type of body is unusual, and lightens its appearance. The deep cowl and the high placing of the coach lamps add to the attractiveness of the car



The Chandler is one of the new three-seated cars which accommodates four passengers, as a comfortable folding chair is available. The driver's seat is forward of the double side seat, leaving a covered, dust-proof compartment for small luggage



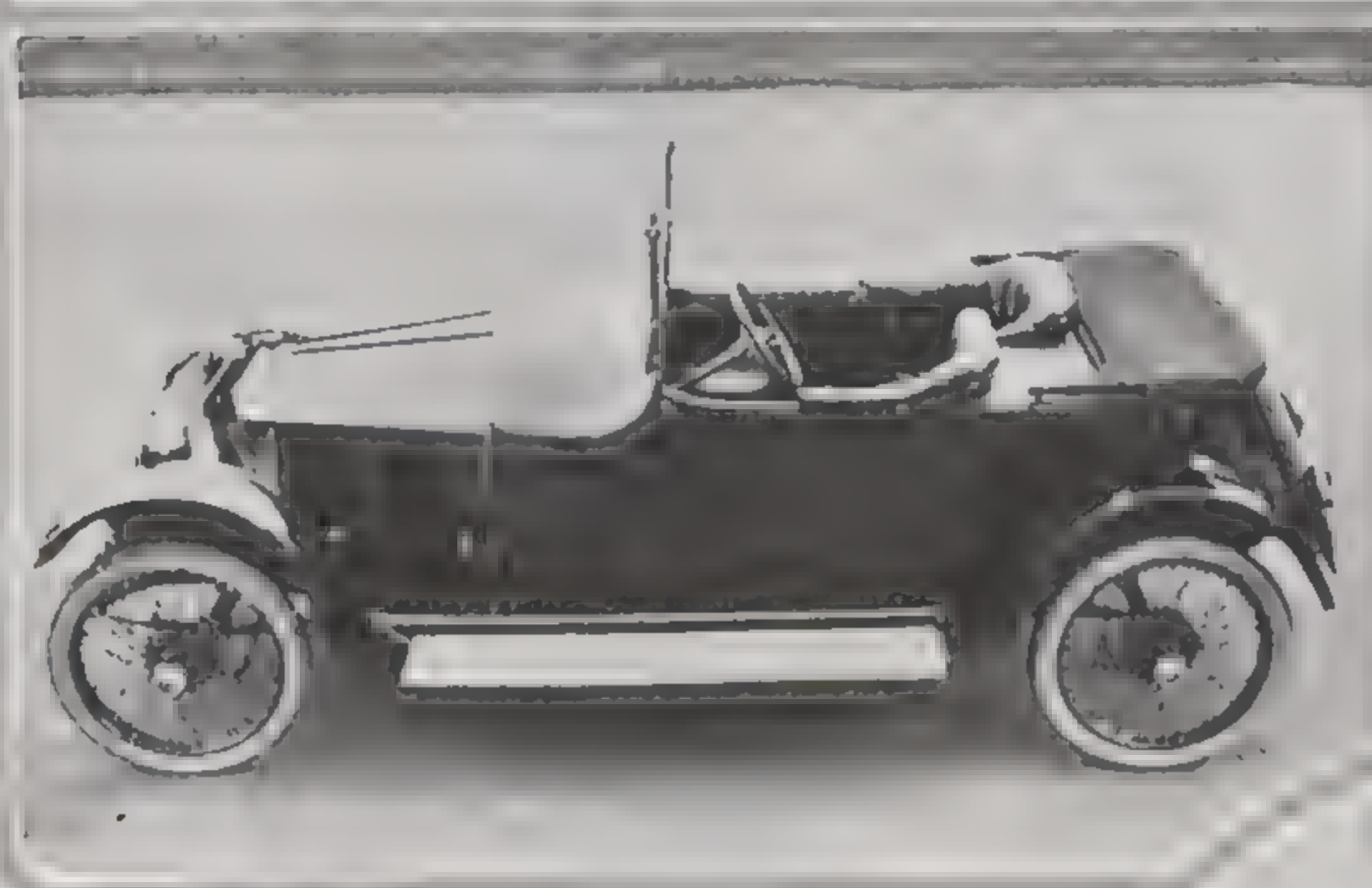
No unnecessary details mar the lines of this custom-built Locomobile phaeton landaulet. The car shows the top up but without the driver's curtain, and with windows and partitions lowered to give an open view with protection from sun. The straight guards and built-in lockers are not common



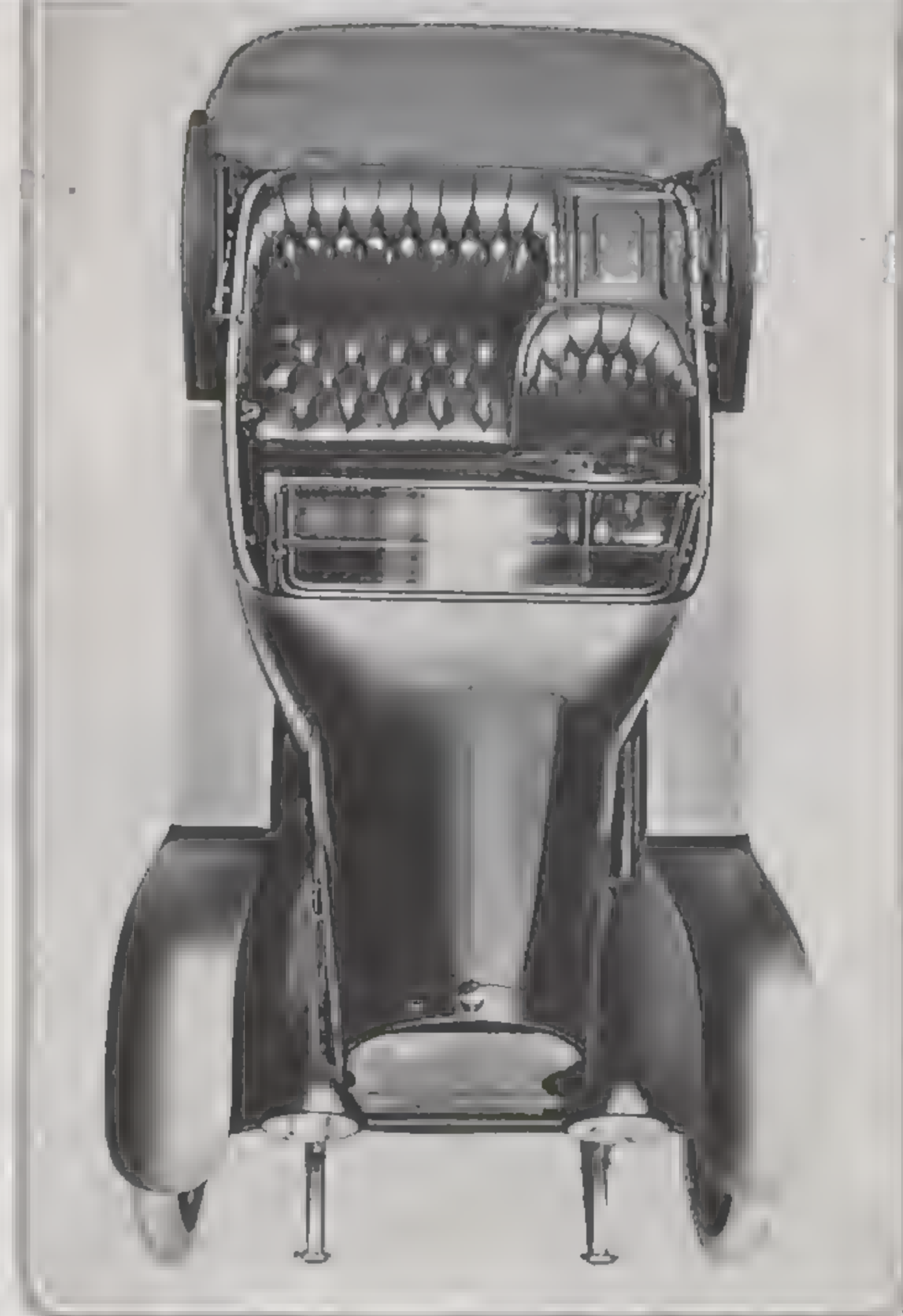
The Packard is a car de luxe of the automobile world, and few models of cars are looked forward to with greater interest. Its long low lines are a standard of beauty, emphasized in this special body by the long pointed radiator, the side lights, and the neat victoria top



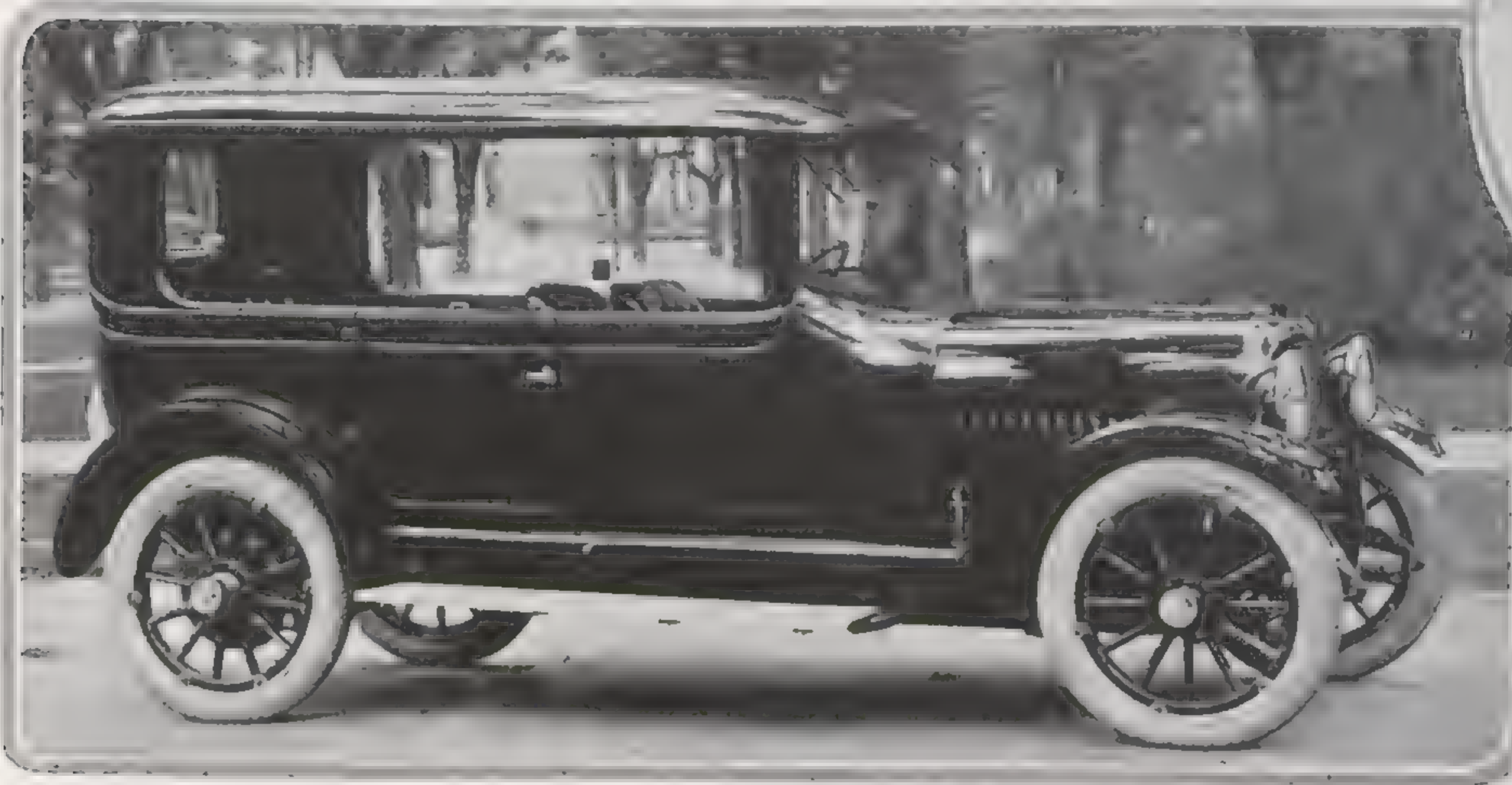
The three-seated car as exemplified by the Pierce-Arrow shows clearly the wide comfort of this arrangement, as in this car the driver's seat is set especially far forward, and there is no seat molding to interfere with his freedom of movement. The large Pierce-Arrow enclosed cars have a convenient device—the time-piece is mounted on the roof line, where it is easily seen day or night



A variation of the three-passenger machine is shown in this Scripps-Booth roadster, for the third seat is a folding stool at the right-hand side. For 1916 the motors of these cars are of larger bore and greater power



One of the most comfortable of the new three-passenger cars is the Kissel Kar. In this the deep indentation of the double seat leaves back of the driver's seat an ample covered storage space



The Winton Six has perfected its comforts till it has raised its own standard, itself a standard, ten-fold. The sedan above illustrates the new perfection of comforts, such as wide windows, side robe-rails and pockets and arm rests. The interior is very smartly upholstered



The advantages of the touring sedan, in which the side windows may be entirely removed, have no better demonstration than in this Paige-Detroit. The curving roof lines of this car add to its beauty, and the double wind-shield insures the driver clear vision in all weather



Swivel chairs are at their best in the electric, and in this Ohio Electric their placing gives unusual roominess. The dainty interiors of such broughams encourage the hope that electric cars for all-round service are possible



There are many types of folding seats, as there are of inner telephones. One seat in this Hudson is partly folded; it disappears into the floor and front seat. This shows a side pocket telephone, and a robe-rail, with umbrella rack



The White limousine illustrates one of the newest folding-seat arrangements. Roller curtains effectively close them from view and the locker between is invisible

Of course, this smooth running is not the only good thing that models of the new year have in store. The designers of motor-cars are becoming artists to an increasing degree, if art can be defined as doing a thing well and beautifully at the same time. With the exception of a few bizarre attempts at sensation, the artists of car line and coachwork, of interior body decoration and fitting, seem to have absorbed only what is good in the unconventional art of the moment. They are avoiding the crude and the extreme with a nice taste which is deserving of much praise.

To be sure, one or two extreme "boat" bodies have been brought out, but they are obviously intended rather to focus the attention on other cars of the same kind than to make any serious attempt to establish a precedent. As a matter of fact, influence of the nautical design, which had its first true manifestations last year, is to be found in modified and improved form this season. Long sweeping lines, relatively low sides above the seats, and a distinct bow and stern effect may be found in many models. In addition, the smaller details help to carry out this impression. Thus the "tumble home," as it is called when one is speaking of yachts, an incurving roundness of the side edges, is a noticeable feature of several touring-

car bodies. It gives a pleasant sense of finish and has practical merits as well, as this edge makes for a bit less beam without the sacrifice of interior space. Also it helps a little to reduce wind resistance.

The incorporation of lockers in the interiors of both closed and open bodies is also an idea borrowed, perhaps, from the boat designer. At any rate, it may be welcomed heartily, for these lockers, worked in with the body design so that they occupy only space which has heretofore been waste, are delightfully convenient places. In some cars these lockers are on each side of the dashboard in the driver's compartment, and in not a few cases, in cars which have no passageway between the front seats, they are in the second cowl with which the backs of the front seats are finished. Where the front seat is divided, each seat back has often been used as the hiding-place of a shallow locker. Again, in some of the town car models, a handy compartment lies between the two disappearing extra seats, and adds not a little to the finish and beauty of the car, especially if it is made a panel of wood like the trimmings. Flap pockets on the insides of doors are also to be found more generally this year than ever before, supplemented by lockers and other ingenious devices.

(Continued on page 84)



In the Apperson "Chummy" roadster, a four-seated car on an eight-cylinder chassis, the seats are forward of the axle. The front seats are divided, the rear seats face slightly inward



One of the most important improvements in electric cars is the perfecting of dual control, as in this Baker, in which front or rear control is optional. Pullman lights are excellent devices



The new storm curtains are really adjustable nowadays, firmly, quickly, and easily. The storm top on the Chalmers car makes the open car truly snug, yet admits both light and air

O N T O M I A M I

In Search of the Pot of Gold
Sunshine Which Lies at the End
of the Quebec-Miami Highway



The start of the highway is at Quebec, with its "old city" at the foot of the Château Frontenac, a maze of quaint streets so crooked they can scarcely lie still

"DID you have a pleasant motor trip down from Quebec, George?" Mr. Preston Belvin of Richmond asked Mr. George A. Simiard, a Quebec chemist, who was attending a convention of the American Highway Association in Richmond.

The chemist stopped analyzing the contents of his glass and set it down with quite needless noise. "Rotten! The roads are simply damnable; had to be towed out of sixteen quagmires in sixty miles."

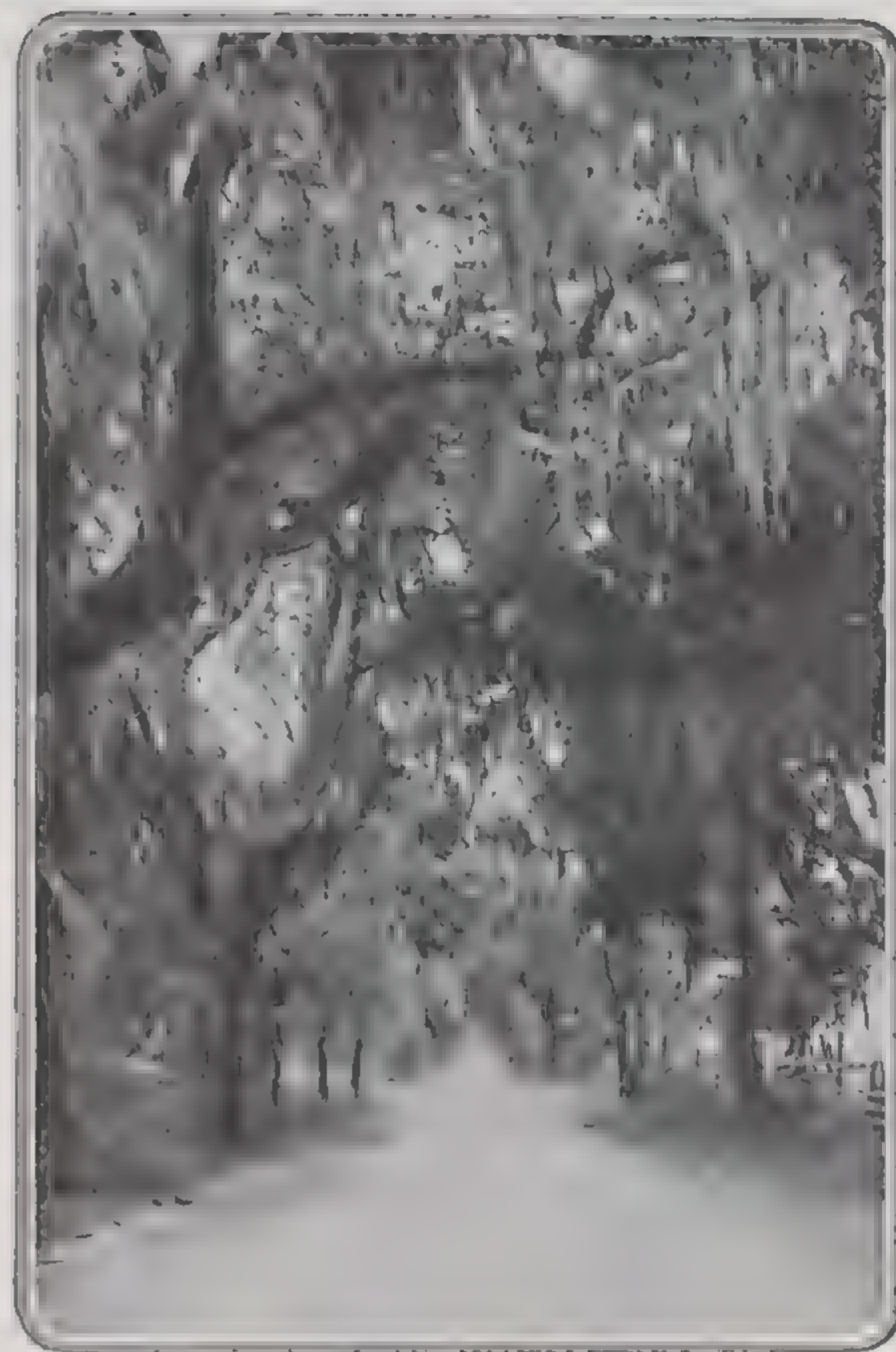
The editor, Mr. Howard S. Hadley of Plattsburg, nodded a commiserating head. "We'll have to see if the American Highway Association can't do something or other about it," he suggested tolerantly. "What do you think, Smith?" he asked Mr. Frederick T. Smith, the "Road Grabber" of New Jersey.

The advertising man, Mr. Norman M. Parrot of Baltimore, sat up with a jerk. "Here, you fellows," he said, "suppose we organize a nice little association of our own to build a boulevard between Canada and Florida, via Baltimore."

Utterly absurd, of course, but—they did it. The next morning Richmond was plastered with



Large-scale maps giving exact touring directions for the Quebec-Miami tour may be obtained from the office of the touring bureau of the American Automobile Association



In and out of Savannah the road lies between colonnades of live oaks swaying with gray moss and laced together by board fences—also swaying

posters which read, "Come get aboard the Quebec-Miami Highway Car." At the first official meeting of this impromptu Quebec-Miami Association, thirty "road patriots" in the ten states to be crossed and in Canada were entered as the members, and the offices of the association were properly parceled out among the chemist, the advertising man, and the editor. "Good-Roads Smith," of Bridgeton, New Jersey, volunteered to serve as field agent, so he was soon aboard the "Quebec-Miami Highway Car," and he has been aboard ever since. He has worked, talked, and pushed to get the road started, and to keep it moving; on that first day in Richmond, he made an umpire stop a baseball game; he made a federal judge adjourn court for half an hour; and he persuaded players, lawyers, jurors, and spectators to get aboard the "Highway Car" with him. So, to-day, in place of a long weary stretch of rutted mud and sand, there is an almost perfect chain of good roads to link Canada with Florida.

Roughly, this highway may be divided into three sections: Quebec to New York, New
(Continued on page 88)



The highway follows the old Indian trail along the edges of the mountains, where two centuries back French and Hurons stole south on the hunt for English scalps



Fort Lauderdale is behind us, and a long wide palmetto avenue opens ahead; seventy miles, then we throw out the clutch and brake her down—Miami!

AROUND *the* CLOCK *with* PARIS MODES

Four Types of Costume for Four Needs of the Day
and—Whisper It as Low as Collars Are High—Here
and There a Hint of What Spring Styles Shall Be



MODEL BY MARGAINE-LACROIX

The filler, so to speak, about the neck of the half-jacket, half-bodice top fulfilled its duty so prettily that it was repeated over and over on the skirt. The frock was worn at the Théâtre Michel by Mme. Léone Devimeur in "Les Vacances de l'Amour"

IF wishes were horses, beggars would ride"—so runs the old proverb; but in Paris one is inclined to make it read, "If wishes were taxis"—and swift, sure, skidproof taxis at that, clustered about the corners as of old—then a pedestrian might, instead of being as drenched as the proverbial hen, ride home in dry security. Ordinarily there are plenty of taxis in the streets, at least in the central part of town, but with the first drop of rain the *taxi libre* vanishes as if by magic. It is droll. And there has been much rain in Paris lately—rain and high winds. I counted five wrecked and abandoned umbrellas in a three minutes' walk on the boulevards, and my own is suffering from strain.

IN AND OUT OF THE RITZ—CHIEFLY IN

It is partly owing to the unpleasant weather that the tea-rooms and *matinée* performances of the theatres are more crowded than usual. I saw the Maharanee of Kapurthala drinking tea yesterday in a corner of the Ritz tea-

room—drinking tea and puffing clouds of smoke from a cigarette of generous proportions. The Ritz is always crowded at the tea hour, for all Paris drops in then for a brief cup and a few minutes' chat. The Countess Tyszkiewicz, a distinguished figure in her deep mourning, is a frequent visitor, and Mr. Anthony Drexel, the Honorable Lady Keppel, Lady Lister-Kaye, and Mrs. J. Ridgely Carter, with many other English and American visitors, are familiar figures at this hotel.

Mrs. John Astor comes and goes, making the briefest of brief visits at the Ritz. One is likely to meet her there at any time. Like the Englishwomen at present, she is always inconspicuously dressed and she was even seen once at the Ritz wearing a hat which she had worn there before. To such indifference has



MODEL BY DEUILLET

Narrow discretion being cast to the winds, an afternoon coat is reefed in only at the neck-line, and from that it quickly and somewhat pointedly retreats in every direction. The result of this vagrant disposition is a coat that folds and drapes easily in the softest lines



MODEL BY PREMET

Once upon an unfortunate time when tailored suits were galvanized into a set mold, stitching did its strict part, but in these free days, stitching but serves to mark the lovely lines of a garment. The wing of the hat indicates the direction of progress

the war brought even the "neutrals" within its gates. The Duchess of Marlborough spent a few days at this hotel recently, and Mrs. William K. Vanderbilt, who has returned to Paris to take up her work again at the American Ambulance, stops in occasionally for tea or luncheon.

CHARITY AND FROCKS

At a recent *vente de charité* given at the Grand Hôtel, for the benefit of soldier artists, Mlle. Exiane wore an exquisite frock of black Chantilly lace. The girdle was of Nattier blue velvet ribbon, and similar ribbon outlined the deep V of the corsage, under the lace. A quaint old brooch completed the picturesque effect. Mlle. Exiane sold perfumes, and her particular corner reminded one of Araby the blest. Mlle. Marcelle Lender, prettily frocked, gaily sold champagne at this fête; and "la belle Otero" demanded enormous prices for red roses. Milles. Huguette Dastry, Exiane, and Colette Willy, who thought that the Maharaja of Kapurthala had not been generous enough in his purchases,

joined hands, imprisoning him, and they danced around him, demanding that he buy more; but the Prince was not to be beguiled. Showing his fine teeth in a charming smile, he disengaged himself and moved away.

MME. SARAH BERNHARDT, THE BELOVED

Not content with her part in "Les Cathédrales," Mme. Sarah Bernhardt appeared a few days ago in the last act of "La Dame aux Camélias." When she left her bed to walk to her armchair, robed in a trailing peignoir of white satin, her reddish hair falling loose, the great audience made the rafters ring—to use a homely phrase—with applause; but it was evident that each step was productive of much pain. Very enthusiastic was a group of French and Belgian

soldiers under the charge of half a dozen Japanese nurses—who, by the way, were as delighted as their charges with the play.

THE PARISIENNE LOOKS TO HER WARDROBE

Mme. Jeanne Granier is appearing daily at the Théâtre Sarah Bernhardt in Maurice Donnay's one-act play, "L'Impromptu du Paquetage," in which she has scored a tremendous success. For the rest, one may choose between "La Vie de Bohème" at the Opéra-Comique, with Mlle. Edmée Favart in the leading rôle, and a "Horrible Experience" at the Grand Guignol.

The couturiers are profiting by the storm, for, deprived of their usual promenades in the Bois, Frenchwomen are employing their time in replenishing their wardrobes. It is all very



MODEL BY GEORGETTE



MODEL BY MARTIAL ET ARMAND



MODEL BY DEUILLET

A frock single in effect as in material, an effect that stripes run this way and that to prove; and though some seem to run at cross purposes, they merge into the whole

You knew it was gray before any one told you, didn't you?—the frock in the middle above—for between doves and couturiers you have learned to expect that smooth unbroken lines go with a color that is equally restful



MODEL BY GEORGETTE

Unenvious of the elaborate achievements of other gowns, this one chose to be simple, with what distinguished success! It is both becoming and smart to wear

It isn't every mid-season gown that furnishes the shock of pleasant surprise that the frock at the left affords. Novelty is evidently at no premium, considering shawl collar and unexpected bow-tie, odd sleeves and pockets



MODEL BY MARGAINE-LACROIX

Paris has a heart for the theatre, and therefore actresses have a heart for frocks. In "Les Vacances de l'Amour," Margaine-Lacroix heartened the audience as much by this frock of white tulle and taffeta as Mme. Devimeur did by her acting

Dœuillet's very latest "robe d'intérieur" appears in the sketch at the right—a body of white satin crêpe, an overbody of black Chantilly lace, a mind for a rose taffeta collar and girdle, and a soul—ah!—who can describe the soul of a French frock?

different from a year ago, for now Parisiennes are taking a lively interest in dress, whereas last year, appalled by the sudden calamity of the war, they rigorously subjected their year-old frocks to a "second season." Meanwhile, the couturiers, with all the cunning at their command, are making frocks more attractive than ever.

On these four pages are shown seventeen examples of their recent ingenuity in the devising of fetching costumes. To illustrate more clearly the points which indicate lines along which the mode is tending, these costumes have been arranged in four groups, under the headings of outdoor costumes, simple frocks, afternoon gowns, and evening gowns.

COSTUMES FOR OUT-OF-DOORS

Of the three costumes shown on page 33, that at the upper right is the only one to fulfil the ideal of a tailored suit. This Premet costume of beige gabardine and black satin is cut on the most modish of lines and makes notable use of machine stitching, which has recently been but little in evidence even on tailored costumes. The hat is a high close model in black satin with an upstanding curving wing of crin.

Dœuillet used black taffeta for the coat for afternoon wear which is sketched at the bottom of page 33, trimmed it with black velvet, and valiantly lined it with vivid blue. M. Dœuillet possesses the happy faculty of giving to his creations the touch that pleases, and his recent models have been very popular.

At the première of the Théâtre Michel—"Les Vacances de l'Amour"—the Maharaja and Maharanee of Kapurthala, who are seen everywhere in Paris now, occupied a loge and evinced the liveliest interest in the play. Near by, Mlle. Marthe Chenal's statuesque beauty was enshrined in a robe which I heard whispered was made by Georgette. Several pretty frocks by Margaine-Lacroix were worn on the stage by Mme. Devimeur. One of these was the very elaborate street costume at the upper left on page 33, which only by stretching several points comes under the heading of tailored costumes. It was made of tulle and taffeta of the shade called *groseille*, after the currant from which it takes its name. The white underdress showed plainly through the transparent tulle skirt, which was weighted with flower-like ruches of taffeta. Even the small hat was of *groseille* taffeta, as was, also, the ruche at the throat.

THE SIMPLER FROCKS

A more severe affair, fairly classed as a simple frock, is the Dœuillet frock sketched at the left on page 34, which is made of blue and white striped crêpe de Chine. Another new street frock is from Martial et Armand and is sketched at the right on the same page. Old-blue taffeta embroidered *ton sur ton* is employed for this frock, and the skirt is flounced and edged at the bottom with etamine of the same shade. A white tulle collar and a mauve cravat finish the frock at the neck, and here, as often, the collar is very high.

M. Buzenet has promised to send fifty of his new models to New York in February. But none will be more welcome than is the frock at the left now; it is of black tulle and black velvet, and was made by him for Mlle. Jane Faber, who is playing at the Théâtre Michel in "La Marche Nuptiale"

Please note the frock at the right, from the top of its green collar, down the black taffeta basque, past the cream filet tunic, out to the last flaring edge of black taffeta skirt. Was anything ever like it before? Yes, something like it, long ago; but it has been marvelously reincarnated



MODEL BY DŒUILLET



MODEL BY BUZENET



MODEL BY GEORGETTE

The Georgette model sketched at the bottom of page 34 is of rose colored ondine, which is an exceedingly soft and thin variety of satin. The collar and the ribbon bracelets at the wrists are of gray crêpe and the frock is daintily trimmed with steel embroidery. Bands of natural muskrat edge the pockets, and a rose colored cravat is tied jauntily at the throat.

A very smart—is it coat or dress?—at any rate, a very smart garment for the street comes from the Maison Georgette and is sketched at the top of page 34. The color is light gray and the collar and narrow cuffs are of white braid. It is fastened with buttons of corozo gris.

FOR THE AFTERNOON HOURS

On page 35 appear four of the newest afternoon frocks. That at the lower right is of Georgette's invention and is made of black (Continued on page 86)

Pale rose tulle is here spread so thin that specific gravity gives up in despair; but the resourceful Georgette weights the affair to earth with silver ribbons

One would think a white mousseline skirt with a deep Saxe blue flounce were enough, but Dœuillet tacked on a rustling little postscript of fluted mousseline



MODEL BY GEORGETTE



MODEL BY DŒUILLET



MODEL BY GEORGETTE



MODEL BY MARGAINE-LACROIX



MODEL BY BUZENET



MODEL BY DŒUILLET

Through the taffeta bars on the Margaine-Lacroix frock above one may glimpse the white satin underskirt under the green tulle and green taffeta overskirt, and above the bodice one glimpses—roses

It occurred to the rose satin frock at the left to have flatness front and back and fulness over the hips, and to paint the lily Georgette added cascades of Alençon lace to the cascades of the satin

Reduced in circumstances to bare necessities are the sleeves of the frock above, marine blue tulle beneath and paillettes over all, which Buzenet made for Mlle. Jane Faber in "La Marche Nuptiale"

By taking thought Dœuillet might have added a cubit or more almost anywhere to the dress at the right—but happily he did not, and its shortness of skirt is rivaled only by its shortness of sleeve

RENÉE AND LUCIE HAMAR MAKE HATS

SUITED TO THE AMERICAN SOUTH



During first spring days, before the summer sun demands the protection of a brim, the turban has its day. This one of pale rose crin Renée has trimmed ring-around-a-rosy-wise with rose flowers, some pale and some dark rose



That velvet, favorite of the winter, has no intention of relinquishing its prestige when spring comes on, is shown in this model with a sweeping violet velvet crown. What there is of hat besides the crown is of violet straw



Lucie Hamar, who has the knack of designing just the right thing at the right time, presents the southern golfer with this fetching sports hat. It is of maize colored straw velvet, a fabric like a coarse velours de laine, with an edge—or perhaps a brim in embryo—of maize toile. On the embroidered front a maize colored caddy poses on a blue medallion



For the height of springtime, with a bunch of violets purpling luxuriantly in the sunny place on top, is the Renée hat at the left. Lest the violets find purple straw too harsh a soil, Renée planted them in a shallow layer of violet satin

Inherited perhaps from the vogue for Chinese hats with tassels is the neck-piece of henna (reddish orange) faille, for it is an integral part of the Lucie Hamar hat. The round little hat of henna faille is bound with a faille braid wreath





Unsatisfied with the boundaries set by the blouse below it and the coiffure atop it, the organdy collar above decided to explore the unknown regions at either side. Søber made it just trimly smart to wear with tailored blouses

Finding folded bands of colored silk so effective in frocks, Premet repeats the motif in blouses as well; witness the blouse sketched at the upper left. It is rose mousseline and point de Paris lace; the bands are white-faced blue ribbons



At the right above is a white crêpe Søber blouse with white embroidery to measure off the distance between the tabs that fasten it. The sleeves go to what lengths physiology allows, and the white organdy collar quite exceeds it

To begin the Premet blouse at the left there is a sheer white mousseline foundation barred with narrow rose ribbons. Over this is beige mousseline-de-soie with wider blue moire ribbons, white-faced, to dangle wherever they may

The collar of the rose crêpe Søber model at the right gave points to the blouse, which repeated them at the fastening. The wee vest and the collar and cuffs are white organdy and Valenciennes, and the embroidery is rose and gold



SØBER AND PREMET

LET SPRING BLOUSES

SPEAK FOR THEMSELVES

—AND THEIR DESIGNERS



Three photographs by Burke Atwell

Everything about this costume—except the two little dogs—was designed by Lucile. When the shimmery blue frock is not a frock, it is a suit, for the jacket fits over the shoulders as nonchalantly as it swings over the arm. The top of the frock is blue chiffon, blue fox, and blue lace, with blue taffeta folds as bib; and half the skirt is chiffon. The hat, which is fitted to assume a position high up in fashionable affairs, is crowned with blue taffeta, brimmed with blue tulle, and trimmed with blue fox.

Exquisitely shaded as a pink flower, and as long and short as the season—fully that—is the frock at the right. The first thing you see is the binding at the bottom, brilliant red and unexpected; then you see the orange banding below the apron, and the proof is conclusive that Lucile did it, for Lucile's signature is narrow lines of color—ribbons, or other mere strings of things. Choux of taffeta support the upper puff of the taffeta skirt; below them the skirt is deep pink, and, to match the puffy part, the folds themselves are lighter pink. The lace is white.

LUCILE DELIGHTS TO DRESS FLORENCE WALTON OF "WALTON AND MAURICE, STRICTLY LIMITED," AND NO WONDER



A mere shadow of flesh colored chiffon, skunk-edged that you may not miss it entirely, falls over a slim, straight, white satin bodice. Then, as if to throw slimness and straightness to the four winds, the skirt puffs itself up prodigiously and vaunts a frivolous little lace apron and an overskirt draped and prodigally full. The skirt is black taffeta strewn with blue and green rosebuds, the ribbons on the bodice are folds of blue silk, and those on the hat crown are folds of pink satin, picot-edged; the hat streamers are blue and green—a Lucile bouquet.

TO A PLAY SOON TO APPEAR, "FULLY THAT," LUCILE CONTRIBUTES COMPLEMENTARY COLORS IN MISS WALTON'S GOWNS

BY GREAT GOOD FORTUNE FOR THE MODE

IT IS ALWAYS SUMMER-TIME SOMEWHERE

OF WHAT ARE SOUTHERN HATS, FROCKS,

AND COATS? — "STOP — LOOK — LISTEN!"



When southern winds blow cool and the southern sun has set—and both are usually daily occurrences—the hour of the coat has come. This is of gloveskin cloth in a shade like raspberry ice, with collar of white gloveskin and tassels and bone buttons raspberry colored. The large affairs of the hat were settled by leghorn and crêpe in partnership—a crêpe brilliantly striped cerise and white; and on the crêpe settled a blue embroidered flower. Hat from Burgess

Whoever has said the sweater will go out with the spring does not know the nine lives and the ninety-nine climates in which the sweater has its being. The sweater at the top of the page is of pink silk with a check in black and white woven in to form a trimming. To protect the sweater comes the broad hat, of loosely woven natural colored straw, with an appliqué of brilliantly hued figures around the pointed crown and the wide brim. Hat from Ogilvie

Cream crêpe meteor, biscuit colored Georgette crêpe, and heavy cream macramé lace, in the frock above, give food for thought. The sheer crêpe keeps to the long front panel and smart sleeves, in which bindings of silk have a share, and to the embroidered and tasseled collar. Nor is a heavy silk cord the least of the frock. The hat is white milan faced and banded with black hatter's plush, with brilliant blue roses appliqué. Gown from George C. Heimerdinger Company

Some gowns stand out by virtue of a hoop, but with the taffeta frock at the left a heavy cord does duty, dividing white taffeta from taffeta blue striped. White Georgette crêpe forms sleeves and vest, and white kid the belt. The hat illustrates a strong spring tendency to combine straw with material. Here white crêpe got the upper hand of dark blue straw, but made room for an appliqué in blue, red, and green. Frock, coat, and sweater from Maison Maurice

A S S E E N b y H I M

We Flee from Anarchist Editors and Perfectly Respectable, Nice, Bourgeois Hobohemians in Immaculate Linen Fresh from the Laundry to the More Subtle Evils of Aiken and Palm Beach

IT is good and wholesome, and also joyful at times, to get away from New York. I do not mean merely to get away from the noise and the hurry,—these one can really escape somewhere in the suburbs; what I mean is to get clear away into some other sphere of life, to escape for a while from the eternal maddening monotony of entertaining and being entertained à la New York. I grew so tired of seeing the same things, reading the same things, doing the same things in one endless cycle that I felt like a poor squirrel in a cage, turning and turning a wheel, or like a goggle-eyed goldfish making a futile voyage round and round the inside of a crystal bowl.

I think it was a nocturnal visit to one of the new "fake" Bohemias of Greenwich Village, though, that finally decided me to seek other fields and pastures new, and that at once. Indeed, I am tired of New York artists: artists in Greenwich Village, artists in Fiftieth Street, in the neighborhood of Central Park, in the east on Lexington Avenue, in the studio buildings in the district below Fourteenth Street, and in the recesses of Washington Mews; they are wherever the north light is, and the places they "feed" in are called Bohemian restaurants, and the Washington Square of my youth is unsacred to them.

MIMIC MIMIS AND RUDOLPHS

In my day, Greenwich Village began nearly a quarter of a mile west of Washington Square, where, by the way, I have lived half my life. As an old Washington Squarer, who has habited, at different times, the north, the west, the east (when the University Building was still standing, and its cloisters harbored a jolly crew of artists and writers and men about town), and, yea, even the south side, where I had rooms for two winters, I protest against the present dragging into Washington Square 'of dull 'staid Greenwich Village, middle-class and respectable.

In spite of these protests, however, I was lured into one of the new Washington Square district resorts, which are now advertised as Bohemia. The place was clean, the food excellent, and there was no music, but I could not approve of the guests, the mimic Rudolphins and Mimis—each lad with a lassie, like the chorus in a comic opera, and the ladies smoking like chimneys. An obliging fellow at my table took upon himself the task of pointing out the lions and lionesses—especially the latter. I was told that a pretty, attractive, smartly gowned young woman who was handling her cigarette with a Ritz-Carlton air was a naughty poetess with many pasts, and that she still wrote naughty verses for naughty publications. I am sure I could find her name in the Social Register and that her family tree is beyond reproach. The New York brand of being thoroughly wicked frequently goes up in feminine cigarette smoke. I looked admiringly, I must confess, at the wicked female fashion illustrators, but I was not impressed by the cubists—three of whom were pointed out to me as disciples of Piccabia and Glæze. Neither was I taken in by the anarchist editors and the long-haired poets, perfectly respectable, nice, bourgeois Bohemians sitting in their shirt sleeves, immaculately white and starched, just from the laundry. I refused point-blank also to believe that one of the cubists pointed out was painting a nude lady ascending a staircase as a companion piece to the other unclad female who descended the same some three years ago.

THE GULF VIA PHILADELPHIA

So, after this Greenwich Village experience, I set out at once on my semi-annual pilgrimage toward the Gulf, and I have tarried in Philadelphia, in Baltimore, and in Washington. With me is a jolly old chap—a distant cousin of mine—a man who has known, and still knows, the life in two continents from a vast and varied experience of over half a century. He makes an excellent mentor, for he is a twentieth century Uncle George—not the antique moralizer of the, happily, almost forgotten Rollo books—but a mentor as modern as the latest Park Avenue



apartment, with all modern improvements. Like the eloquent gentleman who lectures through a megaphone on the "seeing" omnibuses, he gives little talks on the way, and he is a most useful and entertaining traveling companion.

A CARBON COPY OF NEW YORK

I fear we started on this journey on an impossible quest—not for a Golden Fleece nor a Golden Girl, nor yet on a "Research Magnificent," but merely as a relief from the uniform monotony of New York. We made our first headquarters in Philadelphia, at a certain well-known and most comfortable hotel, relatively quiet, although in the hub of Philadelphia life. The Quaker City is a much noisier place than New York, and, with the exception of a few prim streets, a few dignified old houses, and a few well-known shops where a few ancient families still trade, all the traditions and legends of this staid city seem to have disappeared. Even to its restaurants, the town has become a recent edition of New York. I suppose there are places where one could get Philadelphia scrapple or peppercorn soup, but I did not dare ask for them, and neither were we in season for the celebration which calls for Fishhouse punch. I believe there is still an establishment, also, where one may have oysters fried in olive oil, a titbit over which our grandparents smacked their lips, but I did not seek it out. I promised a fair Philadelphian to send her a few pounds of "Jimcrows," but she had not given me the address where they might be purchased, and even this bit of "local color" fell through. So I was forced to wire to Sherry's and make my offering one of metropolitan sweets instead.

As to Quaker City clubs, they were delightfully hospitable, a piquant combination of New York and London; and as to the skating craze—or rather the dancing on skates—which is in full swing in New York, it is quite in vogue in Philadelphia, too.

The youth in our hotel lift worked his jaws industriously; he was evidently chewing gum. Uncle George remarked that he must be the same boy who took us up to the steenth floor last week at the — (I am not going to say whether it was the Ritz, the Plaza, or the St. Regis, for fear of having indignant remonstrances hurled at me), but can you picture this at a London or a Paris hotel? However, he was only a replica; a carbon copy of a metropolitan type. The hotel orchestra played "Peer Gynt," likewise "Madame Butterfly," "La Bohème," "Chin Chin," the

minuet from the "Arlésienne," the "Chanson Triste," and the "Little Grey Home in the West"—and, well, what is the use of continuing the story? In Philadelphia we had not escaped New York, so we went on to Baltimore.

We had terrapin in Baltimore, cooked in madeira.

I could not get it with cream, as it used to be done in Philadelphia, but I was not grieved. I was becoming accustomed to disappointment. The first thing I noticed about Baltimore was the great number of stunning girls, more flamboyantly gowned and hatted than those of New York. There were more beautiful houses than at home, too, but otherwise Baltimore bore a striking and alarming likeness to New York.

The Bachelors' Ball, or Cotillon, I forget now what they call it, still exists, and it is the clearing-house for débutantes. There is more clannishness in Baltimore society than formerly, and yet lots of new people are working their way through to New York, where they all will land eventually.

WASHINGTON AS IS

Washington I found as usual, quiet, calm, and very village-like at night. In spite of the great new houses with ultra-fashionable New York hostesses, there can not help but be an individual note in Washington society. The White House and official life supply it. The sets are more conservative, and although the White House itself is not the axis upon which society turns, and never has been, it is an influence felt everywhere. The nearest approach to its being predominant socially was in the days of former President Roosevelt, when Miss Alice, now Mrs. Longworth, was there. The wives of presidents have not cared, as a rule, for leadership in society; I do not know of even one who has had any ambition to be an uncrowned queen. On the contrary, they have been retired and domestic, and although they have fulfilled the necessary social duties with grace and charm, they have not especially sought out social honors.

Gradually the etiquette of the White House has been crystallized into a code, even the etiquette as to colored servants. After all, it is legendary to have colored servants, and in the old days of New York there were neither white butlers nor white footmen, but black slaves in gorgeous liveries. Just now, with the craze for Chinese decoration which was at its height in the days of Hogarth and the first Georges coming into favor, a hostess may have in her train a gaily garmented blacky as a page. It matches the furniture and hangings of the White House beautifully, as the liveries are black and canary.

After a week of dinners and receptions, and a dance or two, in Washington, I found that in spite of its village mien and its officialdom, the capital city was, after all, doing what it could in its little way to imitate New York. It is, indeed, something of a suburb of New York and more than one Manhattan family has establishments at the capital and in the court end of Fifth Avenue also.

I am still in Washington, but expect to go on very soon. I am rather glad than otherwise to find Washington more metropolitan than on my last visit. Uncle George has not been here for several years, and the changes since his last visit are great. He told me of the time when he, and, in fact, all Washington, used to attend receptions and "afternoons" given by quite famous and notable people in the old hotels of a decade ago. He could remember when one lady, the wife of an historical personage, received and entertained in a small stuffy room in a boarding-house, and there was no attempt to disguise the fact that the room was her sleeping apartment. Yet all diplomatic and official Washington was to be met there.

After I leave Washington, I shall go to Richmond, to Charleston—beloved of writers and seekers after the picturesque; then to Aiken—a second Meadowbrook; and I shall finish up at Palm Beach—a combination of Narragansett and Long Beach with a soupçon of Newport, a suggestion of Saratoga as it was, and a wee spicing of Monte Carlo.



© E. O. Hoppé

L A D Y - E L C H O

Like her picturesque sister, Lady Diana Manners, Lady Elcho, who was formerly Lady Violet Manners, is more than a dilettante in the fine arts. At present she is devoting her time to caring for the wounded and aiding her mother, the Duchess of Rutland, in the equipment of automobiles which have been loaned to them for duty at the front

EDITORIAL ANNOUNCEMENT

VOGUE receives every day a vast number of letters from friends. Many of these letters ask our advice,—the most complete evidence of friendship; some—as friends should—tells us of our virtues, and by the measure of these we are proud; others—as all friends must—call to our notice our failings, and these we accept in penitence and with a sincere desire to mend our ways.

THERE is, however, one reproach which has been repeated with disturbing frequency in the past few months and to which Vogue feels that it can not plead "*mea culpa*." This complaint distresses us the more since it unquestionably arises from a real disappointment on the part of our friends, who write us, as it were, "more in sorrow than in anger," that they have been unable to purchase Vogue from this or that news-stand.

WE regret sincerely this inconvenience to our friends, and while we can not remove the causes which led to their disappointment, we can suggest to them a very simple means for avoiding similar disappointments in the future.

THE difficulty which they encounter arises from the fact that Vogue is not, as other magazines are, fully returnable by the individual news-dealer to the big central magazine agencies. For this reason, if a news-dealer orders a copy of Vogue and does not sell it he loses the amount which that copy cost him. Since the dealer must bear the loss if he does not sell as many copies as he orders, it is, of course, unlikely that he will order even one more copy than he feels a certainty of selling, and those who trust to finding Vogue always conveniently at hand on the news-stands are naturally often disappointed.

WE therefore suggest to those who have met this disappointment in the past, or may be in danger of meeting it in the future, that any risk of missing the copies of Vogue which they wish to purchase may easily be avoided by giving to the news-dealer an advance order stating the numbers desired and requesting that he hold them until called for.



WHERE THE BAHAMAS SUN THEMSELVES

Nassau, Once the Rendezvous of Pirates of the Spanish Main, Is Now a Smart Southern Rendezvous of Society

TO think of the south now o' winter-time is, it may well be, to think of the tiny island of New Providence sitting shining in the sun and blinking at the brilliant ocean. Then to think of New Providence is to think of Nassau, the quaint little capital of the Bahamas, asleep on the northern shore of diminutive New Providence.

WHITE DRESS WEATHER

Two hundred years ago Nassau was notorious as a rendezvous for pirates, the most bloodthirsty pirates that ever sailed the Spanish Main, and to this day the site of Blackbeard's Watch-tower on the hill is pointed out to the interested tourist. Ghastly tales of their cruelty and daring terrorized the people of two continents, for protected as they were by an intricate maze of coral reef, they could well afford to snap their fingers at the rest of the world. Of the numerous expeditions which were sent out to capture them, all succumbed, sooner or later, to the spirit of privateering (for it seemed to pervade the very air), instead of bringing the outlaws to justice. In despair, George I tried bribery; he offered a King's Pardon to all who would surrender, but he met with small success.

During our Civil War, Nassau again sprang into notoriety



Tennis tournaments in the gardens of the Hotel Colonial are the order of some of the days at Nassau—white clothes days, with a background of palm trees and sky-blue waters clear as mirrors



© S. F. Corp.

Submarining pennies in the harbor of the Bahamian capital is a game in which two is crowded company, and three is indeed an embarrassment; these black boys will not work, but "submarining" is second nature

Sponge fleets play like schools of fishes off the little island of New Providence, which sits shining in the sun; the tiny boats often house whole families—little black pig, small dog, and all

by becoming the center of blockade running for the benefit of the Confederate States, and during recent years it has become famous as a winter resort, for it possesses a most wonderful climate. During the winter months the average temperature is seventy degrees Fahrenheit, and very rarely indeed does the mercury drop as low as sixty. Nor does the weather grow uncomfortably warm; it is always ideal summer weather—white dress weather—for white, and white only, is worn in Nassau.

"SECH PAWPAWS!"

When the north freezes guests in Nassau bathe in the sea under perfect conditions. Much has been written about the velvety white sand and the wonderful ocean of this southern resort, but to appreciate it one must walk across Saratoga Beach where the sand is as soft as sifted sugar, and plunge into the ocean all shimmering with amethyst and jade.

After the bath comes the fruit lunch and in the shade of the sheltering palm conventionalities are thrown aside, and even the most dignified individual will unbend sufficiently—an angle of forty-five degrees is just about right—to suck a dripping "orange-on-a-stick," or drink green cocoanut milk from the shell. The Bahama grapefruit, freshly plucked from the tree, has a very subtle flavor and, to quote our Hoosier poet,

"—sech pawpaws! Jest oozy through
With ripe yaller, like you've saw
Custard pies with no crust to."

Then there are juicy sapodillas, and any number of tropical fruits.





Nassau, the quaint little capital of the Bahamas, lies asleep under the palm trees on the northern shore of New Providence, where flaming scarlet flowers droop about pink stucco walls



Race suicide has made no appreciable ravages, and little black girls and boys sometimes outnumber thatched cottages eight to one, as shown in this group taken at Grant's Town, Nassau

Like the darkies of our own south, the natives of Bahama use their heads to save their heels; this barefoot woman carries a miniature jungle of sisal grass, the hemp of the Bahamas



An itinerant poultry farm? Well, you may call it so if you will; she goes from house to house to sell her eggs and chickens and geese

Although Nassau boasts a population of twelve thousand—two-thirds of which are black—and is called a city, yet each house has its jalousied veranda, its garden, and its tinted stucco wall. Imagine a city with white streets of coral limestone and pale pink garden walls! Even the city jail has a most elaborate garden, terraced in pale pink stucco, and the scent of roses and violets is wafted about the grilled windows. Travelers are dazzled by the lavish display of color and at the daring combinations of color, not only in buildings, but, of course, in flowers; flaming scarlet poinsettias and vivid magenta blossoms grow side by side and hang in bewildering confusion over pale pink garden walls, with the pink oleanders, the crimson hibiscus, and the satin-leaved crotons. With the exception of the palm, every shrub flaunts a brilliant flower or a brilliant leaf. The very lizards on the wall are most gorgeously marked.

Not to be outdone by man, the mermaids also have planted gardens—wonderful sea gardens which the traveler may see by means of a glass-bottomed boat. And if the boat be propelled by oars, instead of an excitable and exciting little motor, the gorgeous angel fish, and many other varieties of brilliantly colored fish, exact duplicates of those that fill our aquariums in the north, are quietly at home to callers.

HARBOR LIFE

The deep-sea fishing of the Bahamas appeals to most travelers southward, for one may catch anything from a grunt, a tiny fish of the southern seas, to a man-eating shark. It is a novel sensation for the fisherman to look down through sixty feet of water and watch his intended victim nibble at the bait. And when a brilliant blue turbot, for instance, is hauled in, he looks handsomer than any angel fish that ever swam the sea. The amber-jack, rock fish, kingfish, grouper, and margate-fish give every sportsman all the "play" he wants. These fish vary in weight from twelve

(Continued on page 94)



"The Queen's Staircase," which is cut in solid rock, leads from the level of the fragrant white-paved town up to the old Fort Fincastle



The old Chinese tea-chests are handsome affairs and decorative use is made of them in the dining-room shown below

Though our present interest in Chinese decoration seems to be a direct importation from the orient, we are also reviving the Chinese wall-papers of eighteenth century England. Their possibilities for harmony in a modern room with Chinese elements may be seen at the right

At the bottom of the page is shown a dining-room in which the furniture, while wholly adapted to occidental life, is definitely Chinese. In accordance with the very decorative character of the furniture, the room itself is treated as a background



SANITY in ADAPTATIONS of CHINESE DECORATION

By RUBY ROSS GOODNOW

IN the eighteenth century, Chinese influence in art and decoration swept into and over Europe like a forest fire. Chippendale bowed before it, and invented new and strange forms of furniture. China makers borrowed designs from oriental porcelains, and the wall-paper designers, who had previously accomplished marvelous effects with Italian gardens and English landscapes, became enamored of this new taste, of which wall-papers *à la Chinoise* were the triumphal results. So widespread, so complete, was the Chinese influence that there is hardly a house of the period which does not show some trace of it.

RESTRAINT IN ENTHUSIASM

The present interest in Chinese things is due not so much to a return of the eighteenth century Chinese taste of Europe as to a new interpretation and appreciation of oriental art. It is true that we are reviving the Chinese landscape papers and the printed linens of the eighteenth century, but we are buying porcelains and bronzes direct from the orient, and we are deliberately selecting oriental objects and forms that please us (solely because they please us), and adapting them to modern needs. We are, on the whole, indulging this new taste for things Chinese sparingly and with great care. Wisdom would certainly dictate that an American house should not contain a Chinese room which is a faithful representation of a room in the house of a Chinese man. The Chinese live, as a rule, in brick-paved rooms filled with incredibly heavy furniture. The comfort-loving American could not exist in such a room; therefore the wise indulge a taste for Chinese things by selecting the objects which may be most effectively adapted to American needs and ways of living. The finer the object, the more perfect must be its surroundings, for good rugs and lacquer and porcelains refuse to live on friendly terms with miscellaneous collections.

A MODERN TRIUMPH

A New York decorator has recently attempted to adapt Chinese designs to American rooms by originating lacquered furniture that is modern in form. At the bottom of the opposite page is shown a dining-room with furniture of this type. The room is here treated purely as a background; the walls, which are divided into rather large square panels, are painted black with lines of red upon the moldings; the wall above the high paneling is painted yellow with antique finish; and the carpet is of yellow velvet with a twelve-inch border of black. At the French windows are curtains of heavy, ribbed, black velvet, and the glass curtains are of gold gauze stretched on small rods. The only pictures in the room are a few old Chinese paintings in gouache, and one or two paintings on glass.

The chairs and tables show evident elements of Chinese design, but they were constructed to meet American needs. The square table is large enough for eight people. The legs are placed at the extreme corners, and there is no projection of the table top.

Two novel cabinets of this type were designed to hold a pair of superb Chinese porcelain vases like the one above

Photograph by G. W. Hartling



Among the most delightful of Chinese adaptations is the blue lacquer cabinet (below) on a black lacquer stand



This principle is carried out in all the furniture, none of which has moldings or projecting tops. The table and sideboard are of old yellow lacquer, with a very little gold cloud design at the bases of the legs, and a floral design in colors. The table top and sideboard top are in red lacquer covered with glass, and to carry out this color scheme the four side-chairs are of yellow lacquer with the flower decorations in color, while the two arm-chairs are of red lacquer with decorations in gold. All the chair seats are covered with a plain black ribbed silk.

The mirror over the sideboard has a frame which conforms with the red of the furniture, and the glass is lightened and diversified by being engraved in squares. On the sideboard are two red lacquer lamps set on black bases with black pagoda-shaped shades trimmed with white braid and fringe. The three-panel screen of black lacquer is decorated with an old Chinese landscape design, in which the dominant colors are red and turquoise green—an enlivening contrast.

TO INTRODUCE NOVELTY

In order to avoid monotony in this use of yellow and red, two linen cabinets of blue lacquer, set on black stands, are introduced into this dining-room. These cabinets have reeded doors lined with a pressed gold paper of Chinese design, and they are outlined with lines of gold. The stands are carved and black lacquered in imitation of Coromandel lacquer. Further variety is given by two antique Chinese tea-chests, with carved design filled in with red and gold and black.

In another room furnished by the same decorator, two cleverly designed cabinets are used to hold a pair of fine old porcelain vases. These cabinets, one of which is shown at the top of this page, are of blue lacquer, with floral design, and rest on black stands. The cabinet is in the form of a hollow cube, with a circular opening on each of the three sides, through which the porcelain is revealed, while the fourth side serves as background. The inside of the cabinet is of a deep Chinese pink and the outside decoration is in gold. The black lacquer base is decorated with a carved design filled in with bright color.

The Cadwalader room at the Metropolitan Museum is an excellent example of the English Chinese in very stately Georgian. The walls are covered with a marvelous landscape paper whereon the temples and legendary heroes and flowers and birds are arranged most decoratively. This paper is old; it comes from the early days of the Chinese era in England. It is printed on linen and has the effect of a painted canvas. The woodwork of the room is painted a light green and a lacquered corner cabinet emphasizes the Chinese note.

The furniture illustrated demonstrates what may be accomplished when sanity goes hand-in-hand with enthusiasm. So well considered is its basic design that it would be friendly to many other types of furniture and decoration, but, of course, its beauty is most completely realized against such excellent backgrounds as those here provided for it.

One way to solve the phonograph problem is to make the instrument an integral part of its surroundings by some such method as this (right) of building it into the bookcase



One of the newest chair sets is of the new Kensington-striped Punjabi silk, which is made in indigo, rose, or heliotrope, combined with putty and black



NO ARTIST STOOPS TO DECORATION WHEN HE RAISES DECORATION TO THE RANK OF ART



The round Empire pillow is much in favor. This is of green taffeta trimmed with a wreath round about it and a cluster of gold laurel leaves



For the bedroom of a client with a penchant for the Russian Ballet, was devised this unique over-mantel, the side panels of which "play up" to the antique candlesticks



A detail of bookcase and phonograph shows the practical and the artistic excellence of the bookcase installation. The arrangement of sounding boards is admirable



When the phonograph is built on structurally good lines it is not difficult to beautify it. Different moods of music are depicted and a scroll design relieves the antique gold ground

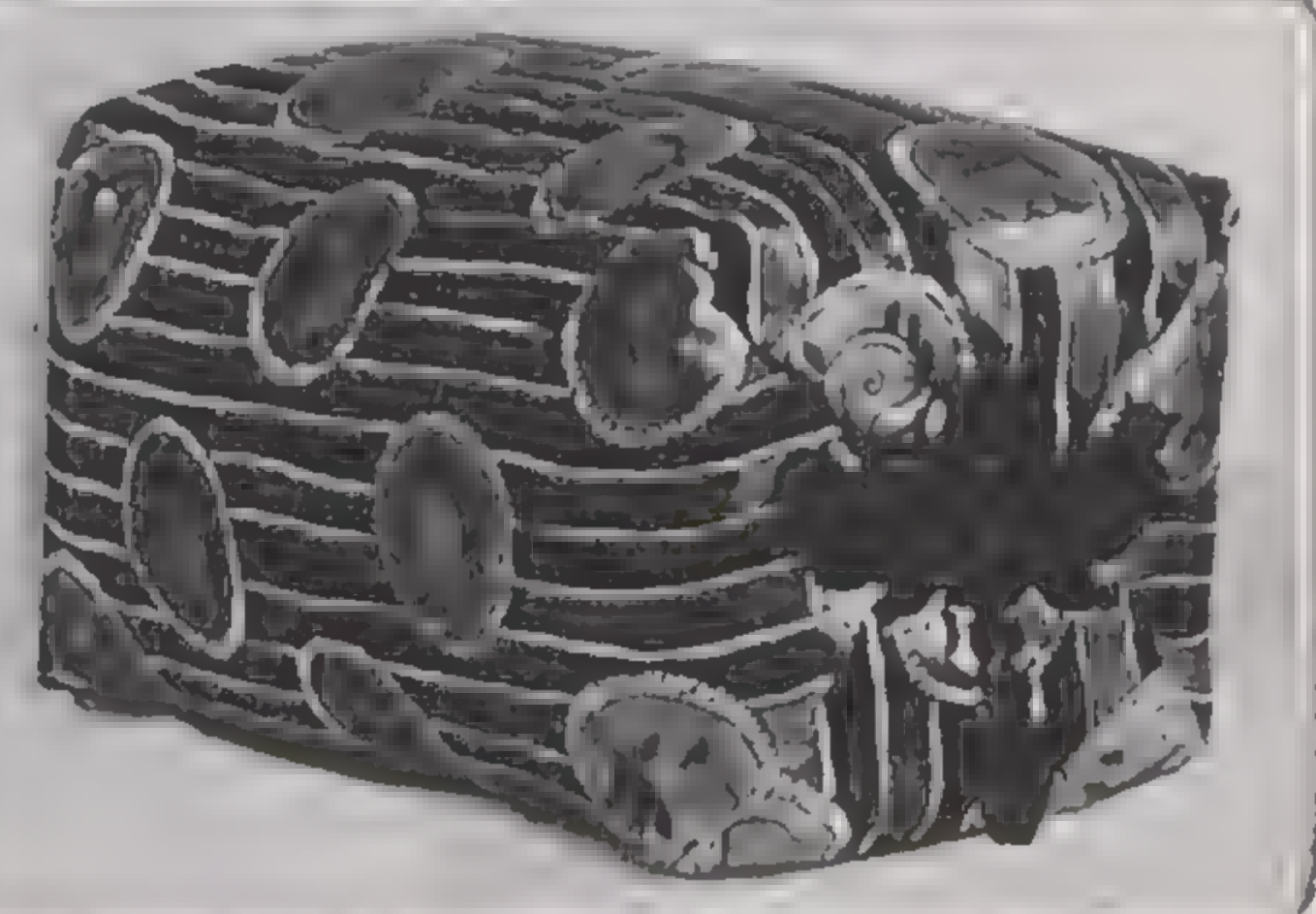
THERE has been in recent years a gratifying increase in the number of firms of decorators who take decoration seriously and make an art worthy of their highest ability. Among the newest of these are the Arden Studios, Inc., organized last year and conducted under the personal direction of Mrs. John W. Alexander and Miss Elizabeth Averell.

It is the aim of these studios to induce artists of distinction and ability to turn their attention to the designing of furniture, hangings, and bibelots, and to cooperate with the studios in producing furnishings of the highest type of individual design. They seek to avoid that



Four middle photographs ©, 1916, F. D. Marsh

The heavy hard-working dish-breaker which architects are prone to put at the entrance to butler's pantry may be replaced by such a novel light door as this, decorated to accord with the room



The popular loaf-shaped cushion is here covered with a satin figured in rose and gaily striped in orange and black on a green ground. The neat "envelope fold" is a novelty

commercializing of designs which has been the ruin of so much excellent arts and crafts work in this country, and to make furniture which shall be no less excellent and individual in execution than in original design.

To this end, frequent exhibitions are held at the galleries, in which decorative art of high standard, both foreign and American, affords inspiration to designers and gives to those who dwell in houses opportunity to become familiar with the best traditions of both old and modern decoration.

One point upon which these studios have concentrated their efforts is that of making the phonograph beautiful, in external appearance as it is now in tone.

KING ALPHONSO AND
QUEEN VICTORIA FIND
SPANISH SKIES SUNNY
IN SPITE OF THE WAR,
AND THE SKY ABOVE SAN-
TANDER THE SUNNIEST

Beside Queen Victoria sits the Infanta Isabel, the King's aunt, widow of the Count de Girgenti. Queen Victoria was the Princess Ena, niece of Prince Louis of Battenberg, and her marriage with King Alphonso XIII was not only a diplomatic Spanish-English alliance, but a love match as well. She has entered into the life of the Spanish people, and at the bull-fights wears, as do the members of her suite, the picturesque mantilla



Photographs © Underwood & Underwood



This picture of King Alphonso (middle) illustrates the charming grace that has so endeared this young monarch to his nation. He is walking at Santander between the Infante Alphonso, at the left, and the Count of Romanones, president of Congress, who, as an ardent friend of the King's and a wise patriot, devotes his fortune and his entire time to protecting his monarch from death. His task is not without reason, for the young King—statesman, sportsman, man of affairs—is yet one of the most adventurous spirits in Europe



Adjoining the Magdalene Palace is the private polo ground, for the King is an ardent player. Back of his Majesty stands his friend Señor Leopold Maza, the most famous amateur "Bombino," or bull-fighter, of Spain. Señor Maza is scarcely less in the public eye than his monarch. After a professional bull-fight he usually buys the remaining bull and gives an amateur performance far from amateurish

The Infante Jaime, seven and a half, is the second son of King Alphonso. Other children may be brought up without knowledge of responsibilities, but not so the little members of royal families. Don Jaime, in his daily walk along the lovely beach of Sardinero at Santander, beside the Countess del Puerto, returns salutes with the dignity of a prince

It is not unusual to see the young Queen Victoria walking with her companion, the Duenna de San Carlos, along the roads about the Magdalene Palace at Santander, a large seaport town and fashionable resort, where the royal family makes its summer home. There are no more democratic sovereigns anywhere than these of Spain, and the freedom with which they go unguarded is an amazement even to us

S E E N o n t h e S T A G E

MR. E. H. SOTHERN is affording two distinct services to students of the stage by his skilful repetition of his father's performance in the part of Lord Dundreary; for, in the first place, he is recreating for the present generation a famous characterization of a former period, and, in the second place, he is offering a most interesting object-lesson in the tremendous progress of the drama in the last half-century.

The elder Sothorn—whom the present writer never saw—must indeed have been delightful in the rôle of Lord Dundreary; for the careful copy of his great performance which is now presented by his son still entertains the theatre-going public and awakens pleasurable laughter. But the play in which Dundreary figures is a very bad play,—so utterly bad, according to contemporary standards, that the modern auditor is led to wonder how the public could possibly have been contented with such silly stuff scarcely more than fifty years ago. The very title of the piece is nearly forgotten now, and the name of the author—though he was considered a good workman in his day—has long been relegated to oblivion; yet it was to witness a performance of "Our American Cousin," by Tom Taylor, that Abraham Lincoln went to Ford's Theatre in Washington on the night he met his martyrdom.

"OUR AMERICAN COUSIN"

THE reason why "Our American Cousin" is judged to be a bad play is not that it was written in accordance with a system of theatrical conventions that has since been superseded. Old fashions may be good fashions; and it is always easy to reaccept the conventions of a previous period of the drama for the

Although familiar in Petrograd and Paris production of "Carmen," it is only this winter that a full-fledged Spanish ballet, with Pavlova, the incomparable, to lead it, is introduced in a New York "Carmen"

Two Repertory Stages Support the Theory of Dramatic Reincarnation, and Shaw Pursues His Familiar Pastime of Taking Life Apart and Not Putting It Back

By CLAYTON HAMILTON



sake of appreciating a play that is a good example of its kind. This fact was proved conclusively last spring, when Mr. Granville Barker revived "The Trojan Women," of Euripides; for, though the play was written more than twenty centuries ago, it appeared to have lost nothing in its power to thrill and to enthrall. "Our American Cousin" is a bad play, not because of its soliloquies and its asides, its predetermined alternation of scenes of comedy with scenes of sentiment, its careless disregard of the categories of time and place—by virtue of which, for instance, Dundreary is allowed to go to bed in a room which, only a moment before, was regarded as the private study of Sir Edward Trenchard; but it is a bad play because it does not hold any sort of mirror up to nature. The story is sentimental and false; the characters are artificial and theatrical; and the dialogue is stilted and rhetorical.

To attack a dead play is as futile a proceeding as to thrust a dagger at a man of straw; and the only reason why this review is written is to defend the contemporary drama from the counter-attacks of those critics who continually sigh for "the good old days" of half a century ago. In the middle of the nineteenth century, the drama in the English language had ceased to be an art. The purpose of art is to interpret life; and nothing is worthy of the name of art which does not, in one way or another, remind the observer sufficiently of life itself to make him, for the moment, seem to see it with a keener vision. In the eighteen fifties, in America and England, the theatre was conceived as a place where the public might escape from the world of actuality into a realm of artificiality; but nowadays the theatre is conceived as a place where the public may escape from the world of actuality into

After seven years of absence Mme. Yvette Guilbert recaptivates American audiences with a new program of old songs; below she appears as in "Episodes des Mariages au Moyen-âge," in a costume from a rare old Paquin print



© Sarony, Inc.

E. H. Sothorn, who is playing revivals of old plays, appeared throughout the holiday season in the title rôle of "Our American Cousin," a part created by his father in 1858, when the play was not the thing, and E. A. Sothorn was

© Eugene Hutchinson



Photograph by Paul Gerger



Photograph by White

The "guilty, or not guilty?" problem of "The Ware Case," in which Gladys Hanson plays Lady Ware, puts the audience first on one side and then the other until the last minute—then robs them of any side to be on at all

the great region of reality. Playwrights like Tom Taylor tried to make the spectator forget what life was actually like; but playwrights like Galsworthy and Barrie try to make the spectator remember what life is really like.

There is another point concerning "Our American Cousin" which is of importance to students of the history of the stage. A great deal of nonsense has been written recently in praise of the stock-company system which flourished in what are called "the palmy days" of the American theatre. It can not be denied that this system was, in many ways, advantageous to the actor; but it is equally evident that the system was disadvantageous to the dramatist. The immediate concern of such a playwright as Tom Taylor was not to interpret a phase of life that happened to appeal to him, but merely to provide a striking part for each of a dozen performers who were expected by their special public to do over again, in the new play, the sort of work that they had already done appealingly in other parts. Each actor had to be provided with his "bit,"—his special moment for taking the center of the stage and making his particular appeal to those among the public who admired him. The characters of such a play as "Our American Cousin" were all stock-characters: every member of the stock-company had to be furnished with his special "line of business," and life was beaten about till it surrendered to a formula.

Nowadays the dramatist endeavors to say something about life, and employs his actors merely as media for the expression of his meaning; but, half a century ago, the playwright contented himself with fabricating effective acting parts. The play was not the thing; the



Photograph by Sarony

A roseate ring-around-a-rosy in which those who love are persistently pursued by those who love them is "Sadie Love," with Marjorie Rambeau pursued and pursuing



Photograph by Bradley and Merrill

Charlotte spends her afternoons and evenings "Flirting At St. Moritz," which, translated into Manhattan patois, means, skating at the Hippodrome. She cuts all sorts of figures—good figures—on a pair of skates she designed herself

© E. O. Hoppé

"Stop! Look! Listen!" the billboards warn, and Broadway does all three rather than risk life and limb in being run down by Gaby Deslys in a riotous musical vehicle. It is said that next season a Theatre Deslys will stand on Broadway



Photograph by White

A soul-satisfying thrilling moment in "Treasure Island," a tale of "schooners, islands, and maroons, and buccaneers, and buried gold," is when Captain Bill Bones (Tim Murphy) disarms Black Dog (Oswald Yorke) at the Admiral Benbow Inn

actor ruled the theatre. That is why, in history, we hear so little of Tom Taylor and so much of E. A. Sothorn; for in those days the creative artist was not the author but the actor.

It was only because "Our American Cousin" was not, like our modern comedies ("The Liars," for example), a carefully constructed play that E. A.

Sothorn was permitted to develop his own part from performance to performance, until Dundreary finally became the dominant figure in the entertainment. The interesting history of the gradual building up of this famous character has been recorded in the "Autobiography of Joseph Jefferson." This great actor created the part of Asa Trenchard when the piece was originally produced by Laura Keane in 1858; and the history of the play may best be told as Mr. Jefferson has set it down:

"The reading took place in the green room, at which the ladies and gentlemen of the company were assembled, and many furtive glances were cast at Mr. Couldock and me as the strength of Abel Murcott and Asa Trenchard were re-

vealed. Poor Sothorn sat in the corner, looking quite disconsolate, feeling that there was nothing in the play that would suit him; and as the dismal lines of Dundreary were read he glanced over at me with a forlorn expression, as much as to say, 'I am cast for that dreadful part,' little dreaming that the imbecile lord would turn out to be the stepping-stone of his fortune. . . .

"Sothorn was much dejected at being compelled to play the part. He said he could do nothing with it, and certainly for the first two weeks it was a dull effort, and produced but little effect. So in despair he began to introduce extravagant business into his character, skipping about the stage, stammering and sneezing, and, in short, doing all he could to attract and distract the attention of the audience. To the surprise of every one, himself included, these antics, intended by him to injure the character, were received by the audience with delight. He was a shrewd man as well as an effective actor, and he saw at a glance that accident had revealed to him a golden opportunity. He took advantage of it, and with cautious steps increased his speed, feeling the ground well under him as he proceeded. Before the first month was over he stood side by side with any other character in the play; and at the end of the run he was, in my opinion, considerably in advance of us all. And his success in London, in the same character, fully attests, whatever may be said to the contrary, that as an extravagant, eccentric comedian in the modern range of comedy he was quite without a rival."

"TREASURE ISLAND"

WHEN "Treasure Island" was first published as a book, in 1883, the late Andrew Lang spent over it "several

(Continued on page 68)

SMART FASHIONS *for* LIMITED INCOMES

With an Economical Turn and Twist Ribbons Furbish Up the Mid-season Gown—
Checking the Motor Coat for the Country



Put new ribbons on an old frock and it is a new frock; put them on like barrel hoops and you have the newest frock in your wardrobe

WITH the advance of winter, ribbon has taken a distinct place as trimming. It affords economical turns and twists when dresses are to be freshened up during the mid-season. Over a year ago Lucile made very charming use of it, and with the autumn, Jenny, and Lanvin especially, made a feature of it. In Jenny's gowns, as a rule, the ribbon was placed around the dress in band effect, somewhat as in the illustration above.

HOW RIBBONS BAR THE MODE

A partly worn gown of last season could easily be renovated by such a use of ribbon as this. To the skirt of last season's chiffon frock bands of ribbon might be applied in graduated widths. A bodice or coatee of satin to match could be placed over a partly worn waist. The illustration shows a soft satin bodice ending in a knot and long graceful sash-ends in front. It is permissible to lift the chiffon skirt a trifle, so as to reveal the underskirt, which may be of charmeuse finished with a flounce of chiffon edged with fur. Even a narrow underskirt can be given an appearance of width by a ruffle so placed, while the ribbon holds out the chiffon skirt in rather a stiff fashion in keeping with the mode of the

season. The ribbon should be stitched only on the upper edge.

Ribbon is again used very charmingly on the dancing frock illustrated at the upper right. A rather stiff grosgrain or faille, in an orchid shade, could be used for the skirt and the heading. For the bodice a band of lace is placed over the bodice foundation. A straight piece of chiffon thrown in a scarf effect over the shoulders forms the sleeves and the bertha crossed in the front. This scarf should be tacked to one shoulder-strap at the back and to the other it may be held by snappers. Ribbon, which forms the shallow girdle, is tied in a bow and looped at one side. Bow-knots of the ribbon in a looped effect trim the skirt at hem depth; little flat chenille flowers are used with them to complete the effect. Chenille is also looped to the bottom of the skirt.

Lanvin sponsors a different and equally delightful use of ribbon. Four or six



The shoulders gather a bit of diaphanous chiffon into bounds and bow-knots of ribbon tie up the skirt with but a very few loose ends

lengthwise loops of graduated widths of ribbon are placed one over the other. This arrangement of ribbon may trim the sides of a skirt, replace a rosette on a bodice, or finish the sleeves.

SO MUCH FOR MOTOR COATS

Country clothes have become a very distinct feature of the wardrobe; and among the ever-necessary motor coats are types rather better for country than for town. One of this type is sketched just at the left. Gay colors, especially in plaids, are to be used even more this season than last for the less formal wardrobe of the countryside. Moreover, these big coats are made in such a loose simple fashion that it is possible to make them. The Vogue pattern department supplies patterns at so reasonable a rate that, with the assistance of a seamstress, these coats can be made for comparatively little outlay. Gloveskin cloth is now being made in the pastel shades and is delightful for such coats; it may be faced with one of the new star checks or domino plaids. These domino plaids show a white ground with a broad plaid of color in green, black, blue, brown, or castor, and combine nicely with the solid colored gloveskin cloth in a color which matches the stripe of the plaid.



In the list of the complete wardrobe the motor coat for the country is checked, but it shows no diminution in smartness for the checking



White cotton gabardine or piqué materialize a smart skirt, a natural color hemp hat takes a graceful brim, and a blouse of white voile is striped daintily. Skirt, \$5.75; hat, \$7.95; blouse, \$1.95



The belt goes crisscross, forsaking the straight way of basket-weave plaids, and the Georgette crêpe waist is cross-stitched. Rolling sailor of white hemp is \$10; skirt, \$8.50; waist, \$7.75



A sports coat demonstrates the continued favor shown to leather. It is made of Russian leather trimmed with squirrel to emphasize the smart cut; \$38. The hat is of hemp straw; \$35



A jersey coat asserts its right to be more like a coat than like a sweater. Natural color straw and brown duvetyne are the allies of the hat. The skirt is white gabardine; \$10.75; coat, \$12.50; hat, \$5

S E E N i n t h e S H O P S

Straw Hats and White Costumes Are Plumage for Birds of Southern Passage—As for the Sports Coat, What About Leather?



A bedford cord skirt opening down the front launders easily, as does also a white pique shirt finished in mannish style. The panama hat is banded with satin. Skirt, \$5.75; shirt, \$4.75; hat, \$20

THE continued use of leather in coats for country or motor wear seems to indicate that leather is taking a permanent place in the wardrobe of the smart woman. It is consequently most gratifying to find that one can now find leather coats at prices far from prohibitive. The coat illustrated second from the upper right is of Russian leather trimmed with a wide band of squirrel and a collar of squirrel. It is lined with a smart plaid flannel and is excellent to use for skating, for sports in the country, or for motor wear. With the coat, since we are so near the spring, is worn a hemp straw hat, linen in color, trimmed with odd little straw wings in a mixture of green and tan.

An interesting departure in jersey coats is shown in the knitted wool coat at the extreme upper right, for it is cut less on the lines of a sweater than on the lines of a suit coat. The belt can either be worn underneath the front as shown, or on top. Four patch pockets trim it. Worn with it is a hat of natural color straw and brown duvetyne; the crown, the facing of the brim, and the band around the crown are of the duvetyne. The hat may also be had in straw and duvetyne of other colors. A box-plaited skirt is shown in a small drawing with the jersey coat. It is made of a very heavy,

excellent quality of white gabardine, and the plaits are held down by circular motifs which are made in one with the plaits and which button with pearl buttons.

Something new in the way of sports skirts is the black and white plaid model shown second from the upper left on this page. It is made of a basket weave material and has an oddly attractive belt arrangement; the belt, like the pockets, fastens with gray pearl buttons.

The soft white Georgette crêpe waist worn with this skirt has a little white satin turnover collar, fastens down the front with tiny white satin-covered buttons with white cord loops, and is trimmed with a most unusual white and coral cross-stitch. It has double rows of hemstitching on the cuffs and is hemstitched where the seams join. It may also be had with the stitching done in blue. The rolling sailor shown with this costume of blouse and skirt is of white hemp with the top of the brim of white grosgrain ribbon embroidered in silver thread.

Plain white cotton gabardine, or novelty stripe piqué if desired, is shown in the skirt at the extreme upper left on this page. It has an unusually pretty back and pockets which, partly concealed, appear to be a part of the yoke section.



A flannel skirt designed with a wall of Troy yoke is worn with a waist of Georgette crêpe, oddly hemstitched to form a design, and a panama hat. Skirt, \$10.75; blouse, \$5; hat, \$20



Sleevelessness has too long been in the mode for us to wonder at it now. The sleevelessness of this white batiste gown is elaborated by hand-embroidery; \$3.75

The praises of white batiste, Valenciennes lace, and ribbon in nightgowns would seem to have been fully sung; but that was before this one appeared; \$1.95

In this sleeveless white batiste gown ribbons would seem to make up for the lack of batiste elsewhere. Valenciennes lace emphasizes the charming pattern; \$2.95

Hand-work enhances the charm of lingerie, for every woman knows the tedious hours and painstaking care of such hand-work as in this nainsook gown; \$3.45

This Empire effect is achieved by a yoke in which the back matches the front. The gown is batiste, with embroidered organdy between Valenciennes lace; \$2.60

Pearl buttons fasten it in front. Natural color hemp with a grosgrain ribbon band of contrasting color composes the hat worn with this skirt. The simple blouse is of striped voile, white with delicately colored stripes.

One of the smartest models that have been shown in separate skirts is the one illustrated at the lower right on page 53. It is made of flannel and may be had in white, rose, Copenhagen blue, or green. The pockets with their flaps twice squared off are most unusual, and the wall of Troy design which finishes the yoke, and can only be seen in the illustration at one side,

continues across the back with the shirring coming out beneath it. White Georgette crêpe, oddly hemstitched to form a design on each side of the surplice front, is the material of the waist worn with the skirt. It is finished at the neck with a purple moire tie. The edges of the front of the waist are satin bound, and but one button, that of white bone, fastens the front. The panama hat shown with it is trimmed with a yellow, green, and white striped silk and an embroidered flower in green and yellow.

For the person who prefers a very plain model in a separate skirt, the one of

bedford cord illustrated at the lower left on page 53 is an excellent choice. It is easily laundered, since there is no great amount of fulness and since it unbuttons the entire length of the front, where it fastens with big white pearl buttons. It may be had in white, rose, or Copenhagen blue. The white pongee shirt worn with it is topped with a white piqué stock. It has been so long since stocks of this sort have been used on any except riding clothes that a possible revival of them is looked for with interest. White satin binds the crown of the white panama hat worn with the waist and

skirt just described. A design of straw embroidery, centered with a tiny little pearl, decorates the satin band. It is difficult to trim these severe panama hats in a way that is both new and in keeping with the hats, but this band does it.

Note.—Addresses of the shops where these articles may be purchased will be furnished on request or The Vogue Shopping Service will buy for you without extra charge. The nightgowns on this page are especially priced for January only. Address The Vogue Shopping Service, 443 Fourth Avenue, New York.



As lovely a gown as January-time affords is this one above—flesh colored or white crêpe de Chine with a conventional cross-stitched pattern in silk; \$3.40

Most elaborate of all is this gown, pink crêpe de Chine elaborated with a fine net lace. The gown is tucked below the yoke and run widely with blue ribbon; \$6.95

This pink crêpe de Chine gown is caught back in revers, picot-edged and caught with blue ribbon to complete its charm; \$4.45. Envelope chemise to match, \$2.45

Simplicity, cross-stitching, and batiste—these do not go together, the logicians say, but they are wrong; they go together charmingly in a white gown; \$1.35

It has length—therefore let it pass for a nightgown; were it a chemise it would have shrunk nearly out of sight. It is of nainsook and Valenciennes; \$2

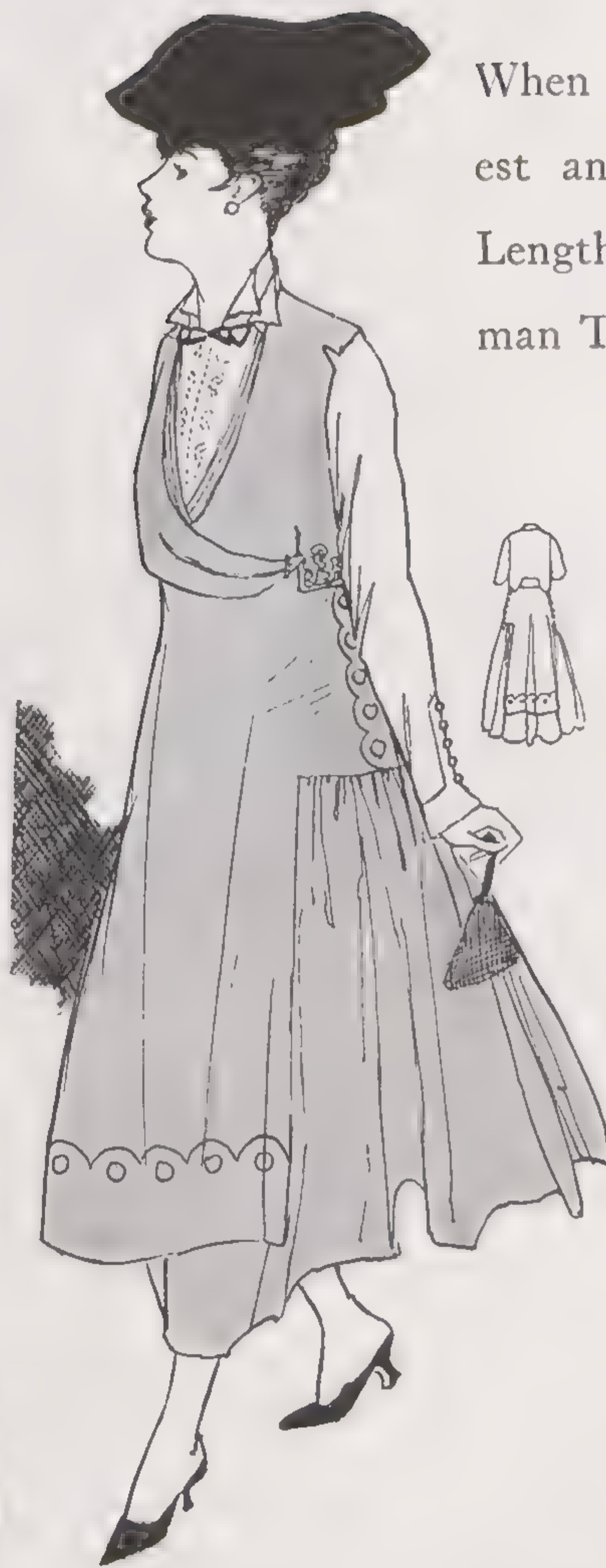
VOGUE PATTERN SERVICE

The New Fulness of the Sleeve, the New Hang of the Skirt—These Are Possible with the Right Pattern

THE Patterns on this and the following page are in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified. They are priced at 50 cents for each waist, suit coat, skirt, child's garment, or lingerie pattern, \$1 for complete costumes, one-piece dresses, and long negligées, as specified. An illustration, directions, and material requirements are given with each



Waist No. 83225; skirt No. 83226
The simplest version of the puffed skirt is this, for it is ingeniously cut in one piece with the fold of the goods in front. The blouse is doubly charming for its belting



Waist No. 83070; skirt No. 83071
A smartly yoked skirt, full yet not cumbersome, and a surplice blouse. The overblouse and underblouse are included in one pattern for 50 cents, and the skirt comes in another



No. 83228
For the sunny days of late winter a frock such as this, if of velours or serge, may conveniently be worn with small furs, without a top-coat; pattern, \$1



Waist No. 83237; skirt No. 83238
The simplest of taffeta frocks is this, and the newest; it is trimmed with bronze buttons and loops, and pointed tabs are lightly braided with bronze



Waist No. 83120; skirt No. 83121
By this pattern a frock could be remodeled, combining serge with satin; the edges could be corded, and the chemisette be of white Georgette crêpe

When the Snow Flies Thickest and the Days Begin to Lengthen, Then the Wise Woman Thinks of Spring Frocks

pattern. Order from Vogue Pattern Service, 443 Fourth Avenue, cor. 30th Street, New York City. Vogue patterns may be bought at 149 Tremont Street, Boston, Mass.; Room 304, Empire Building, 13th and Walnut Streets, Philadelphia, Pa.; Ye Gift and Favour Shop, 162 Post Street, San Francisco, Cal.; The Flower House Studio, Charles and Hamilton Streets, Baltimore, Md.; and Rolls House, Breams Building, London, E. C., England.



Waist No. 83218; skirt No. 83219. The back of the waist which extends a little way over the skirt points out the neat belt under the arm



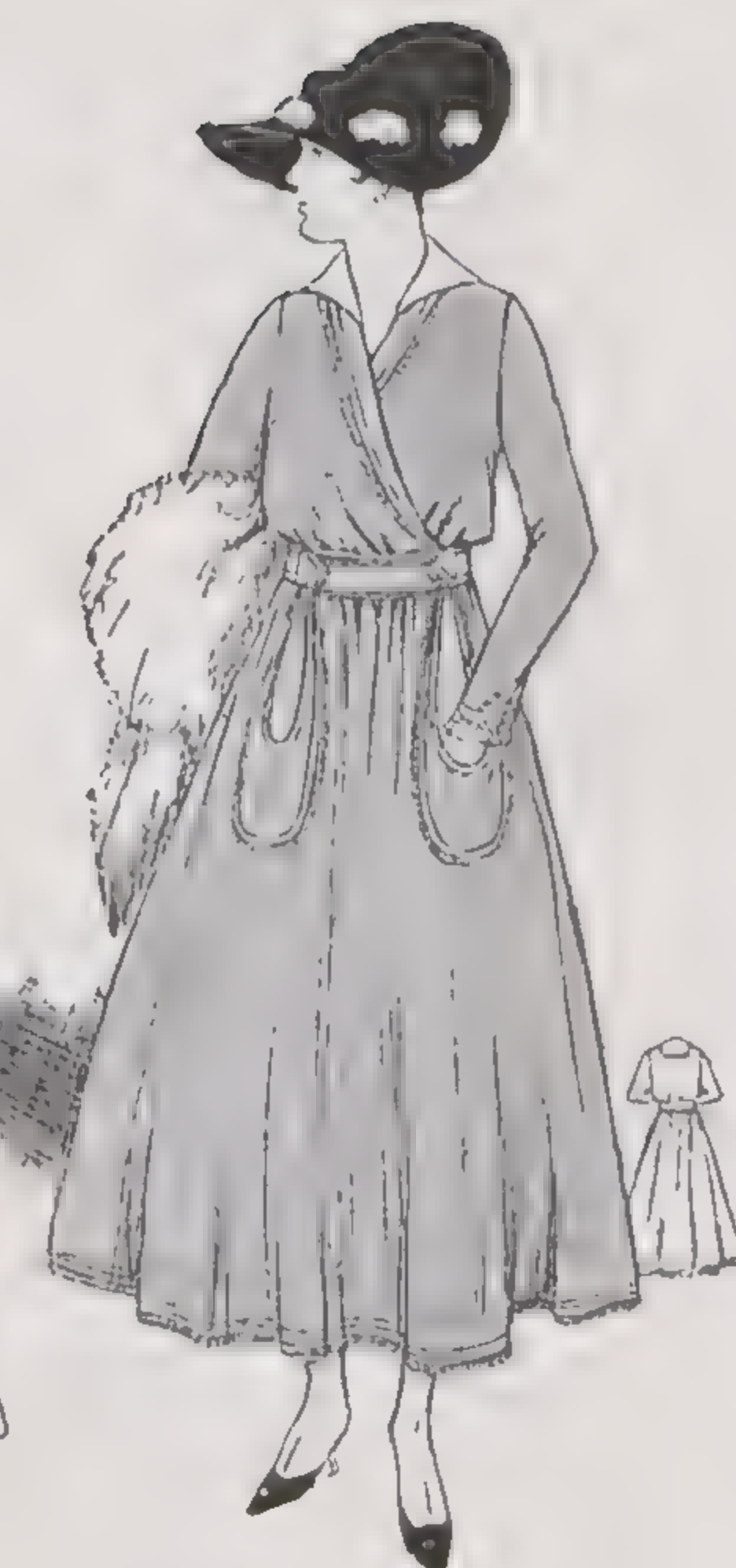
Waist No. 83118; skirt No. 83119. Satin which drapes in soft becoming folds would suit well this frock with back and sash-ends in one piece



Waist No. 82819; skirt No. 82820. The separate coatee may be made of taffeta, and the underblouse and the skirt may be of chiffon



Waist No. 83221; skirt No. 83222. The revers on this morning frock simulate a bolero; the skirt is four and one-half yards wide



Waist No. 83213; skirt No. 83214. An effective trimming for a serge frock made simply is narrow wool braid edged with narrower wool fringe

DAYTIME GARB—FROCKS
ONE-PIECE IN EFFECT
AND COSTUMES MADE UP
OF BLOUSES AND SKIRTS



No. 83215
Below a deep yoke extending into a vest-like front knife plaits are laid both front and back and pressed in



No. 83235
The jerkin of velvet, made with chiffon sleeves and trimmed with fur, is an economical addition to the wardrobe



No. 83140
A smart model for a skirt of tweed with hip pockets made from the side gores



No. 83227
The dropped armhole, the deep cuff, and the yoke and collar made in one, mark this a waist for continued favor



No. 82880
A most becoming neck-line is achieved by cutting the fronts of the blouse and the trim high collar in one piece



No. 83236
The button-up-the-back blouse is one of the newest models; this collar may be worn high as shown here, or low



No. 82768
A most becoming shoulder-line is gained by cutting the pointed yoke and the long sleeves in but one piece



No. 82771
The belt of this semi-full skirt is wide enough to simulate a shallow yoke

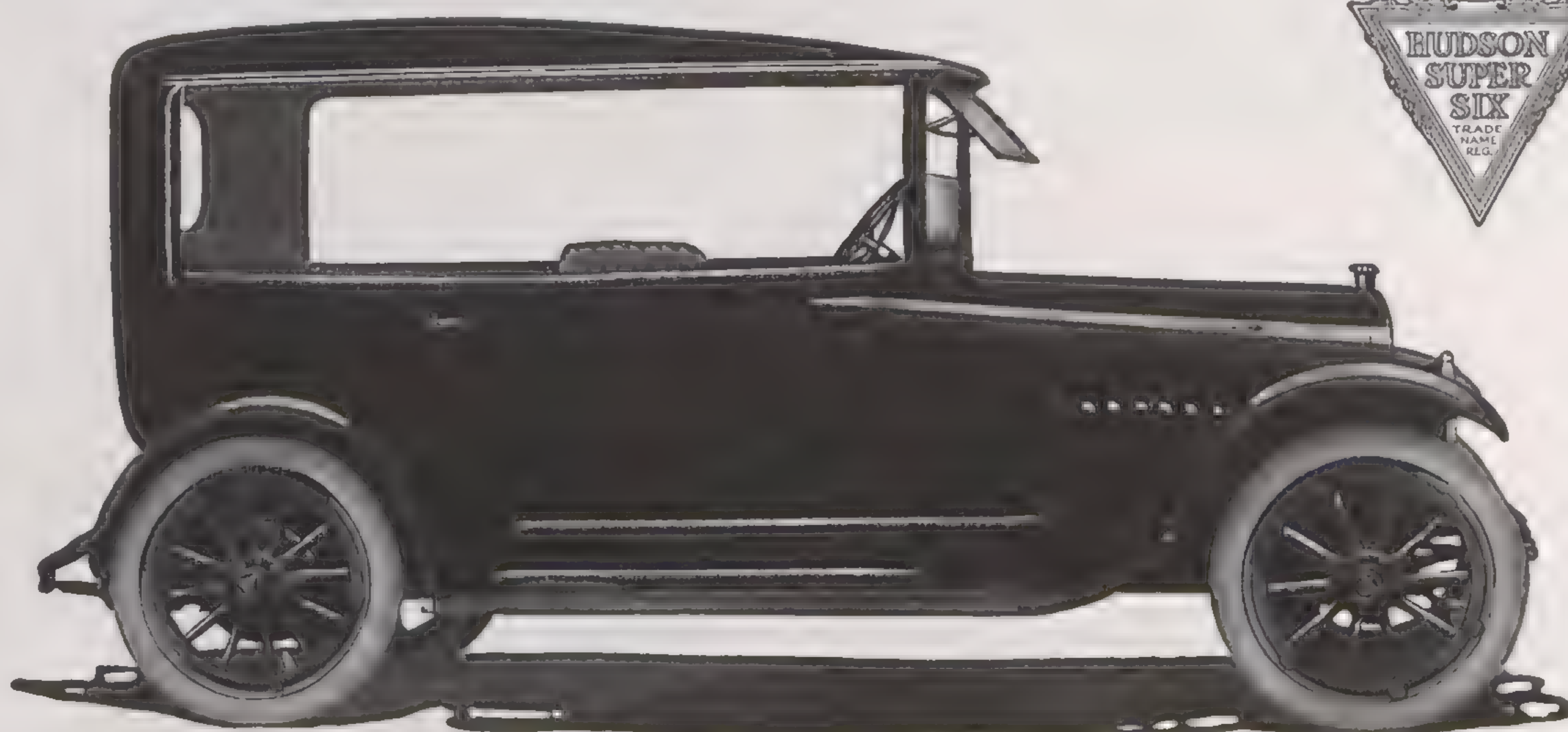


No. 82755
A conservative two-piece skirt measures two and a half yards at the lower edge



No. 83201
A model that may be used to combine two materials, such as taffeta and chiffon, or Georgette crêpe and chiffon

No. 83142
From the Paris couturiers comes a blouse with a novel yoke-line and a becoming collar open in a V



With the Plate Glass Windows Down

Hudson Touring Sedan

An All-Days Model of the Hudson Super-Six

Here is a body-style—a Hudson creation—which has met a widespread want.

This year's output of this model will be multiplied tenfold. That to cope with its vast popularity.

It is a 365-day car.

A theatre car and a day car.

A lady's car and a man's car.

A car for winter and summer, for fair days and foul, for touring and for town.

NOT A COMPROMISE

It isn't a compromise—not a half-and-half car—not a patched-on extra top.

With the windows up it is a luxurious Sedan. It suggests nothing but a Sedan. The costliest electric brougham, is not more daintily appointed.

There are seats for seven, all in one compartment. But two disappear when not wanted.

Even a child can drive it.

With the windows down, as pictured, the sides are entirely clear. Not a sash or a brace in the way. Then you have an ideal Touring Car.

Thus it means one car for all days and all seasons. And the price is \$1900 at Detroit.

SIX LUXURY CARS

This year, in the Hudson Super-Six, we bring out six luxury models.

Two are open, two are closed, and two are all-season, like this Touring Sedan.

Each attains the utmost in luxurious beauty for that type of car. Each is a masterpiece of the body-building art. Each will delight you by its evident distinction.

You will find in these—at modest prices—all that extravagance can buy. Not a model built, in any like type, warrants paying more.

A MARVELOUS MOTOR

All these bodies contain a new patented motor, found only in Hudson cars.

It has officially broken every stock car record in essentials of fine performance. It has outrivaled Eights and Twelves.

It shows 76 horsepower. That is 80 per cent more than the best former Six in same size. And that whole increase comes through wiping out vibration.

So it means such quiet operation that one almost forgets the motor. The car seems to move by magic. Never before has such bird-like motion been attained at every speed. Never such quick response, such flexibility. And never such reserve power in a motor of this size.

So you get a motor which has proved itself the finest motor built. You get the most artistic bodies shown. Both of these in our new cars—the Hudson Super-Six.

You will find them on exhibit at your local Hudson showroom.

The Super-Six as a 7-Passenger Phaeton
Costs \$1375 at Detroit.

Ask for our Super-Six Catalog.

HUDSON MOTOR CAR CO., Detroit, Mich.

(508)


DREICER & CO
Jewels
 FIFTH AVENUE at FORTY-SIXTH
 NEW YORK

Pearl Necklaces

The DREICER collection of Oriental Pearls contains Necklaces in great numbers already assembled, of any size, color or orient. The Necklaces of Pearls are arranged by a member of the firm to insure accurate matching and grading and the fullest value to the private purchaser.

DREICER & CO
Jewels
 FIFTH AVENUE at FORTY-SIXTH
 NEW YORK
 BRANCH AT CHICAGO
 THE BLACKSTONE

WHAT THEY READ

ACCORDING to the recent utterance of a man creditably conspicuous in connection with the American stage, we get in this country the kind of plays we want, mostly poor and vicious plays in his opinion, but plays for which the great American public declares by the double process of making them profitable and of neglecting those of higher quality. Perhaps this is a sound opinion, and perhaps it is equally true that the great American reading public votes by the vast majority for third- and fourth-rate novels rather than for those of higher grade. The public libraries are constantly on the watch to exclude from their shelves the poorer kind of fiction, and just as constantly the users of such libraries call for the books that have been excluded. Not long since there was a glimmering hope, based upon recent library statistics, that the public was demanding less fiction than heretofore, and turning to history, biography, science, poetry. It does look as if there were a revival in poetry, but the demand for fiction without art, charm, distinction, or aught else but the elements of an exciting story continues strong and insistent.

Perhaps we really approach the ideal of Bellamy's "Looking Backward" in the matter of published literature, and that we do get the thing for which we vote. If this is so, then behind the whole situation lies miseducation, partly of the schools, which by their methods tend to make good literature hateful, partly of the shamelessly mendacious advertisements of some publishers, partly by the carelessness or dishonesty of many reviewers. Most young persons come out of school and college with no considerable body of good reading behind them, and consequently with no sure critical taste. If a friend advises a novel as a "peach of a story," if a reckless publisher advertises some nobody's nothing as worthy to rank with the best work of Galsworthy, Wells, or Conrad, if a negligent reviewer puts the advertiser's false words into his review, or a dishonest reviewer praises what he knows is worthless or worse than worthless, the uncritical buy and read, so that the inept novelist is encouraged by the publisher to repeat his crime against good letters. Perhaps an educated public will some day demand and obtain fiction of higher quality than that which now crowds the shelves of the libraries, clutters the homes of an untaught public, and drives almost to homicidal mania the honest and careful reviewer.

THE FREELANDS, by JOHN GALSWORTHY, is likely to stand as the most strikingly original of the author's novels up to this time, and it is, besides, one of the most notable of the current publishing season. Mr. Galsworthy, without accepting the later Tolstoyan theory that creative fiction shall be mainly propagandic and but incidentally artistic, has made a novel in which both interests are strong. He has produced a self-consistent and impressive bit of artistically sound fiction against the background of a great social problem. The family whose name gives title to the book is made up of several brothers, some of them well-to-do folk of the conventional upper middle-class British type, one a man of letters with strongly radical leanings, another a frank radical and mystic with a more radical wife and two radical children. There are also other characters—the minutely and admirably portrayed grandmother, living amid the turmoil of her time in sweet unconsciousness, the lovely young daughter of the literary brother and his strictly conventional son, the friends and acquaintances of all these, and a proper setting of agricultural laborers. A neighbor, but not a relative of the rural Freelands, is the great local landlord, whose excellent

wife insists upon the expulsion of a tenant determined to wed his deceased wife's sister.

The social problem that serves as setting and background to the story is the land question, not in its entirety, but as it affects the agricultural laborer. This question is much discussed, though the discussion never clogs the movement of the story, and the author manages to make us understand that the abuses of the time and place are inevitable concomitants of the system. This he does not so much by pointed discussion as by dramatic intention. The tragedy of the poor laborer Tryst, whose crime is not to be justified by the vehement emotional insistence of his young friend, one feels to be the direct outcome of a system that has given the land of England to the few, and thus enabled them to command on their own terms the toil of the many. The love story is charming, though one guesses that the girl will probably have to furnish the strength and sanity of the household that is to be.

Mr. Galsworthy has given us a finely executed gallery of portraits in this story, every one done with conscientious care, and hardly one sacrificed to the needs of the propaganda. The grandmother is extremely well done, and it is a pity that she should furnish almost the sole relief of humor. In narrative style the book is distinguished by a triumphant simplicity. (New York: Charles Scribner's Sons, \$1.35 net.)

IN MR. KNOX'S COUNTRY, by E. CE. SOMERVILLE and MARTIN ROSS, brings to the discriminating reader once more a delicious volume by the inimitable authors of "Some Experiences of an Irish R. M." To the initiated this hint is sufficient, but to those who have had the irreparable misfortune to live thus far without knowing the work of these benefactors of mankind let it be said at once that "In Mr. Knox's Country" is an inexpressibly delicious volume of sketches dealing with rural Irish character in all its branches, and that it is filled with a subtle and penetrating humor worthy of the race and land it treats. As usual, these little narrative sketches profess to be related in the first person by a resident magistrate, a highly discriminating person with an eye for character, an infallible sense for the humor in a situation or an incident, and in addition the faculty of setting before one in a few apt words the beauty of rural scene or the pathos of a tragedy or a semi-tragedy,—a gift quite as rare as is his humor.

Those already familiar with the books of this rare partnership, said to be that of two women, will take joy in the news that "In Mr. Knox's Country" shows no flagging of freshness or power as compared with the earlier volumes, and if anything a finer delicacy of humor. This subtlety, indeed, is the crowning charm of these delightful books; no reader can afford to let his wits wander an instant while reading, lest he lose something of the delicate flavor that gives the work its high distinction. This time also the authors have managed to give us scenes and persons, some familiar, many of them unfamiliar, to their host of admirers on both sides the Atlantic, and to invest them with the interest and charm of those irresistible earlier characters. There should be some special form of blessing to be asked before dipping into a new book by these authors. (New York: Longmans, Green and Co., \$1.35 net.)

MINNIE'S BISHOP, AND OTHER STORIES, by G. A. BIRMINGHAM, takes name from a tale that is delightful in its semi-farcical humor, but far from the best in the volume. Doubtless the catching title of the tale was the excuse of the publishers for giving it the place of

(Continued on page 60)

PAIGE

The Standard of Value and Quality

ON December 31st—at the Automobile Show in New York City—we formally introduced to the American people a new addition to the Paige line—a six-cylinder car which sells for \$1050.

Right now, we might tell you that this new Paige is a startling achievement.

We might tell you about its remarkable motor—its luxurious appointments—its rich French leather upholstery—its roomy seating arrangements for five full grown passengers—its ample wheelbase and impressive

European stream lines.

We might tell you about all of these features—and a great many more. But we much prefer that you shall establish them for yourself.

We want you to FIND in this car your ideal of what a five-passenger automobile really should be.

We want you to personally “discover” the car that you and your family have been waiting for and hoping for these many years.

We want you to set your expectations just as high as you possibly can. Then, examine this new Paige and see if you are obliged to make one single compromise.

We ask you to do this for YOURSELF. We shall be quite content to abide by the result.

And, now, just a few words in explanation of the success which has come to this company in such generous measure.

First and foremost, let it be understood that Paige builds not for price—but for QUALITY.

As we have repeatedly stated in our public announcements:

“It is by no means difficult to manufacture a car for a PRICE, but it is quite a different matter to produce a car of 100-point excellence and still maintain a price to the consumer that is not prohibitive.”

There, you have the very essence of the Paige idea.

There you have the compelling motive behind every car which has ever left this factory.

There you have the REASON for the astounding value which you will find in the new five-passenger model quite as well as the larger Fairfield “Six-46.”

REMEMBER, YOU CAN ONLY GET OUT OF A PRODUCT PRECISELY WHAT THE MANUFACTURER PUTS INTO IT.

There is no substitute for basic quality. No matter whether it be a typewriter, farm tractor or automobile, service must be BUILT IN the product—not merely veneered on the surface.

Let us here, then, renew our bond of Faith with the American public.

So long as Paige cars are built, we shall unceasingly maintain our policy of building only GOOD cars—with quality our first and foremost consideration.

It is a matter of public knowledge that the cost of raw material and labor has vastly increased during the past twelve months.

Notwithstanding this fact, however, we pledge ourselves to jealously guard even the quality of every cotter pin which goes into the construction of a Paige car.

We pledge ourselves to employ only the BEST materials and only the BEST workmanship that the market affords.

So long as Paige cars are sold, we shall remain keenly sensible for our obligation to see that these cars render unfailing service and continue to merit the confidence which has been reposed in them.

On this basis, we ask you to buy a Paige—not because of its price—but because of its nameplate.

We ask you to believe in these cars as WE believe in them. We willingly accept our share of the responsibility.

Paige-Detroit Motor Car Company

Fairfield “Six-46”

\$1295

f. o. b. Detroit

Detroit, Michigan

On Exhibition at
New York Automobile Show—Space A-30
Chicago Automobile Show—Space D-6

Fleetwood “Six-38”

\$1050

f. o. b. Detroit

J & J SLATER

Original Models

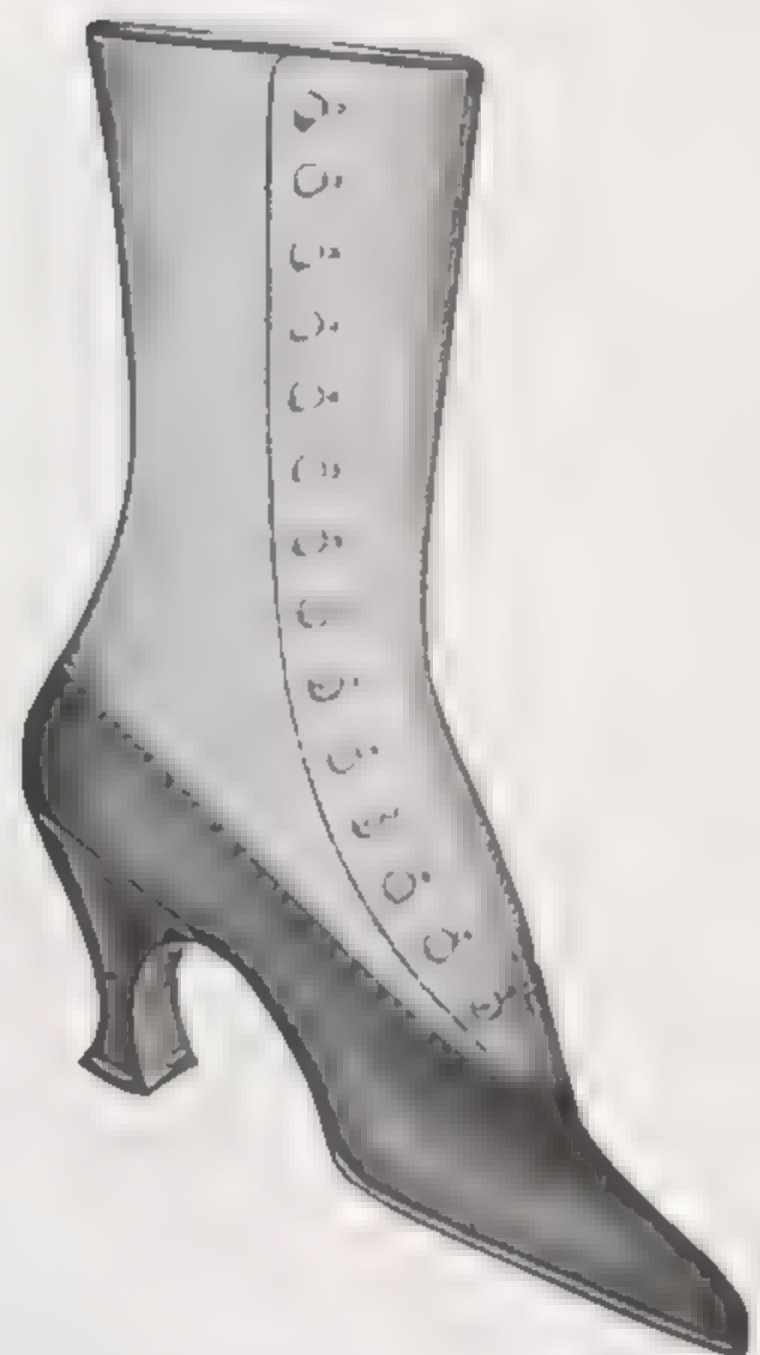


White or gray kid high cut afternoon boot with two-inch LXV heels. Price, \$14.00



A walking boot in tan russia with white buckskin top. Price, \$14.00

THE winter vacation in the South demands distinctive footwear—the **J & J SLATER** models meet every requirement. Horseback riding, golf, walking, dress.



High cut dark brown and white kid afternoon boot with a two-inch cuban LXV heel. Price, \$14.00



A high cut skating boot in white calf, heavily perforated and built to support the foot. Price, \$10.00

MAIL SERVICE

Catalogue

415 Fifth Avenue, New York

Between 37th and 38th Streets

WHAT THEY READ

(Continued from page 58)

honor. The west-of-Ireland priest who masks himself behind the name of Birmingham has a most delicious native humor, a deep-seeing sympathetic eye, a strong sense of the pathos and grave significance of life, a love for his own people and his own land, and finally a fine gift of expression, a deft touch—never the heavy hand, never a faltering in his sureness of taste. There are twenty-six stories in this volume, and those who appreciate the man and his gifts will find them delightful for a great variety of reasons.

You can hardly go wrong in a Birmingham volume. If you find the opening tale in this one flippant, you can not fail to find it funny. Those who fail to find "Onnie Deaver" humorous in its way pathetic as well, and highly significant, especially in the paragraph which sketches swiftly the whole life of an island community, must certainly have been brought up on stories that vitiate the taste. As to "Hynes' Pig," it is a noble bit of humor with an amusing study in contrasts. And there are others. A volume such as this serves to accentuate the poverty of American literature in the department of short fiction, a department in which we once hoped to excel. (New York: George H. Doran Company, \$1.20 net.)

MAKING MONEY, by OWEN JOHNSON, develops a new phase in the author's fictional style. This time he turns his face away from the sensational exaggerations that characterized "The Salamander," and gives a tale of the race for wealth in Wall Street. He opens his story with a group of young friends recently out of college planning their life-work in New York City. Several of them are bent upon getting rich quick by speculative gambling on the Stock Exchange, and the moral of the story is the danger of this process and the superiority of honest hard work in whatever field it presents itself. The main love interest is found in the relations of one young man with two sisters, the daughters of the multimillionaire Wall Street operator with whom the young man is for a time associated. Conscience awakes in the young hero after a deal in which his share is a great sum, but a sum which he declines to accept because he realizes that his chief has used him simply to urge his friends on to purchases that promote the success of the deal but mean the ruin of the purchasers.

This incident takes "Bojo," by which rather ridiculous pet name the hero is known, out of Wall Street and lands him at the foot of the ladder in a manufacturing business. The change of conditions stirs to something like heroism the selfish and luxurious girl to whom he has been after a fashion betrothed, and apparently fixes upon him more firmly than ever the chains he unwillingly wears. In the end, the young woman makes up her mind that she can not endure poverty with the man she loves, that her father's prospective ruin necessitates her accepting a persistent old lover whom she loathes. Then Bojo turns to the other sister whom he has all the while loved.

Of course Mr. Johnson tells his story well, with lively dialogue and rapid thumb-nail sketches of persons and places. The Wall Street struggle is done with unusual brilliancy, but there is hardly a trace of passion in the love scenes, and all the puppets smell of paint. What a blessing if Mr. Johnson should flee New York and get back to the spontaneity and racy humor of the Lawrenceville stories! (New York: Frederick A. Stokes Company, \$1.35 net.)

THE ROSE OF YOUTH, by ELINOR MORDAUNT, accomplishes the miracle of interesting the reader in the details of life in a big London shop. Teddy Earp,

the hero, is a hero indeed, although he does not risk life and limb. He is a very real person, lovingly studied, tenderly elaborated. Plain cockney though he is, he has not only manliness but essential refinement and a feeling for literature. Teddy is an entirely possible character, and a fascinating one. Along with him we see the other persons of the shop—the young salesmen and saleswomen, the caddish little floor walker, the pompous, cruel, and cowardly manager. Here is a phase of London life that is rarely touched by the novelist except in caricature. As a character study Teddy Earp is exceedingly well-drawn, and the subordinate personages are very realistic.

Indeed the high merit of this book lies in a detailed realism that is never tedious, a vigorous characterization, the prevalent touch of idealism in the indomitable Teddy, and the steady refusal of the author to descend to mere caricature or to treat her puppets with the superior patronage so usual with the English novelist who condescends to the shop. (New York: John Lane Company, \$1.35 net.)

THE SONG OF THE LARK, by WILLA SIBERT CATHER, tells the story of a great singer, of her crude youth in the far west, where the man who loved her was a railway hand, of her subsequent brilliant career in many cities and on two continents, and of the men who loved and influenced her. One of these men had a wife in an insane asylum, but the singer could not be persuaded to accept a famous Englishwoman's view of the moralities and proprieties in such a case, with the result that she steadily held off her wedded lover. Her art, indeed, had apparently become more to her than any man could be, but in the end it proved otherwise. There are other notable persons in "The Song of the Lark," besides the singer and the men she knew, and the reader follows their fortunes with interest, and learns with pleasure in the old-fashioned epilogue just where each and all are left at the close of the volume. This tale is told with taste, humor, sympathetic perception of human values, and without a touch of the prurient or brutal, though it has much to do with the unconventional lives of the stage folk. It deserves a place of no small distinction among the novels of the season. (Boston: Houghton Mifflin Company, \$1.40 net.)

IN BIOGRAPHIC VEIN

MY CHILDHOOD, by MAXIM GORKY, helps explain some of the hideous things that one encounters in Russian fiction. The volume opens with the death of the author's father and the birth of a little brother who died also in a few hours. The family—Maxim, his mother, and his grandmother—then went to the house of the maternal grandfather in a distant city. The old man was a prosperous dyer, and in his household lived two sons and several workmen. That house was an inferno. The brothers quarreled and fought at the very dinner-table. The grandfather beat his wife, and regularly whipped the children of the household. Maxim's first beating at the hands of his grandfather was so severe that he fainted with pain, and for days was unable to leave his bed. The grandmother, who was the attractive member of the family, although half as big again as her husband suffered beating at his hands without a movement of self-defense. She was intensely religious, and her account of God was given to the child in a fashion that combined poetic beauty and flat absurdity. She told fairy-tales for his amusement, and did what she could to abate the miseries of that dreadful household.

Finally one of the sons left home, and then placed the house in a state of siege, (Continued on page 62)



The FIAT Riviera



The Fiat Enclosed Drive

For the owner who wishes to drive his own car, Fiat produces an Enclosed Drive of extreme comfort and convenience, mounted on our special 55 H. P. Chassis.

Other Riviera models comprise many unique and luxurious types of Coupes, Broughams, Phaetons, Touring Cars and Runabouts, mounted on 20 H.P., 30 H.P. and six-cylinder Chassis.



FIAT MOTOR SALES CO.

Broadway, at 57th St., New York 95 Washington Ave., Albany, N. Y.
838-841 Boylston St., Boston 26-28 Snow St., Providence, R. I.
FIAT MOTOR CO. of PA., 1827 Chestnut Street, Philadelphia, Pa.





THE ORMOND BEACH

Sport hat of orange panama with black and white braid.

A rather daring and distinctive example of our newest Spring designs.

At any of the more exclusive establishments you will find our earliest models now on review.

Ask to see them.

48 West 38th Street, New York



Watch our Vogue space for newest creations



Courtesy of Houghton Mifflin Company

In publishing "A Marriage Cycle," poems written by the late Alice Freeman Palmer, her husband is amply justified; for intimate natural reflection and feeling they are of the rarest quality

WHAT THEY READ

(Continued from page 60)

having announced his intention to kill his father. For months the son and the lowest miscreants of the city came at all hours of the day and night seeking entrance. Poverty overtook the family, though not until the mother had married again, and above her own degree. The second husband treated her so brutally that Maxim tried to kill him with a knife. In moving into much smaller quarters the grandfather calmly announced to his wife that thenceforth she must shift for herself. Incidents of this kind mingled with strangely interesting matters illustrative of Russian life and custom run through the entire book, a volume of nearly four hundred pages. Gorky speaks with horror of Russian home life as he knew it in youth, and adds that such incidents as he relates are still far from uncommon. As a piece of unvarnished realism this book has great significance, and an interest beyond that of most fiction, though it must be added that the verbatim report of conversations here given, however true in essence, must in form be somewhat fictional. (New York: The Century Co., \$2 net.)

RUDYARD KIPLING, by **JOHN PALMER**, is another volume in the "Writers of the Day" series. Mr. Palmer gives a just and accurate judgment of Kipling as a writer on Indian subjects. Kipling is not first of all an Anglo-Indian; he is first of all an amazingly brilliant writer to whom the accident of birth opened the fertile and neglected literary field of India. As Mr. Palmer says, the "Plain Tales from the Hills" are not the truth of human life, not the product of first-hand observation, but merely brilliant performances by a youth with an astonishing gift of literary expression. He might have added that many of them betray in the author the Indian civil servant's snobbish admiration for the military caste. Most of those who have read Kipling with intelligent care will acknowledge the justice of Mr. Palmer's

judgments as to the several groups of short stories and the two or three long novels discussed. Equally, however, most intelligent lovers of Kipling's verse will dissent from Mr. Palmer's view, though it must be acknowledged that it is in a measure justified by many of the most popular poems. This little volume is a notable addition to English critical biography. (New York: Henry Holt and Company, 50 cents net.)

CAST INTO METER

THE HOUSE THAT WAS, AND OTHER POEMS, by **BENJAMIN R. C. LOW**, reflects the temperament of a man who sees life and the universe poetically, and strives to convey his thought and emotion in fit metrical form. It must be said that happy as Mr. Low often is in this attempt, he somewhat seldom achieves the highest distinction in his verse, and the reader sympathetic with the fine content of the work finds himself almost painfully eager that it shall attain perfect expression. The opening and longest poem, which gives the title to the book, has a splendid gravity of sentiment and much beauty of form. "Wharves and Warehouses," "Sanctuary," "The Minster Statue on Christmas Eve," are among the best of the shorter poems. "The Urban Shepherd" has both humor and beauty; "Castles in Spain" is a richly decorated fancy; "Once in a Life" has the authentic touch of passion; "Once upon a Time" also has passion and something close to perfection in the seventh stanza; while "The Passing of Sixteen" is a delicious bit of lightness. (New York: John Lane Company, \$1.25.)

A MARRIAGE CYCLE, by **ALICE FREEMAN PALMER**, brings together in a slender volume as much of the late Mrs. Palmer's verse as her husband thought should be given to the public. (Continued on page 64)

Jansen Nursery Furnishings

Bluebird Design

In Maeterlinck's Fairy Tale the woodcutter's children were sent by the good fairy to find the bluebird. They came nearest to finding it in the Kingdom of the Future. This is why we use the bluebird, the symbol of happiness, as the motive of these newest creations in Nursery Furnishings.

This new Bluebird suit is an instance of the resourcefulness of the Jansen Shop. Here are created the dainty things which become the daily helps to nurses and mothers and the first artistic surroundings for tiny folks.

Every piece of Jansen-Ware is, first of all, a practical article for service in the nursery. The convenience, the pleasure of caring for infants, is greatly increased by these unique wares. To be appropriate to the nursery, every piece is designed with the highest ideals of correctness in form and daintiness in decoration. So Jansen-Ware is an inspiration to the household and makes a fitting environment for baby to grow up in.

As a gift, there could be nothing more appreciated than a piece—or a suit—of Jansen-Ware. Cribs, hampers, layette baskets, wardrobes, clothes trees, scales, bath baskets, toilet articles in French ivory—these are but a few of the fascinating things included in Jansen-Ware. Some are simple but, none the less, beautiful. Others are elaborately trimmed to suit particular schemes of furnishing and decorating.

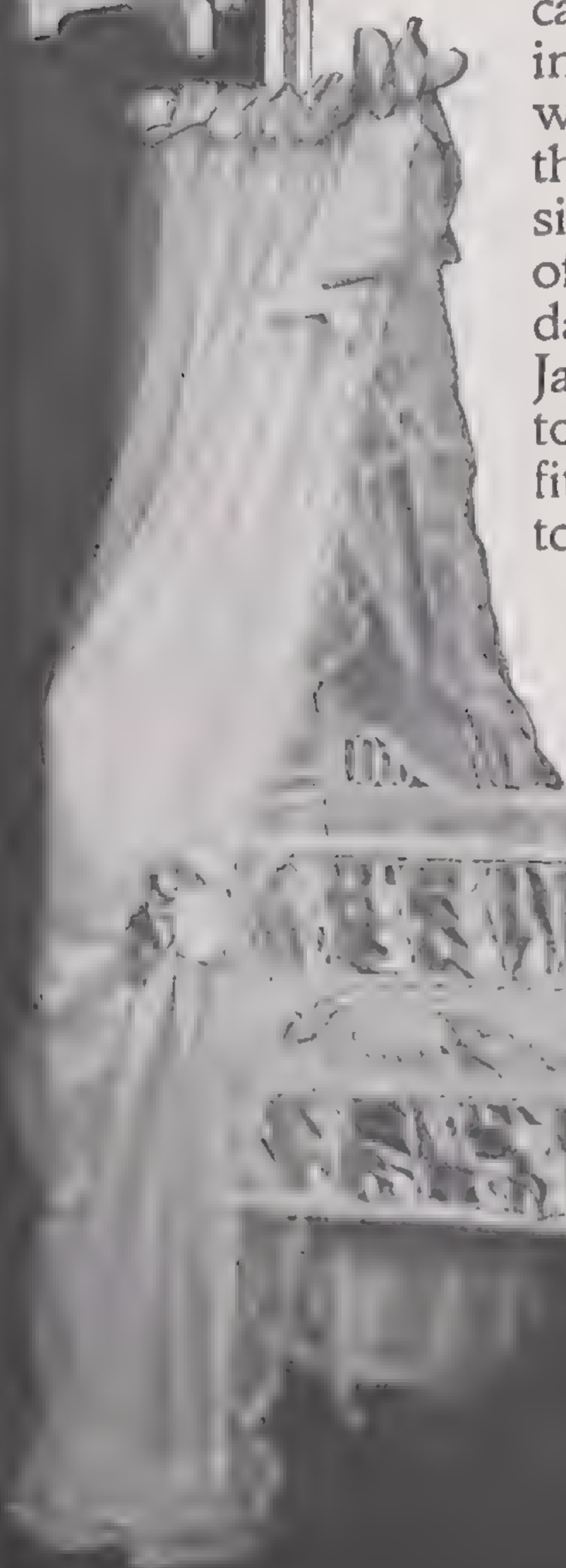
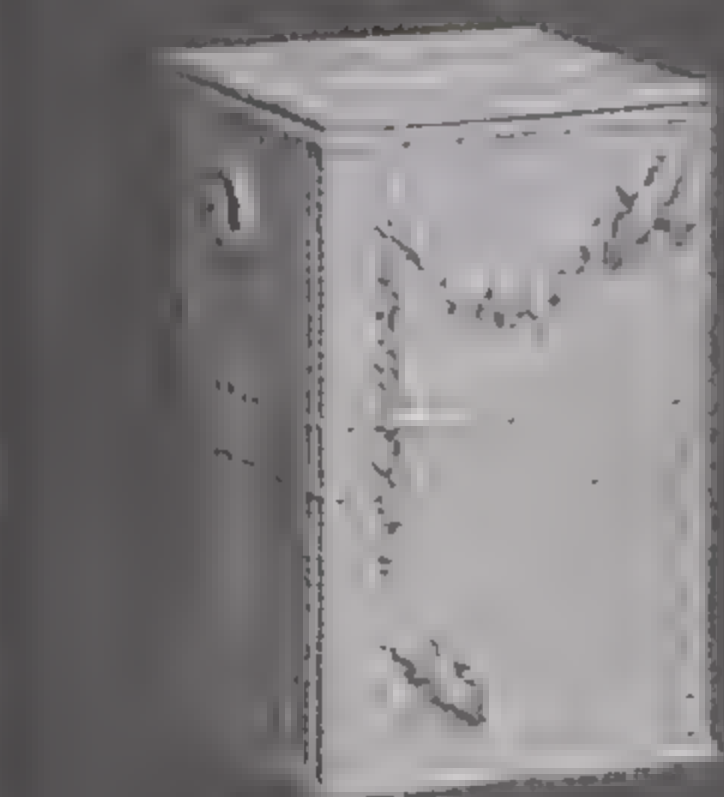
Jansen-Ware is now enjoyed in some of the most distinguished homes in America. It is to be had at high-class retail shops throughout the country.

See Jansen-Ware at your favorite shop. Ask for it by name.

ED. JANSEN, *Maker*, New York

Look for
this label

 **JANSEN-WARE**
STANDARD SINCE 1874



(Continued from page 62)



PLACE FAVORS
FOR THE BRIDAL PARTY
A great help in beautifying
the bride's table

These favors, as well as the
Bride's Cake containing unique
favors, the Bride's Cake Knife,
Place Cards, Bridal Candle Shades,
Wedding Cake in Boxes with
beautiful monograms, etc., are
fully described (*with prices*) in
our booklet "Wedding Suggestions"
sent *free* on request

Visitors to New York City always welcome

Dean's
628 Fifth Ave. New York
ESTABLISHED 77 YEARS

In a prose preface distinguished for taste and charm, Professor Palmer tells us why he decided, thirteen years after the death of his wife, to make public the verses in which she celebrates their wedded love. Nobody will quote against his decision the somewhat similar decision that led Rossetti to disinter his famous sonnets;—utterances that certainly should not have seen the light of publication during his lifetime.

In some respects Professor Palmer's preface is the best possible criticism of this volume. He tells us that not the whole woman appears in these verses. Only one of her many other sympathetic interests finds place here: her love of nature. "Nor does her buoyancy show, as it should, her bohemianism and her perpetual humor. She was often a careless gipsy. Her touch was light, her glance swift, her laughter hearty." He regrets, too, that these poems emphasize unduly her serious and reflective sides. In trying to judge the poems coolly, "I believe," he says, "their distinctive merit is in their truthfulness, their fresh vision, their freedom from anything like literary sophistication." In this he is soundly critical. He notes also the absence of padding, of "curiousness," of deliberately attempted felicity of phrase. Here, too, he is right. Finally he says, "If not great, they possess, I believe, a dignity, a naturalness, and appealing power unlike anything else," in which opinion there is also a large element of truth, though "unlike anything else" seems too vaguely inclusive. This last opinion, however, searches out the highest merit of these verses. Like most American poetry, especially most of New England origin, these verses are seldom sweetly lyrical. As intimate, unadorned, simply and briefly expressed reflection or natural and deep feeling they are of the rarest quality. To read them in the light of the preface, and especially in the light of the husband's biography of the wife, is to encounter a most unusual literary experience. No real lover of poetry can afford to neglect this remarkable volume. As to indicating better or best, that task would involve quoting the table of contents almost entire, so evenly do these poems maintain the standard they set for themselves. Hear this:

*Dear Love, it was so hard to say
Good-bye to-day!
You turned to go, yet going turned to stay!
Till suddenly at last you went away.*

*Then all at last I found my love unsaid,
And bowed my head;
And went in tears up to my lonely bed.
Oh, would it be like this if you were dead?*

(Boston: Houghton Mifflin Company,
\$1.25 net.)

POEMS, by GILBERT K. CHESTERTON, contains in about one hundred and fifty pages more than sixty examples of the author's work in verse. Those who admire Mr. Chesterton's brief essays, and even those who endure, perhaps those who enjoy, his longer fiction, will probably agree that prose, rather than verse, is his true medium. In this volume, as ever, Mr. Chesterton's verse is often obscure, and almost never sweetly lyrical. It often has, however, a valuable content that perhaps could not so well have been conveyed in prose, which fact must be accepted as the author's sufficient excuse for expressing himself in verse. The three dedicatory poems are certainly not important, and their expression is a trifle tortured.



Courtesy of the John Lane Company

Though Gilbert K. Chesterton best expresses himself in prose, his "Poems" contain a valuable content of a nature best conveyed in poetry, and therefore they have been well given to the world

As to the one long poem given, "Lepanto," it should have been included in the division of religious verse, for certainly naught but the triumph of Christianity over Moslemism is excuse for a long English poem at this date on the battle where Don John of Austria defeated the Turkish fleet at a critical time and the author of "Don Quixote" lost an arm. Some of the clearest and best of these poems are those in the divisions of "Love Poems" and "Religious Poems." In the latter division, especially, the spirit of the poet seems to shine clear. We know Mr. Chesterton to be religious, but it is hard to imagine him in love. (New York: John Lane Company, \$1.25 net.)

STRAY GOLD, A RAMBLER'S CLEAN UP, by R. G. T., in spite of the caricature on the title page, in spite of the half-dozen prefatory stanzas, and in spite of some other aberrations of taste, contains some matter well worth reading. The initials R. G. T. thinly disguise R. G. Taber, traveler, miner, railway official, author of several books, and contributor to current magazines. Mr. Taber has much of the spiritual and intellectual gift of the poet, but a very moderate command of poetic technique, though there are signs in these verses that with patience and pains he might have acquired command of rhythm and effective skill in poetic form. The verses in dialect have liveliness and picturesqueness, but little poetic value. "The Loon" has genuine feeling for the lost soul cry that sounds so often over the Adirondack wilderness. "In the Confessional" and "From the Depths" are genuinely dramatic. "British Columbia" is an excellent bit of characterization, and "The Brightest Star" is a charming parallel, as is "The Waters of Fate." "La Demi-vierge" has marked distinction, and the last four lines of "The Bachelor" show really remarkable power. In spite of the line that transposes part of Kipling's "blue empty 'neath the sun," "The First Christmas" is one of the best of these poems; it touches the sublime, especially the stanza ending with the phrase for which the author is debtor to him of "The Seven Seas." "The Scoffer" is another poem distinguished for genuine feeling. The Klondike verses show facility, humor, and dramatic quality, but they do not deserve a place in the same volume with the author's more serious attempts. Mr. Taber's lighter love verses are more than clever, and his "Arctic Voices" will interest the folklorists. The volume is attractively printed, and the decorative head-pieces, all of one design, are charming. (St. Paul Book and Stationery Co., in cloth, \$1 net; in leather, \$1.25 net.)

Maillard

Bonbons— Chocolates

For all occasions Maillard's confections are appropriate and welcome. Perfection in quality, purity and flavor. A box of these delicious candies is a compliment to both recipient and giver.

Dainty Bonbonnières of exclusive design are imported direct from Paris for Maillard Bonbons and Chocolates. Your purchases will be packed for safe dispatch and delivered to any address, on request.

*Afternoon Tea in the Luncheon
Restaurant, three to six*

**Fifth Avenue at 35th Street
NEW YORK**

A Pretty Hair Dress Is Easy To Arrange With These Fine Hairpieces

Stylish coiffures for every occasion are not only possible but easy for you to attain with the aid of the proper hairpieces.

And how it does add to your enjoyment, wherever you are, to know, that your hairdress is becoming and in perfect style, and that no one can possibly detect your extra hair, because it came from Simonson's and matches your own absolutely in quality as well as color!

Ask about the convenient TRIPLET SWITCH—a necessity for the new smart styles in hairdress,

The beautiful ARETTA Cluster of Puffs for the crown or back hair,

Or the ARLON—which completely covers straight, thin or discolored hair with a beautiful coiffure of wavy natural hair.

Superior accommodations for Hairdressing, Marcel Waving, Hair Coloring, Facial Massaging, Manicuring, and for imparting to your hair the genuine, permanent "EVER-LASTING WAVE", which lasts till new hair grows in. Illustrated De Luxe catalog, "HAIRDRESS BEAUTIFUL", describing our fine hair pieces, sent on receipt of visiting card.



A. Simonson—Hair Goods—Hair Dressing—506 Fifth Ave., New York

The SMART SET

A Magazine of Cleverness

Edited by
GEORGE JEAN NATHAN
and H. L. MENCKEN

ARE you tired of the heroines of magazine fiction? If you are, make the acquaintance of Carolyn Craig in our February number, now on all newsstands. She appears in a remarkable short story by Lilith Benda entitled

"Another Hedda-Woman"

You will talk about her. So will your neighbor.

The only American magazine read by Royalty

25c a Copy—\$3.00 a Year



4 Through All Steel
Electric Lighted
Trains Daily to 4

FLORIDA
CUBA—SOUTH A

Superior Roadway, Equip-
ment and Service to

CHARLESTON, SUM-
MERVILLE, AUGUSTA,
SAVANNAH, THOMAS-
VILLE, FLORIDA and
CUBA Resorts.

Leaving New York from Pennsylvania
R. R. Station

9:15 A.M., 2:12, 3:34 and 9:30 P.M.

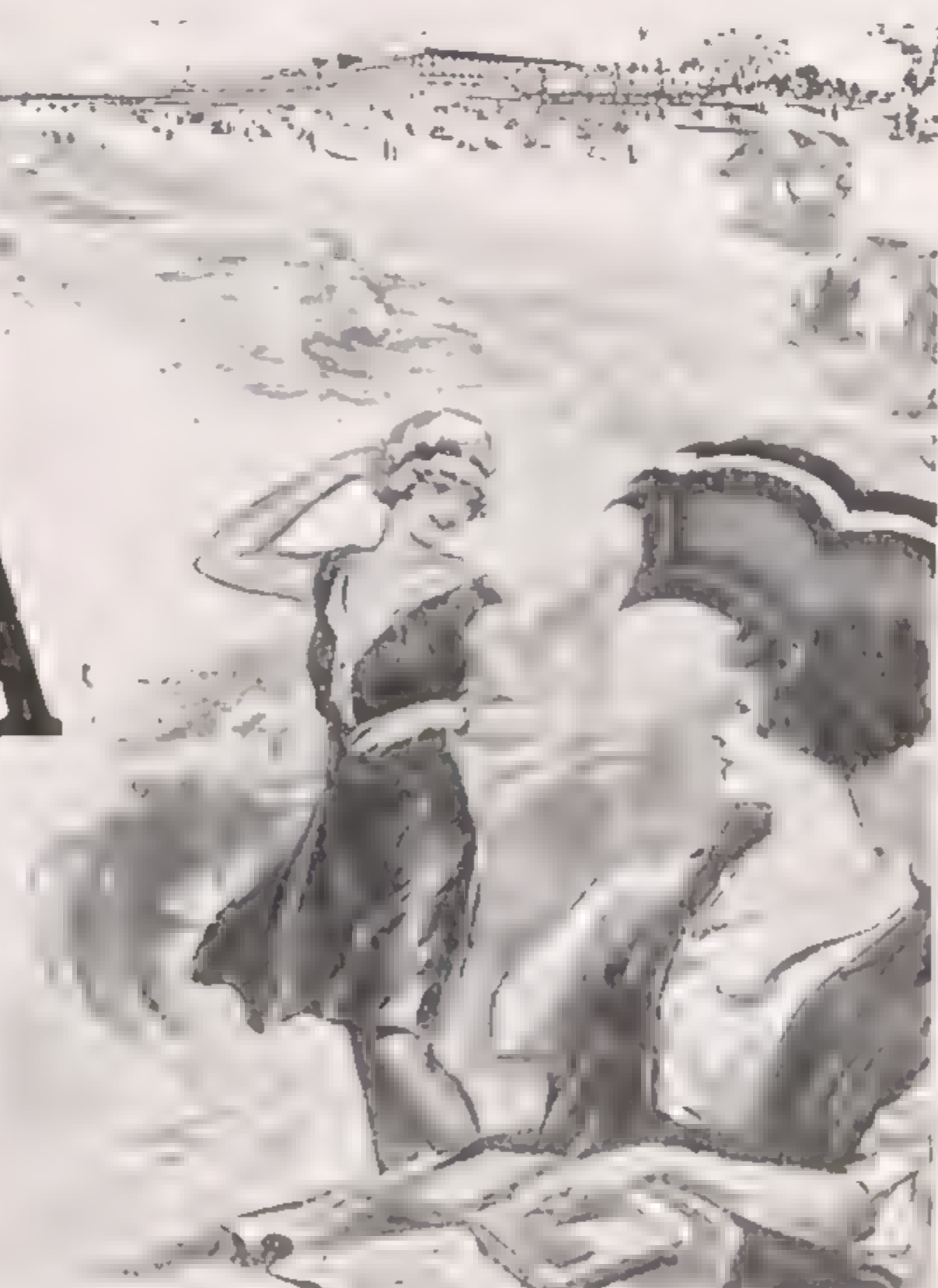
Dining-Car Service

For Illustrated Literature and All Information Address

ATLANTIC COAST LINE

The Standard Railroad of the South

NEW YORK, Broadway and 29th Street
BOSTON, 248 Washington Street
PHILADELPHIA, 1019 Chestnut Street
BALTIMORE, Light and German Streets
WASHINGTON, 1406 New York Avenue, N. W.



Willys
KNIGHT

SLEEVE-VALVE MOTOR

Limousine

\$1750

MODEL 64-B To E. TOLEDO



From the nature of their construction
all other types of motors will deteriorate
with use.

From the nature of *its* construction the
sliding sleeve-valve motor will steadily
improve with use.

Your investment in these cars there-
fore is of a much more permanent nature.

And this is in keeping with the larger
outlay required in the purchase of closed
cars.

The Willys-Overland Company, Toledo, Ohio

Willys
KNIGHT

SLEEVE-VALVE MOTOR

Coupe
\$1500

MODEL 84-B f o b. TOLEDO



And the smart appearance of these cars
is due to correctness of design and appointment rather than to momentary modishness.

They have substantial dignity rather than fleeting fashionableness.

The Touring Model at \$1125 and the Roadster \$1095 are likewise notable for their enduring efficiency.

Overland dealers everywhere will gladly demonstrate their superior worth.

The Willys-Overland Company, Toledo, Ohio

Silverbloom SILKENFIEL

*The
New
Fabric*

Silverbloom Silkenfiel is a wonderful new fabric of great durability and exceptional style.

It has a natural spring that gives garments the fashionable flare. It drapes in full folds, a quality which endears it to women of fashion.

Silverbloom Silkenfiel is beautiful in texture, rich and lustrous. And it makes up handsomely. The Silverbloom finish does for Silkenfiel what mercerizing does for cotton. No other fabric has a finish like Silverbloom Silkenfiel.

Silverbloom Silkenfiel is ideal for dresses, suits, waists and skirts for maid and matron. It is also used for sport hats and parasols. Comes in a wide diversity of plain shades and patterns. Ask your dealer for Silverbloom Silkenfiel by the yard or in the garment. Look for the label in the garment.

LESHER WHITMAN & CO.
Sole Manufacturers
670 Broadway, New York

DO YOU NEED ADVICE ABOUT YOUR SPRING CLOTHES?

*Naturally you want
the best advice.*

AT
Vogue's Pattern Salesrooms in
New York (443 Fourth Avenue),
Philadelphia (Empire building,
13th and Walnut Streets), and
Boston (149 Tremont Street),
you will gladly be given this
advice, whether or not you wish
to buy patterns. You will see
the newest and best fabrics and
the latest fashions shown to you
in crinoline or in sketches and
photographs

Or write to

VOGUE PATTERN SERVICE

443 FOURTH AVENUE
NEW YORK

INTO the Vogue Pattern is put a scientific knowledge of fashion, an expert skill in pattern making and a long continued care that has put the Vogue Pattern in a class alone. A pattern that is not exact is a worthless pattern; Vogue Patterns are exact. To eliminate the hit and miss inaccuracies of machinery, Vogue Patterns are made entirely by hand. No machine is used on a Vogue Pattern.



What a man looks for in a girl

How you can acquire a charm that has universal appeal

THE one thing men have expected of women, from time immemorial, is a fresh, clear complexion.

Who can think of an attractive girl without thinking of a beautiful skin?

And a beautiful skin is something *every* woman can have. Whether or not her features are beautiful, she can have the charm of a fresh, dainty complexion.

Every woman realizes how universally a lovely skin appeals, strives to improve her complexion to make it just as lovely as she can—yet every woman who really understands how to care for her skin, has found that a cold cream, a cleansing cream, is not all that she needs.

Women have felt the need of a preventive, protective cream, a cream which is more helpful and one that can be applied after washing, when dressing, and before going out—a *greaseless* cream.



Make your finishing touch an application of Pond's Vanishing Cream, when you want your skin to look especially lovely.

For this Pond's Vanishing Cream was made. It is exactly suited to fill this need. It is without grease of any kind among its ingredients and will not promote the growth of down. It is quickly absorbed, disappears, vanishes. It keeps the skin pliable, makes it soft and smooth as satin. You will be delighted with the wonderful freshness it produces, the delicate texture that can be compared only with the skin of a child.

Invaluable as cold cream is, for its own special purposes, it contains a large percentage of oils. All cold creams are "grease" creams. They are intended for cleansing, for massage, or for night use—then the oily, shiny look they leave on the skin makes no difference. However, women whose skin already has a tendency toward excessive oiliness, should never use a cream which *adds* oil.

Just what women were waiting for—a success at once!

The moment Pond's Vanishing Cream was introduced, women realized that in it they had at last the preventive, protective cream they exactly needed—they welcomed it with enthusiasm.

The enormous sale of Pond's Vanishing Cream today is due to the fact that women use it persist-



Make this test—see how one application makes your skin noticeably softer, whiter.

ently. The sale steadily grows because more and more women are learning that it is the cream they have always wanted and never before been able to get.

You will find many more occasions to use it than you would to use a grease cream.

Why your skin chaps and how to prevent it

One of the best known of dermatologists says: "The reason for chapping is that the skin, because of *unnatural dryness*, loses its power of resistance. Like a piece of dry leather, it cracks and breaks under conditions that it endures without strain when lubricated."

You can't avoid the dry, cold, irritating winds of winter, but by forethought and intelligent care, you can keep your skin exquisitely soft and smooth, even during rough, wintry weather. You can protect your skin from raw winds which whip out its elasticity and make it rough. Before going out, soften your skin by a light application of Pond's Vanishing Cream. This cream is made in accordance with the most advanced practices of dermatology. Its ingredients have a special affinity for the skin. It overcomes all dryness and restores necessary pliancy.

The moment you apply it, your skin takes it up. You can see it vanish. It never reappears—never comes out on the skin, and will not soil gloves nor veil. Go to your dealer and get a package. Begin today to *know how* to protect your face, your wrists and hands, so you won't suffer from roughened, chapped skin.

A famous French skin specialist says—

that American women should rub a good cream into their skin often to counteract the drying and tightening effect on the skin of their hot houses and their penchant for using hot water.

Dry, hot air and acid in the blood—these are two great causes of roughness and redness of the skin. They induce that dry, tightened look that is so difficult to combat. Pond's Vanishing Cream is ideal for this purpose. It contains a skin softening ingredient of the utmost value for keeping the skin soft and smooth—the most famous one in the whole pharmacopoeia.

Being without grease of any kind, it is invisible. You can give your skin the *constant* benefit of its valuable ingredients. You can use it frequently any-

time during the day, when you expect callers, whenever your skin seems dry and rough.

Even when your skin feels actually tight and drawn, you will be surprised to find how it responds to a light application of Pond's Vanishing Cream. Regularly used, it will make any skin pliable, elastic, overcome any roughness, and refine the texture.

Get Pond's Vanishing Cream from your dealer—try it today. Apply it always after washing, when dressing.

You will find that no matter how overtaxed your skin may be, how lacking in color, Pond's will brighten the whole tone of your skin, will give it the lovely finish, the delicacy of tint that everyone admires.

Send for Free Sample—test it yourself

No matter what cream you are using now, you cannot afford *not* to try Pond's Vanishing Cream. Test it yourself. See how even rough, coarsened skin immediately responds. A *single* application will make it softer and whiter, noticeably lovelier. If *one* application will have this effect on your skin, just think what the eventual effect on your complexion will be!

Go to your dealer and buy your first jar—25c and 50c jars or 25c tubes—or send for free trial tube. Or enclose four cents and get a generous *two weeks' supply*. This will give you a good idea of how much Pond's Vanishing Cream will do for your skin. Get it today. Address Pond's Extract Company, 112 Hudson Street, New York City.

Some famous users!

Frances Starr, Elsie Ferguson, Marie Tempest, Julie Opp, Minnie Maddern Fiske, Constance Collier, Jane Cowl, Rose Stahl, Doris Keene, Olga Nethersole, Laura Nelson Hall, Pauline Frederick, Julia Sanderson.

Pond's Extract, first produced in 1846. Most of us remember how tenderly our mothers touched our childish wounds with this healing, soothing lotion. Today any physician will tell you it is still the best of household remedies. Get a bottle today, you will be surprised to see how frequently you use it.



Frances Starr says: "I am using Pond's Vanishing Cream and want to recommend it to everyone. It is delightful."

Geraldine Farrar

writes of

Crème Nerol



"I am very glad indeed to express my complete satisfaction with the delicious CRÈME NEROL made by Forrest D. Pullen. It has my hearty and sincere recommendation."

Use it if you care for beauty—for it will leave your skin as soft as the petal of a rose and its texture as fine.

Crème Nerol is the product of **success**—the success of a face specialist and the success of rare ingredients—in rebuilding worn skin tissues. Its pure elements are carefully blended—its effect is to charm.

Each of these beautiful women gladly recommends Crème Nerol to you and we give you a word from each as written to Mr. Pullen.

| | |
|---------------------|-------------------|
| Olive Fremstad | "Best" |
| Rita Forna | "Delightful" |
| Mme. Tetrassini | "Excellent" |
| Frieda Hempel | "Choicest" |
| Bernice de Pasquale | "No equal" |
| Margaret Anglin | "Wonderful" |
| Mrs. Fiske | "Unsurpassed" |
| Julia Marlowe | "Gratifying" |
| Maxine Elliott | "Delightful" |
| Billie Burke | "Rare quality" |
| Frances Starr | "Superior" |
| Laura Hope Crews | "A necessity" |
| Julie Opp | "Delightful" |
| Constance Collier | "Most refreshing" |

A jar of freshly made Crème Nerol will be mailed to any address on receipt of \$1.00.

FORREST D. PULLEN
FACE SPECIALIST

318 Lewis Avenue - Brooklyn, N. Y.

Mr. Pullen's booklet, including photographic reproductions of ten of the above stars and describing Six other Nerol Facial Preparations, mailed upon request

ON HER DRESSING-TABLE

IT requires little logic to deduce that it is because of the growing discrimination of the American woman in toilet accessories that the advertisements of hundreds of makes of toilet preparations, especially perfumes, fill the magazines. In her perfume woman takes full advantage of her real or imaginary failing of fickleness and changes it at will. Yet this is really the part of wisdom, as the loveliest perfume if very persistent may come to be disliked, and a perfume that becomes a mark of never-failing identification may be an annoyance to one's friends. Moreover, as time passes perfumes are perfected in loveliness. Therefore each new scent comes into its own quickly as to popularity and respect.

JUST ENOUGH, BUT NOT TOO MUCH

To many a scent is its loveliest in extract form, the more condensed the better. Thus while to obtain an ounce of a lovely perfume oil ten dollars may seem a bit extravagant, so little of it is required that it lasts almost indefinitely. Then, too, the initial cost may be the heaviest, for most perfumes may be duplicated in a humbler, less expensive bottle, and the lovely container which wheeled ten dollars in the beginning may be refilled at comparatively small cost.

A too lavish use of anything is a misuse. A fragrant scent should be used by the drop and not by the ounce, for only the faintest suggestion of perfume is in good taste. After the morning bath it is well to rub into the opened pores the toilet-water of a flower or bouquet odor, and to dust the body with a bath powder of the same odor. This odor becomes then a part of oneself. Before going outdoors the fragrance may be intensified by smoothing the eyebrows and rubbing the palms with an extract-moistened finger tip, and by a drop on fur scarf and muff. This should be an occasional drop only, for the animal pelts have a way of holding perfume, especially if it is in oil form, for months.

Sachet powder is a means many take to perpetuate a perfume throughout the wardrobe. Another method, a favorite one, is to burn toilet-water in a lamp with a wick or with an electric attachment. These lamps are



To her who knows the world east of Suez this perfume will bring memories of old temples and scented spirals of incense



This scent is surely dedicated to "the charming hour" of twilight in an old garden, for over forty flower odors mingle in its compounding

charming bibelots in themselves, and take the art of perfuming back to its very creation. The word perfume is derived from the Latin *per*, through, and *fumus*, smoke, for perfume was first artificially produced by the burning of aromatic gums and woods, as, for instance, in connection with religious rites. These clouds of incense the Bible called "the sweet savor." Ancient

mosques were built of stones into which musk had been ground so that when the sun shone upon the walls perfume exhaled from the sacred structures.

MARKED "FROM PARIS"

With precedents such as these the modern perfumer need not curb his imagination but may allow it to develop such delights as those contained in the bottles shown on this page, perfumes which are the latest products of a French house, the bottled inspirations of which have long been familiar to America. The first of these three, above, is dedicated to "the charming hour"—whatever hour that is rests with the individual. It may seem to suggest the twilight hour in the corner of an old-fashioned garden, for over forty different flower odors have given their fragrance to the compounding of this bouquet. A soothing perfume is this, of a pale green color, against which the cameo of lavender inset in the clear glass is very lovely.

The stopper is of clouded glass, and the whole is held in a chamois colored leatherette box lined with cream satin; it costs \$9.

The tall bottle in the middle of the page is also of clear glass into which has been set a deep red medallion; it is stoppered with an Ionic capital of frosted glass which, when lifted, sets free a suave persistent odor due to orris root, ambergris, and to oils not floral. This bottle lies in a simple box covered with an old-rose and gold tissue, and costs \$10.

The circular bottle at the left is a graceful peach-colored carved glass container, one inch thick, and it contains a scent vigorous and oriental. To one who knows the world east of Suez, this perfume will intensify blurred pictures of pagodas and temples and scented spirals of incense. It comes in a box of dark blue leather lined with peach-colored satin, and costs \$7.50.

Note.—Those inquiring for names of shops where dressing-table articles may be purchased should enclose a stamped and addressed envelope for reply, and state page and date.

GREY HAIR

Spoiled by Coloring
carefully
Nursed back to Life

Special Appointment
made
AT WHICH MR. GRAUX
will personally attend



MARCEL WAVING
TOUPEES—WIGS
TRANSFORMATIONS
\$25 00 UP

First Quality Imported
Hair Goods

Parisian Styles

HENRI GRAUX

Telephone Number 2768 Murray Hill
28 EAST 33d STREET, NEW YORK

Dr. J. Parker Pray's



No. 1932 Guaranteed under the FOOD and DRUGS ACT June 30, 1906.
ESTABLISHED 1868.

ROSALINE

Cannot be detected, gives the face and nails a delicate rose tint that is truly beautiful. ROSALINE is not affected by perspiration or displaced by bathing. Jars, 25 cents.

DIAMOND NAIL ENAMEL

A powder free from grit, producing an immediate and lasting polish. Its delicate rose tint will not discolor the skin or cuticular fold of the nails. Diamond shape box, 25 and 50 cents.

CREAM VAN OLA

For softening and whitening the skin. Feeds and nourishes the tissues. Preserves a beautiful complexion and restores a faded one. Jars, 25 cents.

ONGOLINE

Bleaches and cleans the nails, removes ink, hosiery and glove stains from the skin; guaranteed harmless. Bottles, 50 cents.

HYGENIA

A refreshing and medicinal face powder for beautifying the skin. It will not clog the pores. Adhesive, spreads smoothly. Flesh and white. 50 cents a box.

GLORA LILY LOTION

An emulsion which softens and whitens the hands and complexion; removes tan and redness; cures rough, dry skin and will not irritate the most sensitive skin; imparts a refreshing sensation with fragrant perfume. 4 oz. bottles, 50 cents.

Sold by Dealers everywhere, or sent direct on receipt of price and 10c extra for postage. Send stamp for illustrated catalogue of prices.

DR. J. PARKER PRAY CO.

Sole Manufacturers and Proprietors
10 and 12 East 23d Street, New York

Your Newsdealer is Ordering

now—perhaps to-day—his copies of

Vogue's First Spring Numbers

THE connecting link between you and Vogue—unless, as a subscriber, you get your copies regularly, through the mails—is the newsdealer. Have you ever discovered how he gets *his* copies? If not, this page may enable you to spare yourself delay and disappointment in the punctual receipt of the most eagerly awaited numbers that Vogue publishes during the year.

Tell Your Newsdealer In Advance

Long in advance of publication, the newsdealer orders his copies—as many as he expects to sell. Vogue is not “returnable” like other magazines, consequently the newsdealer limits his order to only those copies that he has sales for. If you tell him in advance that you will want a certain issue, he will be only too glad to get it and put it aside for you. But if you merely take your chance—especially in February and March of *this* year, when Vogue's splendid Spring Fashion numbers are in extraordinary demand—you are very likely indeed to be disappointed.

Vogue May Save You Many Dollars

All the year around Vogue is interesting. But Vogue's value—*its real money value to you*—comes now, when you are planning your new wardrobe. This is the time when a few errors may run up into hundreds of dollars. With Vogue at your right hand, costly mistakes in the choice of any garment are next to impossible.

Remember that during the next two months there will not be enough copies of Vogue to go around. Unless you are a subscriber, you should reserve your copies immediately.

Notice the coupon in the margin of this page. Simply check it, tear it off, and hand it to your newsdealer the next time you pass his stand. He is ordering his copies now, and he will be glad to put your copies on his general order and will have them waiting for you as soon as they are out. Take this precaution now; and you will avoid both delay and disappointment later on.

Here Follows a List
of the Next Twelve
Numbers Vogue will
Publish

Check those you wish,
tear off and give to
your newsdealer

FORECAST OF SPRING FASHIONS FEB. 1

☐ The earliest authentic news
of the Spring mode

SPRING MILLINERY FEB. 15

☐ The newest models in smart
hats, veils and coiffures

SPRING PATTERNS AND NEW MATERIALS MARCH 1

☐ Working models for one's
whole Spring and Summer
wardrobe

PARIS OPENINGS MARCH 15

☐ The complete story of the
Paris openings establishing
the mode

SPRING FASHIONS APR. 1

☐ The last word on Spring
gowns, waists, lingerie and
accessories

SMART FASHIONS FOR LIMITED INCOMES APR. 15

☐ First aid to the Fashionable
woman of not unlimited
means

BRIDES AND SUMMER HOMES MAY 1

☐ A Journey “thro’ pleasures
and palaces” in Newport and
elsewhere

AMERICAN TRAVEL MAY 15

☐ Places in our own country
well worth a visit at least

SUMMER FASHIONS JUNE 1

☐ The final showing of the
Summer modes that will be

IN THE COUNTRY JUNE 15

☐ Society takes to sports and
life in the open

HOT WEATHER FASHIONS JULY 1

☐ The midsummer mode in
detail

THE HOSTESS NUMBER JULY 15

☐ The newest ideas in mid-
summer entertainment

Mr. Newsdealer: Please
reserve for me the copies
of Vogue I have checked

NAME

ADDRESS

RAFFETTO'S Marrons Glacé by mail



¼ pound box.....30 cents
½ pound box.....60 cents

Sent post-paid anywhere

May we show you
the oh, so exquisite
charm of

RAFFETTO'S Marrons Glacé

those especially perfect
French Chestnuts preserved
in vanilla syrup, then glazed
with a thin covering of
purest sugar?

It is only but recently
that we have arranged a
package which brings them
to you in the delightful
freshness which those near
us have formerly enjoyed.



For your next dinner or as
a surprise to your family,
have these unusual confec-
tions. You will want them
supplied regularly when-
ever you entertain.

Quarter and half pound packages.
Sent post-paid anywhere for
30 or 60 cents respectively.

G. B. RAFFETTO

408 West 13th Street New York

To Treat Yourself—
Mail This Today

G. B. RAFFETTO
408 West 13th St., N. Y. City

I enclose for which please send me at
once..... (one half) pound package—of your
RAFFETTO'S Marrons Glacé and include "The
Continent's Favorite Confection," your little Paris-
ian storybook which has some unusual dessert
recipes in the back.

Name

Address

SEEN on the STAGE

(Continued from page 51)

hours of unmingled bliss" and immedi-
ately wrote a note to Stevenson in which
he said, "This is the kind of stuff a
fellow wants!" To transfer to the traffic
of the stage a book so generally known
and universally beloved was a delicate
and dangerous task; for if the play had
not turned out to be "the kind of stuff
a fellow wants," the failure would have
been unforgivable. Fortunately, how-
ever, both the play and the production
are beyond reproach. Mr. Jules Eckert
Goodman has dramatized the story with
extraordinary skill; the acting is at all
points admirable; and the *mise en scène*
afforded by Mr. Charles Hopkins conveys
quite wonderfully the spirit and the color
of this tale of "schooners, islands, and ma-
roons, and buccaneers, and buried gold."

Mr. Goodman has arranged the play
in four acts and ten scenes; but the
changes are so expeditiously effected on
the stage of Mr. Hopkins that the head-
long hurry of the action never seems to
be impeded. The fact that "Treasure
Island" is a tale without a heroine does
not at all diminish the enjoyment of the
audience. Jim's mother is, of course, the
only woman in the narrative, and she
appears only inconspicuously for a few
moments in the first act; but it seems, if
anything, rather a relief to see a play
that dispenses utterly with the usual love-
story. Mr. Goodman has managed to
construct a coherent dramatic pattern
without omitting any of the essential
passages of Stevenson's story—any of
the passages, that is, that any boy
would miss if they did not appear; and,
on the other hand, he has wisely refrained
from inventing any new material or
concocting any unexpected expedients.

It is a little unfortunate that the first
act is by far the best, for plays are ex-
pected to grow more interesting as they
move along; but the fault, in this case,
is Stevenson's, not Mr. Goodman's. The
superb opening of the story in the Admiral
Benbow Inn may be said to dramatize
itself; but the concluding passages of the
narrative are much more difficult to
handle. Stevenson himself has told us
that he began the novel in a high tide of
delighted labor, and dashed forward
easily at the rate of a chapter a day until
he reached the sixteenth chapter. Then
he dried up; and the remainder of the
story cost him considerable trouble. The
comparative weakness of the later
chapters must necessarily become more
evident when the narrative is compressed
within the limits of a play; and this un-
avoidable defect can, therefore, not be
charged against the playwright.

But the first act, at least, is precisely
"the kind of stuff a fellow wants;" and
it is, by all odds, the best first act in town.
There you shall see "the brown old
seaman, with sabre cut," roaring for rum,
and breaking ever and anon into the
grim refrain of that old sea-song that
everybody knows, you shall see Black
Dog sink in and out again; you shall
see blind Pew come tap-tap-tapping
to the tavern door; you shall see the
Black Spot tipped to Billy Bones, and a
battle royal between that rum-soaked
sailor and the ragged pirates of Flint's
old crew; and, after Billy Bones has
fallen dead, and Pew has been sent to
death with all his scarlet sins upon his
back, and the pirates have been routed
for the nonce, you shall witness Jim's
discovery of the chart of Treasure Island
and the inception of that hazardous and
thrilling expedition which set a small
boy dreaming of pig-tailed singing sea-
men and the buried gold of buccaneers.

From the commercial standpoint it is
perhaps unfortunate that the Punch and
Judy Theatre is too small to accommodate
the crowds that are clamoring for seats
for "Treasure Island;" but, on the other
hand, there is a notable esthetic harmony
between the play itself and the quaint
and lovely auditorium. You feel your-



Photograph by W. Ransford

"Major Barbara" takes the elements of
life apart instead of putting them to-
gether; its characters are but mega-
phones to cry a critic's theories, and Clar-
ence Derwent is one of the megaphones

self already in an ancient English tavern
before the curtain rises; and when the
old sea-song is struck up, you can scarce-
ly refrain from joining in the chorus.
The Punch and Judy Theatre, with its
air of intimate antiquity, appears indeed
precisely the proper sort of place for
hearing "all the old romance retold
exactly in the ancient way."

"MAJOR BARBARA"

THROUGH the enterprise of Miss
Grace George and Mr. Louis Calvert,
the public of New York is now permitted
to enjoy Mr. Bernard Shaw's comedy of
"Major Barbara," which was first pro-
duced in London as long ago as 1905.
This comedy is neither one of the best
nor one of the poorest of the plays of
Mr. Shaw; but, both in its merits and in
its defects, it is thoroughly characteristic
of his method.

"Major Barbara" exhibits Mr. Shaw
as essentially a critic, instead of a creator.
It takes the elements of life apart, in-
stead of putting the elements of life to-
gether. His puppets are not people, but
inspired logothetes—to use a word
which very lately has been dug up from
the dictionary; they give expression not
to the natural moods of human beings,
but to the intellectual ideas of a critic
capable of looking at a single central
proposition from several different points
of view. The play is projected in terms
of talk, instead of terms of action; it
appeals through the ear to the intelli-
gence instead of through the eye to the
solar plexus or the heart. The women of
the play are not women, the men are not
men; but both the puppets who wear
trousers and the puppets who wear skirts
are endowed with that unadulterated
intellectuality that is seated loftily
above the eyes.

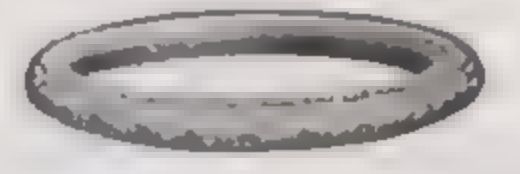
The mood of "Major Barbara" is by
no means the deepest or the greatest
mood of which the dramatic art is capa-
ble, for the brain is less important than
the heart, in the drama as in life itself;
but so rarely in New York are we priv-
ileged to listen to a dramatist of brains
that we should be duly thankful for this
opportunity. No other playwright who
is writing for the stage to-day can talk
so well as Mr. Shaw; and for half the
evening, at least, it is great good fun to
listen to his talk. The second half of
"Major Barbara" is written just as
wittily as the first, and the author's
(Continued on page 70)

More than Mere Wedding Bands

The most cherished of all rings
should be something more than
just a band—

Beauty is combined with olden time
sentiment in these, the latest modes.

The Venus Wedding Ring



Around the "Venus" is engraved a
wreath of Myrtle—that vine being
sacred in early times to Venus, the
goddess of love.

While adorning orange blossoms are
found on

The Orange Blossom Wedding Ring



Made in Many Styles

In Platinum
In the New Green Gold
In a Jeweled Circlet with Seven,
Nine or Eleven Diamonds.

See Them at Your Dealers or
Write Us Today.

The Traub Mfg. Co.

Garfield Bldg.

Detroit, Mich.

E. Z. SMOCKING PATTERNS



will enable YOU to make
charming frocks, college
smocks, blouses, etc.

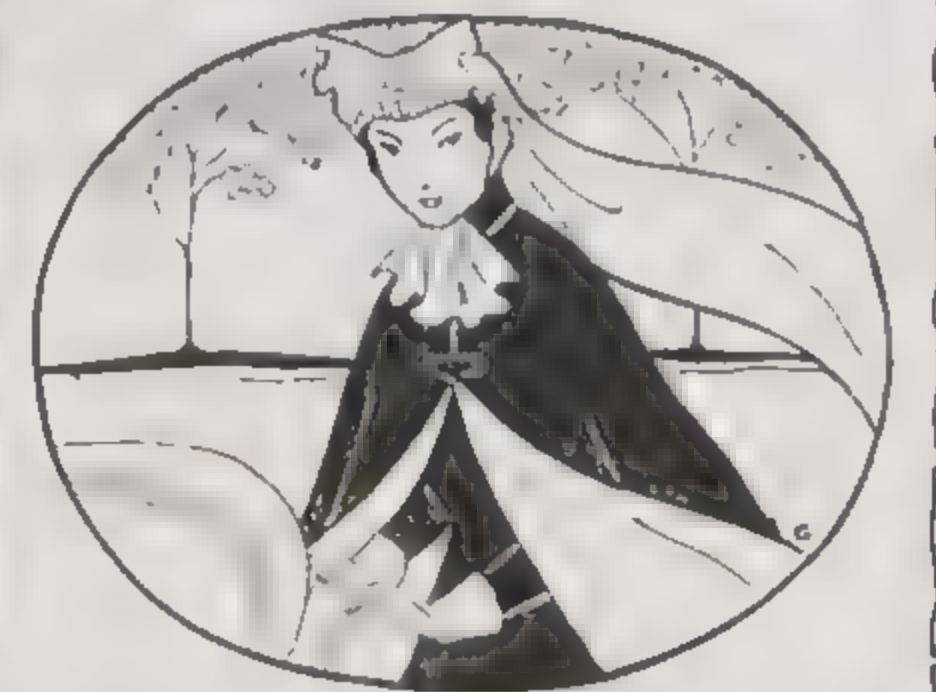
Eight different designs—
blue and silver transfer for
light and dark materials.

Two yards long, 25 cents
each. Catalogue, Simplified
Smocking book and three
different designs, \$1.00.

London Agents:
Wm. Dawson Pub. Co., Ltd.,
Fetter Lane, London, E.C.

Address mail orders to

HELENA BUEHLER, 39 So. 10th St., Phila., Pa.



**NURSES'
OUTFITTING
ASSOCIATION INC.**
450 Fifth Ave. New York

CORRECT UNIFORMS
for Nurses and Maids
for House and Street
also Hospital Garments

SEND FOR CATALOG ••BB

MISS FRANCES CLYNE

Two and a half years European buyer for the J. M. Gidding Co., and ten years with James McCreery & Co.

TAKES PLEASURE IN ANNOUNCING THE OPENING,
IN A FEW WEEKS, OF HER NEW SPECIALTY SHOP

Frances Clyne, Inc.

MILLINERY, GOWNS, WRAPS and NOVELTIES

624 FIFTH AVENUE, NEW YORK CITY
OPPOSITE ST. PATRICK'S CATHEDRAL

Miss Clyne is now in Paris, selecting the new Modes, which, upon their arrival will be presented to her patrons with the opening of the new shop, soon to be announced in the newspapers.



The
Smartest Social Life of the Continent
will be found on the

East Coast of Florida

this winter—basking in the bright sunshine, listening to the ripple of a Magic Spring—drinking the waters of the real Fountain of Youth—playing Golf and Tennis—Fishing and Hunting—Bathing in the Surf, Basking on the Sands—Teasing and Societing and LIVING, whatever their purse, at the finest hotels in the world.

It's the only place to spend this winter

Splendid hotels of the Florida East Coast Company:
Ponce de Leon and Alcazar, St. Augustine;
Ormond, Ormond; The Breakers and Royal
Poinciana, Palm Beach; Royal Palm, Miami;
The Colonial and Royal Victoria, Nassau-Bahamas; Long Key Fishing Camp, Long Key.

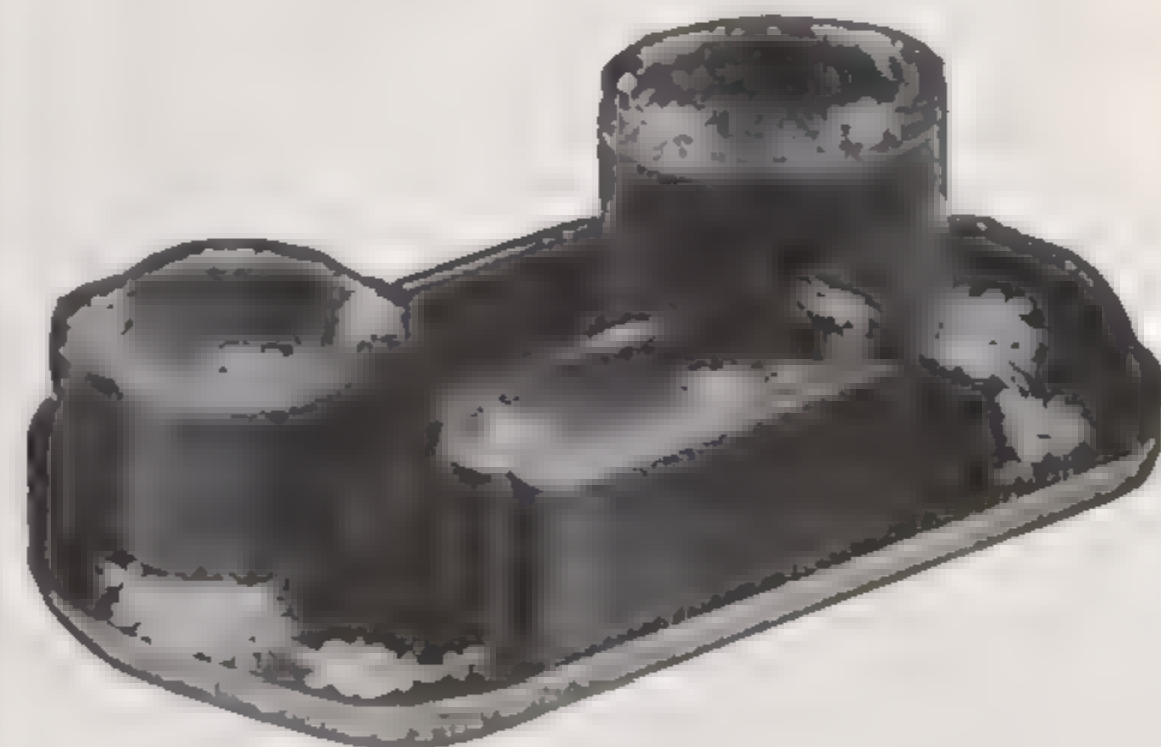
Ask your ticket agent for detailed information or write for The Blue Bird Booklet, just issued, a charming, illustrated narrative of the above hotels and this wonderful country—free. For information of other hotels on the East Coast of Florida, at Nassau, Bahama or on the Island of Cuba, ask for Information Booklet of the Florida East Coast Railway—Address:

FLORIDA EAST COAST

FLAGLER SYSTEM

243 Fifth Ave., New York 155 West Madison St., Chicago

Useful—Unbreakable—Decorative Enameled Objects of Art



| | |
|---------------------------|------------|
| No. 285 D-9 Powder Box | \$3.00—3½" |
| No. 286 D-9 Hair Receiver | 3.00—3¾" |
| No. 287 D-9 Hair Pin Box | 3.00—5" |
| No. 288 D-9 Tray | 3.00—11¾" |

Ebony finish, yellow roses. For 50 cts. extra can give you any of the following colors to order: Ivory, White, Pastel Pink and Blue.

Do you know, have you seen The "Stirrup" Della Robbia Ware?

It is a new-old art revived. Every piece is a selected art subject, reproduced from the old and newly conceived.

The surface of this ware is enameled and fired in. It possesses the lustre of china.

Artists decorate each object by hand in oils.

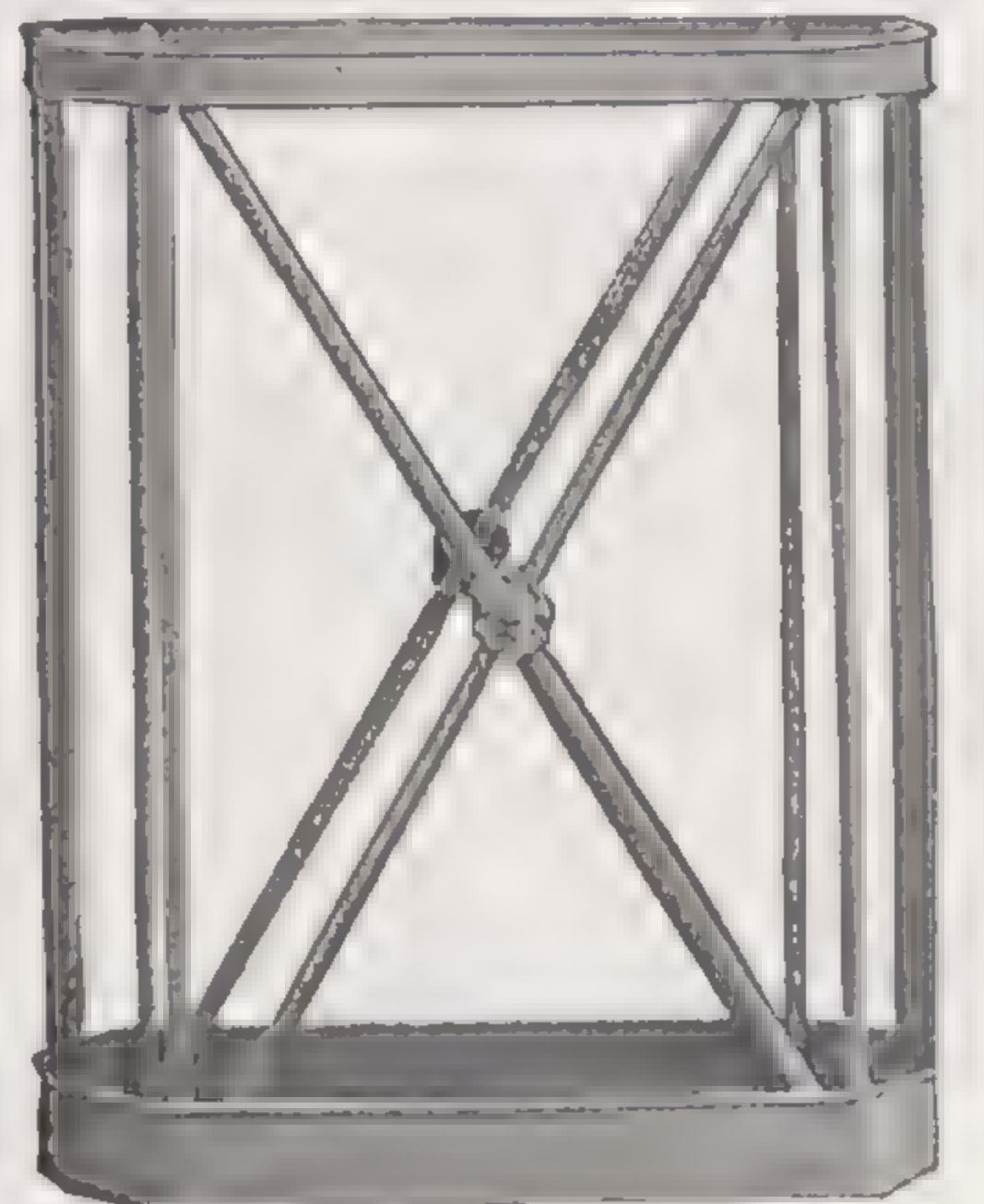
These pieces or any of our goods shipped anywhere charges prepaid.

The Stirrup Mfg. Co.

257A Greenwich St.

New York City

New York



Catalogue No. 264 Georgian Umbrella Stand 20" high, 15½ inches wide. Ebony finish, gold trim. Price \$8.00. Will make to order in any color enamel desired for \$1.00 extra.

A.P. Brassiere Directoire



"A. P. BRASSIERE DIRECTOIRE"
Reg. U. S. Pat. Off.
Model No. 757

Handsome all-over French Val. lace Brassiere—lined with good quality net to reinforce it. This model makes an attractive evening brassiere. The "particular woman," whether of stout or slender build, knows that she will be able to find every figure requirement in the

"A. P. Brassieres"
The fabrics are varied—appropriate to the specific uses for which the brassieres are designed.

Write for illustrated booklet

G. M. POIX, Inc.
Originators of the open front brassieres
50-52-54 Columbia Heights, Brooklyn, N. Y.
New York Salesroom, 200 FIFTH AVENUE

A.P. Brassiere Directoire

SEEN on the STAGE

(Continued from page 68)

airy exploitation of a myriad incongruous opinions is just as stimulating; but there comes a limit to the capacity of the receptive auditor "to sit as a passive bucket and be pumped into," as Carlyle has phrased the opportunity; and, to the average person, the play grows rather tedious toward the end.

The main theme of "Major Barbara" is an analysis of the struggle between the philosophy of Andrew Undershaft, a millionaire manufacturer of munitions of war, and the philosophy of his daughter, Barbara, a Major of the Salvation Army. Undershaft believes that the best way to save the souls of men is to ameliorate the conditions of their daily lives; and his daughter believes that the best way to ameliorate the conditions of their daily lives is first to save their souls. The attitude of Barbara toward this central and essential problem is the more abstractly spiritual; and the attitude of her father is the more concretely practical. In the end, it is Undershaft who wins the argument. The basis of his practical philosophy is the thesis that the greatest of all human crimes is poverty, and that this crime must be summarily deleted from the debit of society, even at the cost of battle, murder, and sudden death. It is better to kill men by the millions, if thereby it may be possible to make the world a more comfortable place for posterity to live in, by developing a decency of life concomitant with well-rewarded labor, than to preach abstract religion to souls made cowardly by starving bellies. This is, of course, a thesis concerning which a great deal might be said on either side; and the argument has by no means been exhausted by Mr. Shaw in the course of his unusually lengthy play.

"Major Barbara" is acted with extraordinary competence by the stock-company which Miss George has assembled at the Playhouse. So well-balanced a performance is seldom seen in the theatres of New York; and all who really care about the project of making theatre-going in this country genuinely worth the while of people of intelligence and taste, should rally to the support of Miss George in her laudable endeavor to establish a lasting repertory of important plays.

"SADIE LOVE"

"SADIE LOVE," a romantic farce by Mr. Avery Hopwood, is developed from the traditional formula of the interrupted honeymoon. The heroine has just been married to the Prince Pallavicini, when in comes the Comtesse de Mirabold, who claims that the prince had promised to marry her in Paris a few months before. Close upon the heels of the countess comes a former admirer of Sadie Love's, Jim Wakely by name, to tell her that he is about to be released from bondage to his wife; and Wakely is soon pursued by his uncongenial spouse, who, while opposing her impending divorce, drags along with her the limp rag of a man that she has already seized upon as her second husband. These characters constitute a sort of ring-around-a-rosy, in which those who love are pursued persistently by those who love them.

Though the formula is old, it is developed by Mr. Hopwood with commendable dexterity. The material is, perhaps, a little thin; and at times it seems to be stretched out to a perilous

tenuity in the endeavor to make it fill a pattern of three acts. Another point of difficulty in the play is the danger of shifting rapidly from the mood of boisterous farce to the mood of amorous romance. These defects, however, have been for the most part covered up by Mr. Hopwood's clever building of the play and by his witty grace in the writing of the dialogue.

This is another one of those perilous compositions in which the author continually suggests that he is about to be very naughty and then manages to nullify the suggestion by a surprising exhibition of good taste. Mr. Hopwood deserves especial credit as one of our most skilful skaters over thin ice. "Sadie Love" is excellently acted, and provides a pleasurable evening's entertainment.

"THE WARE CASE"

CONSIDERED as a piece of mechanism, "The Ware Case" by Mr. George Pleydell, is a well-made melodrama; but it is lacking in the necessary element of human interest. The third act, which constitutes the climax of the play, details a murder trial at considerable length. The audience has been left in doubt as to whether the defendant, Sir Hubert Ware, is innocent or guilty; and the evidence brought forward at the trial is equally against him and in favor of him. This scene is worked out by the author with unusual attention to actuality, and it is staged with excellent appreciation of the dramatic interest inherent in the habitual procedure of the British courts. The only trouble with it is that the audience feels no sympathetic interest in the fate of the hero, and does not care in the least whether he is convicted or acquitted.

For, in the first act, Sir Hubert Ware has been exhibited as an idler and a spendthrift, who is very generous in giving money to his inferiors and his dependants, but who treats his wife with habitual neglect and cruelty. During the course of this first act, Sir Hubert's brother-in-law is drowned in a swimming-pool on his estate. Sir Hubert's wife, having inherited the fortune which would otherwise have been her brother's, pays off all her husband's debts, and then informs him that she intends to divorce him and to marry a barrister named Michael Adye. At this point, Sir Hubert is accused of the murder of his brother-in-law and arrested for the crime; and his wife stands by him, and persuades her lover, Michael Adye, to defend him.

Thus, at the trial, we desire Sir Hubert to be convicted because we consider him unworthy of his wife, and we desire him to be acquitted because he happens to be the hero of the play. This division of interest is distracting to an audience, because a crowd, in witnessing a struggle, always desires to take sides; and the feeling of dissatisfaction is increased when the curtain falls with the issue still in doubt.

In the last act, Sir Hubert comes home, acquitted of the crime; and his wife, in pity for his sufferings, forgives him. Thereupon he breaks down, confesses that he was actually guilty, drinks a draught of poison, and dies. This sudden outcome sets the heroine free to marry the other man; but it also sets the auditor to wondering why it should have taken the author so long to reveal the fact that his hero was a villain.

PROTECT YOUR CHECKS!



One Half Size

Insure Your Bank Account—

Anyone can raise a check—it is a common occurrence, but with the Safety Check Protector it is absolutely impossible for anyone to alter the figures which you yourself put on the check.

The sharp points pierce the holes in the check for the amount you desire. At the same time the holes are inked with an acid and water-proof ink. Weighs but one ounce.

The Safety Check Protector can be carried in the vest pocket or in the hand bag. It will do as much as machines that cost ten times the price—also as quickly and as accurately. Just the thing for a Holiday Gift.

Made of German silver, highly polished. Furnished in leather purse. Price \$1.50; gold plated \$2.50.

WACHUSETT SPECIALTY COMPANY
Dept. V
Box 794 Worcester Massachusetts

MAISON
Josef
THE CHILDREN'S SHOP
Children's Apparel—Infancy to 4
Millinery for Children up to 12
Layettees to Individual Order
No. 8 East 46th St., New York
Opposite The Ritz-Carlton

Offering Extraordinary



The "Ideal Wardrobe"
Made of reed, enameled in any color. One side revolving with six sections. Other side consisting of wardrobe compartment, with an adjustable wardrobe hanger. Decorated with Dresden Raised Roses in pastel colorings. Shipped direct from the manufacturer to you.

Special **\$37.50** regular price \$47.50
Without Raised Roses:
Special **\$29.50** regular price \$37.50

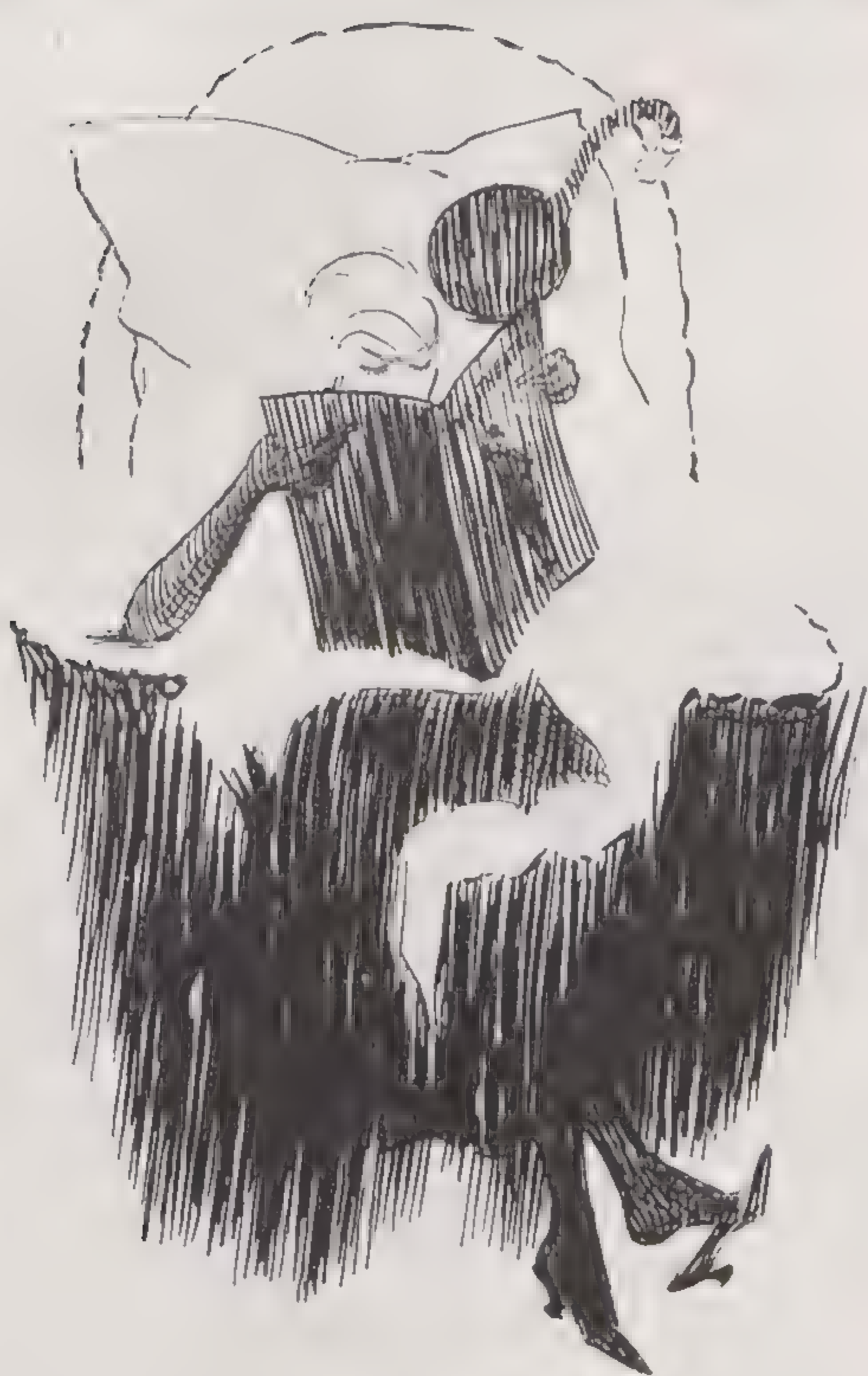
Illustrated catalogue of Nursery Furniture and Furnishings free on request



MME. KATHRYN'S
TITE-TINE ASTRINGENT, \$2.00
BLACK HEAD LOTION, \$3.00
CREME D'OEILLET, \$1.50
of
B. ALTMAN & CO.
Thirty-fourth Street, New York
Mme. Julia Mays, of N. Y., associated with Mme. Kathryn, absolutely guarantees to permanently remove wrinkles, blemishes, facial blemishes by their wonderfully scientific treatment, as practiced for the past twenty-three years.
Professional and Patron's endorsements. Write for Beauty booklet. Preparations mailed postpaid by
MME. KATHRYN
73 Seventh Ave. Brooklyn, N. Y.

HAREM RUBY CIGARETTES
"Smoked by the Royalty"
Best Turkish Tobacco
FLOR DE SHIRAZ (perfumed) 20 for \$1.00
AMBREE (Ambered) 10 for 50c
Pure TURKISH, SPECIALS 10 for 25c
VISCOMTESSE ALMA SUKOK
500 Fifth Ave., New York City





Must it be a cheap sentimental novel to hold your attention?

Do the imaginary carmine-colored romances of impossible people form your sole literary interest?

If so we have no wish to entice you into reading the Theatre Magazine.

The Theatre Magazine is a magazine of the Stage—bright, catchy, up-to-date, filled with photos of *everybody* on the stage, and with stories of them and interviews with them—and *clever*. *No end clever.*

So that it takes intelligence to read it.

Can you enjoy it?

Yes—

Then send us your order with \$3.50 for the full 12 months, together with the beautiful December issue, making 13 numbers for the price of twelve.

Something is being done in the Theatre Magazine Fashion Section that no other magazine can do.

What—?

The publishing of authoritative information and pictures of what the smartest women of the stage wear—not only on the stage—but in private life.

Why can no other magazine—???

Well, why don't you read the magazine and find out? But we'll tell you this much—Because they don't know the women of the stage personally as we do.

We could not satisfy all our new subscribers last month. Be first.

It's only a matter of three dollars and a half.

The THEATRE MAGAZINE

Dept. B

8 West 38th St.

New York City

COOK'S
Imperial
Extra Dry
Champagne

The wine that preserves for you in its bubbling life and delightful flavor and bouquet all the sunshine, breezes and showers that Nature stored in the grape-skin.

Cook's knows no duty but to serve you.

AMERICAN WINE CO.
ST. LOUIS, U. S. A.



A Story of Quality,
Wholesomeness and Purity.

**LOWNEY'S
CHOCOLATES**

60¢ 80¢ \$1.00 a pound

S O C I E T Y

Births

NEW YORK

Duke.—On November 30, to Mr. and Mrs. Angier B. Duke, a son.

BOSTON

Osborne.—On November 6, to Mr. and Mrs. Charles Devens Osborne, a daughter.

CHICAGO

Dangler.—On November 14, to Mr. and Mrs. David E. Dangler, a son.

Deaths

NEW YORK

Bacon.—On December 2, in Baltimore, Edward Rathbone Bacon.

Blackwell.—On November 30, at his residence near Morristown, New Jersey, William Bayard Blackwell.

French.—On December 5, at Bournemouth, England, Ellen Tuck French, widow of the late Francis O. French.

Gurnee.—On November 30, Delia E. Gurnee.

Rhineland.—On December 7, at his residence, Charles E. Rhineland.

Engagements

NEW YORK

Amy-McDonnell.—Miss Isabelle Louise Amy, daughter of Mr. Ernest J. H. Amy, to Mr. Hubert McDonnell.

Brown-Hoar.—Miss Dorothy E. Brown, daughter of Mr. Franklin O. Brown, to Mr. John Hoar, son of the late Samuel G. Hoar.

Guernsey-Osborne.—Miss Alice Guernsey, daughter of Mrs. Joseph Reynolds Guernsey, to Mr. Ernest Baxter Osborne.

BALTIMORE

Bakewell-Nelson.—Miss Dorothy L. Bakewell, daughter of Mr. George Bakewell, to Mr. Page Nelson.

Manning-Porter.—Miss Amy Russell Manning, daughter of Mr. Cleveland Pratt Manning, to Ensign William Hamilton Porter, U. S. N., son of the late William Hamilton Porter.

Stirling-Marston.—Miss Marjorie Lloyd Stirling to Mr. Pierce Marston, son of Mr. William S. Marston.

BOSTON

Cotton-Whitall.—Miss Eleanor Janet Bell Cotton, daughter of Dr. Frederick J. Cotton, to Mr. Richard Whitall, son of Mrs. Thomas Wistar Whitall.

Whipple-Withington.—Miss Katharyn Carleton Whipple, daughter of Mr. Sherman L. Whipple, to Mr. Lothrop Withington, son of Mr. David L. Withington.

BUFFALO

Boardman-Downer.—Miss Gwendolyn Boardman, daughter of Mr. William C. Boardman, to Mr. Huntington Downer, son of Mr. William V. Downer.

Byers-Deans.—Miss Harriet Byers, daughter of Mr. James N. Byers, to Mr. John Sterling Deans, Jr., son of Mr. John Sterling Deans.

CHICAGO

Hessert-Hulburd.—Miss Marie Hessert, daughter of Mr. Gustav Hessert, to Mr. DeForest Hulburd, son of Mr. Charles H. Hulburd.

Thorne-Shaw.—Miss Virginia Thorne, daughter of Mr. George A. Thorne, to Mr. Guthrie Shaw, son of Mr. James Guthrie Shaw.

Vincent-Barker.—Miss Jane Vincent, daughter of Mr. William A. Vincent, to Mr. Joseph Shumway Barker, son of Mr. Frank W. Barker.

PHILADELPHIA

Biddle-Fenner.—Miss Charlotte Biddle, daughter of Mrs. Charles Williams, to Mr. Herbert L. Fenner.

Hutchinson-Cook.—Miss Alice Newbold Hutchinson, daughter of Mr. John P. Hutchinson, to Mr. George R. Cook.

Hutchinson-Martin.—Miss Agnes Hutchinson, daughter of Mr. S. Pemberton Hutchinson, to Mr. George Whitney Martin.

Robinson-Robinette.—Mrs. S. Crozer Robinson, daughter of the late Nicholas Biddle, to Mr. Edward Burton Robinette, son of Mr. H. B. Robinette.

Stetson-Cooper.—Miss Anita M. Stetson, daughter of Mr. James M. Stetson, to Mr. Andrew A. Cooper, son of Mr. J. P. Cooper.

Yardley-Potter.—Miss Margaret Curtis Yardley, daughter of Mr. John Howard Yardley, to Mr. Sheldon Frothingham Potter, son of Colonel Sheldon Potter.

PITTSBURGH

Bughman-Cooke.—Miss Genevieve Bughman, daughter of the late Henry Clay Bughman, to Mr. William E. Cooke.

RICHMOND

Bemiss-Mason.—Miss Frances Lockert Bemiss, daughter of Mr. Eli Lockert Bemiss, to Dr. H. Norton Mason, son of the Reverend Landon Mason.

SAINT LOUIS

Riddle-Fowler.—Miss Emily R. Riddle, daughter of Mrs. Truman Post Riddle, to Mr. Francis Fowler.

Semple-Dyer.—Miss Mary Semple, daughter of Mr. Edward H. Semple, to Mr. H. Chouteau Dyer.

WASHINGTON

Gibson-Whitten.—Miss Kate Gibson, daughter of Mrs. William Campbell Gibson, to Mr. Charles Pierce Whitten.

Weddings

NEW YORK

King-Tyng.—On January 4, Mr. Edward D. King and Miss Blanche E. Tyng, daughter of Mr. James A. Tyng.

BALTIMORE

Barton-Thom.—On December 6, in Christ Episcopal Church, Mr. Carlyle Barton, son of Major Randolph Barton, and Miss Isabel Rieman Thom, daughter of Mrs. Pembroke Lea Thom.

BOSTON

Minot-Northrop.—On December 4, at the home of the bride in Waterbury, Connecticut, Mr. Henry D. Minot, son of Mrs. Robert S. Minot, and Miss Harriet M. Northrop, daughter of Mr. Otis Northrop.

PHILADELPHIA

Page-Kremer.—On December 11, Mr. Louis Rodman Page, Jr., son of Mr. Louis Rodman Page, and Miss Katherine Herman Kremer, daughter of Mrs. Herman Kremer.

PITTSBURGH

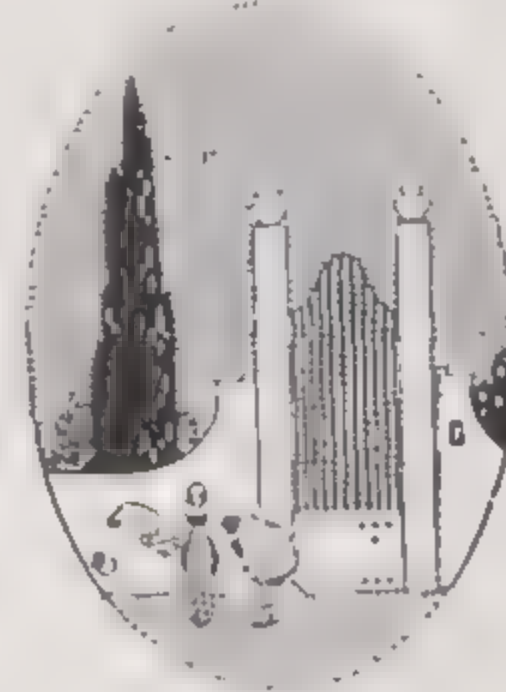
Aiken-Renshaw.—On December 14, at the home of the bride, Mr. Thomas Negley Aiken, son of Mrs. E. S. Aiken, and Miss Eleanor Williams Renshaw, daughter of Mr. William A. Renshaw.

Smith-Sterrett.—On December 2, in the Third Presbyterian Church, Mr. Olive Ledlie Smith, son of Mr. Thomas W. Smith, and Miss Eleanor Slagle Sterrett, daughter of Mr. James Ralston Sterrett.

Weddings to Come

NEW YORK

Adams-Glaenger.—On February 2, Miss Edith L. Adams, daughter of Mr. Robert F. Adams, to Mr. Jules Glaenger, son of Mrs. Georges A. Glaenger.



B. Schulich

Inc.

Gowns Suits

A varied selection of
smart models for

Southern Travel
and
Town and Country
Wear

Embodying youthfulness and a cachet generally unobtainable

*Prior to the introduction of
our Spring Models, mid-
season orders will be taken
at substantial price reductions*

630 Fifth Avenue

(Bet. 50 and 51 Sts.)
NEW YORK

*Sport Suit—Coat of Harris
Tweed, bound with flat braid,
buttons of leather, suede belt,
skirt of Scotch plaid.*



Nature Needs Your Help

Give it—Then Look in Your Mirror and Behold

YOUR REWARD

NATURE will quickly transform your imperfect skin if you give the right aid at the right time—now. HELP NATURE before wrinkles harden into lines; ere chins grow heavy or scrawny; before color fades, or pores deepen, or cheeks sag, or the various evidences of age or strain appear.

The Arden Home Treatment
IS THE SIMPLEST AND SUREST
MEANS IN THE WHOLE WORLD

IN ATTAINING BEAUTY PERFECTION

This success lies in the MAGIC of the Venetian Preparations applied by the Arden Muscle-Strapping Method—a systematic stimulation of the facial tissues. The NEW ARDEN PATTERN has been especially constructed for this purpose. It is an invaluable substitute at home for the trained fingers of the Arden assistants.

YOU NEED NOT LOOK YOUR REAL AGE

If your skin is toned, softened and nourished by the Venetian tonics and beautified by Arden Creams, Powders and Rouges—the qualities of which are maintained in the highest degree, notwithstanding the present difficulties in importations.

THE NEW SPECIAL ASTRINGENT recently perfected, is working wonders in firming and tightening the skin, imparting vigor to the tissues, flattening out lines and wrinkles (especially when supplemented by the nourishing Orange Skin Food). Large bottle, \$3.

VENETIAN ARDEN SKIN TONIC for daily use, is necessary for firming, toning and whitening the skin. Bottle, 75c, \$1.50, \$3.

VENETIAN PORE CREAM reduces large pores. Jar, \$1.

VENETIAN ORANGE SKIN FOOD builds up thin faces. Jar, 75c, \$1.50, \$2.50.

VENETIAN CLEANSING CREAM,

softens, purifies and prepares the skin for treatment. Jar, 50c, \$1, \$2, \$3.

VENETIAN AMORETTA CREAM, a protective cream, causing the powder to adhere. Useful in motoring. Jar, \$1, \$2.

VENETIAN CREME VANITE, for beautifying the nose—very adherent. 50c.

VENETIAN CLEANSING TISSUES, are soft, silky and absorbent; far superior and more economical than other fabrics. Large Box, \$1.

VENETIAN FLOWER POWDERS protect the skin, giving an exquisite bloom. Four shades. Large box, \$1.25.

THE NEW ARDEN PATTERN, for the special Muscle-Strapping stroke in the Home-Treatment. \$5.

Elizabeth Arden's Special Message

to the World of Women, is to be found in her booklet, THE QUEST OF THE BEAUTIFUL, free for the asking. Write her concerning your facial imperfections, and you will receive gratis advice. Miss Arden also gives advisory interviews at her exquisitely appointed Salon D'Oro.

Mail Orders sent on receipt of Cheque

ELIZABETH ARDEN

New Salon D'Oro
Formerly 509 Fifth Avenue
Telephone, 8251 Plaza

Largest and Finest
in the World
NEW YORK

673 Fifth Avenue
Entrance on 53d Street

WASHINGTON, D. C., 1147 CONNECTICUT AVENUE



The Most Complete Baths In the World

This is what is said of the baths at the Battle Creek Sanitarium. People who have traveled all over the world, visiting all the Spas and watering places of Europe, come to Battle Creek and find here the most delightful means of regaining health and strength.

After a strenuous social season—or any trying nervous strain—you could not find a more agreeable place in which to rest and recuperate. Titled people from Europe come here to make use of the wonderful scientific apparatus for relieving suffering and restoring health. This is also a favorite resort of great Americans. Senators, congressmen, governors, judges, scholars, writers, artists and other professional people are nearly always to be found among the guests of the Sanitarium.

Two great hotel buildings furnish every modern comfort and convenience. The natural surroundings are most beautiful. Battle Creek is one of the most attractive small cities in the United States and the climate of lower Michigan is said to be "the healthiest in the world." Because of its low death rate, Michigan is often called "the healthiest state in the Union." The weather is rarely very hot and seldom very cold. This evenness of temperature contributes largely to quick recovery of health and strength.

The Sanitarium baths are among the most elaborate and extensive in existence. Hundreds of attendants minister to your every want. The plant also includes great gymnasiums, libraries, laboratories and recreation grounds.

Nearly forty Physicians and Surgeons make up the Sanitarium staff. Many of these are Specialists of world wide note. A large corps of specially trained nurses, dietitians, masseurs and other helpers furnish all needed assistance. You could not possibly find better service anywhere.

Reached direct via New York Central and Grand Trunk through lines. Within a night's journey of New York City, less than three hours from Detroit and four hours from Chicago. One of the finest trains in the world leaves Grand Central Station, New York, every afternoon at five o'clock, arriving in Battle Creek the next morning at ten o'clock—just after breakfast. All trains are met by a comfortable limousine from the Sanitarium.

Write for big illustrated and descriptive booklet about this greatest of health resorts. You need not sigh for Europe and its baths with such an institution as this within easy reach in your own country. Address: Box 149, Battle Creek Sanitarium, Battle Creek, Mich.

Walpole Bros.

Irish Linen Manufacturers

January Sale

25% REDUCTIONS

On Our Choicest Qualities

HAND WOVEN

DOUBLE DAMASK

TABLE LINENS

ALSO LARGE REDUCTIONS ON
OUR ENTIRE STOCK
OF HOUSEHOLD LINENS



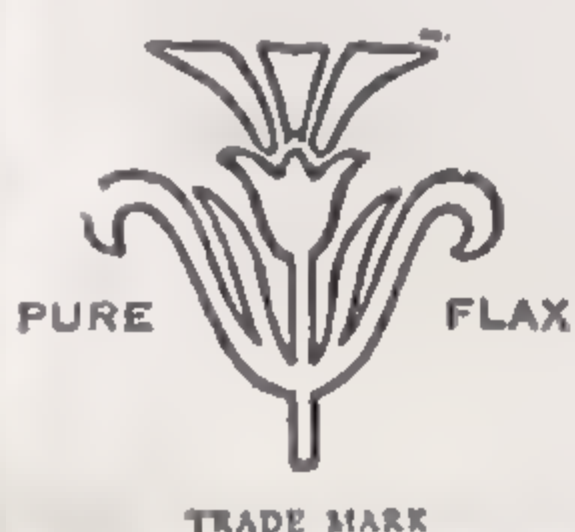
Special offer:
Dimity
Quilts
Embroidered with
eight-inch
3-letter
mono-
gram
complete.
Single
Bed
Size,
\$6.55

Double
Bed
Size
\$7.15

Comprising sheets, pillow cases, bedspreads, quilts, blankets, bedroom towels, bath towels, bath mats, kitchen towels, luncheon sets, tea napkins, tray cloths, centerpieces, bureau scarfs, boudoir pillows, handkerchiefs, etc. The guaranteed quality of "Walpole Linens," famed for their reliability for 150 years, ensures satisfaction in

PURCHASES BY MAIL

Please send for catalogue giving prices and full descriptions. Mail orders not found satisfactory upon receipt, may be returned for exchange, or purchase price will be refunded if desired. Please remember that "Walpole Linens" are retailed in our own stores direct from our looms and workrooms in Ireland, thus eliminating all intermediate profits. Our **Sale Prices** are, therefore, unusually attractive.



Mail Orders delivered postpaid to all parts of the U. S. A.

373 FIFTH AVENUE, NEW YORK

Also of
London Dublin Belfast Melbourne

Factories:
Belfast and Warrington, Ireland

M U S I C

CALENDAR

JANUARY 15 TO JANUARY 30

Metropolitan Opera House, opera by the Metropolitan Opera Company, every evening except Tuesdays and Sundays, and on Saturday afternoons; concert every Sunday evening.

Brooklyn Academy of Music, opera by the Metropolitan Opera Company, every other Tuesday evening.

JANUARY 17 TO JANUARY 31

Century Opera House, performances by the Ballet Russe of Serge de Diaghileff, every evening and on Wednesday and Saturday afternoons.

SATURDAY, JANUARY 15

Carnegie Hall, 3 p. m., joint recital, Herbert Witherspoon, basso, and Florence Hinkle, soprano.

Carnegie Hall, 8:15 p. m., symphony concert, Russian Symphony Orchestra.

SUNDAY, JANUARY 16

Carnegie Hall, 3 p. m., song recital, John McCormack, tenor.

Harris Theatre, 3 p. m., last subscription concert, Orchestral Society.

MONDAY, JANUARY 17

Aeolian Hall, 3 p. m., piano recital, Hunter Welsh.

TUESDAY, JANUARY 18

Waldorf-Astoria, 8:30 p. m., concert, St. Cecilia Society.

FRIDAY, JANUARY 21

Carnegie Hall, 2:30 p. m., symphony concert, Philharmonic Society.

SATURDAY, JANUARY 22

Carnegie Hall, 3 p. m., Third Symphony Concert for Young People, Symphony Society.

MONDAY, JANUARY 24

Aeolian Hall, 8:15 p. m., violin recital, Maximilian Pilzer.

TUESDAY, JANUARY 25

Aeolian Hall, 8:15 p. m., concert, Flonzaley Quartet.

THURSDAY, JANUARY 27

Carnegie Hall, 8:15 p. m., Bach-Beethoven Festival, Oratorio Society with Philharmonic Society.

FRIDAY, JANUARY 28

Hotel Biltmore, 11 a. m., sixth Friday Morning Musicales.

SATURDAY, JANUARY 29

Carnegie Hall, 3 p. m., piano recital, Josef Hofmann.

Carnegie Hall, 8:15 p. m., symphony concert, Russian Symphony Orchestra.

SUNDAY, JANUARY 30

Aeolian Hall, 3 p. m., song recital, Adelaide Fischer, soprano.

TUESDAY, FEBRUARY 1

Carnegie Hall, 8:15 p. m., joint recital, Anna Fitzui and Hugh Allan, baritone.

THURSDAY, FEBRUARY 3

Carnegie Hall, 8:15 p. m., symphony concert, People's Symphony Concert Society.

FRIDAY, FEBRUARY 4

Carnegie Hall, 2:30 p. m., symphony concert, Philharmonic Society.

SATURDAY, FEBRUARY 5

Carnegie Hall, 3 p. m., Fourth Symphony Concert for Young People, Symphony Society.

Carnegie Hall, 8:15 p. m., symphony concert, Philharmonic Society.

THURSDAY, FEBRUARY 10

Carnegie Hall, 8:15 p. m., symphony concert, Philharmonic Society.

TUESDAY, FEBRUARY 15

Aeolian Hall, 2:30 p. m., piano recital, Yolanda Mer6.

SATURDAY, FEBRUARY 19

Carnegie Hall, 8:15 p. m., symphony concert, Russian Symphony Orchestra.

SUNDAY, FEBRUARY 20

Aeolian Hall, 3 p. m., piano recital, Leopold Godowsky.

THURSDAY, FEBRUARY 24

Aeolian Hall, 3 p. m., piano recital, Ossip Gabrilowitsch.

SATURDAY, FEBRUARY 26

Carnegie Hall, 3 p. m., Fifth Symphony Concert for Young People, Symphony Society.

Carnegie Hall, 8:15 p. m., symphony concert, Minneapolis Symphony Orchestra.

MUSIC NOTES

AFTER the slight lessening of activity during the holiday interim, the music calendar records an even fuller schedule for the remainder of the season than it has shown in the opening. Borodin's "Prince Igor," with Mme. Frances Alda in the leading rôle, and the much-heralded premiere of "Goyescas," with the new Spanish prima donna, Barrientos, are the January contribution at the Opera House, and the concert field is equally well represented.

In reviewing the past few weeks, the revival of "Martha" appears to have been one of the most satisfying offerings. This was given by a cast as carefully selected and arranged as even a pampered New York audience may expect. Frieda Hempel, as Lady Harriet, was a charming and vocally brilliant successor to Sembrich. Margaret Ober assumed the rôle of the facetious Nancy; Caruso, as Lionel, happily interpreted a rôle in which he has appeared before; and Plunkett was most creditably sung by De Luca, the new baritone.

DECEMBER AT THE METROPOLITAN

Among other notable productions at the Metropolitan during December was "Tristan und Isolde," with Melanie Kurt, Jacques Urlus, and Matzenauer. At this performance, Bodansky, the new German conductor, enlisted new affections among his American critics, who are realizing the solid worth of his abilities, though, at first, they were inclined to feel that his readings lacked temperament and were dominated by a too intense intellectualism. Matzenauer, whose Brangäne was never sung with greater warmth and richness, appeared on the

(Continued on page 76)



Photograph by Campbell Studio

Christine Miller, the young Pittsburgh contralto, ably presented a long and admirably arranged program at her annual New York recital at Aeolian Hall

Where Your Dreams Come True—in Frocks



REAL model gowns, designed by the famous French and American modistes for exhibition, sold to you for just one-half their value. A wonderful array at our modest little shop.

For Street, Afternoon or Evening Wear

No two alike. Faultless workmanship. Not worn or even shop worn. Call and see them. You're never urged to buy.

Annual Clearing Sale Now On

No Catalogs—No Approval Shipments

MAXON—MODEL GOWNS

1552 Broadway (46th St.) New York City

Established
1899



A de luxe Magazine for de luxe People



Country Life in America



Here is a magazine that will solve your individual problems by personal correspondence.

A subscription to *Country Life in America* gives you more than a beautiful magazine. It gives you the right to call upon our staff of experts for advice on any subject connected with country living.

To Acquaint New Readers with COUNTRY LIFE Service

To new subscribers we will send the next five issues beginning with February and including the March double number, for \$1.00.

Please use Coupon →

Gentlemen:
Enclosed please find \$1.00 for which send the next five issues of *Country Life in America*, beginning with the current issue.

Name

Address

**COUNTRY
LIFE IN
AMERICA,**
Garden City,
N. Y.

Vogue—1-15-16



Poudre LE MOHN FOR THE SCALP

THIS dainty, odorless, colorless and invisible powder, the discovery of a French scalp specialist, solves the long baffling problem of successfully treating the hair and scalp.

Aggravated cases of dandruff, oily hair, dry and brittle hair, etc., which have been unsuccessfully treated will usually respond to Poudre Le Mohn after a few applications, and the hair will return to its natural gloss and lustre. In ordinary cases one application a month is usually sufficient to attain the most gratifying results, and to keep the hair and scalp in perfect condition.

One package of Poudre Le Mohn should last a year or longer, and it is therefore the most economical preparation for the hair, as well as the most effective and the daintiest.

Poudre Le Mohn's advantages over other treatments for the scalp are at once apparent. It neither wets the hair nor leaves any odor or appearance; is not to be washed or brushed out, but disappears almost immediately after using; its results obviate the necessity of too frequently washing the hair. Poudre Le Mohn is absolutely harmless and very beneficial to the tender scalp of children. A very little of the dry powder is massaged gently into the scalp, and its results are pronounced and gratifying.

Satisfaction or Money Refunded

The good effects of Poudre Le Mohn are so certain that the manufacturers offer unqualifiedly to refund the price paid if it does not give entire satisfaction.

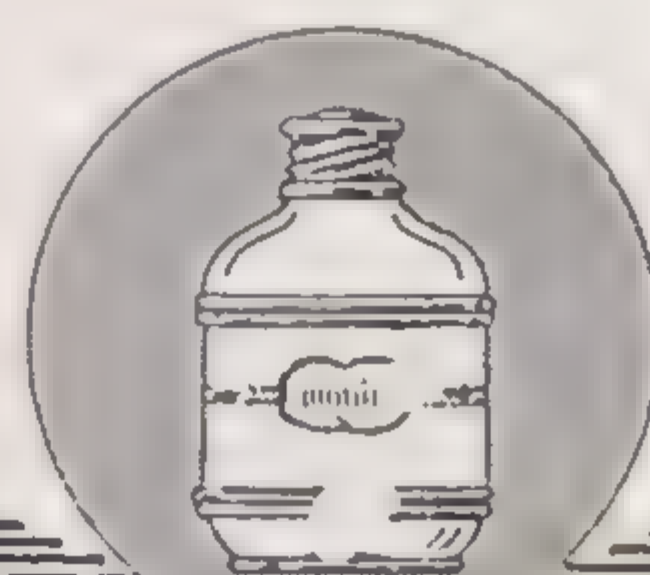
Poudre Le Mohn has been recently introduced into the United States, and if your dealer cannot supply you, order by mail. Price \$1. Use the coupon. If you are not entirely satisfied a postal to us will bring back your money.

J. R. JONES CO., American Distributors
No. 1 Broadway, New York City

Enclosed is one dollar. Please send one bottle of Poudre Le Mohn to the following address, with the understanding that if I am not entirely satisfied my money will be returned.

Name

Address



R. BRET
HARTE



DE PINNA

NEW YORK

Exclusive Outfitters to Young People

Announce Their Removal

January 24, 1916

to Their New Building

at

Fifth Avenue and Fiftieth Street



The Only Store in America Devoted Exclusively to the Outfitting of Young Men and Boys, Misses and Girls

CARRYING out the ideals which for thirty years have made this one of the leading shops of its kind in the world.

With increased space and better facilities, and located in the midst of the fashionable shopping and hotel district, the new store offers under these exceptional conditions its first showing of 1916 Spring models.

M U S I C

(Continued from page 74)

following night in "Cavalleria Rusticana" in the higher rôle of Santuzza, owing to Zarska's protracted throat troubles. Flora Perini, one of this year's contralto acquisitions from Rome, was an unusually satisfactory Lola, in the same performance, and her obvious familiarity with the part and her petite charm added much to the presentation of the rôle. Emmy Destinn, the Bohemian soprano, whose services at the opera were so sorely missed during the first few weeks of the season, was asked to return; she assumed the rôle of Elsa in "Lohengrin."

ON THE CONCERT STAGE

Christine Miller, the young Pittsburgh contralto, gave her annual New York recital at Aeolian Hall in November, presenting a long program of remarkable consistency and balance. Her singing of Hugo Wolf's songs was especially pleasing. "Kennst du das Land?" of Wolf, assumed the dignity of an aria in its length and impressiveness and was, in consequence, sung separately. Bach and Beethoven were of course foundation stones for the afternoon's music, while a group of songs by four American composers—Carpenter, Sibella, Kramer, and Horsman—and "April" by Florida completed the program. Miss Miller is always *en rapport* with her audiences, and her rich tone is produced without effort.

Yolanda Merö, the distinguished Hungarian pianist, will appear on the New York concert stage, after an absence of two years, in two performances of the New York Philharmonic, on January 20 and 21, and in her own piano recital in Aeolian Hall on February 15. Mme. Merö is already so well-known that she needs no introduction. She made her début



Photograph by Ira L. Hill

Edith Mason is fulfilling this season the promise of her début last year in "Der Rosenkavalier"

To Mme. Frances Alda falls the honor of the leading rôle in the première of Borodin's "Prince Igor"

Photograph by White



The noted Hungarian pianist, Yolanda Merö, will make her third visit to America this season, appearing in New York in January and February

with the Dresden Philharmonic Orchestra and has since appeared in all the leading music centers of the world. In her playing, Mme. Merö combines the forceful temperament of Carreno with the delicacy and tenderness of expression of Gabilowitsch, and her interpretations are always supported by a technique at once masterly and completely subordinated to the composition.

AN ENGLISH PIANIST

Katharine Goodson, the young English pianist, was heard in Aeolian Hall, December 2, before an audience which, in size and enthusiasm, attested its appreciation of her popularity. The program, which was entirely of the works of Chopin, was presented with musicianly reverence and interpreted to a discriminating audience that contained many famous confrères of the artist.



Beauty a Duty

It is wisdom and not vanity to

Make the Most of Yourself

By working with the tissues you can retain, restore or develop normal facial contours. If you have any facial blemishes, if wrinkles are beginning to appear, if the muscles of your face and neck are beginning to sag, write us and let us help you to correct them. No outward application will do this for you. We will study your conditions and help you to enhance your natural attractions and add to those you already have through our Scientific

Facial Exercises

If your complexion, eyes, eyebrows, chin, neck, hair, hands or feet can be improved, let us help you to do it by giving you just the work adapted to your requirements.

We also give you directions for deep breathing and correct carriage of the body and, if necessary, a diet.

The lessons are given by mail with explicit directions, profusely illustrated. They are applied common sense, science, art and skill. Write us just what you wish to accomplish and we will go into your needs carefully.

We will be glad to send you a free BOOKLET giving many valuable hints. Write for it.

Grace-Mildred Culture Course

624 So. Michigan Ave. Dept. 1 CHICAGO
A Branch of Susanna Cocroft's Physical Culture Work



Built on lines of distinct individuality this charming straw model reflects "the need of the hour" in Fashion's demands for both Matron and Miss.



New York City
28 West 38th St.
Paris
52 Rue Richer

Lady Mary Face Powder



The delicately blended Face Powder whose softness and fineness make it supreme.

Its flower fragrance is more than delightful—it is French!

Crème 50c; Extract \$1.50; Toilet Water \$1.50; Talcum 50c; Sachet \$1.00.

Send 15c to Vivaudou, Dept. L, Times Building, New York, for a sample of Lady Mary Extract in a finely wrought miniature bottle.

PARIS VIVAUDOU NEW YORK

Frank Brothers



Frank Brothers have supplied skating boots to the most accomplished skaters since the organization of the St. Nicholas Club many years ago.

We know the details of skate boot building—where ease and play are necessary and where to place staunch and unyielding support.

The beginner finds great assistance in the proper skating boot.

The Fifth Avenue Boot Shop
Fifth Avenue, New York

Exhibit Shops: Chicago, 724 So. Michigan Avenue.
Pittsburg, Jenkins Arcade.
New Haven, Chapel Street.

We have no agencies—our shoes are sold in our own shops only.

ANNUAL SALE
C. G. Gunther's Sons
FURS

At Great Reductions

Short and Long Coats, Muffs
 and Neck Pieces in all the de-
 sirable Furs.

Also Women's Fur and Fur
 Trimmed Hats.

Men's Fur Coats for Evening
 and Street Wear.

Chauffeur Coats, Robes, Caps
 and Gloves.

391 FIFTH AVENUE
 NEW YORK

C.G. GUNTHER'S SONS
 391 FIFTH AVENUE, N.Y.

Adler & Ast

are now showing their
 Spring models. Buyers
 visiting New York will
 find a visit to their par-
 lors keenly interesting.

DRESSES

2 West 33rd Street
 New York

(Wholesale only)



When Sargent paints the portrait of a boat, his delineation of its character and qualities is no less telling than his rendering of the personality of his human subjects

A R T

CALENDAR OF EXHIBITIONS

NEW YORK

Brooklyn Museum of Fine Arts. Print Department; collection of seventy-nine etchings, lithographs, and drawings by Joseph Pennell, for an indefinite period.

Fine Arts Building. Winter exhibition of the National Academy of Design, from December 18 to January 15.

Keppel Galleries. Etchings and dry points by Childe Hassam, until January 10.

MacDowell Club. Bimonthly exhibitions of the work of American artists.

Macbeth Gallery. Paintings by American artists, during January.

Museum of French Art. Exhibition of works by French artists at the front, for an indefinite period.

New York Public Library. Print Gallery: portraits of famous women, in etching, engraving, and lithograph, for an indefinite period. Room 322: exhibitions illustrating the making of etchings and of engravings.

Rose Gallery. Recent work of Charles Caryl Coleman, from December 7 to January 10.

BALTIMORE

Peabody Gallery. Annual exhibition of the Baltimore Water Color Club.

MONTCLAIR

Museum of Art. Exhibition of paintings loaned by the National Arts Club and of portraits in wax by Ethel Florence Mundy, until January 13.

PHILADELPHIA

Pennsylvania Academy. One hundred and eleventh annual exhibition of the Pennsylvania Academy of the Fine Arts.

ART NOTES

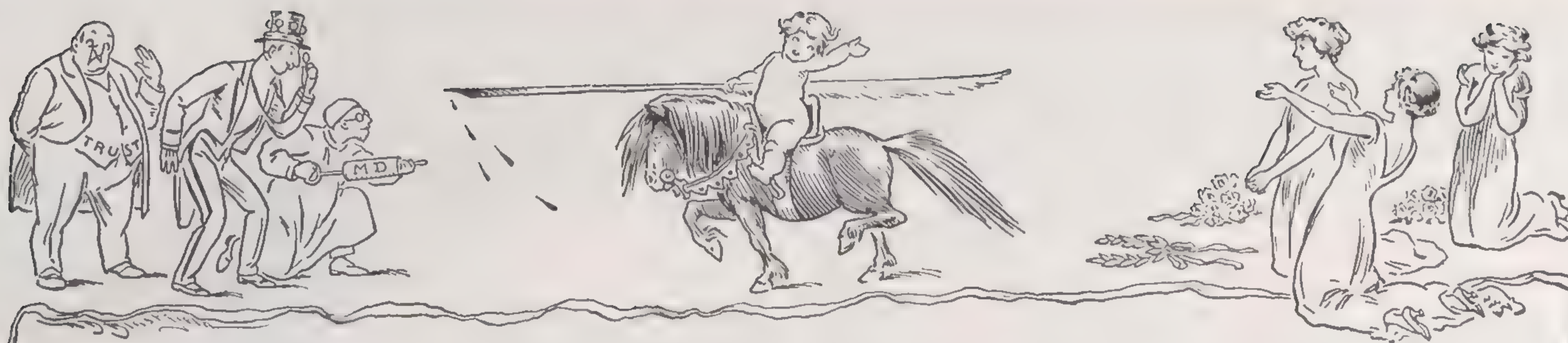
DECEMBER in the art galleries was a month of small exhibitions, which were eminently worth while and so numerous as to admit of but the barest mention here. The exhibition at the Knoedler Galleries was marked by the presence of several paintings of harbor scenes by Sargent, the most notable of which is reproduced at the top of this page. A smaller gallery was devoted, until December 25, to a delightful group of works in water color and in charcoal, by the late F. Hopkinson Smith, who is as sadly missed in the world of art as in that of literature.

Portraits by S. Montgomery Roosevelt, president of the National Association of Portrait Painters, were on view at the Folsom Galleries until December 15. American artists seem to have taken vigorously to self-portraits, this season, and Roosevelt presented an interesting interpretation of himself, with palette and brush in hand. Other noteworthy portraits were those of the late Oliver Belmont and of the Earl of Kintore. This artist won favorable comment for his portrait of



Vigorous old age is presented in the portrait of Hudson Maxim, by S. Montgomery Roosevelt, a group of whose paintings were on view at the Folsom Galleries in December

(Continued on page 80)



Copyr. Life Pub. Co.



What Shall Be Done With This Man?

He is the Wretched Creature who, when his wife asked him to do it, actually refused to become a yearly subscriber to

Life

Special Offer

Enclosed find One Dollar (Canadian \$1.13, Foreign \$1.26). Send LIFE for three months to

Yearly subscription includes the premium picture "Sunset."

Getting acquainted with LIFE is easier than you imagine. You have but to send us ten cents in real money and we will forward you a number of sample copies of the leading humorous paper of America.



Open only to new subscribers; no subscriptions renewed at this rate.

LIFE, 67 West 31st Street, New York

63

One Year, \$5.00. (Canadian, \$5.52; Foreign, \$6.04.)

BEAUTY NORTH or BEAUTY SOUTH needs

Mme. Helena Rubinstein



WILL Beauty go sea-bathing this winter? Will she promenade at the edge of Southern Seas? Then the hot sun's rays will freckle and burn her skin, make it sallow and lustreless unless it is well protected. It *must* be protected if she is to retain her chief claim to womanly beauty—a flawless complexion.

And Beauty in the North has before her an even more anxious problem. For this is the time when sensitive skins chap, pretty eyes inflame, the tender skin of the lips breaks, cheeks become pinched and purple, noses once delicately white, darken to the hue of the blush rose.

Beautiful gowns and bewitching millinery so far from helping along, in reality aggravate the trouble by the rude contrast between them and the charmless face.

Mme. Rubinstein has spent many years in the study of the laws which govern the beauty of the complexion and the prevention of complexion troubles due to climate conditions. So whether your habitat is South or North, East or West—you should seek Mme. Rubinstein to impart to you some of her knowledge in the safeguarding of your complexion during the winter months. For it is to Mme. Rubinstein's Paris and London Establishments the famed Beauties of Europe come for the means of safeguarding theirs, whether wintering in St. Moritz, or on the Riviera.

If you are unable to come to Mme. Rubinstein there are listed below some of her Valaze Preparations which can be sent you by Parcel Post—one in particular is of special interest now:

Her Newest Creation

VALAZE OUTDOOR BALM ROSE

Now that the cold weather is upon us legions of purple faces are to be seen in the streets of our cities: This is bad make-up in the ruthless grip of bad weather.

Valaze Outdoor Balm checks this tendency of so many faces to discolor in cold weather.

Another annoyance due to bad weather and bad make-up is that, owing to the hardening or caking-up of inferior preparations, lines and wrinkles are produced on the face which in reality would not be there but for the disfiguring effect of the face wash or dressing cream used.

Tout au contraire, Valaze Outdoor Balm helps to retain the skin's natural suppleness and prevents shriveling and that horrid pinched appearance, so that the skin cannot help but present a smooth, soft, unbroken surface.

Valaze Outdoor Balm guards the skin against blisters, chapping and discoloration caused by drying winds, cold or extreme heat.

You wear no mask when you use Valaze Outdoor Balm.

Your face looks natural, yet flawless.
Price—\$1.50, \$3.00 and \$5.00 a jar.

VALAZE BEAUTIFYING SKINFOOD

An English lady of the highest social standing, whose name, well known to every woman here and on the other side, discretion forbids to mention, said, "Valaze is as necessary to me as the fresh air."

Why?

Because it has been proved Valaze produces a smooth, soft, flawless skin.

Because it dispels freckles, tan, sallowness and weather-beaten appearance.

Because Valaze moderates and prevents lines, crowsfeet and similar defects.

Because it is the only preparation of its kind which does not encourage the growth of superfluous hair.

Because it works constantly for the freshness of the complexion and its pure flesh-tints.

The price is \$2.00 and \$6.00 a pot.

Pot sufficient for six weeks' use, \$1.00.

VALAZE VEIN LOTION

Nearly every woman when she examines her face will find on it small, wavy red

lines, tiny congested or broken veins, especially on the sides of the nose and on the cheeks. These disagreeable blemishes are particularly annoying with colder weather. Valaze Vein Lotion is the only preparation known in the world used in such instances. Price, \$3.00, \$5.00 and \$10.00 a bottle.

VALAZE ROMAN JELLY

This is a new astringent balm which consolidates and makes firm loose and flaccid tissues. The tightening and smoothing out of the skin about the temples and about the eyes it accomplishes is most remarkable. \$1.50 and \$3.00 a bottle.

VALAZE COMPLEXION POWDER AND NOVENA POUDE

Mme. Rubinstein was first among beauty culturists to differentiate between normal, dry, greasy and shiny skins. A powder not suited to your skin is harmful. Therefore, she supplies Valaze Complexion Powder for moist, greasy skins, and Novena Poudre for dry skins. \$1.00, \$2.50 and \$4.50 each per box. Special powder for "shiny" parts of the face only, is Poudre No. 3, at \$1.50 a box.

Mme. Rubinstein's booklet "Beauty in the Making"

In it she discusses every possible blemish and defect to the complexion and how to remove them. It will be sent gratis upon receipt of 2c in stamps. All orders, inquiries, applications for appointments or for the booklet should be addressed personally to

MME. HELENA RUBINSTEIN

15 East 49th Street, New York City

LONDON W.: 24 Grafton Street

PARIS: 255 Rue Saint Honoré

Valaze Preparations obtainable in San Francisco at Fairmont Hotel from Miss Ida Martin, Apt. 700.

A

R

T

(Continued from page 78)

Hudson Maxim, shown at the Fine Arts Building in the exhibition of National Association of Portrait Painters.

JOYOUS ART

Enthusiasts for "disembodied art" should consult the work of Martha Walter, which filled the Reinhardt Galleries for the first weeks of December; for this artist can express more of gaiety, freshness, air, and motion with a dozen swift and sure brushstrokes than is to be found in many a detailed painting. There is about her work a radiance of health and happiness, an abundant vitality, a joyous meeting of wind and weather, and a gaiety of sunlight that are like the lilt of a spring song. The color is as fresh and joyous as the spirit of the work, and the sketchy treatment justifies itself and arouses no suspicion of a desire to avoid the difficulties of accurate careful delineation.

Childe Hassam was doubly represented in the December galleries by a collection of his paintings at the Montross Gallery and by seventy-five works in his newly adopted medium of etching, which are still on view at the Keppel Galleries. While vigorous and often beautifully delicate, these etchings and dry points have a certain lack of definition, a suspicion of indecision, which show Hassam not as yet fully master of his new medium.

NEW ETCHERS AND OLD MASTERS

Another new-comer to the field of etching is Frank W. Benson, the Boston painter, whose drawings of wild fowl have long been equally well-known to lovers of sport and to collectors of fine drawings. His etching work is bold in line and, like his drawing, as finely accurate as the sportsman could desire, yet presented wholly from the point of view of art.



A painter of youth and joyousness is Martha Walter, whose decorative and sun-filled portrait of Miss Dorothy Lee Bell was one of the successes of her recent exhibition

The Ehrich Galleries repeated in December an experiment of last year in an exhibition of the works of the lesser known old masters. The decorative value of these lesser works is just beginning to find its due meed of appreciation. They do not demand to be enthroned in specially designed surroundings, after the accepted treatment of masterpieces, nor does their purchase presuppose an intention to form a collection of paintings. On the contrary, they are, as a rule, pleasing and livable works, which lend themselves readily to modern surroundings.

At the Macbeth Gallery, the last weeks of December were given up to the third annual exhibition of the Society of Painters of the Far West. Thomas Moran, dean of painters of the West, whose work overlaps that of Bierstadt, whose fame was at its height some thirty-five years ago, showed several excellent works. William Ritschel was represented, as were Groll, Daingerfield, Potthast, Couse, and Ben Foster.



Sunny windswept beaches, and groups of people who love the vigorous battle with gale and wave are a favorite subject for Martha Walter, and with light sure vigor does she render them

Andrew Alexander

548 Fifth Avenue, New York

Women's high and low shoes, correct for the winter season at southern resorts, and authentic forerunners of next summer's styles. Our Correspondence Department supplies information and forwards mail orders promptly.



A white kid boot trimmed with dark brown kid, made on a last suitable for walking, skating or general sports wear.
\$8.

A new oxford in patent leather, tan or black calf and white buck. Will be worn during late winter and early spring.
\$8.



Whether in town or at the Southern shores Fiskhats for spring are correct for present wear. Smartest shops are now showing them.

Fiskhats are hats of character and exclusiveness—the Fisk label an unfailing guarantee of style and quality. Ask your dealer.

D. B. Fisk & Company

New York

CHICAGO

Paris

Chauffeurs' Outfits

Special
AT
\$43.50

Overcoat, Suit and Cap to Match

Smart, neat, perfect fitting, and durable; the best value in Motor Clothes for Chauffeurs that can be bought.

A Double-breasted Overcoat. A Smart Norfolk Jacket, with Trousers or Breeches. A Cap of Regulation Chauffeur's Style.

Made of fine quality worsted whipcord in two shades of gray and in tan—the outfit complete at \$43.50, or, as follows:

Overcoat . . . \$25.00
Suit . . . \$16.50
Cap . . . \$ 2.00

Suit with two pairs of Trousers or Breeches or one pair of each—\$23.50

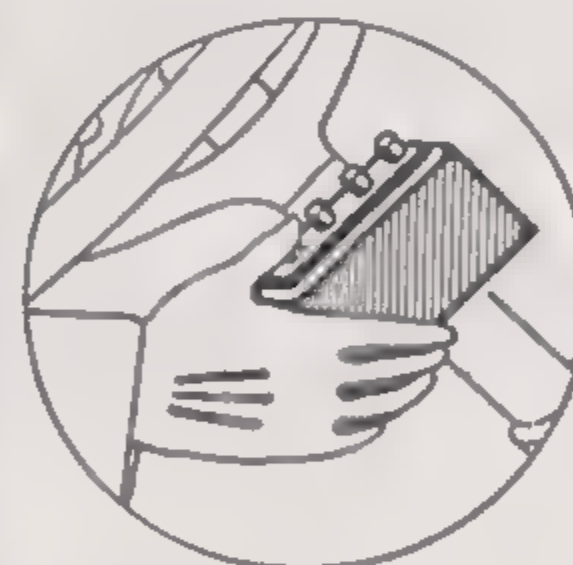
Other Outfits of Better Grade at \$57.50, \$75.00 and \$125.00
Chauffeurs' Raincoats—Guaranteed Waterproof at \$20.00 and \$22.00

Motor Apparel Catalogue Mailed on Request

Brill Brothers
BROADWAY AT 49th ST.
NEW YORK CITY

SHIFT YOUR GEARS FROM THE STEERING WHEEL

The same power that cranks your motor will shift the gears of your automobile at the touch of a button. The



C-H MAGNETIC GEAR SHIFT

controlled by push buttons mounted on the steering column at your finger tip, out of the way of lap robe and overcoat, makes the gear shift lever unnecessary and permits you to shift from any speed to any speed—instantly and surely—by merely pressing a button.

No need to take the eyes from the road or to lose steering control for a single instant. No stripping or slashing of gears. The C-H Magnetic Gear Shift makes the most powerful gasoline car as easy to drive as an electric coupe. Practical! Economical! Simple in operation—startling in efficiency. The century's greatest gift to Motordom. Insist that your next car be equipped with the C-H Magnetic Gear Shift.

Write for booklet

CUTLER-HAMMER MFG. CO.

1240 St. Paul Avenue

MILWAUKEE, WIS.



LINGERIE for JANUARY TIME



BERGDORF GOODMAN

Importers - Creators

Gowns Suits Wraps

Now featuring new im-
portations for sports, travel
and Southern Resort wear

616 Fifth Avenue
Bet. 49th & 50th Streets
NEW YORK



By way of novelty, this underbodice of white batiste uses as trimming a Valenciennes lace embroidered in palest blue. Ribbon run through beading holds the garment at the waist and a wider ribbon run through eyelets is tied in a bow; \$2



Though it has been long in favor, the pink crêpe de Chine camisole has as many devotees as ever. Here, the top is of white net and imitation filet lace, with ribbon knots and shoulder straps and a ribbon run through the net; 98 cents



Short and wide, as undergarments will be this season, is this plain envelope chemise of flesh colored crêpe de Chine and Valenciennes lace. It is held at the neck by a ribbon-run beading; \$1.85



The Empire waist-line has of late been enthusiastically adopted by lingerie. On this envelope chemise of flesh or white batiste, it is emphasized by ribbon rosettes. Ribbons form the straps and the ruchings are Valenciennes lace; \$1.45

Now that ruffles are again a possibility, it is pleasant to have them full and edged with lace. This one-piece combination is of batiste, in pink or white, with insertion and edging of fine Valenciennes lace; it opens in front; \$2

A Rebuilder of Gowns



A GOWN remodeled by me means a creation that is up-to-date in every detail, with all the chic and line of the latest Parisian ideas.

I REBUILD gowns successfully for out-of-town customers—let me give you my ideas and estimate before you discard any gown or suit.

Artistic dresses, made to order only, for all occasions. Your materials accepted when desired.

Perfect
Workmanship

Homer

Prices
Reasonable

11½ WEST 37th ST., NEW YORK

Telephone 5265 Greeley

Clark Irish Harp

The beauty, grace, and romantic history of the Harp have always made a wonderful appeal to women, but the cost has always been too great for popular use.

Now—the Clark Irish Harp is leading the way in a renaissance of Harp playing. Its low price makes it possible for every home to own a Harp, and the brilliant, full tone, as well as the ease with which it is played, make it the ideal home instrument.

You Can Buy an Irish Harp \$75 (Junior model) for as little as

Here is Claudia Race as she appeared in 28 concerts after only 14 lessons.

You can play the Harp after nine weeks' study. Send post card for literature telling why—with valuable information about the Clark Irish Harp, easy terms, free trial offer, etc.

Clark Harp Mfg. Co.

"Originators of the Irish Harp in America" Syracuse, N. Y.



USE CRÈME ELCAYA

AND BE COMPLIMENTED ON YOUR COMPLEXION

This dainty "Cream of Flowers" makes the skin like velvet and adds an irresistible charm to the use of powder.

Sold Everywhere. Send 10c for Dainty Trial Size
JAMES C. CRANE, Sole Agent
108A Fulton St. New York, N. Y.



Handrolled from Finest Imported Tobacco

Mild—Medium—Strong

Endorsed by the

New York Smart Set

Monograms

Large box of 100 cigarettes by mail, \$2.00—Sample box of ten, 25 cents

Agents Wanted

Q. E. D. CIGARETTES
11 East 43d St. New York



MAULE'S SEED BOOK

for 1916 Contains all the best things in Seeds, Bulbs, Plants. 176 pages, over 800 pictures, with Maule's Asters and Pansies in color. Write today—We send it Free

MAULE'S SEEDS

—Once grown, always grown. Half a million successful gardeners plant them every year.

WM. HENRY MAULE, Inc.
2160 Arch Street Philadelphia, Pa.

Send 10c, mention this paper, we will enclose in the catalogue a packet of the above Giant Pansy

Cupid



EXCLUSIVE DESIGN

The hat illustrated—"The Sunshade" for southern climes, is charmingly simple and effective—of hair and Crepe Georgette.

Distinctive,—like all Cupid Creations. It is displayed at all leading stores.

William Rosenblum & Co.

3-5-7 E. 37th St.
New York



Leonard's

24 WEST 39TH ST., N. Y.
Distinctive apparel—very moderate prices—personal attention.
(Also Extra-Size Attire)



Dance Frocks as illustrated, is of chiffon (all colors) trimmed with spray of dainty flowers.
Special 21.50

Other dance or restaurant frocks in chiffon or taffeta at \$21.50; also velvet dinner gowns at \$32.50

Mme. Leonard also specializes in Self-Adjustable Maternity Wear. Inconspicuously smart and exclusive interpretations of the mode, as well as original designs, to meet every need of the mother-to-be. Write Dept. R-5 for fashion Book.



Before Waving



Nestlé Waved

The Nestlé Permanent Hair-Wave

In America where Mr. Nestlé of London, the original inventor of the Permanent Hair-Wave, established himself last spring—this treatment for straight hair has become the craze of society. The Nestlé-Treatment means for the straightest haired head naturally wavy hair within two hours. Such hair can thereafter be shampooed at will and for fashion purposes the waves can be arranged as desired by the wearer. No heat on the head; no chemicals, lotion or paste is applied, and a beneficial influence on the future growth of the hair is positively guaranteed.

Our Home Outfit

If you have an opportunity to visit anywhere a certified Nestlé-Waver do so. All certified Nestlé-Wavers must take full responsibilities of their work. If you have no such opportunity buy immediately one of our new Home Outfits for fifteen dollars. Write for our coupon or answer the following questions on a piece of paper when ordering.

Age? Length of longest hair? State of health? Waves or frizz? Dyed or restored? Any other remarks? What electric voltage? Post this with order and remittance AND A SAMPLE OF THE HAIR it is desired to wave. Should in any one instance Mr. Nestlé, who personally conducts the home-outfit diagnoses, decide any hair to be unsuitable for waving, the money will be returned in full. This Outfit must not be used for trade purposes.

The Nestol Treatment for Babies

Do mothers and nurses know that they can influence children's hair to develop curly? To know and not to do it would be neglect. Do they know that positively, naturally and logically, every hair must grow into curly or wavy under certain conditions?

We know and we are so confident that every small child brought to our establishment for the Nestol treatment will be treated free of charge. It takes two minutes a day to apply the treatment which is in the form of a lotion and a certain way of rubbing the hair. Success is guaranteed in all cases where the treatment is conscientiously applied. Cost per lotion, with directions (two pints) \$1.00. The lotion is made under the supervision of a qualified physician and will slightly stimulate the hair growth and keep the scalp free from scales

Write for our Illustrated Booklet

C. Nestlé Co., 657 Fifth Avenue, New York

Telephone, Plaza 6541

London, 48 South Molton Street, W.

TRANSFORMATION

"Normale"

A complete coiffure of style, quality and perfection.

Defies Detection

Very graceful and of natural selected French hair. Made by master hair specialists.

\$25 upward

Send sample of your hair. Perfect matching.

Booklet

ANTHONY BOCH, 129 So. 13th St., Philadelphia, Pa.

Smart Apparel for Stout Figures

37½ to 58 bust—
30 to 49 waist.

A comprehensive display of every fashion edict, adapted by Lane Bryant to give slender, graceful lines and poise.

No matter whether you are extra large, or have large bust and small hips, or vice versa, we can fit you from stock—a service no other house renders.

For Southern Wear

Advance models are now ready—suits; coats; dresses; skirts; bathing suits; sweaters. Write Dept. F15 for Mid-Southern Book just issued.

Lane Bryant

25 West 38th St., N. Y.
Phone, 6416—Greeley



ANYTHING that can be bought is on sale in New York. The Vogue Shopping Service can get you anything you may want. Look for the detailed announcement on page 16 and write today.

MOTORING INTO 1917

(Continued from page 31)

In fact, motor-car designers seem to have realized this season for the first time what a vast difference in the comfort of motoring may be made by little matters of this sort. Nothing is more annoying than to have the numberless small impedimenta of a motor trip continually out of place or in the way. But that has been their unfortunate habit all too often in the past. Now, however, a place for everything, or nearly everything, has been provided. Some of the two- and three-passenger bodies, such as coupés, roadsters, and cabriolets are notably convenient from this point of view. For instance, in many of the "clover leaf" runabouts—in which the third seat is behind the middle of the other two, and reached through a passageway between them—a commodious compartment for odds and ends of various kinds has been provided on each side of this rear seat. These compartments open on top and are very accessible. In those three-passenger bodies in which the driver's seat is set slightly farther forward than the broader seat for the passengers, so that the pilot may have elbow room, the space back of his seat has been used for a compartment which opens on top.

DETAILS—THE GENIUS OF THE NEW CARS

Much attention has been given in the cars of this season to minor accessories and their convenient location in the car. For example, the clock of one of the enclosed models is mounted close to the roof on the partition which separates the tonneau from the rest of the car. Here it is always visible. The telephones for communication with the driver are also handled nicely in many of the enclosed bodies of various types. In some the receiver is snugly hung back of the door frame where it is right at hand; in others a sort of pocket is provided in the upholstery at the side into which the handle of the receiver may be dropped, leaving the instrument exceedingly inconspicuous and, at the same time, convenient. Electric cigar and cigarette lighters have taken on new and pleasing forms and are both more readily at hand when wanted, and more out of the way when not wanted, than of yore.

The problem of stowing away the extra seats in the limousine or town car, as well as in the touring-car and the sedan, has been met this year in a number of new ways. In some sedans, for instance, these extra chairs disappear each into the back of one of the front bucket seats; this makes it possible to preserve the desirable aisleway between the seats. In other cases, especially in body types which are essentially chauffeur-driven and, therefore, have a fixed partition between the driver's compartment and that in the rear, the woodwork of the front seat cowl is used as a container for the extra chairs.

In many of the smaller town cars, which are likely to be used only for short runs to the opera or theatre, but for more than two passengers, a return to the backward-facing spare seat is to be noticed. This arrangement lends itself well to these neat little bodies, and when the seats are not in use that part of them which meets the eye matches the rest of the upholstery—usually broadcloth or whipcord—and they are scarcely noticeable. In several of the touring-cars and sedans the right-hand front seat is so arranged that it can be swung around to face backward and its occupant can thus enjoy a face-to-face conversation with the others in the car. Probably the most novel seating arrangement of the year is that of a four-passenger roadster, in which a divided front seat and two corner chairs are reached through the passageway thus afforded and set at an angle so that they face half forward and half inward. It is a highly practical arrangement for a congenial motor party, as it has the great advantage of giving all the occupants of the car the

special advantage which adheres to runabouts, as far as riding qualities are concerned, that of being placed forward of the rear axle. This seemingly simple matter makes a deal of difference in the buoyancy of the motorist at the end of a day's run.

As to upholstery, the tendency this year is more marked than ever toward using cloth wherever possible, especially in the closed types of cars. Quiet neutral colors and a hard finish is the rule. Foot-stools and air-cushions covered to match are desirable addenda, as are folding armrests. Of course, the closed car should have a complete equipment of toilet articles, card-cases, writing tablets and the like, and some of the newest of these sets are very beautiful in design and mounting, as well as wonderfully compact. Moreover, with the many useful forms of motor-car heating systems—electric, hot-air, and others—it is quite unnecessary to be uncomfortably cold in a limousine.

CONVERTIBLE MODELS MAKE CONVERTS

With 1916 the convertible automobile may be said to have really come into its own. It is found in sedans, landaulets, cabriolets, and all others. Innumerable are the minor differences in the ways in which this convertibility is attained, but they all serve the same purpose: to make what amounts to two automobiles where there was one before. So well has this seemingly magic task been accomplished that, unless the motorist happens to be one of the enthusiasts who likes to have a garage full of cars, each of a special type for a special purpose, he may have the smart appearance and the comfort of the closed machine and the airiness of the touring-car, both on one set of wheels. Most of the convertible cars have a separate superstructure which can be quickly put on to make a closed body car out of an open body car. But the fitting, the harmony with the lines of the open body, and the smaller matters which yet mean so much—such as the electric connections for dome lights—have been so well-planned and carried out that the 1916 touring-car in its mask of limousine is no counterfeit presentment, but a trim and desirable vehicle.

A number of special body forms also mark the current season. Two of these which are especially attractive are the touring limousine and the touring sedan; both embody the same principle. With a permanent roof and upper body they have a plastic arrangement of windows whereby any desired amount of exposure to the air, from a mere crack to an entirely open side, may be secured. The windows on opposite sides work independently of each other. For example, if one is running in a westerly direction on a brisk winter day when the wind is from the north, the glass may be in place on the right side of the car, while the left or protected side, is entirely open to the air. This process can be modified at will to suit almost any conditions of wind or cold. At the same time the motorist always has the protection of the roof and back.

To turn to the electric is to say that those of the newest type have emphasized still more the qualities which have so often been held to make them the ideal car for women. They are, if possible, quieter in operation and certainly able to go farther on each battery charge than ever. They show several delightful modifications of the seating arrangements that make the passengers as much at their ease and as free from constraint as to position, almost, as they would be at home, and the beauty of fitting and decoration which has marked them in other years has been still further refined and intensified. Also, in several instances, there have been great reductions in the weight of these machines, with still more marked and acceptable reductions in their price.



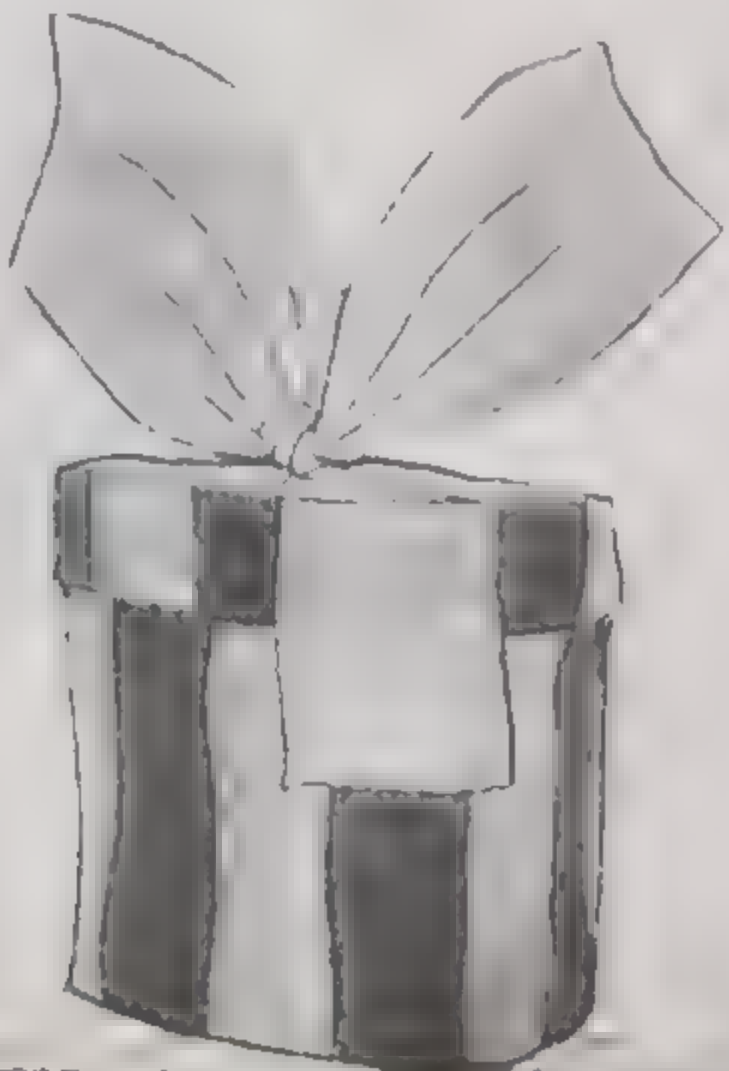
CAROLINE Reboux
Model in Ciel Blue
Straw 'Moulin à vent,'
ribbon trimmed.

EARL
TRIMMED
HATS

FOR THE ON-
COMING
SPRING SEAS-
ON MAY NOW
BE SEEN IN A
HOST OF
CLEVER AND
DARING NEW
MODELS - IF
YOU WANT
THE NAME OF
YOUR LOCAL
MILLINER
SHOWING
THEM, WRITE
TO US



FARRINGTON
& EVANS CO
FIFTH AVE
NUE AT THIR-
TY SIXTH
STREET
NEW YORK



THE drollest, quaint-
est, dearest little dresses
—the kind that smart
specialty shops will show
this Spring — that, pre-
cisely, is the nature of the
things I make.

WHOLESALE
FROM \$20 TO \$40

ROBERT L. DAVIS

(Bob Davis)

DRESSES

38 EAST 32nd STREET
NEW YORK

No dresses sold retail



TRADE MARK
ELASTIC GIRDLE
PATENTED

Made entirely of porous woven surgical elastic web which gives freely to every movement of the body, but firmly holds the figure. Boned only at the back and front which affords ample support without a particle of uncomfortable pressure. It is the most popular CORSET FOR STYLISH WOMEN

because it is the best suited for prevailing fashions, and combines grace with absolute comfort. Whether for street wear, dancing, evening wear, or on the links, its construction and material make it equally suited for the fashionable woman or athletic girl. If your local dealer cannot supply you, write for free booklet. Do not accept a substitute. Six to sixteen inches long. White and Flesh Pink. Prices \$1.00 to \$8.00. Address Dept. F.

TREO CO., Inc., 160 5th Ave., New York City



Put Yourself in His Place

He had just escaped from prison. He was leading a new, clean life. But a detective had followed him and stood at the door. Meantime a child was caught in a great safe. His was the choice—to let the child die and hide his own identity—or to get his burglar's tools, and before the detective and the girl he loved, open the safe, reveal himself a burglar—and face prison again. Which did he do? What would you do? Perhaps you saw the wonderful play "Alias Jimmy Valentine." It was made from "The Retrieved Reformation," one of the 274 stories of

O. HENRY

With swift, sure strokes he drives his story home. Never a word is wasted. From the first word the interest starts, and you are carried on in the sure magic of his vivid sentences to a climax so unexpected that it draws you up sharply.

O. Henry has come to permeate American life. Wherever you go—whatever you read—you meet O. Henry. In the news stories from the war, there are intimate references to O. Henry—at social gatherings—at hunt meets—on the road—everywhere everybody knows O. Henry and refers lovingly to his people and his stories.

The founder of a new literature—and yet not literature. No wonder the sale goes up and up—higher and higher each day. Long ago he reached beyond the world's record for short stories. 1,200,000 already in the United States. How many in France and England—Germany—Africa—Asia and Australia—we cannot tell. Wonderful stories he tells—to be sure—but they are more vivid than stories bits of life—standing out sharp and clean cut from his pages. As the years go by our wonder grows greater—as the years go by his fame grows greater—the wisdom—the understanding—the love—the humor—the sweetness of these pages. Always healthy in their influence—always facing truth when truth has to be told—a bracer to the heart and mind—while the tears and laughter struggle together and neither wins. Don't get him to read him once—you'll read him a hundred times—and find him each time as fresh and unexpected as at the first. He puts his finger on the pulse-strings of your heart and plays on them to your delight and your surprise. And each time you will say, "Why do I love him so much?" And neither you nor any one else can answer—for that is the mystery of O. Henry—his power beyond understanding.

Kipling Free And besides to get your prompt action we give you, free, Kipling in six volumes—179 stories—the greatest he ever wrote—the red, red stories of fight and the keen blue stories of peace.

Send No Money—Send the books back—the whole 18—if they're not the biggest, the best you ever saw or read. Better than moving pictures—for these are permanent, real moving pictures of life. Better than classics, for these are the living stories of today, from Mandalay on China Bay to 34th Street and Broadway, and from Piccadilly to the Mexican border ranch. Send the coupon before it is too late. Get both sets shipped at once free on approval.

25c a week pays for O. Henry. The Kipling is free. Send the coupon and put the 18 books on your library shelves and the new joy in your heart.

Don't wait till tomorrow and be sorry. Send Coupon today and be glad.

451 Short Stories
2 Long Novels
O. HENRY

12 volumes bound in green silk cloth and gold. Gold tops; illustrated; 274 complete stories; one long novel.

KIPLING

6 volumes, 179 stories and poems; one long novel; red silk cloth; gold tops.

Review of Reviews Co.
30 Irving Place,
New York

Vog.
1-15-16

Review of Reviews
30 Irving Place
New York

Send me on approval, charges paid by you, O. Henry's works in 12 volumes, gold tops. Also the 6 volume set of Kipling, bound in cloth. If I keep the books, I will remit \$1 per month for 15 months for the O. Henry set only and retain the Kipling set without charge. Otherwise I will, within ten days, return both sets at your expense.

Name

Address

Occupation

The rich 3/4 leather edition of O. Henry costs only a few cents more a volume and has proved a favorite binding. For this luxurious binding change above to \$1.50 a month for 13 months.

A Beautiful Figure May Be Yours



Women and Men of the World

May now have comfortable garments that will instantly—without delay, dieting or discomfort of any kind—by an easy, natural, scientifically correct method, preserves a graceful, youthful figure, or will at once regain and hold it.

The Beauty Figure Mold
takes the place of corsets for Slender Women.

The Beau Brummell
FOR SLENDER MEN

lines up and perfects an already good form.

The Magic Figure Mold
Our Reducing Garment

for Men and Women will instantly secure beautiful outlines, and if desired, a reduction of two to four inches, often more, over the abdomen, seat, and hips, and on the inner as well as outer side of the limbs.

The garment carries weight, relieves strain, gives proper poise, stimulates circulation, benefits health—improves facial expression.

A Comfortable Open-Mesh Elastic Garment that causes no undue heat or perspiration.

Not A "Slip-Over"—Not A "Sweat-Bath"

An Absolutely New Method.

REDUCTION is not secured by sweating.

Endorsed by Physicians and Surgeons wherever known.

We make them to individual measure, in varying lengths, for men and women, and sell them direct to the wearer.

Please write for booklet with full description of our method and garments. Nothing similar is to be had elsewhere.

Figure Mold Garment Company
H-52 East Broad Street Columbus, Ohio

Foreign and Domestic Patents granted and pending.



Arly's Masterpiece

La Bohème

ITS FRAGRANCE IS AS DISTINCT-
IVELY FRENCH AS IT IS ORIGINAL

At the best stores, \$4.00

Toilet Water \$3.00; Face Powder \$1.50; Talcum 75c; Sachet \$1.50

Vivaudou (Dept. F, Times Building, New York) will send you a generous sample of this wonder fragrance in a miniature replica of the four dollar bottle for twenty-five cents.

ARLY

PARIS



Phipps

Tailored, Dress and Sport hats are now on display at smart shops everywhere. If you are looking for something *really* new and original you will find it in a Phipps hat. Get your dealer to show you.



G.M. Phipps, Inc.
29-33 West 38th St., N.Y. City

Mrs. Adair

GANESH TOILET PREPARATIONS

Discoverer of the *principles* and creator of methods upon which are based ninety-nine per cent. of modern hygienic treatment of the complexion and contour, Mrs. Adair's name has been before the women of European and American society for many years. And, accepting her as occupying a position recognized by all, some of us merely take mental note to seek her aid "as soon as the need arises," without examining too closely the many and various purposes of her Ganesh Preparations and Appliances to determine their possible application to our present needs. Let us take note of a few here and see if by chance any of them could serve us NOW!



The photo herewith shows the GANESH CHIN STRAP. Nothing can take the place of this remarkable device, which has been employed with success for many years to restore the firm youthful contour to chin and jaw, and to eliminate such defects as the "double" chin, loose, sagging skin, nose-to-mouth lines, etc. Worn at night it keeps the mouth closed during sleep. \$6.50 and \$5. Almost as generally used is the GANESH FOREHEAD STRAP, also shown in the photograph, which eliminates frown lines and furrows. \$4 and \$5.

Supreme among the Ganesh Toilet Preparations is the GANESH EASTERN MUSCLE OIL. Akin to the natural oil of the skin, this preparation is absorbed into the under tissues and muscles. Stimulated and nourished with the Muscle Oil, tissues which sagged and

drooped, causing wrinkles and hollows, are braced and strengthened. Under this treatment, the contour assumes the firm, resilient outline of youth. The skin rapidly smooths out, dispelling even the finest lines. The Ganesh Muscle Oil is \$5, \$2.50, \$1 a bottle.

For reducing the figure below the waist, restoring the youthful contour and suppleness, there is the GANESH REDUCING BELT, of special elastic material. It accomplishes remarkable results in a short time. In ordering, give measurements around waist, abdomen and hips. Price \$15. For stoutness under the bust, or the bust itself, there is the GANESH BOLERETTE. Made to measure, at \$20. On the other hand, if the neck, shoulders or bust have become thin and emaciated, the GANESH JUNO should be used. This potent emollient will improve the size and firmness at once, restoring the true, rounded contour. Jar, \$2.25, \$1.25.

In the above limited selection of Ganesh Specialties, there may be one which commends itself to your needs. If so, it will be sent to you promptly, with explicit instructions for use, on receipt of your order. Please remember that there are many more Ganesh Preparations and Appliances described in Mrs. Adair's price-list Booklet, which, together with her free Lecture Book, will be mailed on request.

Worthy of the Ganesh Preparations in the results achieved, the GANESH Treatments, administered at Mrs. Adair's Salon are sensible and constructive. There is room here only to mention the GANESH Strapping Muscle Treatment, which renews the tissues by the original tapping and strapping method. This treatment is a corrective of lines, wrinkles and hollows. Results are rapid as well as satisfactory. Treatment, \$2.50.

WHERE THE BAHAMAS SUN THEMSELVES

(Continued from page 45)

to one hundred pounds. A rock fish which was caught on a little fishing trip given for Mrs. Richard Le Gallienne recently weighed eighty-six pounds.

In the harbor at Nassau, where the depth of the water averages about fifteen feet, one can easily see copper pennies lying on the white sand, and during the season half-naked black boys make small fortunes diving for pennies. Indeed, great handfuls of coppers and small silver coins are thrown every day over the sides of the harbor boats. They do not want to work, these shiny black boys, but diving for pennies—ah, that is another thing!

No traveler leaves Nassau without visiting Grant's Town, where the native black is to be seen at home. There he leads a "dolce far niente" existence. What need to work when one has a roof over one's head—a lovely roof of thatched palm—and a never-ending supply of food in the garden? A banana tree, a paw-paw, and a sapodilla—these bear all the year round, and there are lots of big fish in the sea.

Begging is not allowed in Nassau, but if one follows the ribbon-like roads of coral limestone that lead off through the coconut groves and pineapple fields, half-clad piccaninnies rise as if by magic from the coral rock and follow with out-

stretched hands singing in Bahamian patois:

"No par! No mar!
Le'de coppah cum boss!"

To the traveler with the habit of "sight-seeing," very interesting are the old forts, all of them dismantled long since. The Queen's Staircase, which leads from the town up to Fort Fincastle,—the curious silk cotton tree which stands back of the post-office, and the two small lakes of brackish water that rise and fall with the tide are also points of interest. Picturesque also is the life of the harbor, where scores of fishermen's boats and boats of the sponge fleet swing at anchor. In the season, one may see anything from a tiny bark with a single oar in the stern to a yacht which represents the last word in luxury. Among the yachts which cast anchor in the harbor last season were the "Noma," with Mr. and Mrs. Vincent Astor aboard, and the "Virginia," with Mr. James J. Van Alen and his guests.

As for living arrangements, in Nassau one may live in a large hotel, which differs in no way from the large hotels on the east coast of Florida. Also, there are smaller hotels, or, if one prefers, lodgings may be found in any part of the town. And as for amusement, those who are not fond of fishing, sailing, or sea bathing, may play golf, court golf, or tennis.

E. G.

AROUND the CLOCK with PARIS

(Continued from page 36)

taffeta with an almost skirt-wide tunic of cream filet. This lace tunic is punctuated with small knots of black taffeta, and the high collar—please note the height!—and pendant loops are of Empire green taffeta.

Dœuillet's latest *robe d'intérieur* is sketched at the upper right on page 35. White satin crêpe forms the body of the fetching creation, which is bordered at the bottom of the partly flaring skirt with a band of vison, and belted and trimmed above with rose taffeta ribbon. A black Chantilly lace coat, which tries to atone for its transparency by the length of its sleeves and the height of its collar, is worn over the rose and white underdress, and this coat is also trimmed with vison. The narrow cravat is of rose taffeta.

The white tulle frock, with a bodice of white taffeta girdled across the front with old blue ribbons, which is sketched at the upper left on page 35, was another of the pretty Margaine-Lacroix frocks worn by Mme. Devimeur at the Théâtre Marcel. A pink rose was tucked into the girdle, and the tulle skirt was bordered with corded white taffeta, while the underskirt was adorned with two narrow lace ruffles.

Another of the delightful afternoon frocks which have recently appeared on the stage is the ruched and ruffled Buzenet costume of black velvet and black tulle, shown at the lower left on page 35; it was worn by Mlle. Jane Faber in "La Marche Nuptiale."

MODELS FOR EVENING WEAR

Of the half dozen evening gowns shown on page 36, it is notable that five exemplify the off-the-shoulder type of bodice, while three combine with this bodice the bertha. Mme. Georgette is making a number of evening frocks in which she obtains her favorite line at the neck—a shallow V—in this manner. Rose satin, rose tulle, and Alençon lace forms the frock sketched at the lower left, on page

36, which is further decorated with pink roses, posed in Georgette's own fashion. Equally pretty is the Georgette model sketched at the upper left on the same page, which is of pale rose tulle, Alençon lace, and silver ribbon—all over a foundation of rose moire.

A very picturesque and dainty dinner frock of old rose velvet and point d'Alençon, from Dœuillet, is sketched at the lower right on page 36. The bodice and underskirt are of rose mousseline and rose tulle is draped across the shoulders. A pink rose is posed in the middle front and a bit of gold embroidery edges the rose velvet.

At the left of the middle of the page is a third Margaine-Lacroix frock worn by Mme. Devimeur at the Théâtre Michels. This was an evening gown of empire green taffeta and green tulle, supported at the shoulders by straps of old-blue velvet roses. The underskirt of white satin completed a color scheme that was oddly pleasing.

OF OPPOSITE TYPES

The coquettish note is struck in the Dœuillet frock sketched at the upper right on page 36,—a dinner dress of white mousseline and Saxe blue faille, with small pink roses sewn on here and there.

The frock sketched at the right of the middle on page 36 has just been completed by Buzenet for Mlle. Jane Faber to wear in "La Marche Nuptiale." Fashioned of marine blue tulle and blue paillettes, it is trimmed near the bottom with a Greek design in blue beads. The bodice top is of marine blue velvet, and a cloud of marine blue tulle falls from the shoulders in the back.

Mr. Buzenet, by the way, tells me that he is sending fifty new models to New York about the first of February, in charge of several *vendeuses* and manikins; so America will have opportunity to see the Buzenet collection without crossing the Atlantic,—a trying trip nowadays.

A. S.

LONDON
92, NEW BOND ST. W.

NEW YORK
557 FIFTH AVENUE
TELEPHONE 2839 MURRAY HILL

PARIS
5, RUE CAMBON

Charming



You can have a wonderful complexion by using ENCHANTMENT Complexion Powder, SAN ^o TOX PEROXIDIZED Cream and SAN ^o TOX VELVET Lotion—but all three should be used for perfect results. Many women make the mistake of believing that a complexion powder, alone, will give proper results. Just try for 30 days the combination of these three articles in

SanTox

The Public Service Line

—you will be amazed at the beauty this SAN ^o TOX combination will produce. Make the experiment at our risk. The most reliable druggist in every locality has been selected to handle the SAN ^o TOX line. Each druggist has thoroughly investigated all of the more than 125 SAN ^o TOX Toilet Articles and Remedials—he knows their great value—he guarantees satisfaction or refunds your money. The sign of the SAN ^o TOX Nurse is on the druggist's window.

THE DE PREE
CHEMICAL CO.
Chicago, Illinois



AMONG those good resolutions, how about one for the purity and flavor of "the sip before dinner"?

Club Cocktails

in all varieties have for years been the selection of connoisseurs, who do not judge carelessly.

They base their preference on the smoothness and flavor due to correct blending of highest grade liquors by experts and careful ageing in wood.

You will agree with their verdict.

G. F. HEUBLEIN & BRO.

Importers of the famous
Brand's A-1 Sauce



Hartford
New York London

The TRAYMORE

ATLANTIC CITY



The Spirit of America at Play: Magnitude and Cheerfulness

UNIQUE FEATURES

THE vast Marble Exchange, flanked with Flowers and Sheltered Angles, the Forecourt, Fountain of Fate, Cloister Garden, Restaurant, Submarine Grill, Rose Hall, Library Tower, Belvedere, and Three Decks looking on the Boardwalk and the Ocean.

THE LARGEST FIREPROOF RESORT HOTEL

Daniel S. White, Pres. IN THE WORLD Joseph W. Mott, Mgr.



THIS CHOICE ESTATE offers far more than is usually obtainable at its present low figure. Exceptionally fine location. Beautiful and bountiful trees and shrubbery, one and one-half acres, tennis court and garage, house of lasting and convenient construction with an unusually pleasing living-floor, five masters' bedrooms, three masters' baths, and ample servants' quarters.

If interested, lose no time in writing or telephoning to

RAYMOND B. THOMPSON
or CHESTER MONTGOMERY

Smith Building
(Telephone 866)
Greenwich, Conn.

Atwood Grapefruit

As to Flavor, in a Class by Itself

Price about the same as the common variety

Your dealer will supply it

Always in
this wrapper



"Swift's Premium" Calendar for 1916



Little Red Riding Hood

4 Fairy Tale Pictures

By Jessie Willcox Smith

This is one of the best and most novel calendars we have published. It is arranged in four leaves—each leaf picturing a scene from a popular fairy tale. A brief word story of the tale appears on the back of each picture.

The scenes are from the following fairy tales:

Little Red Riding Hood :: Cinderella
Goldilocks :: Jack and the Bean Stalk

Every child will delight in seeing these favorite fairy tale characters attractively illustrated in brilliant colors. Everybody will appreciate the artistic conception of these childlike myth children so masterfully painted by this famous artist. No advertising on them to prevent framing.

The calendar will be a daily reminder of the satisfaction given by

"Swift's Premium" Hams and Bacon

How to Get the Calendar

This beautiful calendar will be sent to any address in United States for 10 cents, coin or stamps:

- Trade-mark end of 5 "Swift's Premium" Oleomargarine cartons
- Labels from 5 "Swift's Premium" Sliced Bacon cartons
- 4 covers from Brookfield Sausage cartons
- 6 Maxine Elliott Soap wrappers
- 10 Wool Soap wrappers

(add 10c extra in Canada on account of duty)

Swift & Company 4233 Packers Ave. Chicago



Hotel Majestic

Fronting Central Park
at West 72nd Street

THE HOUSE OF GOOD WILL

NEAR TO ALL THAT'S DESIRABLE, FAR FROM ALL THAT'S UNDESIRABLE, the Majestic is quickly accessible to the shops and theatres.

The Majestic is a social center and has excellent facilities for dinner and supper dances, banquets, weddings and other functions.

Suites of two rooms or more transiently or permanently. Rooms \$2 a day and upward.

Dancing every weekday evening in Cafe Moderne and new Oriole Room.

Write for illustrated booklet

Copeland Townsend, Lessee-Director

Madame Brothier

"A thing of beauty is a joy forever."
Beller yet

A thing of beauty is a care forever—

SUCH is the conclusion to which Mme. Brothier has come since her interests have been concentrated upon the beauty cause of women, thru her prominent connection, as *ex-première de l'Institut d'Hygiène et de Beauté du Docteur Hugon de Paris*.

As a result of her study, and consequent appreciation of the value of a lovely face and pleasing figure, she is prepared, and competently so, to deal expertly with the various flaws so detrimental to beauty—

By means of modern, scientific, electrical appliances, the circulation may be stimulated, which, in turn, reacts upon the various tissues of the body and tends to invigorate them, and give to the hair an increased vigor, and to the skin that irresistible glow.

Unless early precautions are taken, tiny wrinkles, which impair the most perfect complexion, will creep in; discolorations, due to faulty metabolism, will appear, and various other complications will develop, which are bound to annoy a sensitive woman—but Madame Brothier can relieve them.

Consultations by appointment

Mme. Brothier

169 West 49th Street New York
(Telephone: Circle 2973)



Makes Dressing a Snap Job

YOU fasten your own apparel with the **KOH-I-NOOR**—and feel secure in its security. KOH-I-NOORS aid fit—do not show—cannot cut, crush or rust. Thirteen sizes, black or white, at all notion counters.

Look for the Letters **K. I. N.** on the fasteners of up-to-date ready-to-wear apparel. They insure your getting the Walde-spring—which holds secure and releases without tearing the most frail fabrics.

Write for Premium Catalog and free Poster Stamps.

Waldes & Co., Makers
137 R Fifth Ave., New York

The World's Largest Snap Fastener Mfrs.

Prague, Dresden, Paris, Warsaw, London, Montreal, Chicago

"Good Bye Old Hook and Eye!"

Koh-i-noor
SNAP FASTENER
Pat. Waldes & Co.

O N T O M I A M I

(Continued from page 32)

York to Washington, and Washington to Miami. The first stretch is practically all macadam or other improved materials; the second stretch is a magnificent concrete or macadam boulevard, most of it coated with a dust-proof surface; and the third stretch, from Washington to Miami, is, naturally, not quite so good. Still even the worst part of the road, save for about seventy-five miles in little broken links, can be classed as "good," that is, a speed of not less than twenty to twenty-five miles an hour can be safely maintained on it. About half of this southern stretch is the ordinary good dirt road, kept dragged and repaired; considerably over twenty-five per cent. of it is sand clay, shell, or phosphate rock, and the Richmond-Washington road is chiefly hard surfaced, save for a few bad miles. The balance of the road is ordinary clay or sand, not improved.

The worst long stretches of the road are the sandy bits near St. Augustine and on down to Daytona. These are passable and safe, but rather tiresome. The road from Savannah to Jacksonville runs through rather a wild wooded country, a right joyous way for a crew of merry adventurers, but a bit timorous for mollycoddles. It's good enough, however, in dry weather. A fine new road for this section is under way, but it isn't finished yet. As it is, when the motorist reaches Savannah, he may ship the car down by sea or rail to Jacksonville, or send the chauffeur down with the car, and make the bad part of the trip by rail himself.

LET'S START!

But enough of this dry time-card talk; let's start. It's a fine autumn morning in Quebec; a white touch of early frost lies shimmering on the tin roofs, and the King Edward highway stretches away through the soft haze beside the St. Lawrence, all joyous with gold sunshine. We might almost be motoring through Normandy; French flags before each little tavern, French-speaking peasants driving their heavy Norman carts along the highway, and French curés leading processions of white-coiffed pilgrims up to the wayside shrines. On we drive, through Champlain, Ste. Anne de la Pérade, and Trois Rivières, one hundred and seventy-seven miles to Montreal; then, swinging sharply south, we cross the vast Victoria bridge and speed down the splendid stone road to Rouse Point, the boundary line with its custom-house.

Now, had we been north-bound, we should have paid a five dollar fee to some firm of custom-house brokers—they fairly swarm at all important border-points—and all bother of bonding the car, and so forth, would thereby have been obviated. Our "A. A. A." membership card is all the evidence of good faith needed by these brokers, but non-members must deposit collateral.

Leaving Rouse Point, one drives over the hills and through the bright autumn forests to Plattsburg, seventy-two miles from Montreal. A short waterside trip takes one to Bluff Point, on Lake Champlain, with its scores of smart cottages and its excellent hotel. The main road, a macadam highway, does not skirt the water farther, but bends inland, via Keeseville, thirty-seven miles to Elizabethtown. So, sweeping along the edges of the rushing brooks and silent mountains, we follow the old Indian trail where two centuries back French and Hurons stole south on the hunt for English scalps, and fierce New Englanders swept north, with psalm-book and flintlock, to harry the heathen and the papist. Just before reaching Keeseville, one can turn to the west and drive off into the Adirondacks; this west road is good as far as Ausable Chasm.

South from Elizabethtown, the wide white road bends westward by Schroon

Lake and Glen's Falls, ninety-one miles to Saratoga Springs. Schroon Lake and Glen's Falls are smart resorts well worth seeing; from them many short and picturesque by-roads run to Lake George and Lake Champlain, and if one isn't pressed for time, a week or two may be put in very profitably along this stretch.

Thirty-nine miles farther down, we strike the Hudson at Albany; then it's merely a matter of personal choice whether we run by the right or the left bank for the final dash to New York. The roads are equally good, the distance, one hundred and fifty miles, is the same, and the scenery is equally grand. If we pursue the western shore, we cross the river at Edgewood. However, it is perhaps better, after all, to keep the east side to Rhinecliff, and then come down through Tuxedo.

REMINISCING AS WE ADVANCE

At New York we enter the second stage, the New York—Washington stretch, with magnificent macadam or concrete boulevards every mile of the distance. Across New Jersey, through the Oranges and Princeton, we rush—keeping an eye open for canny country constables with their nicely set speed traps—ninety-eight miles from Newark to Philadelphia.

Over the edges of the hills and through the trim little valleys we swoop on the white ribbon of road, with now and then a huge high-pillared mansion with its clustered farm buildings to flash boldly out from the falling foliage on a hilltop. Then, snuggled under some sheltering slope, we get a glimpse of a tiny white-plastered farm cottage, with low sweeping roof and quaint little Dutch stoop. Old Peter Stuyvesant must have jogged out here, behind a span of sedate Flemish mares, and stopped to smoke a long-stemmed pipe or two, his wooden leg cocked stiffly across the arm of yonder bench as he fixed up some slick little deal with the rural politicians of New Amsterdam. Then, as the country flattens out, we pass to buildings of a little later period. The roadside inns swing freshly painted sign-boards, but in the wainscoted barroom of one of them—at least, so they boast—Colonel Tarleton flung off his red dragoon cloak and snatched an hour's nap while Captain Allan McLane slipped safely past with his troop of Philadelphia Light Horse.

CROSSING THE DELAWARE

Then on we go to Trenton, where Washington ferried his little army in darkness and storm, and where we cross the Delaware in comfort on the mile-long bridge to Pennsylvania and rush past sunny country-seats and smoky factories, into Philadelphia. An alternate route is reached by turning off just outside of Trenton and swinging down the Jersey side of the Delaware river to Penn-grove; from Penn-grove a ferry carries one across to Wilmington. This way, one dodges the long miles of traffic-crowded Philadelphia streets. Or one may switch off just south of Elizabeth and swing out over the grand pikes to the coast resorts; via Redbank to Long Branch, Point Pleasant, Lakewood, Barnegat, Atlantic City, Wildwood, and so on down to quaint old Cape May.

The direct route from Philadelphia to Baltimore is a little more than one hundred and two miles, a very pretty and pleasant run through the rich rolling farmlands of southern Pennsylvania, northern Delaware, and northern Maryland. But if time doesn't press, the longer route via Lancaster, York, and Gettysburg is quite worth while; by this route one comes into Baltimore by way of Westminster. Then we speed across the last thirty-eight miles of

(Continued on page 90)



The Powder for All Occasions

Marinello—a charming New Creation whose rare and exclusive character—enchanting fragrance and delightful softness—has won the esteem of America's finer women.

MARINELLO POWDER

blends perfectly with the skin's texture, giving the complexion youthful bloom and freshness. Its constant use is assured protection against weather dangers.

A TINT FOR EVERY COMPLEXION

Send one 2c Stamp for Miniature Box

MARINELLO CO.
Mallers Bldg.
Chicago

MARINELLO COMPANY
CHICAGO



AIDS TO BEAUTY

FEW people can remain beautiful in the midst of worries and the daily duties that exhaust one so, without the encouragement afforded by scientific treatment.

The Specialist's Services

are now easily available in your home. Here are preparations famous for quality, the result of a well known specialist's practical experience, which you can order by mail.

Preserve All Your Natural Attractions

MOREY'S FACIAL CREAM—a cleansing and revivifying preparation to speedily restore the complexion's youthful softness and exquisite appeal. Jars, 50c and \$1.00.

MOREY'S SEA LILY CREAM, for all irritated and unpleasant conditions of the skin. Positively prevents chapping. Reduces large pores. Tested and proved by years of popularity among those who ask for the best. 25c and \$1.00.

MOREY'S FACE POWDER, imparts that much desired, inimitable cool, velvety, soft appearance and feeling to the skin. Adherent and actually beneficial. All shades, 50c.

LA PARFUM MOREY, diffuses the elusive fragrance of mingled blooms from distant gardens to gently refresh and exhilarate. \$1.50.

THESE PREPARATIONS are made from the finest materials obtainable, under the personal supervision of D. H. MOREY, Face and Hair specialist, whose treatments are eagerly sought by those in a position to call at his offices.

Your dealer should have them, but you can order by mail, as well.

D. H. MOREY
45 West 34th St. New York City



Modish Apparel
especially adapted for

MATERNITY

Differ in no way from prevailing modes and do not betray their purpose. Not an additional expense. Fit when figure is again normal.

Dresses . . . 8.50 to 74.50
Suits . . . 24.85 to 143.75
Skirts . . . 5.95 to 18.75
Coats . . . 9.85 to 149.75
Waists85 to 25.00
Negligees . . 1.95 to 39.75
Corsets, Underwear

For Southern Wear—Advance Models Now Ready Write Dept. E-14 for "Mater Models," illustrating every item of apparel especially designed for maternity; also baby needs.

Phone 6416 Greeley **Lane Bryant** 25 West 88th St., N. Y.



Would You Leave Your Husband *IF—*

If you discovered that your millionaire husband was a dissolute drunkard, would you endure insult and neglect as the price of a luxurious home, jewels, motor cars and gorgeous clothes—

Or would you leave him for the man you had learned to love *in spite of yourself*? Learn what *this* woman did in the most amazing story you ever read in your life—"The Heart of Rachael" by Kathleen Norris, author of "The Story of Julia Page." The whole story is completed in four big generous instalments—a regular \$1.50 novel.

Begin this story and you cannot lay it down! You simply *must* go on and on! Each chapter is packed with dramatic situations.

Just send us your name and address on the request-coupon below and we'll mail Pictorial Review to you for one year, beginning with the February issue containing the first instalment of "The Heart of Rachael."

PICTORIAL REVIEW

15c a Copy

\$1.50 a Year

THE PICTORIAL REVIEW COMPANY, 216-226 West 39th St., New York

Gentlemen:—If "The Heart of Rachael" is as good as you say, I certainly want to read it. Send me PICTORIAL REVIEW for a year, beginning with the February issue. On Feb. 1st you may bill me for \$1.50.

NAME.....

STREET.....

CITY.....

VOSE

PLAYER PIANO



THIS wonderful Vose Player Piano has the latest, most perfect control methods—has a patent device that enables you to instantly change the key in which a piece is written to suit your taste, or the voice of the singer. A remarkable improvement—no player piano complete without it. To this is added the sweet tone and supreme quality of the Vose Piano, made for 65 years by the Vose family.

Time payments accepted. Liberal allowance for old pianos. If interested in a Player Piano or Piano, send for beautifully illustrated catalog.

VOSE & SONS PIANO CO.
165 Boylston Street, Boston, Mass.

ERSKINE-DANFORTH CORPORATION

Exquisite Reproductions of Old English Furniture.

Danersk Decorative Furniture.

Write for Booklet "B."



2 West 47th Street
New York City

You ask for my Beauty Secret—

CRÈME SIMON

The Velvet Complexion Maker

is responsible for the beauty you admire. It is ideal in every way.

CRÈME SIMON, 45c, 75c and \$1.25
POUDRE SIMON (Face Powder), 40c and 75c.
SAVON SIMON (Toilet Soap), one size, 50c.

At All Good Dealers

FREE A handsome and practical CRÈME SIMON diminution mirror sent free for the name of your dealer.

MAURICE LEVY
Sole U. S. Agent
Dept. "A"
15 West 38th St.
New York



O N T O M I A M I

(Continued from page 88)

boulevard to Washington; or, if we prefer, we make a side trip to Annapolis over thirty-six miles of fine roads.

If the motorist is a yachtsman, too, it isn't a bad idea to have his craft meet the car at Annapolis and to put in a week or so cruising up the inlets and rivers of the Chesapeake. Many members of the New York Yacht Club have summer homes along these waters, and belong to the Chesapeake Bay Yacht Club at Easton, the Cambridge Yacht Club at Cambridge, and others. There aren't many really good hotels, but with proper letters of introduction from club members one will get a delightful taste of old-time southern hospitality; mint juleps, diamond-backs, canvas-backs, and all, straight out of the pages of F. Hopkinson Smith.

The big bays and little salt rivers on the eastern shore of Maryland are wonderfully charming; indeed, there isn't anything exactly like them elsewhere in the United States. Forest and farmlands run right down to the touch of the salt tides, and there are no marshes nor dreary sand dunes. Luxurious new country-seats stand out among the quaint old colonial mansions and cottages, and shell or concrete roads link up all important points. Indeed, it is really a most interesting trip to turn aside at Elkton and swing on down the magnificent cement boulevards. The Pennsylvania Railroad Company operates a fleet of excellent passenger and freight steamers to all eastern shore points, and thus one can easily ferry the car over to Baltimore.

THE CHAPPAWAMSI SWAMP

At Washington we must put a drag-rope or two in the car and see that the tire-chains are ready though the Washington to Fredericksburg road is excellent highway all the way except the twelve miles of the Chappawamsic Swamp, which is absolutely the worst twelve miles in the whole motor journey. The sharp countrymen oppose all improvement; the business of hauling out mired motors at five dollars apiece beats "war bride" dividends all hollow. Still, the Washington headquarters of the A. A. A. has tackled this stretch and the money is raised and the contract let to improve it; it is promised for this January, 1916. This route goes through twenty-seven battle-grounds, and is in many other ways most interesting.

South of Fredericksburg the Richmond road, seventy-one miles, is very good indeed in almost all weather. The side trip down to Old Point Comfort is most attractive, provided one doesn't mind somewhat muddy and rutty roads. Here, off the main routes, drowse many old James River homesteads: Brandon, with its fragrant box-borders, and Shirley, stately in mossy, time-stained, colonial brickwork. Even more ancient is Westover, where the spirit of Evelyn Byrd still walks the upper room, sorrowing for nearly three centuries over her handsome dissolute English lover, so fiercely fought off by the stern old colonel, her father. While passing through this section it isn't a bad idea to motor down to Old Point Comfort, spend two or three days on the trip, and then send car and chauffeur back to Richmond by land, or by boat, and return by steamer on the James. The wonderful water fronts of the white-pillared homesteads are well worth while.

SOUTH OF RICHMOND

South of Richmond, the road runs through Petersburg, South Hill, Clarks-ville, and Durham, to Raleigh, one hundred and eighty-five miles in all. All of this is fairly good road, practically all of improved sand clay. From Raleigh, we sweep out in a huge half circle, via Fayetteville, one hundred and seven

miles to Pinehurst. In 1916 a missing link of eight miles will be put in here, and the direct route of only eighty-one miles may be used. Pinehurst is gay enough in the late autumn with Florida-bound folk stopping off for a few weeks. The motorist who is not in a hurry, would better stop off there, too, and use the six hundred miles of fine local roads and the excellent hotels.

After Pinehurst we go on through the wonderful pine-topped hills and rhododendron valleys, where chinless silent mountaineers lean ruminatively against picturesque cabins, and mysterious little forest paths look as if they might lead to some secret and illicit still. Of course, they probably lead to the mountaineer's pig-pen or corn-crib, but one may as well indulge in romance about them while one may.

TO THE SEACOAST

From Pinehurst it is one hundred and thirty miles to Camden, thirty-three miles to Columbia, and sixty miles to Aiken, the popular autumn and winter resort. The roads all this way are gravel or sand-clay, with a few short stretches of common dirt; there is nothing impassable, however. From Aiken it is seventeen miles to Augusta, then one hundred and thirty-three miles to Savannah, all over much the same sort of highway, with many charming park and island drives.

But we're at the seacoast now, and long stretches of shell roads begin to appear. The flat sandy pine barrens are rather tiresome, and we hurry on. Down along the coast we drive, crossing on a railroad bridge the Altamaha river at Darien. The queer old ferry scow once there has quit business. The motorist drives the car on to a flat-car and it is pulled across the railroad bridge by a gasoline motor provided for that purpose. Once across the bridge, we go down to Brunswick, up again to Stirling, and so down to Jacksonville, one hundred and seventy-six miles. Then the road lies across a neck of land to St. Augustine, forty miles, and we head down, sixty-nine miles to Ormond and to the wonderful smooth hard sea beach and fine hotels to be found at Daytona.

THE SPEEDOMETER AT 2164 MILES

Under the huge old pines, the road sweeps on for a while, then the pines gradually disappear, and we are among the live oaks, drooping with ghostly gray moss. Off beyond the sandhills the distant surf whines weirdly, making the still forests seem even more silently somber. Then of a sudden we whirl out into the sharp sunshine; white sand, blue sky, and sensuous little green palmetto trees springing up in the abandoned clearing of some discouraged planter surround us.

This section of the road follows the beautiful Indian River for one hundred and fifty miles and is most fascinating with its fringes of orange groves, coconut trees, and palms. It is mostly of hard white shell, where the motor purrs softly while the speedometer creeps up and up; then there is suddenly a heart-breaking one-mile stretch of bottomless sand where the motor knocks and groans, and we shift the gears down and down. Then beautiful Daytona flashes past mile after mile, a hundred, another hundred, two-hundred-and-eighteen, and we are in Palm Beach. But we do not stop, for there is a long, level, shell boulevard just behind the breakers. We open up the throttle for the homestretch. Fort Lauderdale is soon behind us and a wide palmetto avenue opens ahead. Seventy miles more we speed, then throw out the clutch, and brake her down,—Miami! And the speedometer shows two thousand one hundred and sixty-four miles, satisfactory motor miles, from Quebec.



HAIDEEES SATISFY THE MOST INTIMATE CIGARETTE DESIRE

(Gold Tipped)

They are made of the purest and highest grade Turkish Tobacco with a deliciously persistent perfume.

The Cigarette Without Regret
A breath of Oriental luxury!

You put one between your lips, you light it—and you are happy! You perceive unexpected differences in this perfection of cigarette art.

25c for 10 in

"THE VANITY CIGARETTE BOX WITH THE MIRROR"

AT YOUR DEALER'S or mail orders direct to

CHALKIADI & CO., Inc.
503 Fifth Ave., New York City

HOTEL BILTMORE

NEW YORK

The Center of Business and Social Life of the Metropolis

1000 OUTSIDE ROOMS
John M. E. Bowman, President

If you are particular
Send 15 cents
for this
Petite Sample
of the Nouveau odor
"ADORATION"
in Glebas Inspiration

LENDS that indefinable something which mutely bespeaks refinement. Leaders of New York society were quick to learn its distinctive individuality. Sample is sufficient for three weeks' use.

Special Size Bottle
At \$1.00

GLEBAS IMPORTATION
CO. :: 4 East 30th St., N.Y.

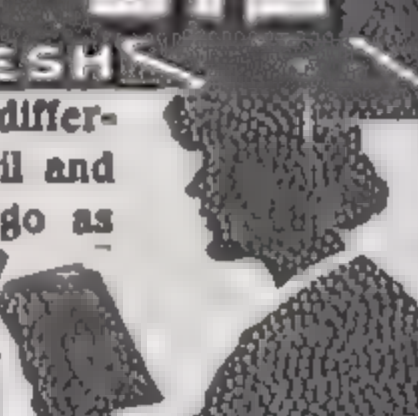


POMPEIAN OLIVE OIL

ALWAYS FRESH

There is the same marked difference between fresh Olive Oil and Olive Oil packed months ago as there is between a newly-laid egg and an egg months old. Insist on **POMPEIAN**

THE STANDARD IMPORTED OLIVE OIL





Shortly after using, you realize the superiority of Suprema Cold Cream; because of its softening, cleansing, soothing, skin beautifying effect, with dainty lasting fragrance.

Your druggist should have Suprema Cold Cream; or we will mail you a large jar for Fifty Cents.

STEARNS
PERFUMERS
DETROIT, U. S. A.

"There is a Suprema Toilet Requisite for every need."

Cutex
TRADE MARK
Makes Manicuring Easy



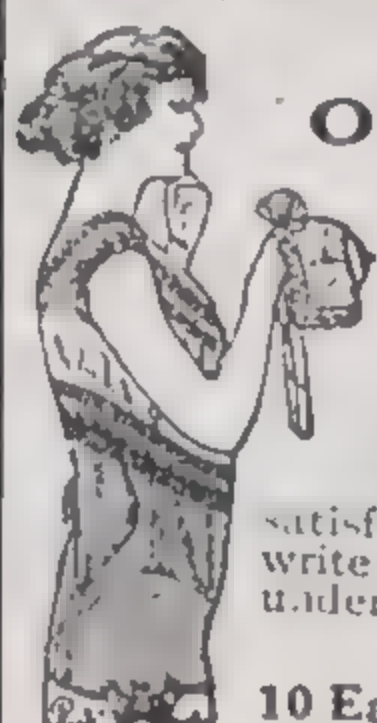
Cutex instantly removes dead cuticle and hangnails without cutting or prodding. Simply apply Cutex and rub off superfluous skin. Beautifies and improves the nails. 25c and 50c bottles at all good stores.

Send 25c for dainty Cutex Compact Manicuring Set, containing generous samples of Cutex, Cutex Nail White, and Cutex Nail Polish Cake, also handy emery boards, file and orange sticks.

Northam Warren Corporation
9 West Broadway New York
Maclean Benn & Nelson, Ltd., Montreal
Canadian Distributors

BERTHE MAY'S CORSETS
A BLESSING TO WOMANKIND FOR

MATERNITY
as well as for
ORDINARY WEAR



Comfort, ease of action, abdominal support, normal appearance. A comfortable corset for **STOUT WOMEN**, a relief for **INVALIDS**, a healthful corset for **YOUNG GIRLS**, a practical corset for **SINGERS**, a necessity in **SPORTS**.

Mail orders filled with complete satisfaction. Call at my parlors or write for **BOOKLET No. 14**, sent free under plain and sealed envelope.

BERTHE MAY
10 East 46th Street New York

ARTHUR RUHL has visited more of the battle fronts of the great war than any other American correspondent. He went to Belgium and was present at the Fall of Antwerp; he has been at the German, Austrian, French, and English fronts. He has gone through Rumania and Serbia to Gallipoli and back through the Balkans to Bulgaria. From there he has sent the latest of his colorful, masterful articles, "Bulgaria in the War." Watch for it in a January issue of

Collier's ^{5¢ a copy}
THE NATIONAL WEEKLY
416 West 13th Street, New York City

You Can Weigh Exactly What You Should



You can, I know you can, because I have reduced 32,000 women and have built up that many more—scientifically, naturally, without drugs, in the privacy of their own rooms.

You Can Be So Well!

—if you only knew *how* well! I build up your vitality—at the same time I strengthen your heart action; teach you how to breathe, to stand, walk and relieve such ailments as

Nervousness, Torpid Liver, Constipation, Indigestion, Etc.

One pupil writes: "I weigh 83 pounds less, and I have gained wonderfully in strength."

Another says: "Last May I weighed 100 pounds, this May I weigh 126, and oh! I feel SO WELL."

Won't you sit down and write now for my interesting booklet? You are welcome to it. It is FREE. Don't wait, you may forget it. I have had a wonderful experience and I should like to tell you about it.



Expressing
Poise, Balance, Ease

Susanna Cocroft

Dept. 17, 624 Michigan Boulevard, Chicago

Rand, McNally & Co. have just published Miss Cocroft's new book, "Beauty a Duty." For sale at all book-sellers. Beautifully bound.



The Marvel Waver

FOR HOME USE

Its simplicity and safety make it possible for any woman to Marcel wave the hair without soiling or breaking it. The Marvel Waver imparts a lovely, natural wave which is very lasting with no danger of injury to the hair.

Price, \$3.50. Express prepaid. Money refunded if not entirely satisfactory.

THE MARVEL Waver CO.
856 East 19th St. Brooklyn, N. Y.

**STRAIGHTEN YOUR TOES
BANISH THAT BUNION**



WITHOUT

By Using
**ACHFELDT'S
PERFECTION TOE-SPRING**
Worn at night, with auxiliary appliance for day use
A PERSONAL
DEMONSTRATION
of this Simple Surgical Splint will convince the most skeptical. Any other foot troubles? Full particulars in plain sealed envelope to "Out of Town" customers. Sent on approval. Money refunded if not as represented.



WITH

M. ACHFELDT, Foot Specialist

DEPT. Q. C., 1328 Broadway (at 34th St.), New York



CRÈME YVETTE

(Pronounced E-vet)
"For Smart Desserts"

Crème Yvette desserts are distinctive in their delicate violet taste and colour. Charming for afternoon receptions, lunches or dinners.



Crème Yvette is sold at 80c and \$1.50 per bottle. Ask your grocer or wine dealer for free sample.

Book of signed recipes by well-known chefs, sent free for your dealer's name and address. Write now. SHEFFIELD COMPANY 55 Seventh Ave., New York



Brassiere
Price
\$6.00

Reduce your flesh

WEAR my famous Rubber Garments a few hours a day or at night and your superfluous flesh will positively disappear.

Dr. Jeanne Walter's famous rubber garments for men and women cover the entire body or any part. The safe and quick way to reduce is by perspiration. Endorsed by leading physicians.

Frown Eradicator.....\$2.00
Chin Reducer.....2.00
Neck and Chin Reducer... 3.00
Bust Reducer.....5.00
Brassiere.....6.00
Abdominal Reducer.....6.00

Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing the flesh anywhere desired. Invaluable to those suffering from rheumatism.

Write at once for further particulars

Dr. JEANNE B. WALTER
Inventor and Patentee
353 Fifth Ave., 34th Street, 3rd Door East
NEW YORK

ELOPING WITH FATHER'S CHOICE

(Continued from page 20)

"So you brought Digby," remarked Edward dryly, as the car swung round and Hyde Gate came faintly into the vista. "Why didn't we bring father, just to heighten the romance? And Norah and the kiddies? They'd have loved eloping."

Albertine seemed surprised. "I couldn't very well elope without a chaperon, could I now? And Digby is more useful than the ordinary kind. Isn't it going to be jolly, Edward?" She settled back, gaily. "And, oh, Edward, I must give you these to post somewhere; just notes to people who ought to be told."

"You brought your riding things, didn't you?" he asked, anxiously. "Aunt Georgiana is M. F. H. of the cairn at present; we're sure to run into a meet."

"Of course I brought 'em, and I told father the sacred truth. I said that if I didn't get some hunting at once I'd die. And father said, 'Go ahead. I'd go with you if that impertinent young puppy wasn't sure to be along.' What did you do to father, Edward?"

"Nothing. He was in the perfect dickens of a good temper; I simply couldn't ruffle him. I beat him both rounds of golf; I beat him at fives; then, in desperation, I began arguing about his hobbies, Runic Crosses and the prehistoric monuments of Great Britain. It was most satisfactory. He said he 'had never expected to see the day when a man who was asinine enough to discuss something out of his dense ignorance threatened to come into his family.' Then, of course, I left him with dignity."

At Ampthill, where the Duke of Bedford owns the finest avenue of limes in England, and some wonderful oaks, Old Dear stopped while Edward and Albertine examined a near-by cross with an inscription by Horace Walpole. The cross purported to be the site of the old castle where Catherine of Aragon lingered and languished during her trial.

It was here also that Bunyan got into the elopement; Albertine, whose favorite authors, it seemed, were John Bunyan and Robert Chambers, insisted upon going around by way of Elstow, where Bunyan was born. Edward refused.

"We shall miss the train at Leicester," he protested. "Are you having an affair with John Bunyan, or are you eloping with me?"

"So sorry," Albertine said carelessly, "I forgot I was an eloper; I thought I was a tripper."

When they got to Leicester the station was filled with acquaintances. Several people knew them and Edward complain-

ed bitterly that it took the edge off an elopement to have to explain glibly that 'you were going to Lady Ballymore's for a run with the hounds and, oh, yes, of course, you meant to be back in time to attend your wedding the following week.' Indeed, from the moment they found Digby, and established themselves prosaically in a first-class carriage, the thread of romance became perilously strained.

At the Dumfries station Lady Ballymore's car was waiting. "How nice," sighed Albertine, nestling into the rugs.

"Yes," Edward said, "only where's the romance? One can't come down on people unannounced, even if one is eloping, so I had to wire Aunt Georgiana about our arrival."

There was a merry crowd around the tea-table when Albertine and Edward entered the drawing-room, and Lady Ballymore gave a perfectly well-bred delighted scream. "How good of you to come up and see me," she cried, "since I can't get to London on the great date."

"But Aunt Georgiana," began Edward with a daring look at Albertine, "We're

But Lady Ballymore had taken possession of that now completely reconventionalized young person, and was making a place for her in the tea-table group.

"No, impossible to go up to London for a wedding," Lady Ballymore explained. "We're too busy keeping down the foxes. But isn't this girl a darling, Edward?"

During the dance after dinner that night, Edward found a moment in which to upbraid the volatile Albertine. "Lady Ballymore is charming, Edward," she began. "Why didn't you bring me before? She's going to cram all sorts of high jinks for us into two days."

Edward fixed a pair of accusing eyes upon the renegade romantic. "After all I've done to make things exciting," he said, "you don't even remember that this thing started out as romance; and now look at us. We're simply visiting my aunt—dancing, dining, hunting as usual. It's just about as romantic as an organ recital at the Abbey."

Albertine laughed. "I adored eloping with you this morning, Edward. The get-away is the best of an elopement anyway. Now I'm perfectly content to go back to St. Margaret's and father, and bridesmaids all looking prettier than I."

"Yes, but what about those notes you gave me to post at the Dumfries station?" "And which you forgot to post!" flashed Albertine.

Whereupon Edward took a packet out of his pocket and put it in the fire.

From PARIS RAIN to BIARRITZ TEMPEST

(Continued from page 22)

There is no surf at San Sebastián, where in the season the vast horseshoe of the beach is brilliant with striped bath wagons, mushroom-like umbrella-tents, and gay, fluttering parasols. There is no surf because on guard out in the bay sits Clara, the island of Santa Clara, a great mass of rock thrown up on edge by some cataclysm of long ago; and the sloping strata of the tilted rocks form an effectual bulwark against the heavy in sweeping seas.

A quaint town is San Sebastián, with its odd sweet shops, its overhanging balconies, its subtle, lurking air of romance, and the fragrance of fresh-roasted coffee pervading its streets of a morning. Ordinarily at this season of the year this Spanish resort is practically English, for it is not until summer that King Alphonso comes to the "Villa Miramar," the "Palacio Real de Miramar," which sets high on the rocks at one end of the curving beach and looks out across the water to the slender, yellowed, twin towers of the Casino. And it is not until the King comes that the season really begins in San Sebastián.

The Casino is open for gaming all the

year round, but Spain also has felt the pinch of the war, and this winter the players have been few. Visitors also have been comparatively few, I was told, owing to the inconveniences of travel in war-time. There were several Americans stopping at the Maria Christina, and while out walking I caught a glimpse of Mr. and Mrs. Berry Wall, with their famous "chow."

A family from Brazil—a somewhat too-substantial mother with a trio of pretty dark-eyed daughters, brought a flutter of pretty frocks one night into the great dining-room. Evidently they had come to Spain via Paris, for their frocks, which were all made alike, of different colors, bore the stamp of the rue de la Paix. Light taffeta bodices, pointed and close, were worn above full and flaring lace skirts—one bodice rose color, one Nattier blue, and one mauve. Rosebuds crossed the shoulders, and there were short tulle sleeves. The lace skirts were just alike, each showing a glint of silver thread. The prettiest of the daughters is sketched on page 22.

A. S.

TRADE MARK
Healy's
Irish Linens

Sun Bleached on the
Dew Laden Meadows
of Ireland

Write For Catalogue

The Best from Every Land **Healy's** The Best from Ireland
Handkerchiefs

Healy's DETROIT, MICH.

NEW DISCOVERY
MARCEL PERMANENT WAVE

An entirely new invention which is altogether different from all the other permanent waves, leaving in the hair the most beautiful, smooth Marcel Wave.

We guarantee this method harmless and wave lasting six months.

We teach our patrons to arrange their hair in a becoming style free of charge.

TRANSFORMATION
Marcel Waving, Shampooing, Manicuring
F. LUCIEN
Tel. Murray Hill 9779
507 FIFTH AVENUE, N. Y.

Toast Your Own Marshmallows with

the Vassar FRIZZLER
price \$4.00

A "NEW-OLD"
Staple fixture for
toasting marshmal-
lows and frankfur-
ters; broiling a chop
or a bit of steak

Made in different pat-
terns including the Yale,
Vassar, Salem, Old
Deerfield and others

From \$3.50 to \$20.00

At Gift Shops, Qual-
ity Stores and the best
Hardware dealers.

Send for Booklet show-
ing hand forged Woot
Iron Frizzlers, Jabber,
Duckies, Fire Sets,
Buckles, Door Porters,
Lamps, etc.

Made in U. S. A. by the
IRVING IRON WORKS CO.
Long Island City
New York

CUT THIS OUT—put it in his hat when he goes to N. Y.—you will get that long-wished-for photograph—SURE.

PIRIE MACDONALD
Photographer-of-Men.
576 FIFTH AV. COR. 47TH ST.

More than three hundred women came to claim her body

in response to the description published by the police, more than three hundred women whose daughters or sisters had disappeared—and to whom that particular description applied! 50,000 girls disappear annually, according to General Bingham, Ex-Police Commissioner of New York. Read "The Man Across the Isle"—the story of Mary Jones and her trip to New York.

I bought the worst swear Ted Jennings knows. A nickel I paid him

Daisy Morrow's whine had been bad enough. The cabaret songs of the Marcey's phonograph had been worse, but when one's children paid to learn the worst swear Ted Jennings knew—well, what was one to do! How could one keep the children gentle, sweet and nice? Not in a long time have you read as humorous and as human a story as "Their Little Friend."

Wanted: a young woman for housework. Eight hours a day, six days a week. Sleep home

This advertisement has brought from 100 to 120 applicants every time it has been published. It is one solution of the servant problem. Read "The Housework Boycott"—Ida M. Tarbell's interesting analysis of the girl, the factory and housework.

A beautiful pictorial review of interesting people and things

This decided innovation in the woman's magazine field is planned to satisfy the present-day demand for "more pictures and bigger ones." It makes a very happy contribution to the development of what is known as "The Age of the Picture." It will begin in the February number.

The February Woman's Home Companion

At all newsstands 15 cents

\$1.50 a year by subscription



Are you an American?

If you aren't, Judge will be a curiosity.

If you *are* it is a *necessity*,—it is *your* share of the laughter-o'-life.

It doesn't preach, it doesn't teach; it just simply provides you with your just due of wholesome, *American* fun.

The leading American humorists (see the Saturday—any month—issue) and the best American illustrators (see same) find Judge a “happy medium” of expression every week.

One dollar and the coupon in the corner will introduce Judge. After this three-months' visit you'll probably want him as a constant visitor. You'll find him a real “paying-guest.”

Vogue
1-15-16

JUDGE
225 5th Ave.
New York

Enclosed find \$1.00
for which send me
Judge for three months
(\$5.00 one year).

Name

Address

.....
No subscription renewed at the one dollar rate.

Judge

The Happy Medium

Five dollars a year

"The haunting vision of
the giant hand on her
white shoulder!"



The Strange Case of MARY PAGE

By **FREDERICK LEWIS**

author of
"What Happened to Mary"

MARY PAGE is on trial for murder. Dave Pollock, a millionaire man-about-town, is dead. The State says Mary Page killed him. Philip Langdon, Mary's lover and attorney, declares she is blameless. Pollock pursued her. Did Mary end his persecution by slaying him?

About the revolver with the one accusatory empty chamber found lying between Pollock's dead body and her senseless form, Mary can tell nothing. Innocent? Guilty? It's a question that you will be racking your brains to answer, once you have read *The Strange Case of Mary Page*.

Mary Page will step out of *The Ladies' World* to appear in a wonderful fifteen-week motion-picture serial.

No photoplay management has ever put into a motion-picture serial the big money and the perfection of acting, setting and photography that has been put into *The Strange Case of Mary Page* by

ESSMAY

GEORGE K. SPOOR, President

Watch Henry B. Walthall, the famous hero of "The Birth of a Nation," exceed himself in the part of Langdon.

Watch Edna Mayo, the appealing heroine of "The Blindness of Virtue," rise to new heights of emotion and power in her portrayal of Mary Page.

More than one-quarter of a million dollars will be spent on *The Strange Case of Mary Page* before you see it on the screen. No such sum has ever been spent before on a serial story. No magazine has ever offered its readers such a stupendous feature. Full details in February *Ladies' World* of this great

\$250,000

Magazine - Photoplay Serial

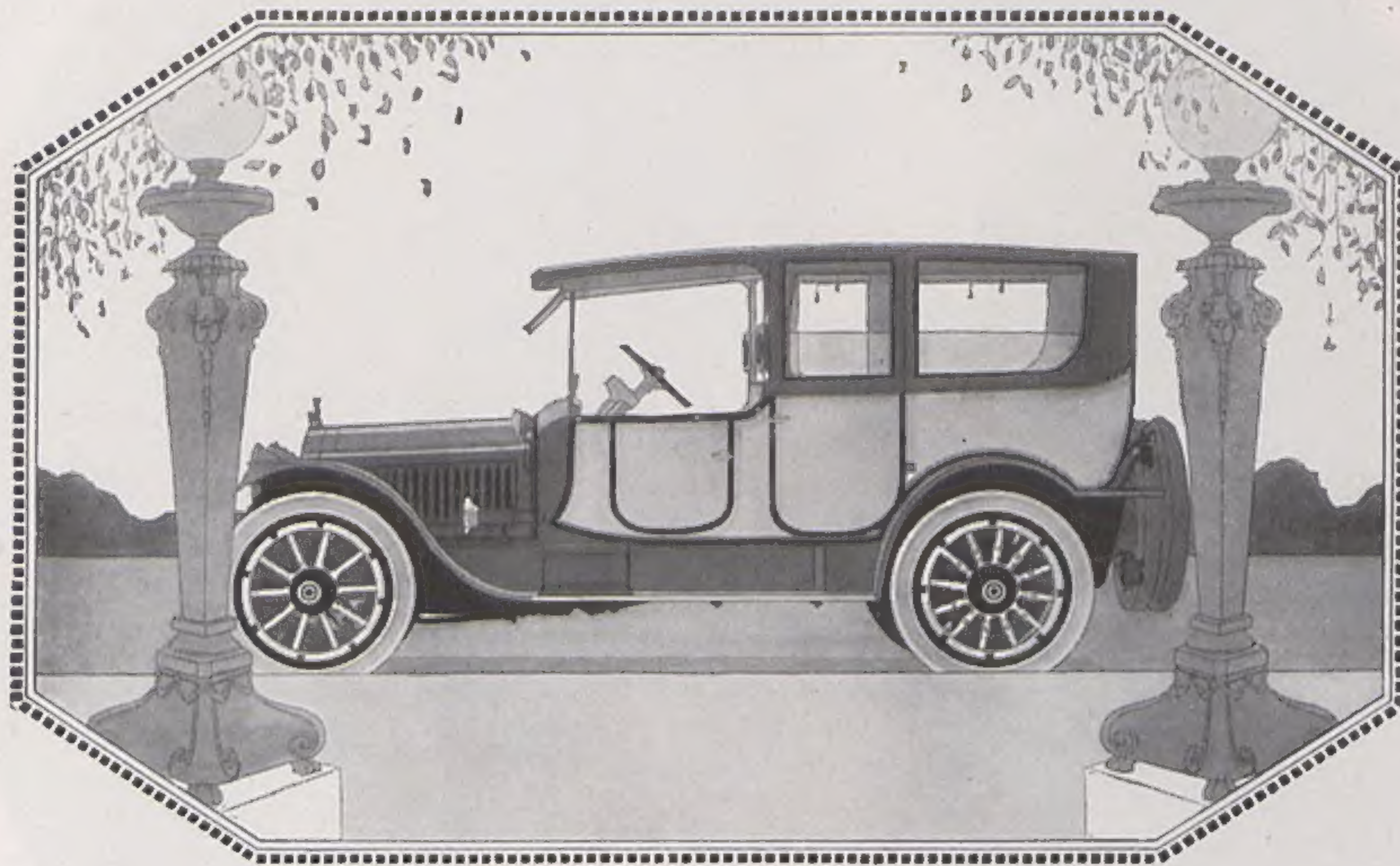
The author is without doubt the highest salaried serial writer in the world. You remember his first and greatest of all motion serials, "What Happened to Mary". He has outdone himself in *The Strange Case of Mary Page*. Remember, February *Ladies' World*.

10 Cents at All News-
dealers

THE LADIES' WORLD

The McClure Publications
New York

BEAUTIFUL POSTCARDS FREE—Write your name and address on margin, and the name of the theatre in which you desire to see Mary Page. Then tear off and mail to *The Ladies' World*, and we will send you 6 beautiful photographic postcards of the stars, Mr. Henry B. Walthall and Miss Edna Mayo, appearing in *The Strange Case of Mary Page*.



The distinctive lines and detailed refinement of
Packard
TWIN-SIX
Enclosed Cars
crown the superior performance of the twelve-cylinder motor

Low, graceful, luxurious in appointment and harmonious in design—Packard equipages for smart usage reveal in artistic worth the same full measure of accomplishment that has been attained in a mechanical sense.

In standard finish, they conform to the dictates of dignity and good taste,

and, when desired, an opportunity is afforded for the expression of individual preferences in colors, fabrics and fittings.

Their silent, effortless operation in any situation, and their distinctive elegance and charm, bring to the discriminating owner a keener enjoyment and a motoring comfort hitherto unknown.

PACKARD MOTOR CAR COMPANY, DETROIT, MICHIGAN

Ask the man who owns one



COLGATE'S

CHARMIS

COLD CREAM

The alluring charm of a fresh, clear complexion comes not from adding to Nature but from aiding her.

Both face and hands need the help of Charmis Cold Cream during the coming months, when chill and damp winds out-doors, and hot, dry air indoors cause redness, chapping

and general discomfort. Take the help that is offered you in this delightful and economical toilet luxury,—know the Cleanliness, Comfort and Charm which accompany its regular use.

You can do no better than to follow the example of the woman who wrote us:

"I take a lot of the Cold Cream on my hands and just rub it on my face and arms and neck, rubbing it in thoroughly. Then with a soft towel, I rub it all off and apply another thin coat which I leave on over night.

It is in this way I preserve a skin which the hard air of my city would dry and roughen in no time at all, and it is *only* this which preserves it. This last production of Colgate's is perfect."

As a professional masseuse has pointed out, Charmis Cold Cream makes a perfect "base" for the application of talc powder. Colgate in Quality. Ask your dealer the price. Sold everywhere—or a dainty trial jar or tube sent on receipt of four cents in stamps.

COLGATE & CO., Dept. 45, 199 Fulton St., N. Y.

Canadian Address: Drummond Building, Montreal



Makers of Cashmere Bouquet
Soap—luxurious, lasting, refined



Through Coming Years

You Can Keep Your Complexion Attractive, — Winter and Summer



A little Hinds Cream used every day makes a wonderful difference. It will keep the skin smooth, clear and fine textured, regardless of climate or outdoor exposure.

Hinds HONEY AND ALMOND ***Cream***

is so easy and delightful to use—so sure in its results. It thoroughly cleanses the pores—invigorates the tissue—soothes and softens sore, irritated skin.

Applied gently morning and night, also before and after going out in the cold, Hinds Cream *prevents roughness, chapping and windburn*—promotes a fair, fresh, girlish complexion that defies weather conditions.

Let us send you booklet and liberal samples. Enclose 2c for postage.

Selling everywhere, or postpaid by us on receipt of price. Hinds Cream in bottles, 50c; Hinds Cold Cream in tubes, 25c.

Do not take a substitute; there are dealers in every town who will gladly sell you Hinds Cream without attempting to substitute.

**A. S. HINDS, 262 West Street
Portland, Maine.**

You should try HINDS Honey and Almond Cream SOAP. Highly refined, delightfully fragrant and beneficial. 10c and 25c. Trial Cake, 5c postpaid.

